

SHOWREELS



VIDEO AND ANIMATION SHOWREELS

Formato Verde

For a preview of video and animation previously developed by our team for an array of different clients, please see our most recent showreels - including one for video, and one for animation - by clicking on the images below.

The next chapter of this abridged portfolio focuses with more detail on several of these projects, but this works well as an introduction to our audiovisual output.



VIDEO AND ANIMATION



CITIES ALLIANCE RESILIENCE PROGRAMME

UNOPS - Cities Alliance

Produce a set of high-quality communication products that will tell the narrative, reflect the local situation and illustrate the achievements and challenges of the projects selected. Formato Verde was responsible for contacting local videographers in Myanmar and Bangladesh for a period of 3 days. We were responsible for developing all the material that the videographers would need into the field, as well as everything for the post-production.

Formato Verde produced a long video for the GCA Summit 2021, featuring each one of these projects following a human-focus approach, of approximately 5 minutes long. Formato Verde also produced short videos for each one of the projects, of a duration of 3 minutes each.

Finally, we also produced Set of social media graphics.

- ▶ Long video
- ▶ Bangladesh
- ▶ Myanmar
- ▶ Kenya
- ▶ Uganda





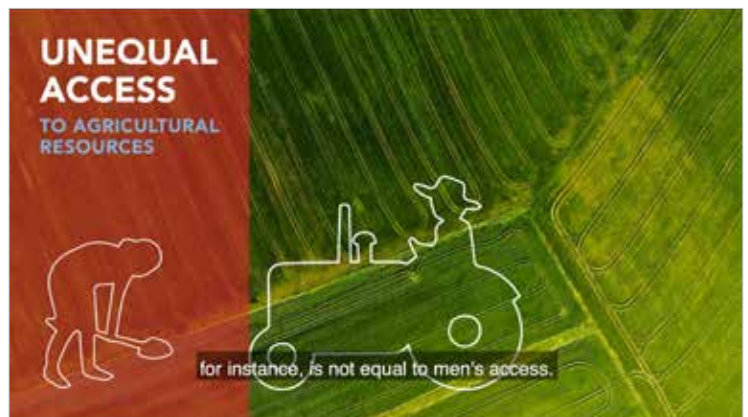
WHY GENDER MATTERS VIDEO

UNOPS - Cities Alliance

Post-production of a 10-minute training and awareness video focused on the importance of fostering gender equality for climate adaptation, and involving women in the planning and development of cities and urban spaces.

The video combined video footage of a speech by the Cities Alliance trainer, combined with footage from projects that aimed to illustrate the points made, as well as photos and motion graphics with complementary information.

Formato Verde was responsible for all aspects of post-production, including development of graphics and animations, editing, subtitling in English and French, and insertion of a soundtrack.



PRODUCTION OF A VIDEO ON ESSENTIAL NEW BORN CARE IN BURKINA FASO

Alive and Thrive

Formato Verde has been in charge of producing a video about the practices on essential new born care in Burkina Faso. As part of our service, Formato Verde was also responsible to travel to Burkina Faso, conduct interviews and collect footage in the health and maternity context.

Formato Verde is currently in the post-production phase, in which we are editing the footage in a 16-minute video, that will include animated infographics. The video is thought to be part of an educational training about what practices need to be carried out by health professionals at moment of birth, with the aim of decreasing the infant mortality rate in Burkina Faso.



Ouagadougou, Burkina Faso, 2021
for training purposes;

Project Manager; Scriptwriter; Camera Operator, Sound and light Technician; Camera and drone operator; Video Editor; Graphic designer; Animator; Sound Engineer.

DOCUMENTARY VIDEOS

GCF – Green Climate Fund

In the framework of Formato Verde's collaboration with the Green Climate Fund, 3 project videos have so far been developed by Formato Verde's team.

Formato Verde was involved in the pre and post-production of two videos, one for Barbados and one for Malawi. The footage had been pre-captured, but it was up to Formato Verde to work with that material and edit it into consistent project videos.

The third project developed so far had an even closer involvement. Formato Verde was responsible for all phases of production. The filming crew travelled to Ecuador to capture footage and interviews, which were later edited into a final 6-minute video based on the scripts developed earlier. Formato Verde developed scripts, graphics, provided music, subtitles, and sound design services for all the videos.

