



Rethinking Food!

**Vegan Friendly  
Pasta Products.**



Introducing Nella's Tendaronis, a **reduced-gluten**, enriched macaroni product made with **JAMAICAN SWEET POTATO**, packed with flavor, aroma, and rich in fibre content.

- ✓ **Made with Jamaican sweet potato**
- ✓ **Great taste**
- ✓ **Cooks quickly**
- ✓ **Rich source of fibre, vitamins and minerals**
- ✓ **Flexible meal preperation options**
- ✓ **Shelf life expiration - 24 Months**



Essentialgoodsja@gmail.com  
www.nellastendaronis.com  
@nellasfoodsja  
876.334.0196



**Vegan Friendly  
Pasta Products.**



# Customer Profile

- ✓ **Health-conscious**
  - Desires healthy alternatives without sacrificing taste
  - Knowledgeable about health benefits of products
- ✓ **Middle - Upper income earners**
  - Young to Post millennial (25 - 45 year olds)
  - 2 income household
  - Female homemakers
- ✓ **Multi-Ethnic**
  - African, Caribbean, Asian



# Nutrition Facts/

7 servings per container

**Serving size**

57g(2oz)

Amount per sev

**Calories**

**210**

**% Daily Value \***

**Total Fat** 0g 0%

**Sodium** 15mg 1%

**Total Carbohydrate** 46g 17%

Total Sugars 3g

**Protein** 6g

**Calcium** 38mg 2%

**Iron** 1.6mg 8%

**Poatassium** 235mg 6%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



**COOKING INSTRUCTIONS**

Boil 4 quarts of water in a large pot, add a tablespoon of salt and bring to a boil. Add pasta and stir occasionally. After 8 to 10 minutes, remove and drain pasta. Serve as needed.

**ALLERGEN DECLARATION**

Contains wheat

**BARCODE**



J1 yy/mm/dd  
Best Before Above



Sweet Potato  
**Tenda Ronis**

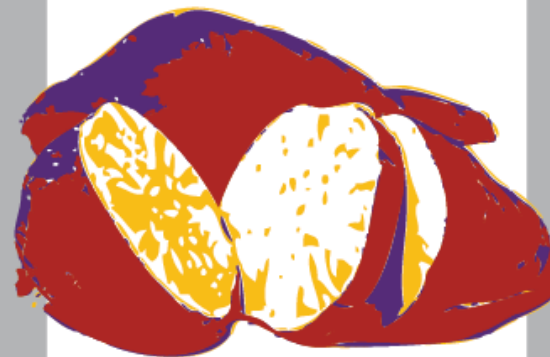
**(Enriched macaroni product)**

*A unique take on pasta  
made with real Jamaican  
Sweet Potato*

**REDUCED GLUTEN**

Net Wt 400g

**PRODUCT OF JAMAICA**



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**INGREDIENTS**

Enriched durum semolina with, sweet potato flour.

Packed in Jamaica for:  
ESSENTIAL GOOD AND SERVICES  
TRADING LTD.  
35 Shortwood Drive, Kingston 8  
Jamaica, W.I.  
**Tel: 876.334.0196**  
Email: essentialgoodsja@gmail.com

# PACKAGING DETAILS





# PRODUCT SHIPPING DETAILS

- Pack Size - 400 Grams
- Case Count - 24 units
- Case size : 10" x 10" x 11"
- Case Weight - 25 lbs
- FDA Number: 18382016882



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