



Portfolio
Graphic Design Projects
August 2023

SOUTHPAW GRAFIX
"Excellence By Design"

What is your brand?

"A brand is the personality of a business. It's the first thing you think of, or how you feel, when you see a logo or hear its name."

**Allan Dib,
Successwise**

SOUTHPAW GRAFIX
"Excellence By Design"

Three (3) key features comprise your brand

- #1 Your image
- #2 Your promise
- #3 Your story

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"Excellence By Design"

PASSION LED US HERE

"A brand promise is a line that defines the scope of a brand in terms of product category, quality, price level, and values."

Colin Finkle

SOUTHPAW GRAFIX
"Excellence By Design"

Your story expresses the facts and feelings that you want associated with your company. It evokes an emotional response in your clients.

SOUTHPAW GRAFIX
"Excellence By Design"

Let's build your brand together

SOUTHPAW GRAFIX
"Excellence By Design"

Logo Usage Guidelines

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Formats for printing: .eps, .ai, .pdf - CMYK colour
Formats for email & internet: .jpg, .png - RGB colour



Worldwide
Sustainability Warriors

Do not stretch or squeeze the logo. Maintain the above proportion at all times.



Worldwide
Sustainability Warriors



Worldwide
Sustainability Warriors

Maintain at least
this amount of
white space
around logo,
as per this layout.
(Minimum.)



Use only these colours ONLY, accept no substitutes! Black & white or grayscale versions are permitted.

It's a right brain thing... #creativity



**We create imaginative and effective design
and marketing solutions for your business!**

**Ask about our print brokerage services,
and award-winning customer service!**



**SOUTHPAW
GRAFIX**

"Excellence By Design"

**info@southpawgrafix.com
www.southpawgrafix.com**

T: (246) 434-0843 C: (246) 230-1136





Heart & Stroke
Foundation
of Barbados Inc

BARBADOS
**CHILDHOOD
OBESITY**
PREVENTION COALITION

**Cut Out
24" x 18"**

Full Support for Healthy Schools!

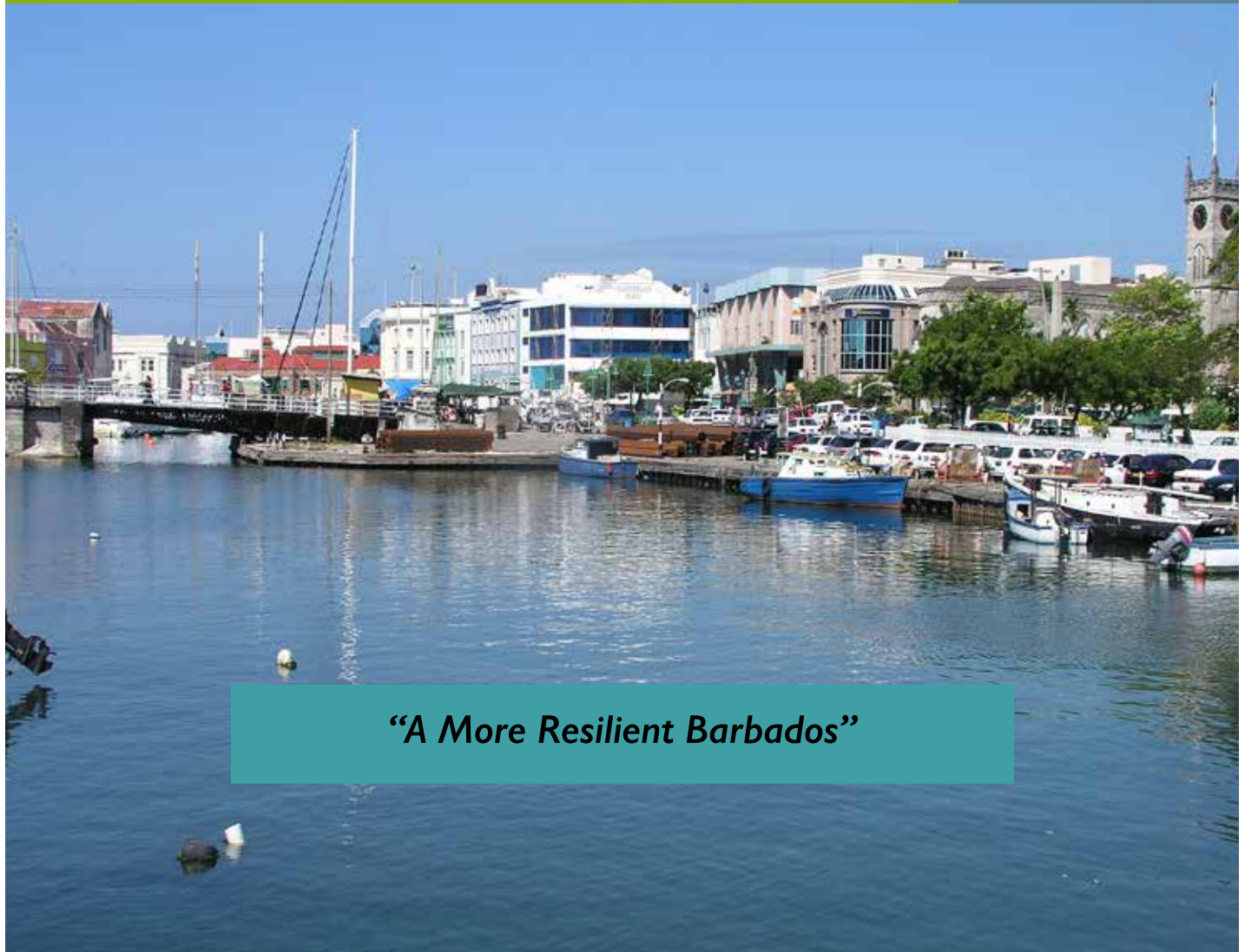
Selfie Frame for Heart & Stroke Foundation of Barbados