References: Simon Pollock,

spollock@gcfund.org



Incheon, South Korea, 2019-2020
for web and social media

Script writing; content management; production logistics; design; motion graphics; filming; editing; post-production; sound design;



MAKING A DIFFERENCE — WEST & CENTRAL AFRICA

AfDB - African Development Bank

Development of a series of video documentaries which focus on 16 of the African Development Bank's successful flagship projects in West and Central Africa. Formato Verde was responsible for all tasks associated with pre-production, production and post-production, in a total of 49 videos. This included preparing the logistics and equipment for travelling, developing storyboards, identifying interviewee profiles and developing preliminary interview questions for each one. Formato Verde's film crew was responsible for travelling, capturing all interviews, as well as b-roll footage. During post-production, Formato Verde's crew was responsible for selecting and editing the best footage into a cohesive story arc. This task was complemented by the design and animation of infographics, colour correction and sound design.

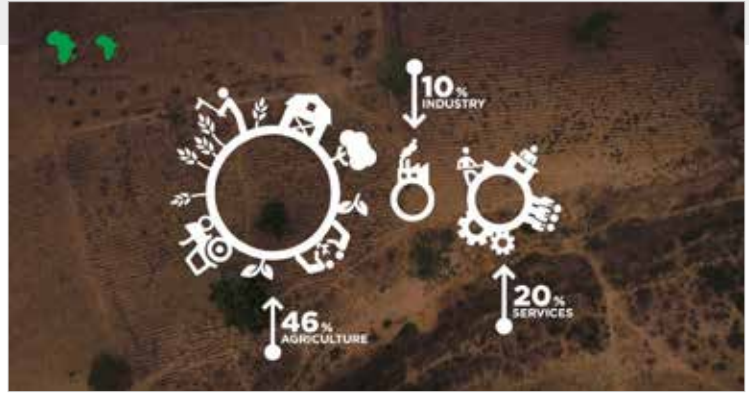
References: Fahd Belbachir,
Senior External Relations and Communications Officer
f.belbachir@afdb.org

One of the packages focused on the Indorama Fertilizer Plant, located in Port Harcourt, Nigeria:

- ▶ *Indorama Fertilizer Plant*, in Nigeria
- ▶ *Indorama Beneficiary Worker*, in Nigeria
- ▶ *Indorama Beneficiary Farmer*, in Nigeria

Some other videos are as follows:

- ▶ *PRIASA*, in São Tomé and Príncipe
- ▶ *Rehabilitation of the Lomé corridor*, Togo
- ▶ *CIPREL*, in Côte d'Ivoire



Abidjan, Côte d'Ivoire 2018-2019
for web and social media

Script writing; content management; production logistics; design; motion graphics; filming; editing; post-production; sound design;



STORIES OF CHANGE

GGGI - Global Green Growth Institute

In 2017 and 2018, Formato Verde developed 13 video documentaries for GGGI. The videos, filmed in locations as diverse as Colombia, Jordan and Rwanda, include a plethora of footage, including drone footage, interviews with project members and government stakeholders, as well as testimonies from project beneficiaries. Formato Verde accompanied the filming, having autonomously developed all tasks included in pre and post-production, from storyboards to editing.

The videos, between 7 and 9 minutes long, were all delivered to the highest degree of satisfaction, with the Mongolia video in particular having been nominated for the Deauville Green Awards international film festival, in the Energy Transition category, in 2017.

References: Daniel Muñoz-Smith,
GGGI Communications Specialist
daniel.ms@gggi.org

- ▶ Vanuatu Stories of Change: *Development Through Sustainable Energy*
- ▶ Green Growth for Gender Equality: *Promoting Poverty Reduction and Social Inclusion*
- ▶ Green Investment Services: *National Financing Vehicles*

- ▶ Vanuatu
- ▶ Colombia
- ▶ Ethiopia
- ▶ Rwanda
- ▶ Jordan
- ▶ United Arab Emirates
- ▶ Mongolia
- ▶ Fiji



THE NO NAME CAMPAIGN

UNICEF

The purpose of this assignment is the production of three fictional videos clips for the African Union-UNICEF No name campaign. Formato Verde developed three different animations, each of them focusing on a specific area affected by the lack of birth registration in African countries. The animation had the aim of encouraging parents to register their children at birth.

The videos are full-illustrated and contextualized in a rural African environment, as Formato Verde took into consideration the geographical and cultural context for the illustrations. Each video has a duration of about 2 minutes and it features voice over as well as background music.

