



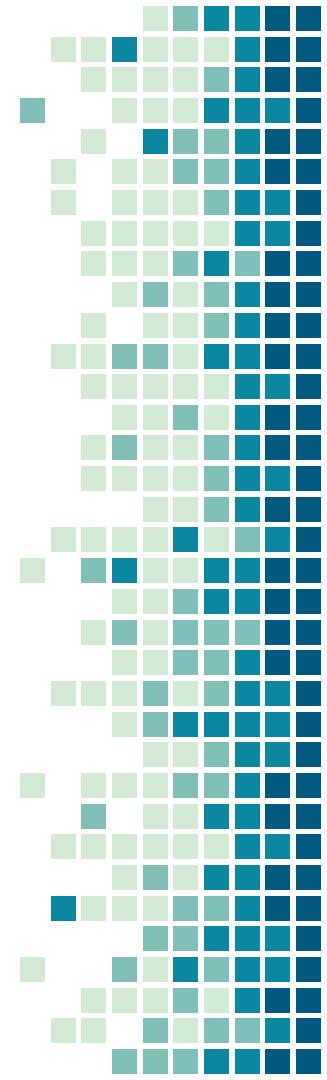
# TeenGo

TEENS FINANCE SPECIALISTS

Gabriela Gayarre  
Founder & CEO  
Aires City - Teengo

# DISCLAIMER

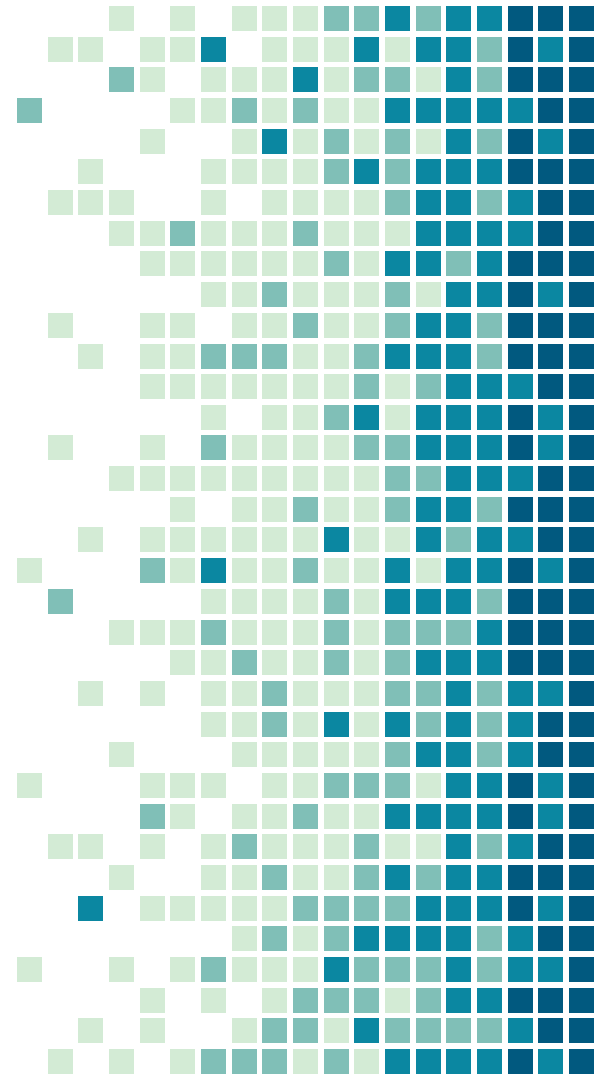
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1.

# ABOUT US

Aires City



“

We are an IT value added-solutions company founded in 2018,

based on our values: integrity, mutual respect, excellence, diversity & responsibility.

Our purpose is to use our technology as a key enabler to boost the well-being of Latin America

”





**Founder&CEO/CTO**

**Gabriela Gayarre**

**Entrepreneur & Corporate.**  
**@FundacionFlor Ambassador.**

Degree in Business Administration (UBA),  
 Studies in Physics (UBA ) Training in:  
 Finance at Yale, Entrepreneurship at  
 WISE / IAE and Corporate Governance at  
 MeD / Fundación Flor.

