



**PLAKORTIS**  
YOUR BUSINESS ENVIRONMENTAL COACH

# AN EDUCATIONAL PATH TO ENVIRONMENTAL SOUNDNESS AND CORPORATE SOCIAL RESPONSIBILITY

Who we are| Training|  
Services



# PLAKORTIS: OPERATING ON FOUR SUSTAINABILITY PILLARS AND THE MODEL OF CORPORATE SOCIAL ACCOUNTABILITY

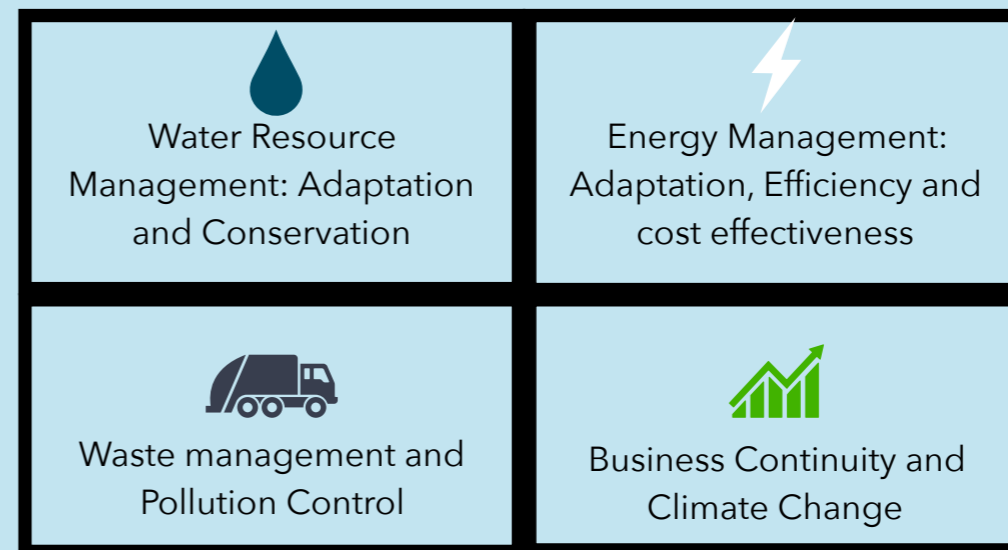
Irrespective of the business nature, there are critical components that are fundamental to every business: water, energy, and waste production. Another component often neglected and unforeseen is the vulnerability of the business to natural elements and environmental shifts.

Operating on these core environmental principles: Energy, Water, Waste and Business Continuity in the face of climate change we help businesses achieve success and environmental accountability through:

- Planning and facilitation of knowledge sharing workshops
- Workspace ecosystem based evaluation
- Green business implementation
- Sustainability management, and
- Bridge support

*Plakortis* was officially registered in 2018, but the operators have been in natural resource management, sustainability and climate change adaptation for over 15 years. Our experience in Jamaica, the Caribbean, and engagement with partners globally are the reasons we are not just good, but exceptional at what we do. We are not theoretical scientist, we are practitioners.

When you engage Plakortis to help green your business you are guaranteed the most in-depth, quality professional training offered by people who understand your needs. We take a personal, integrated approach in our engagement with our partners; working effectively to achieve set goals and keep the most pressing challenges in-focus. We stay with you to effectively implement within time and beyond. We offer diverse and comprehensive packages that include training, assessment, report writing and project development. Our fundamental themes include:



## Training in Water Resource Management: Adaptation and Conservation

- National and global water crisis
- Projections and water availability nationally
- Individual business needs
- Water adaptation technologies with recommendations and third party connection
- Water security for your business



## TRAINING TOPICS

### Energy Management: Adaptation, Efficiency and Cost Effectiveness

- Energy conservation needs: direct and indirect energy requirements & adaptation
- Energy conservation opportunities:
- Energy and profit
- Social accountability and the future of energy
- Answering the why's

### Waste Management and Pollution Control

- Corporate Social Responsibility and the environment
- Waste and the environment
- Waste management and pollution reduction (tailored to the specific business)
- Waste options, trade-offs and synergies

### Business Continuity and Climate Change

- Disaster risk planning and the business model
- Sector vulnerability
- Modelling for new and projected environmental trends
- Corporate social accountability and cost benefits

## LIST OF OTHER SERVICES

- 1 Development of Project Application Document (PAD)
- 2 Green business consultation
- 3 Management of intense PR Engagement and environmental crisis management
- 4 Green business training: water resource, energy, pollution control and management, corporate social responsibility; climate change and disaster risk management for businesses
- 5 Coordination of environmental projects, and environmental/community events for the private sector
- 6 Development of disaster plans and sustainability strategy document for businesses
- 7 Survey, and risk evaluation