▶ Modernize civil registration systems

▶ Les plans de relance COVID-19 offrent :
investir dans un enregistrement numérique
des naissances

▶ Schools are platforms to identify children
who do not have birth registration





AP26 MANUAL ANIMATION FILM

UNICEF – United Nations International Children’s Fund

Formato Verde produced a high-quality audiovisual resource to document and advocate the importance of quality and appropriate assistive technology for children and adults living with disabilities worldwide.

Together with UNICEF and the WHO, and in line with the APS26 launch, Formato Verde developed an animated film to support the global advocacy efforts to (1) raise awareness about the APS26 manual itself and (2) educate staff, partners, and global audience about the importance of quality and appropriate assistive technology. Formato Verde was responsible for developing the script and validating the approach with UNICEF’s focal points, and, moving forward from there, producing the fully illustrated storyboard which then gave rise to the animation.

The animation had a duration of 2 minutes. It also featured International Sign Language, along with English voice over and subtitles.



Copenhagen, Denmark, 2021
for web and social media

Script writing; content management; design; animatic; motion graphics; editing; post-production; sound design;

IRAQ INFORMATION CENTRE

UNOPS

Formato Verde was responsible for the development -from pre-production to post-production- of 10 social media animations to be featured on the Facebook, Instagram and LinkedIn. The animations were created for the UN Iraq Information Centre (IIC), an organization that facilitated the exchange of information between affected populations by conflict in Iraq.

Each animation was contextualized in a specific situation, in which local populations may find themselves in. The objective is to empower communities with information about what type of help and support is available, making themselves participate in their own recovery.

The animations were fully created and designed by Formato Verde, which featured a soundtrack and voice over, adapted into English, Arabic and Kurdish.

Water shortage

Camp registration

Cash Assistance

Food Assistance



EQUATANIA

GCF - GREEN CLIMATE FUND

For the Green Climate Fund, Formato Verde was responsible for developing a 50-minute animation for an internal GCF training. The animation in question features original illustrations developed from scratch by the Formato Verde team.

The animation includes English voice-over narration and soundtrack.



EDITORIAL

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1. POLICIES, PRINCIPLES AND ACCOUNTABILITY

1.1 Introduction

1.2 Scope of CCCs

1.2.1 Definition

The CCCs are the core UNICEF policy and framework for humanitarian action, and are produced every 10 years. They are the core UNICEF policy and framework for humanitarian action, and are produced every 10 years. They are the core UNICEF policy and framework for humanitarian action, and are produced every 10 years.

1.2.2 Definition

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2.6 النزاعات المسلحة والقضية للسلامة

2.6.1 Introduction

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CORE COMMITMENTS FOR CHILDREN

UNICEF — United Nations International Children's Emergency Fund

Formato Verde developed the design and layout of an over 100 pages report for UNICEF. The Core Commitments for Children in Humanitarian Action – the CCCs – are the core UNICEF policy and framework for humanitarian action, and are produced every 10 years. The layout fulfilled UNICEF's visual guidelines and was tailored to the organization's specific needs, thanks to a very interactive and collaborative creative process. Formato Verde also produced a pocket and abridged version of the CCCs. We created a very modern and innovative design, that allowed the interactivity between different of the document's sections. Formato Verde developed several infographics, diagrams and tables, that helped summarize and simplify the information, facilitating its interpretation via creative data visualizations. Formato Verde translated complex technical information into clear infographics and diagrams, which were visually appealing and aligned with the design of the rest of the document. The documents were in English, French, Spanish and Arabic.





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Introduction

LOCAL PIPELINE OF INVESTIBLE PROJECTS

The following section showcases IELD's current pipeline for 2018-2019. IELD's project evaluation methodology ensures financial viability through local investment officers in the region as well as potential for women's economic empowerment through gender economic experts.

01 PROJECT DEVELOPMENT

02 UNLOCK DOMESTIC CAPITAL

01 PROJECT SUMMARY

Muhange Cross-Border Market

LOCATION: Malawi, Mozambique

PROJECT DEVELOPER: Malawi District Council, Mozambique Women's Group & Local Traders through Public-Private Partnership (PPP)

PROJECT COST: Total Project Cost: \$543,232 USD; IELD Contribution: \$130,000 USD

PROJECT CAPITAL STRUCTURE:

WOMEN'S ECONOMIC EMPOWERMENT IMPACT:

60% of UNCDF's funded stable jobs will be allocated to women entrepreneurs.