Extensive experience in Corporations  
 (Banking & IT) leading high performance  
 teams



**CS & Sales Support**

**MARINA RODRIGUEZ**  
**Entrepreneur. Sales & CS**  
**Manager**

Graduated from Women in Decision at  
 UCEMA / Fundación Flor. 7 years  
 experience in Customer Service in the  
 banking industry, and 3 years in sales  
 of value-added technology solutions.

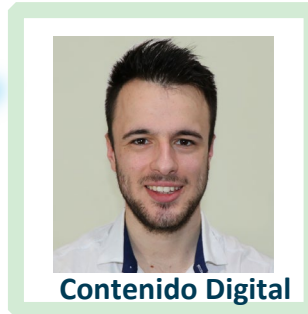


**IT Support**

**NESTOR GOMEZ**

**Roblox Project leader.**

Responsible for the development of  
 Teengo's online games. IT support in  
 Aires City of the platforms (AWS,  
 Roblox, Web page, App Store and  
 Google Play)



**Contenido Digital**

**SANTIAGO @NICOINOK**  
**GAYARRE**

**Digital Creative, Musician and**  
**Influencer.**

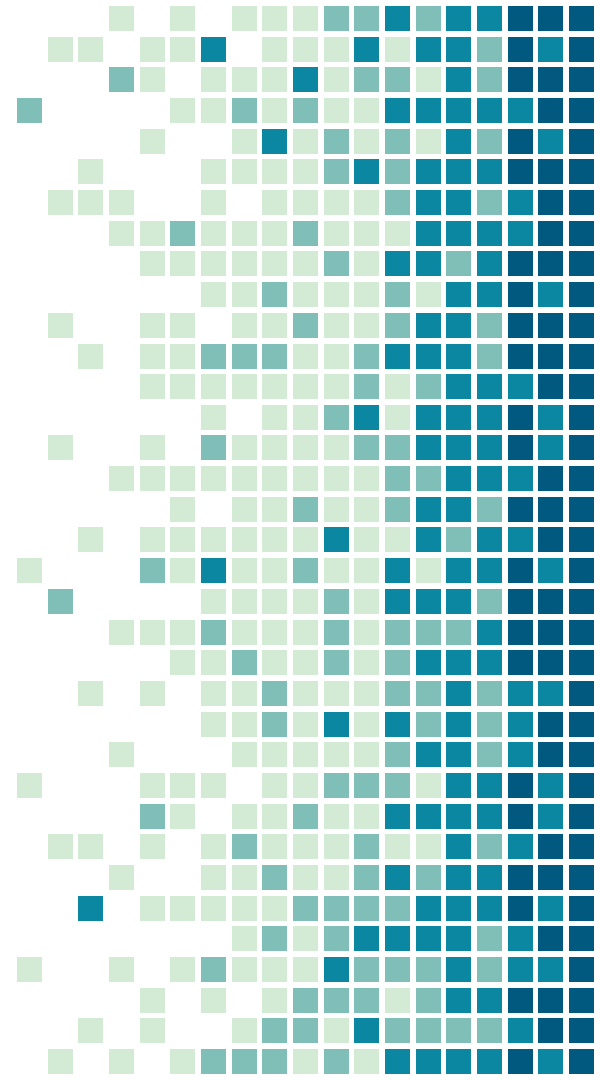
5th year student of the Bachelor's Degree  
 in Audiovisual University of Lanús.

Guitarist and singer.



2.

THE PAIN



Do you know what they have in common:



PILAR



ALAN



SANTI





they have no idea about



**MONEY**



**SAVINGS**



**INVESTMENTS**





# AND NOT ONLY THEM.

**INCLUSIÓN FINANCIERA**  
EN LATINOAMÉRICA  
2019

LATAM has lower rates of financial inclusion (54.4%) versus world average (68.5%)\*

Today there is not financial education in our schools

...nor financial tools developed for that purpose.



