

# FUERZA NATURAL



Alimentos Fuerza Natural is a Chilean company, leader in the creation of innovative, natural, and differentiated Healthy Snacks, produced with natural nutrients, and exclusively formulated.

Our philosophy is “All of us are worthy to eat healthy”. To accomplish this premise, we develop snacks with fair price for mass consumption, seeking to impact the good health for more people around the world.

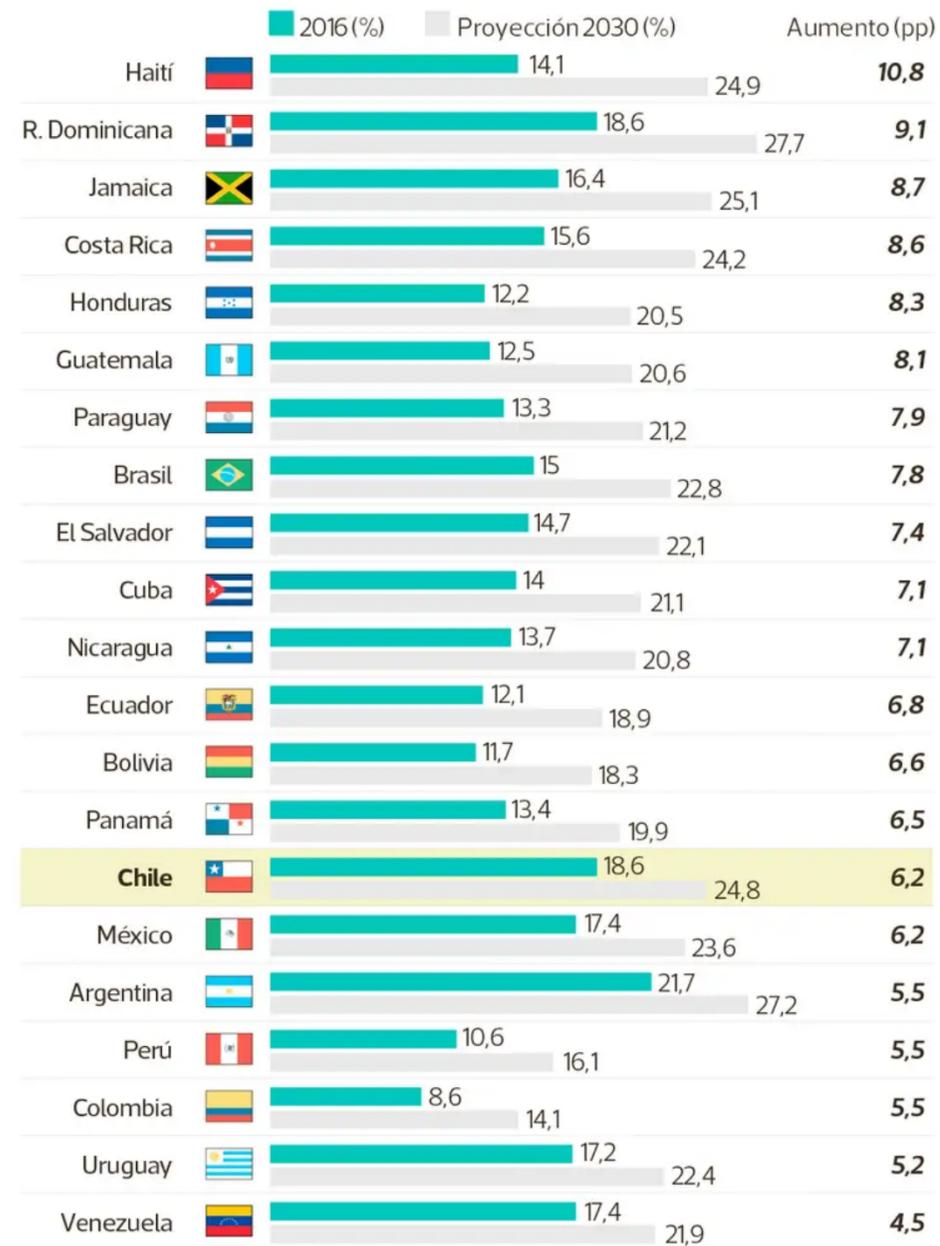
Our products are produced in an associated food factory which meets the highest internationally certified quality standard.



HACCP Certification

## Latin American Obesity: children & youth.

How many obese youths will be in 2030?  
According to this projection, in 2030, there will be 254 million.  
In Chile will be 774.647 children under 19 years old.



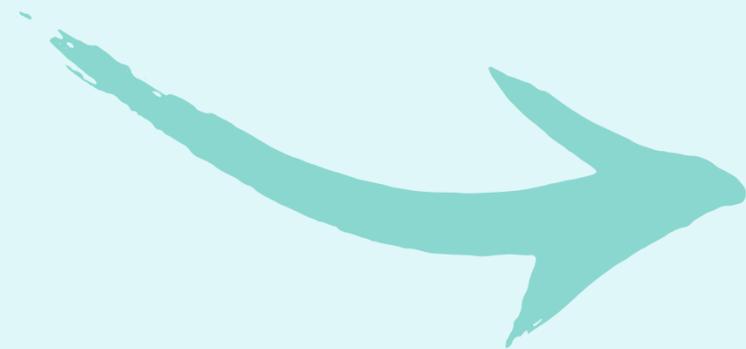
## GLOBAL OBESITY TENDENCY ON GROWING

1. "Childhood obesity is an epidemic", according to the OMS.
2. Sicknesses associated with poor nutrition: childhood obesity, diabetes, hypertension, vascular accident, apnea, respiratory problems, among others.
3. Consumption of highly processed food are among the top 3 obesity factors.
4. This year it is estimated that 124 million children and young people in the world will have a degree of obesity.

Do you have an estimation for your country?  
What is your market offering in terms of healthy snacks, with a low acquisition price and mass consumption?

**MARKET TREND:**  
INCREASING CONSUMPTION  
OF HEALTHY SNACKS.

**OPPORTUNITY:**  
HEALTHY SNACKS WITH  
LOW ACQUISITION PRICE.



## **Exquisite!**

Product high acceptance in children and their families.  
Have a low acquisition price and high perceived value.  
Our exclusive formula is 100% Nutrition.

# NUTRITIVE WAFER

CONTAINS 3 WHOLE GRAINS  
AND IT IS LOW IN SUGAR.

**FUERZA  
NATURAL**

**EXCLUSIVE  
100% NUTRITION FORMULA!**



# DELICIOUS AND INNOVATIVE PRODUCT:

USED FOR MASS CONSUMPTION,  
FOOD SERVICE AND RETAIL.

- ✓ 3 whole grains.
- ✓ Sugar Low.
- ✓ Naturally flavored.
- ✓ Naturally colored.
- ✓ Vegan.
- ✓ Low acquisition cost.
- ✓ Highly perceived value.





Your company can be a “healthy trend” in snacks in your market.

You can choose work with our brand “Fuerza Natural” as the picture, or we can work under your own private label.

Various flavor options available.

# NUTRITIVE WAFER FUERZA NATURAL



HACCP Certification

# Our Customers

Retail



Food & Service



Government market



Private Label



We deliver your product ready  
to your warehouse ...  
ready to distribute!



# FUERZA NATURAL

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Thank you  
very much  
It will be a pleasure  
for us to work for you



/alimentosfuerzanatural

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