Department of Emergency Management

STRATEGIC PLAN

2019-2023



“A More Resilient Barbados”

Document designed and produced for the Government of Barbados

Exhibition
Queen's Park Gallery
September 18-30, 2022
 Monday to Saturday
 10:00 AM to 6:00 PM

Light
 Lenses
 Lasting
 Impressions

A Ronnie Carrington Retrospective



Promotional Graphics for Photographic Exhibition

Light
 Lenses
 Lasting
 Impressions

**Photography
 Exhibition**
Queen's Park Gallery
September 18-30, 2022
 Monday to Saturday
 10:00 AM to 6:00 PM

A Ronnie Carrington Retrospective

Custom Gift Vouchers

The perfect promotion for your business!



The quick and easy way to reach new markets!

Encourage your clients to give vouchers!
You decide the value and expiry dates, and which products/services to offer.

Each design is unique to the business.

20 vouchers - \$60
50 vouchers - \$75

Artwork charge (logo etc.) \$40



**SOUTHPAW
GRAFIX**

"Excellence By Design"

www.southpawgrafx.com

Tel: (246) 434-0843

Cel: (246) 230-1136

Email: info@southpawgrafx.com

Show your customers you care with Custom Greeting Cards!



**Prices start from
25 cards for \$90**

Prices above include artwork for card interior (e.g. your company logo) and your choice from the available exterior designs.
All cards are 4" x 5" folded, and come with blank white envelopes.
Any variations from this package will incur additional charges.
All prices are in Barbados dollars. 50% deposit required.



**SOUTHPAW
GRAFIX**

"Excellence By Design"

kathie@southpawgrafx.com
www.southpawgrafx.com
T: (246) 434-0843/230-1136









Certificates for the BTFAA





Tennis Titans Summer Camp

July 17th - Sept 1st (7 weeks)



**St. James Racquet Club
Sunset Crest, St. James**

AGES: 5 years & up
TIMES: 9:00am - 3:00pm
(Lunchtime: 12:30pm - 1:30pm)

EARLIEST DROP OFF: 7:30am
LATEST PICK UP: 4:00pm
After-care service available

WEEKLY COST: \$200
DAILY COST: \$50

Please bring sneakers/trainers (non-marking),
water bottle, a snack, lunch and a cap.
Balls and limited racquets will be provided.