\*According to the IMF WP/18/17

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# And as parents, what are we doing:

How much do they save?



What financial training do they have?

WHAT ARE THE CHILDREN DOING WITH THEIR MONEY?



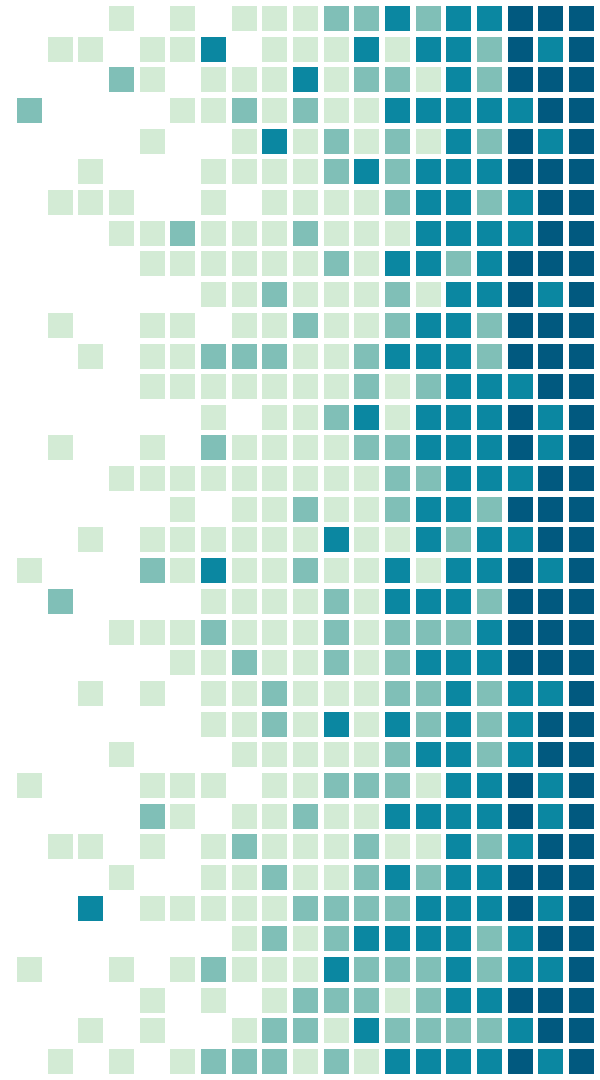
What control do I have over my family's spending?

What do they spend on?

