



Mizratex

Desde 1953





WHO WE ARE



Mizratex is a third generation family business, and is the fourth oldest wholesale company in the Colon Free Zone of Panama, the largest Free Zone in the Americas and the second largest in the world.

Established over 65 years ago, Mizratex offers robust coverage of the region with sales channels in each country from Mexico to Chile. We have longstanding relationships with some of the best factories in the Far East, as well as strict quality controls to ensure that our products are up to par with what our customers expect from us. Mizratex also has a design department that crosses borders to ensure that we are on-point with the latest market trends.

We are proud to provide high quality products at competitive prices with unmatched customer service throughout the region.



VISION

"Build a lasting and positive relationship with our customers and partners".

MISSION

"We are proud to provide high quality products at competitive prices, with unmatched customer service. It is our goal to become a partner in the development and growth of our customer's business throughout the region."

LOOKING FORWARD

Our wide array of products includes Housewares and Kitchenwares, Home Décor, Christmas, Toys, Baby Accessories, Backpacks, School and Office supplies and Car Accessories.

Equipped with the latest technology, our warehouse has allowed us to expand our volume and decrease our lead times considering the immense variety of products we offer. Basically we understand that investing in our logistics infrastructure is crucial so as to support our customer's growing demand.



D I S T R I B U T I O N



State of the art design includes vertical racking systems up to 45 feet high, with next-generation reach trucks and order pickers to optimize the use of this space.





TAKING CARE OF
OUR ENVIRONMENT

AERIAL PICTURES OF OUR DISTRIBUTION CENTER



Aside from using natural light wherever possible, our Distribution Center is the first in the Free Zone to use Solar Panels to generate enough electricity to keep our operations running completely green under optimal conditions.

OUR CATEGORIES INCLUDE



CHRISTMAS



HOUSEWARES &
KITCHENWARE



HOME DECOR



TOYS



BABY PRODUCTS



BACKPACKS
& SCHOOL ACCESSORIES



TOOLS & CAR
ACCESSORIES

CHRISTMAS



We lend sparkle and glamour to the Christmas holidays with the incredible assortment developed each year for our traditional Christmas Fair. Inspired by the latest international trends, our brands Miro Madrid and Casabella bring the best Christmas program to leading retailers in the region.



+507 446-0200 / ventas@mizratex.com / www.mizratex.com



HOUSEWARES & KITCHENWARES



With the most professional sourcing and design, we offer a comprehensive range of products to satisfy every houseware need.



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HOME DECOR

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Following the latest trends, we add distinction and a touch of elegance with every MIRO piece which transforms any space from ordinary to extraordinary.



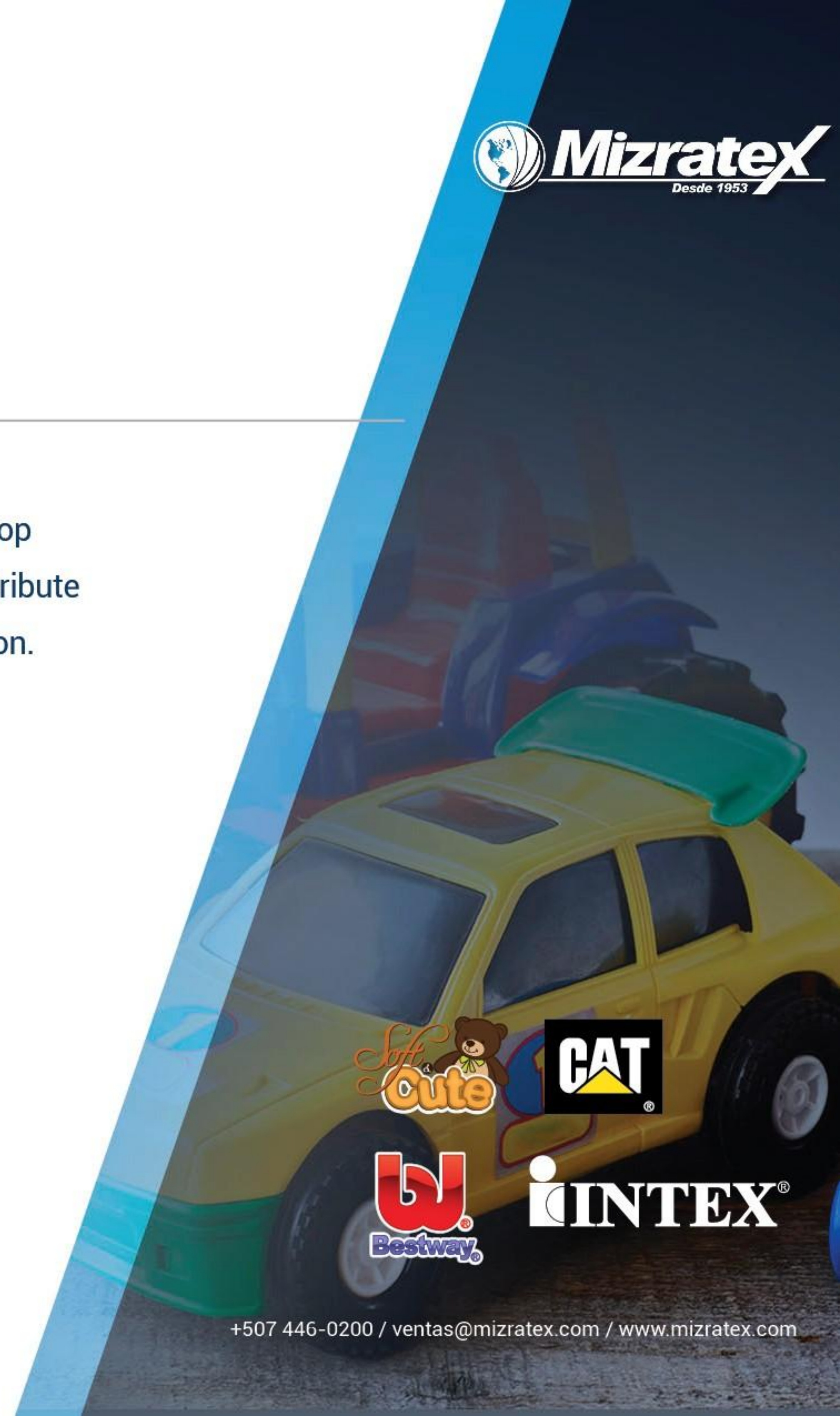
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TOYS



We offer the most complete assortment of toys with a guarantee of top quality standards while maintaining competitive prices. Also we distribute for two of the leading inflatable brands Intex and Bestway in the region.



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BACKPACKS & SCHOOL ACCESSORIES



Our wide range of backpacks has modern designs and high quality standards to satisfy the need of our clients. We have exclusive distribution for the **SKECHERS** lines of backpacks, accesories and luggage for Latin America.



école

S
SKECHERS

SPORTPAK

Glamour Girls

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CAR

ACCESSORIES

For over 20 years, MIZRATEx has built the most recognized name in excellent quality and well packaged car accessories under the brand GTR 500.

We are proud to be the exclusive distributor for Latina America of **FC Barcelona** brand car accessories.





BABY ACCESSORIES



Under the name brands Itsy Bitsy and Materna, our baby accessories live up to the highest safety and health standards and our wide array of products ensures retailers will have the best baby range in their stores.



materna
infant products



CONTACT US

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