**Book your spot online at
www.ATStennis.bb**

Cell: (246) 234-7987, ask for Damien



**ADVANTAGE
TENNIS
SERVICES**



Personalized Gifts

Perfect for every occasion!

Tumblers

12oz \$50

16oz \$60

20oz \$70



Framed Puzzles

\$50



Framed Photos

\$40



Wine Glass
\$20



T-Shirts
\$40



Mouse Pads \$20



Key Rings
\$20/\$25



Car Stickers
\$6 and up



Magic Mugs \$55

Notebook & Pen
\$55



Mugs
\$35



** 50% deposit required on all orders*



Unlimited_designs99



(246) 251-5727



Satisfy your cravings...

At The Seafood Shack, we pride ourselves in consistency and customer satisfaction, making us the restaurant of choice for seafood lovers!



Monday's Menu includes:
Garlic Shrimp Chow Mein,
Beef Mac & Cheese and much more

Tuesday is for Pasta Lovers
Chicken, Fish or Shrimp Alfredo,
Seafood Lasagna (and sides) and more...

Wednesday is "Burger Day"
Vegan, Fish, Shrimp, Lamb and more!

Thursday is for our Vegans & Pescatarians
Flying Fish & Chips (seasonal)
Catch of the Day, Vegan Burger & Sides

On Weekends, the famous "Seafood Boil"
Seafood Boil, Tacos, Nachos, Loaded Fries,
Rolls, and delicious sauces to choose from!

Visit our website to order our daily specials!
Dine in or takeaway, we'll be ready!
Islandwide delivery available!

HOPSCOTCH



Corner of Hastings Main Road & Harts Gap, Christ Church
Open Monday to Saturday, 12 noon to 10pm

Contact us  838-7843
www.seafoodshack.bds

Logo Usage Guidelines

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TRIDENTCONNECTIONS
Your success, our referrals

Do not stretch or squeeze the logo. Maintain the above proportion at all times.



TRIDENTCONNECTIONS
Your success, our referrals



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Your success, our referrals



TRIDENTCONNECTIONS
Your success, our referrals

Use only these colours ONLY, accept no substitutes! Black & white or grayscale versions are permitted.

Let's talk about **TAKING YOUR MEDICATION**

Follow your Pharmacist's instructions...

- Never skip doses
- Never change doses on your own
- Never share tablets
- Do not stop taking your tablets altogether

These actions can lead to:

- Time away from work
- More doctor visits
- Hospitalization



**You are
welcome
to visit**

**Be active in
practising
self care**



**Follow your doctor's
instructions!**

Taking your medication correctly
is the best way to reduce HIV.

Undetectable = Untransmittable

#HIVTreatmentWorks



With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness

**REMEMBER
TO TAKE YOUR
MEDICATION!**



...in **RIGHT DOSES**
...at the **RIGHT TIME**
...the **RIGHT WAY**



#HIVTreatmentWorks



With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness

Take your medicine!

Use a **WEEKLY PILLBOX** for your medicine



MAKE REMINDERS with your phone or watch or notes



Ask your Care Team whether to take your meds with or without food



Bring the list of **ALL YOUR MEDICINES** to every health visit



#HIVTreatmentWorks



With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness

Is PrEP right for me?



If you decide PrEP is right for you, follow your doctor's advice on how to take your pill. This will give you the best chance to prevent HIV.



A daily pill of pre-exposure prophylaxis (PrEP) is more than **95% EFFECTIVE IN PREVENTING HIV INFECTION**



For more information, call **(246) 536-3315**
Ministry of Health & Wellness



With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness

Let's talk about S-E-X

Reduce your chances of getting, or giving someone, **HIV**

- Correct, consistent condom use
- Get an HIV Test
- Commitment to one partner
- Be ready to deal with emotional connections before sexual activity
- Ask your doctor about Pap smears and anal swab testing

Undetectable = Untransmittable

KNOW YOUR STATUS #GefestedGetTreated

With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness

I'm living with HIV. How can I protect my baby?

