**Southpaw Grafix Inc.** is the brainchild of Kathie Daniel, a Barbadian-born, Canadian-trained graphic designer with over 30 years of experience in four different countries and across several related fields. The company has grown to encompass print brokerage, signage and digital media while maintaining a personal touch.

**What the company does**

Southpaw Grafix is a creative and connected “boutique” design firm specializing in working with entrepreneurs and start-ups. We take pride in providing excellent, personalized service to our clients. Our speciality is creating unique and imaginative solutions to marketing and design problems, especially for new business ventures, or those seeking a new approach. We also work with established entities to create and execute effective marketing campaigns.

**Vision Statement**

To be the best Caribbean provider of innovative and imaginative design and marketing services to MSME’s.

**Mission Statement**

We are an innovative and imaginative design and marketing company. We provide or broker a wide range of services to MSME’s: entrepreneurs, start-ups and re-starts. Our superlative customer service, intimate knowledge of the small business universe and our wide network of reliable suppliers set us apart. We embrace a culture of excellence, driven by ongoing learning and improvement and adaptation to changing environments.

**Excellence By Design: Superlative Customer Service: ALWAYS Ethical.**

***Winner of the President's Award, Barbados Small Business Association - 2020***

***Winner of the Small Business Association Sectoral Award - Best Professional Services 2017***