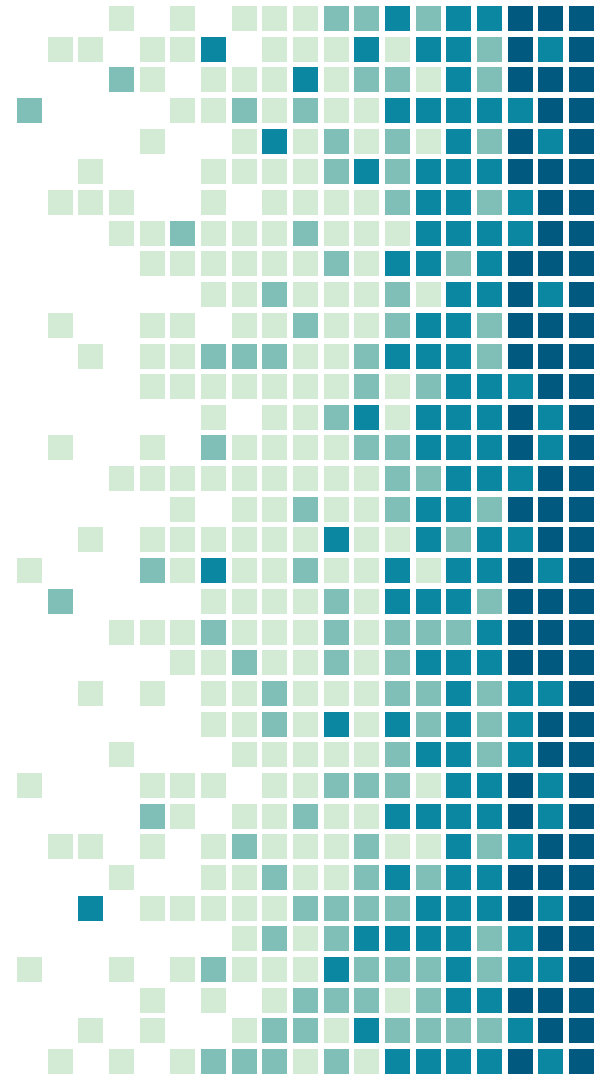


3.

OUR PROPOSAL



“To build the financial well-being of the next generations in Latin America, we created a solution to help our children manage their personal finances”



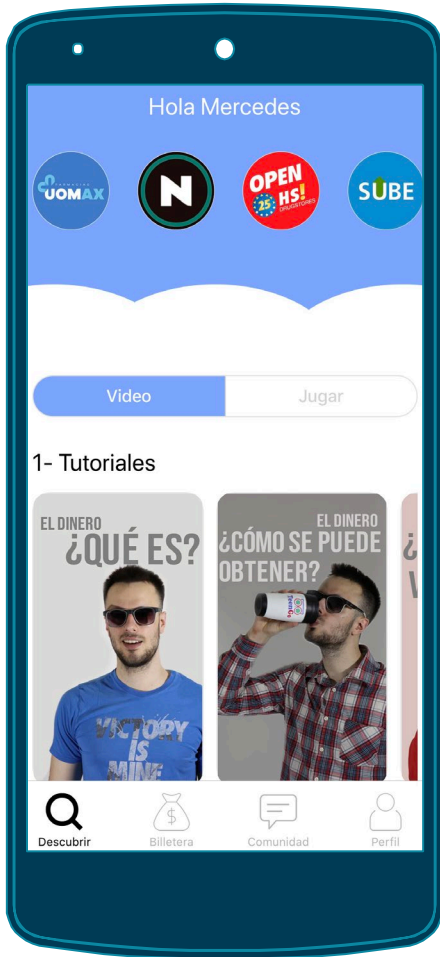


**TeenGo** is the solution to train our children HOW to manage their money, while we look after their spending behavior from our mobile... **No cash involved!**



# 5 Modules



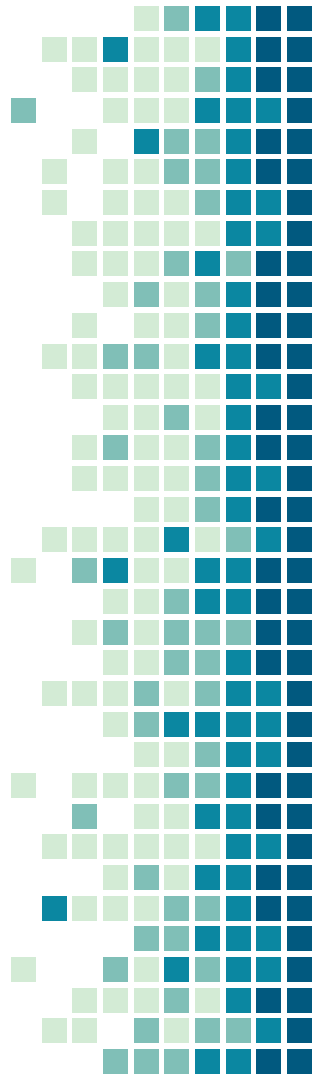
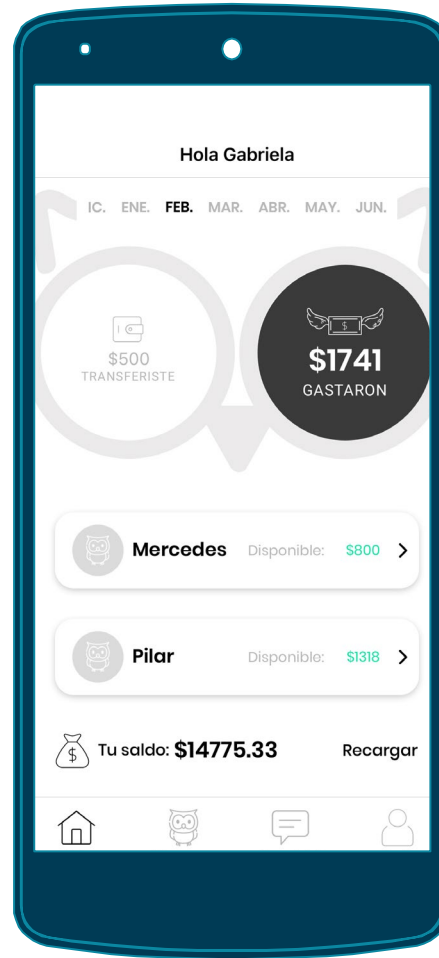