A woman living with HIV can reduce the risk of passing it to her baby if she

- Takes her medication daily, as told by the Doctor
- Gives HIV medication to her baby as prescribed by the Paediatrician
- Avoids breastfeeding since breast milk contains HIV

#HIVTreatmentWorks
No transmission to baby

With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness

Promotional graphics for the Barbados Ministry of Health & Wellness



Stigma & Discrimination keep people from getting tested & getting on treatment

#StopHIVTogether

With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness.




Let's talk about the HIV test & the results.

Before you take the HIV test, you talk with a counsellor who will explain **how it works**, **how the results are given**, and **the services you can access**. Ask all your questions, and get access to resources to get help.



Treatment is so effective that it can prevent the virus from being passed on



KNOW YOUR STATUS
Undetectable = Untransmittable

#GetTestedGetTreated

With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness.



Do you know your status?



When people who test positive for HIV take their medication as prescribed and have an undetectable viral load (i.e. low levels of HIV in their body) they cannot pass on HIV sexually

Get Tested.
Undetectable = Untransmittable




Can't get to the clinic? Contact us today!
(246) 536-3315

#GetTestedGetTreated

With support from the U.S. President's Emergency Plan for AIDS Relief through the Ministry of Health and Wellness.



MOPS & SUDS CLEANING SERVICE



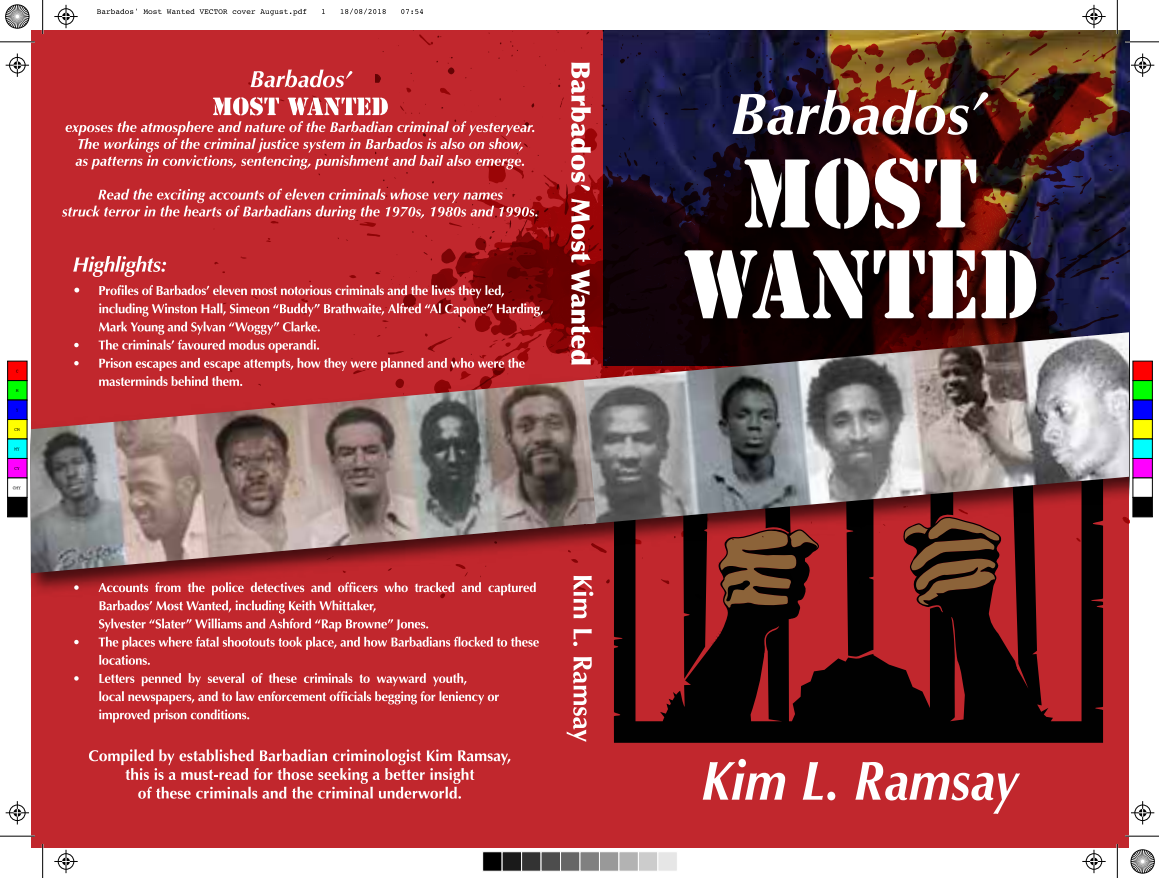
**GREAT
VALUE
FOR
MONEY**

**HONEST &
RELIABLE**

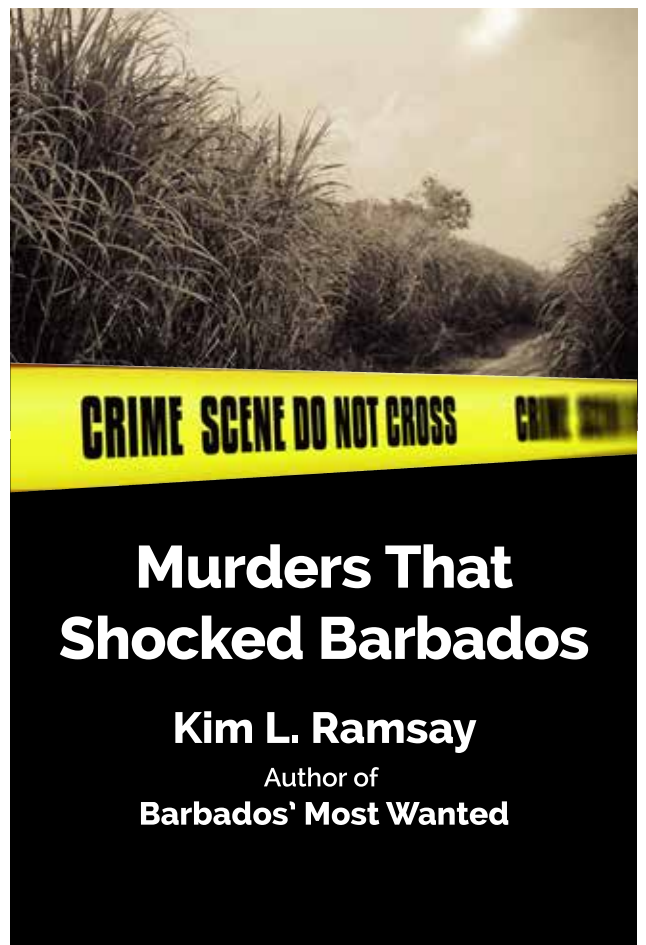
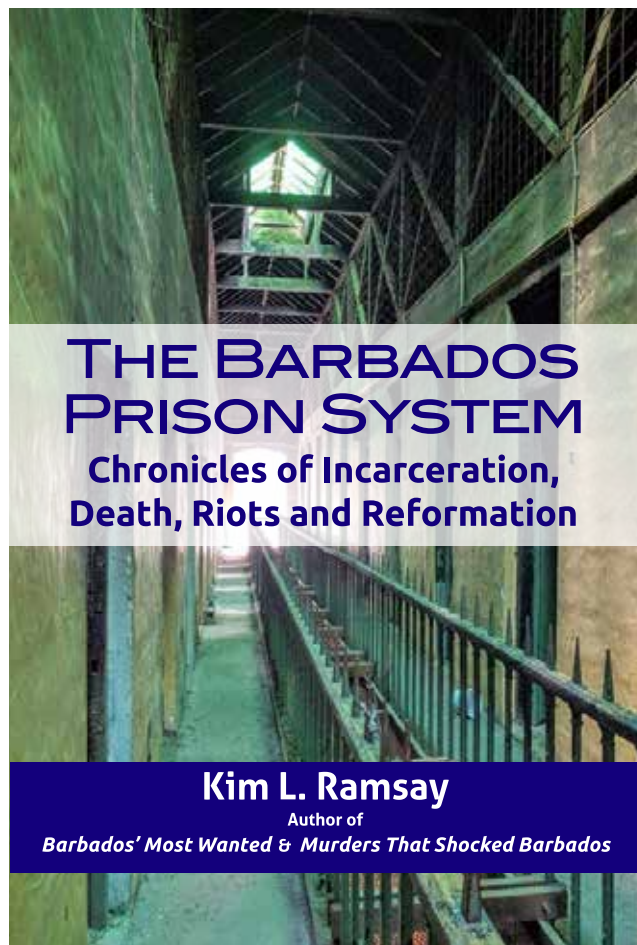