06 PROJECT SUMMARY

Glamour Boutique House & Training Center

LOCATION: Jessore District, Bangladesh

PROJECT DEVELOPER: Glamour Boutique House & Training Center

PROJECT COST: Total Project Cost: \$52,454 USD; IELD Contribution: \$15,000 USD

PROJECT CAPITAL STRUCTURE:

WOMEN'S ECONOMIC EMPOWERMENT IMPACT:

IELD PROJECT Pipeline

The following section showcases IELD's current pipeline for 2018-2019. IELD's project evaluation methodology ensures financial viability through local investment officers in the region as well as potential for women's economic empowerment through gender economic experts.

TANZANIA

Project Name	Location	Project Cost (USD)	Requesting Party
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07-10 PROJECT PIPELINE

07 ECO SOCIAL DEVELOPMENT FOUNDATION

BACKGROUND INFORMATION: Eco Social Development Foundation is a registered non-profit organization...

REQUESTED FUNDING: Total Project Cost: \$1,200,000 USD; IELD Contribution: \$300,000 USD

08 BONGAIGA BAHALAREN LIMITED

BACKGROUND INFORMATION: Bongaiga Bahalaren Limited is a private company...

REQUESTED FUNDING: Total Project Cost: \$500,000 USD; IELD Contribution: \$125,000 USD

09 CHITTAGONG HERRINGIAN AGRO-INDUSTRIES LTD.

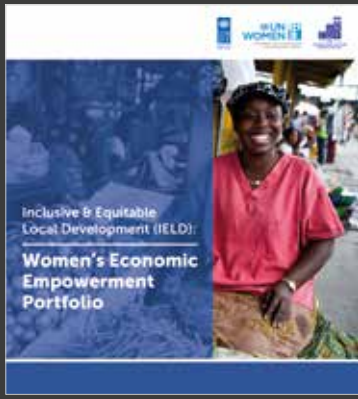
BACKGROUND INFORMATION: Chittagong Herringian Agro-Industries Ltd. is a private company...

REQUESTED FUNDING: Total Project Cost: \$800,000 USD; IELD Contribution: \$200,000 USD

10 BONGAIGA BAHALAREN LIMITED

BACKGROUND INFORMATION: Bongaiga Bahalaren Limited is a private company...

REQUESTED FUNDING: Total Project Cost: \$500,000 USD; IELD Contribution: \$125,000 USD



WOMEN'S ECONOMIC EMPOWERMENT PORTFOLIO

UNCDF — United Nations Capital Development Fund

Formato Verde was responsible for developing UNCDF's "Women's Economic Empowerment Portfolio" This project included the development of special data visualizations and infographics displayed in an engaging and informative way.

01 FOREWORD 06		04 WHAT DID WE LEARN? 22	
02 WHERE WE WORK 08		05 LOOKING AHEAD 25	
03 WHAT DID WE ACCOMPLISH? 12		06 RESOURCES AND FUNDING 28	
Local development finance 13		2017 donors 30	
Financial inclusion 16		Donors to regular resources, 2017 32	
LDC investment platforms 20			



In FOCUS: UNLOCKING FINANCING FOR LOCAL DEVELOPMENT

IN GUINEA: UNCDF supported the government to develop a local development finance strategy, which is a key step towards a more inclusive and sustainable economic growth. The strategy aims to mobilize local resources and attract private investment to support the country's economic development.

IN BANGLADESH: UNCDF supported the government to develop a local development finance strategy, which is a key step towards a more inclusive and sustainable economic growth. The strategy aims to mobilize local resources and attract private investment to support the country's economic development.

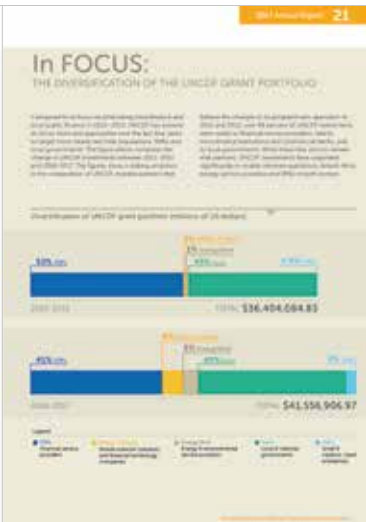
LDC INVESTMENT PLATFORM

UNCDF is pleased to announce the start of its investment platform, which will support the local development finance strategy of LDCs. The platform will provide technical assistance and financial support to LDCs to develop and implement local development finance strategies. The platform will also provide technical assistance and financial support to LDCs to develop and implement local development finance strategies.