CX  
2 interfaces

Maingoers



Teengoers





# Features & Functions (teens)

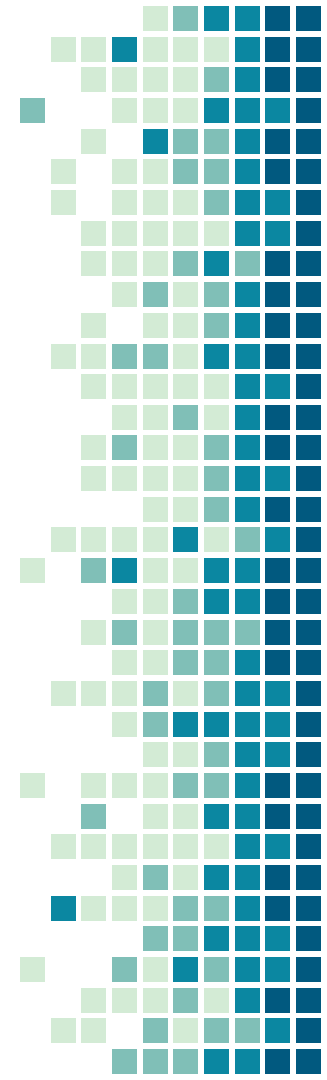
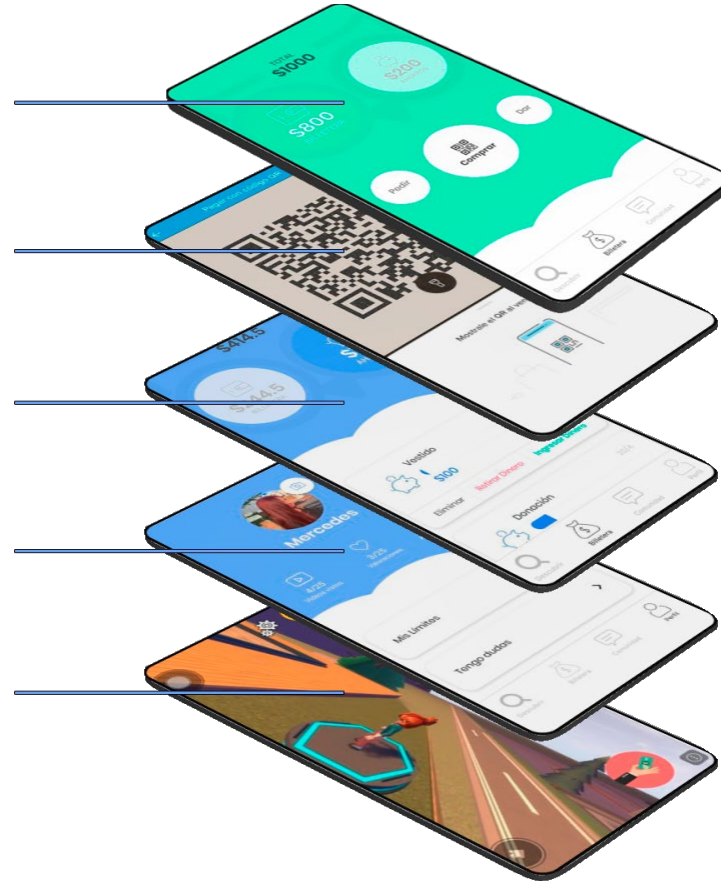
EXPENSE SELF-CONTROL<sup>1</sup>