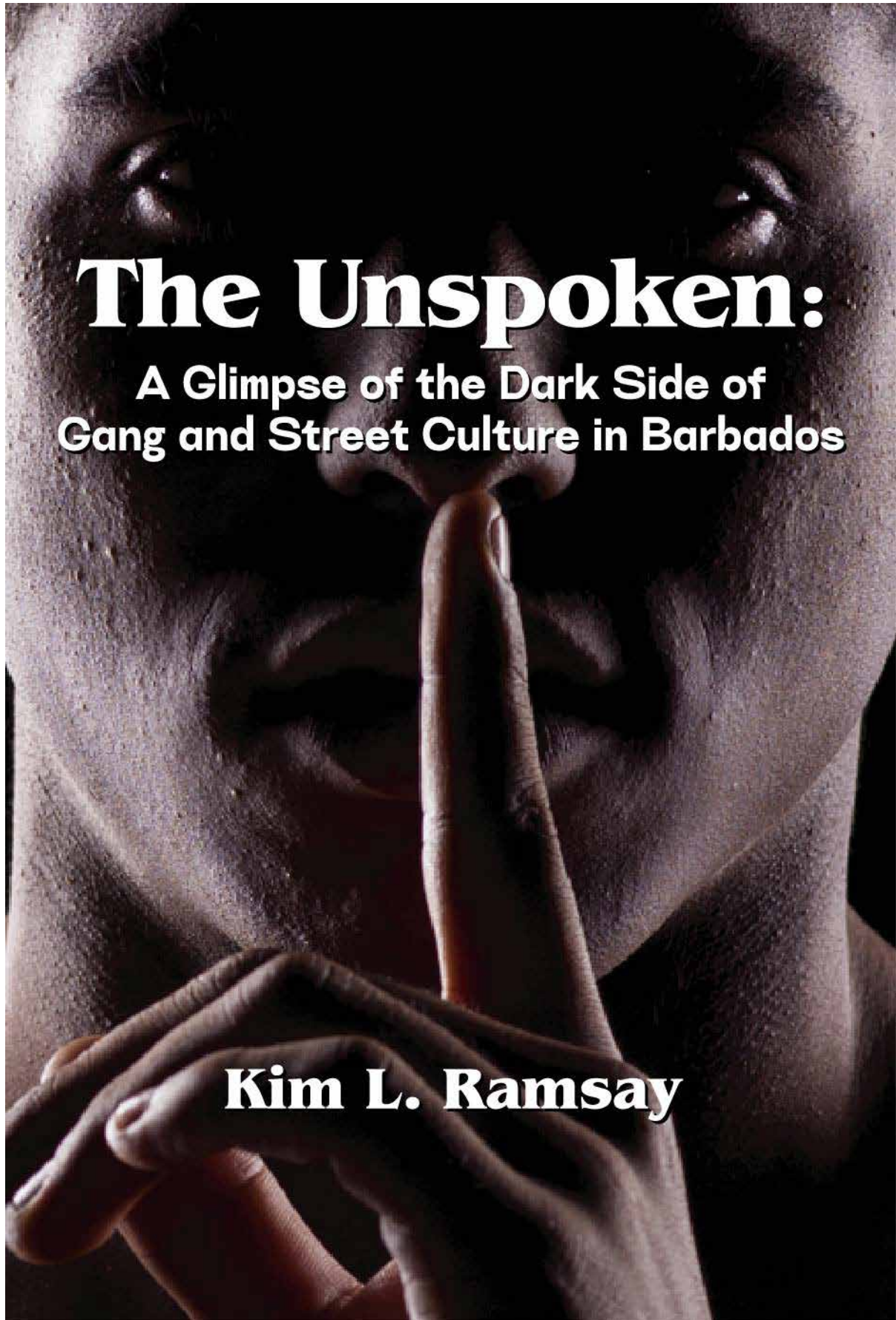
(246) 288-5013

mopsandsudscleaningservice@gmail.com



Book covers designed by Southpaw Grafic Inc.





