



YOUR PARTNER FOR INNOVATION with a global reach

AFRICA | AMERICA | ASIA | EUROPE



SPI HEADQUARTERS: NATIONAL LANDSCAPE ARCHITECTURE AWARD 2013 (LAURA COSTA)

## YOUR PARTNER FOR INNOVATION



SPI is a consulting firm, created in 1997, with an excellent understanding of public and private sectors and of how clients can position themselves to foster innovation, be competitive and create prosperity.

We support the needs of our clients through the effective management of knowledge and a range of well-established capabilities across many fields. SPI's ongoing success has resulted in the creation of several companies and representative offices worldwide. The SPI Group also includes SPI Açores, SPI China, SPI España, SPI USA, SPI Ventures, a SPI office in Singapore and a permanent representation in Brussels, through our partnership with the European BIC Network. With interests worldwide we continue to expand our international presence in increasingly diverse locations.

SPI is well positioned as a facilitator of innovation with an emphasis on Science and Technology and Territorial Development. Our dynamic perspective allows us to intervene at a global level and to continually increase our network of contacts, creating organisational value for our clients. With more than 65 full-time consultants representing a wide range of nationalities and backgrounds, the SPI Group maintains an entrepreneurial minded team, which ensures an effective and flexible response to every challenge.

We are committed to being your partner for innovation.

**Augusto Medina**  
(President of the Board)





## MISSION AND STRATEGY

### MISSION

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The management of projects which foster innovation and promote international opportunities. When appropriate, this mission will be accomplished through the creation of strategic partnerships.

### STRATEGY

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The SPI Group positions itself as a unique catalyst for connections among companies, scientific and technological institutions, public administrations, and public and private national and international organisations.

**Accelerate innovation**  
Promote research and technology transfer  
**Create knowledge**  
**Enhance competitiveness**  
Establish partnerships  
Penetrate markets  
**Achieve sustainability**  
**Foster entrepreneurship**  
**Develop and regenerate territories**



# ACTIVITIES AND SERVICES

The SPI Group's structure is composed of three main pillars that enable us to provide a unique portfolio of activities and services.



INNOVATION

From its beginning the SPI Group has understood the importance of innovation in a dynamic and challenging global society. SPI has developed extensive knowledge in various aspects of the innovation ecosystem and applies this knowledge through a range of activities and services that ultimately foster and accelerate innovation in all its forms. Often we will work with clients to apply an open innovation approach to achieve their particular objectives.



SCIENCE AND TECHNOLOGY

Science and technology can significantly impact a region's or company's competitiveness and growth. The SPI Group applies its entrepreneurial approach, business experience, and fundamental scientific knowledge to support the advancement of science and technology for the benefit of clients. When it is in their best interest, the SPI Group utilizes its network of partners to establish international collaborations that foster research, technology transfer, and market expansions.



TERRITORIAL DEVELOPMENT

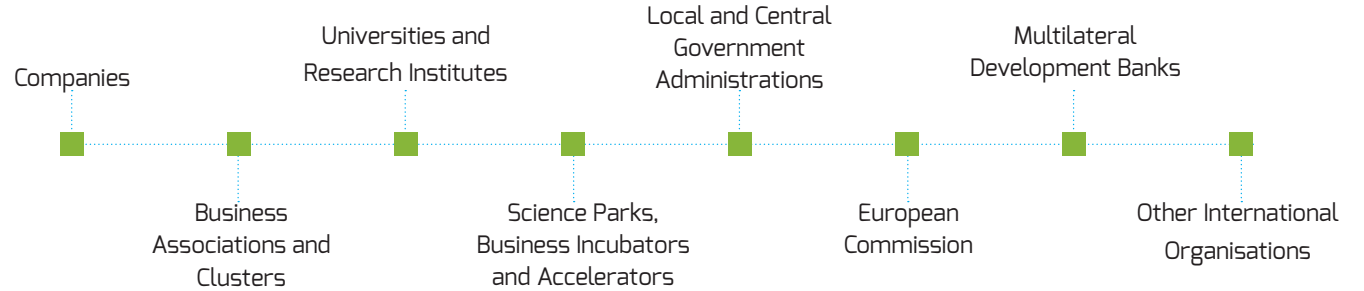
With the challenges of a growing global population, the SPI Group understands the importance of territorial development. SPI has established a unique in-house capability that combines its knowledge of innovation and science and technology with its fundamental skills in territorial planning and urban development. This capability allows us to support the interests of clients in a range of regional development areas that include smart and innovative cities, sustainable land use, transport planning and urban regeneration.

# CLIENTS AND PORTFOLIO

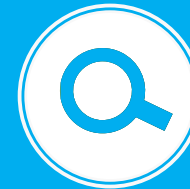
The SPI Group has a proven capability to manage complex projects that require building effective relationships with a wide range of organisations.

SPI's ability to support the needs of a diverse client base has enabled the development of a unique portfolio of successful projects. We pull from the knowledge and experience gained through our portfolio to address the challenges facing clients in a dynamic and global economy.

## CLIENTS



- Innovation management
- Open innovation
- Competence development
- Internationalisation of SMEs
- Cluster implementation
- Knowledge management



- Technology transfer
- Research & development
- Emerging technologies
- Enabling and industrial technologies
- Factories of the future
- Sustainable process industries



- Regional development
- Urban regeneration
- Sustainable development
- Mobility planning
- Land use planning
- Innovative cities



# TEAM AND PARTNERSHIPS



*Versatile consultants  
from diverse nationalities*



*Permanent strategic  
presence in important regions  
of the world*



*Public and private sector  
consulting experience on a global  
scale*



*Strong project management skills  
with a demonstrated ability to  
manage multicultural teams*



*Established international  
networks of specialised  
experts*



*Proven ability to partner with  
national, regional and local  
organisations*

With its team of experienced and highly qualified professionals, the SPI Group incorporates a range of know-how covering various fields of knowledge that support areas of global importance, including agribusiness, biotechnology, energy, environment, industrial technology, information technology, pharmaceutical, space technology, tourism and urban and rural development.

With a wide range of nationalities collaborating in offices worldwide, the SPI Group ensures a permanent presence in strategic locations. This physical presence is complemented by an active involvement in international networks, which

facilitate the creation of new partnerships and allow SPI to be at the forefront of technological and business developments. These networks also provide an added source of local expertise and know-how in regions where the SPI Group conducts business on behalf of its clients.

*Strategic partnerships  
with organisations worldwide*



# CONTACTS AND INTERNATIONAL PRESENCE

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