PAYMENTS (QR)<sup>1</sup>

SETTING SAVINGS GOALS

LOYALTY PROGRAM

FINANCE ONLINE GAME (Roblox)



# Features & Functions (adults)

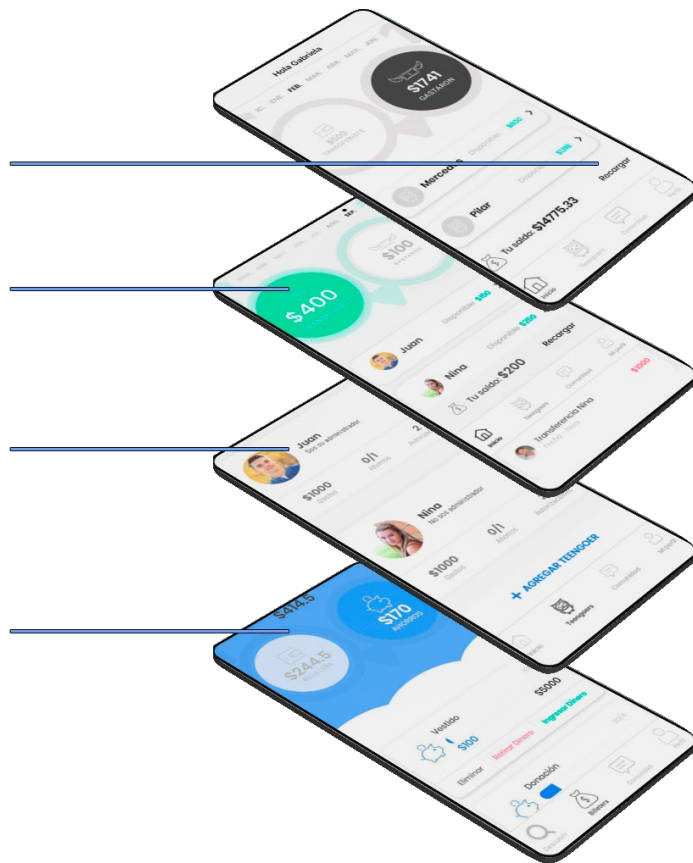


REFILL VW, MONEY TRANSFER<sup>1</sup>

KPIs DASHBOARD