The Unspoken:

**A Glimpse of the Dark Side of
Gang and Street Culture in Barbados**

Kim L. Ramsay

Become A Travel Agent Today!



- 70%-80% Commissions
- Custom Website
- No Quotas or Inventory
- Low Start-Up Cost
- **FREE VIRTUAL TRAINING**

Contact me today!
Ms. Edwards



(246) 265-9793



africanangel0414@gmail.com

<https://www.plannetmarketing.com/IshraniEdwards>



Be Your Own Boss!

Run your own business from your home!

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- Custom Website
- No Quotas or Inventory
- Low Start-Up Cost, Low Overhead
- **FREE VIRTUAL TRAINING**

Contact me today - Ms. Edwards

M: (246) 265-9793 E: africanangel0414@gmail.com

<https://www.plannetmarketing.com/IshraniEdwards>



BE YOUR OWN BOSS!

WORK FROM HOME!

Become a Travel Agent!

Run your own business, set your own hours!

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- Custom Website
- No Quotas or Inventory
- Low Start-Up Cost, Low Overhead
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Be Ready, Be Resilient!

Emergency Preparedness Seminar

Saturday, May 20, 2023 - 9am

**The Church of Jesus Christ of Latter-day Saints
Kingstown Chapel, Kingstown**

Special Guests

**The National Emergency
Management Organization (NEMO)
The Red Cross of St. Vincent & The Grenadines
The Taiwan Technical Mission
District President,
the Church of Jesus Christ of Latter-day Saints**



“If ye are prepared, ye shall not fear.”
(Doctrine & Covenants 38:30)



HURRICANE PREPAREDNESS SEMINAR



Presenter:
Danielle Skeete
Programme Officer
Department of Emergency Management



10am - Saturday, June 10, 2023

**The Church of
Jesus Christ of Latter-day Saints
Rendezvous Chapel,
Rendezvous, Christ Church**

**All are invited to this FREE event!
Bring your family and friends!**

**“If ye are prepared, ye shall not fear.”
(Doctrine & Covenants 38:30)**



We help you keep your cool

We provide top quality service to keep you cool in this hot and humid tropical climate.

Our expert team has years of experience in the air conditioning and cooling industry.

We specialize in outfitting and maintaining cooling systems in private residences, condominiums, villas, vacation homes and other short term rental properties.



**AIR CONDITIONING
& REFRIGERATION
INSTALLATION**



**REPAIR &
MAINTENANCE
SERVICES**

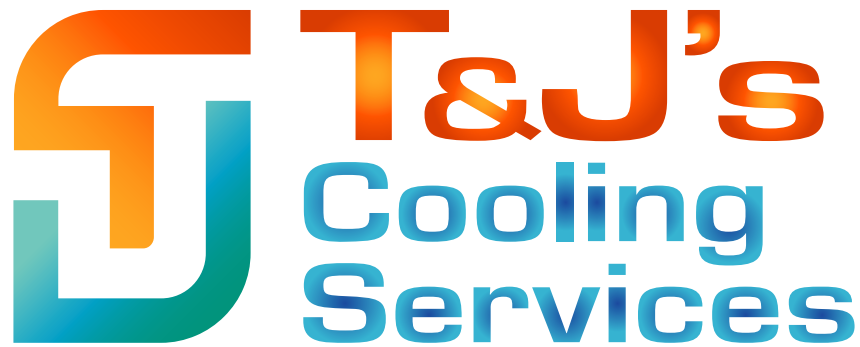
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tjcool246@gmail.com

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