FINANCIAL INFO PER CHILD

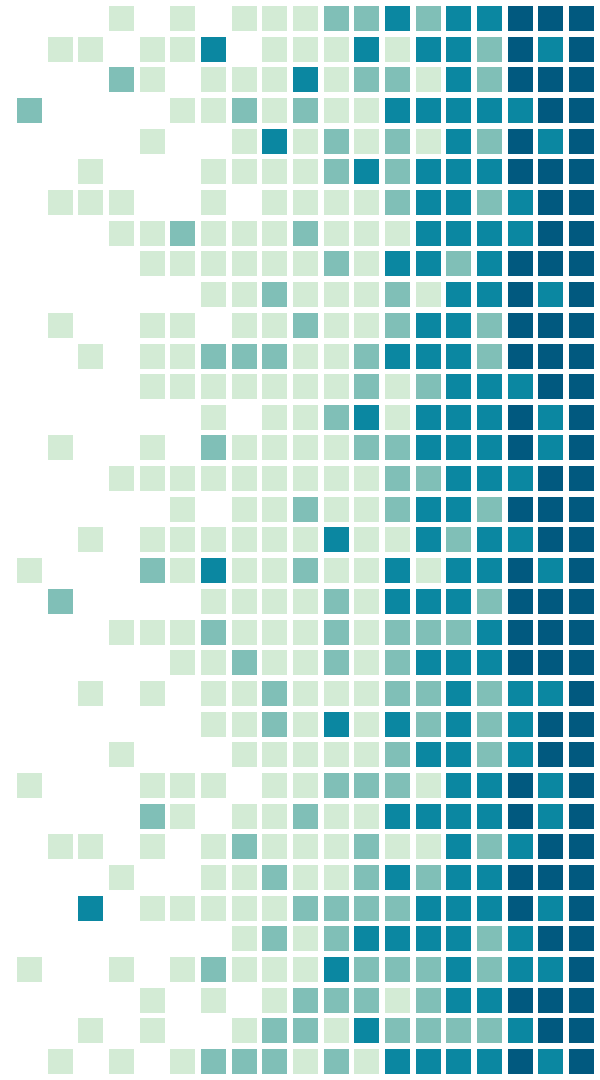
SETTING SAVINGS GOALS



<sup>1</sup> Through  's virtual wallet

4.

# BUSINESS MODEL

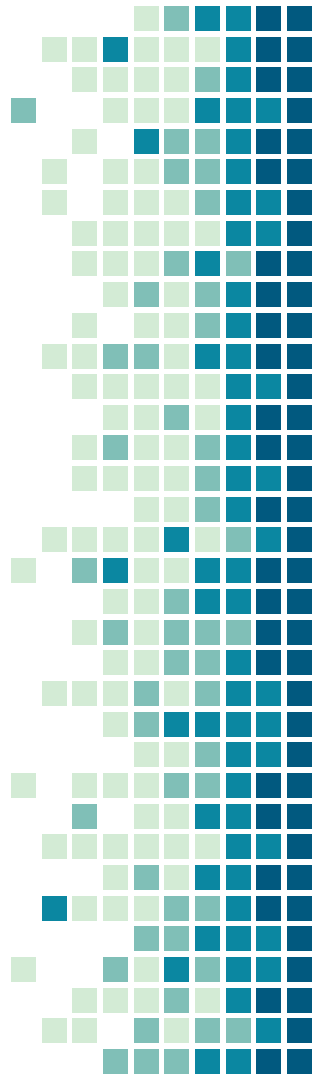
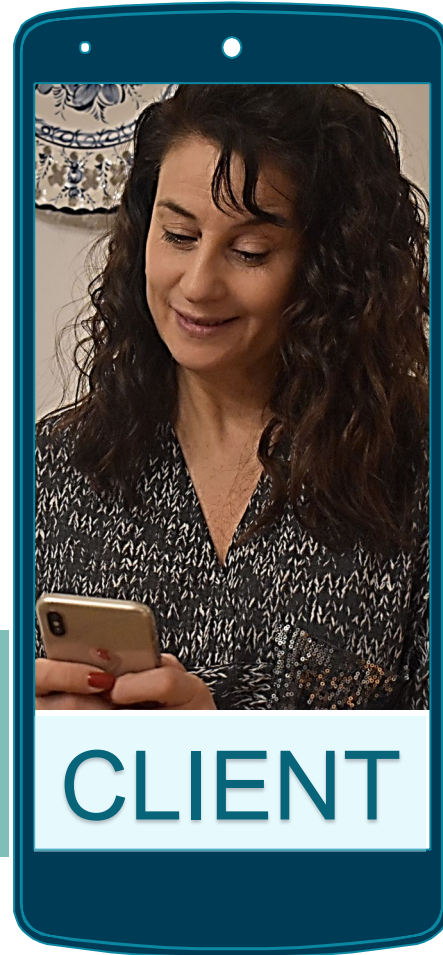




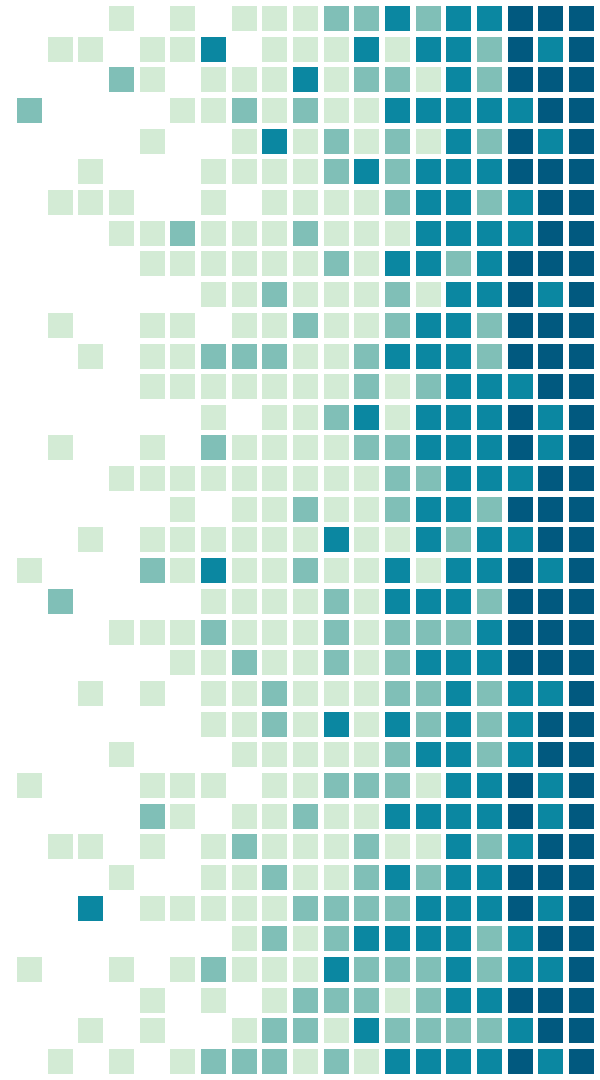
Freemium

Free  
(educational content)

Subscription



# 5. SOME RESULTS



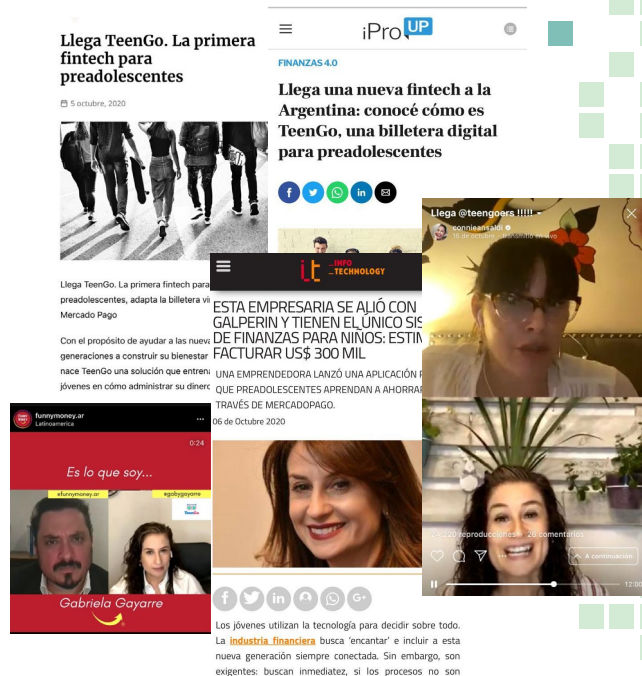
# Some Results...



We doubled the goal of beta users: More than 600 new users registered in the app since Sep'20



We have 12X followers in our social networks @teengoers. Our content had more than 300K views last month.



Outstanding presence in the media and RRSS of the entrepreneurial and finance world

# Some Results (cont.)



WOMEN  
STEMPRENEURS  
COMPETITION 2020

Wexchange 2020  
Competitor LATAM



NAVES2020 2nd place  
Winners, company in  
development category



AWS Support us with  
1-Year Free Service  
Credits



start up selected for  
WISE Mentoring





Invest in Teengo and be  
part of the next Pink  
Unicorn



Q&A  
THANKS!



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