In 2017: UNCDF supported 3 countries in developing local development finance strategies.

In Tanzania: UNCDF provided a \$250,000 grant to support the development of a local development finance strategy.

In 2018: UNCDF is active in the process of developing local development finance strategies in Benin and Myanmar.



06

RESOURCES & FUNDING

UNCDF is actively funded by voluntary contributions from UN Member States, multilateral organizations, foundations and other sources. The fund is managed by the United Nations Office for Project Services (UNOPS) on behalf of UNCDF.

The top core UNCDF donors in 2017: United States, United Kingdom, Germany, France, Japan, Canada, Italy, Sweden, Norway, Denmark, Netherlands, Belgium, Luxembourg, Switzerland, Austria, Finland, Greece, Portugal, Spain, Ireland, South Korea, Australia, New Zealand, India, China, Brazil, Russia, Mexico, Argentina, Chile, Colombia, Peru, Venezuela, Ecuador, Bolivia, Paraguay, Uruguay, Cuba, Haiti, Dominican Republic, Jamaica, Barbados, Trinidad and Tobago, Guyana, Suriname, Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panama, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, El Salvador.

The top overall UNCDF donors in 2017: United States, United Kingdom, Germany, France, Japan, Canada, Italy, Sweden, Norway, Denmark, Netherlands, Belgium, Luxembourg, Switzerland, Austria, Finland, Greece, Portugal, Spain, Ireland, South Korea, Australia, New Zealand, India, China, Brazil, Russia, Mexico, Argentina, Chile, Colombia, Peru, Venezuela, Ecuador, Bolivia, Paraguay, Uruguay, Cuba, Haiti, Dominican Republic, Jamaica, Barbados, Trinidad and Tobago, Guyana, Suriname, Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panama, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, El Salvador.

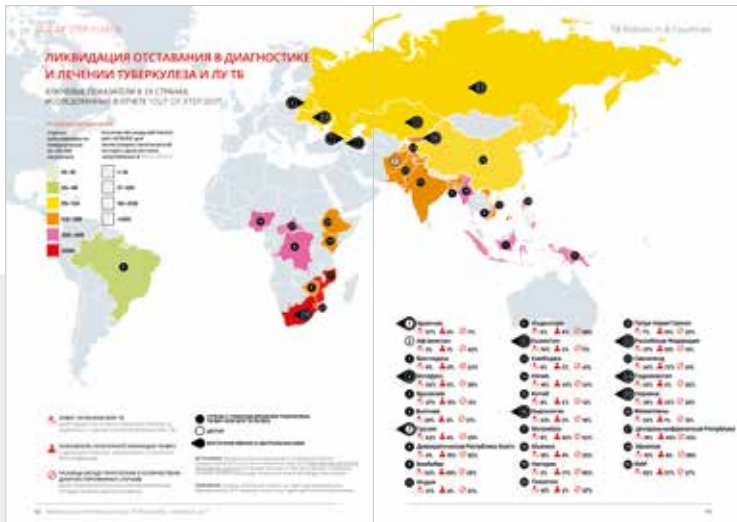
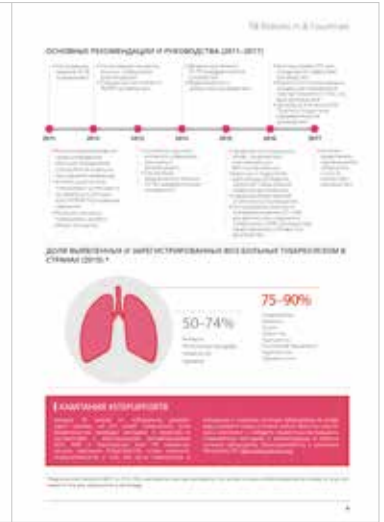


ANNUAL REPORT 2017

UNCDF — United Nations Capital Development Fund

Formato Verde developed the Annual Report 2016 and 2017 for UNCDF.

Besides providing a print version, the company developed an online, interactive version, in order to promote interactivity and simplify the reading of the report. Both the print and web versions were made available in English and French. The website also allows users to download a pdf version of the report. Formato Verde was responsible for the design and programming, having developed the layout for the print and web versions of the report, as well as all the infographics, tables and charts. The online annual report is design responsive, and can be adequately read on laptops, mobile computers, tablets and smartphones, providing optimized compatibility.

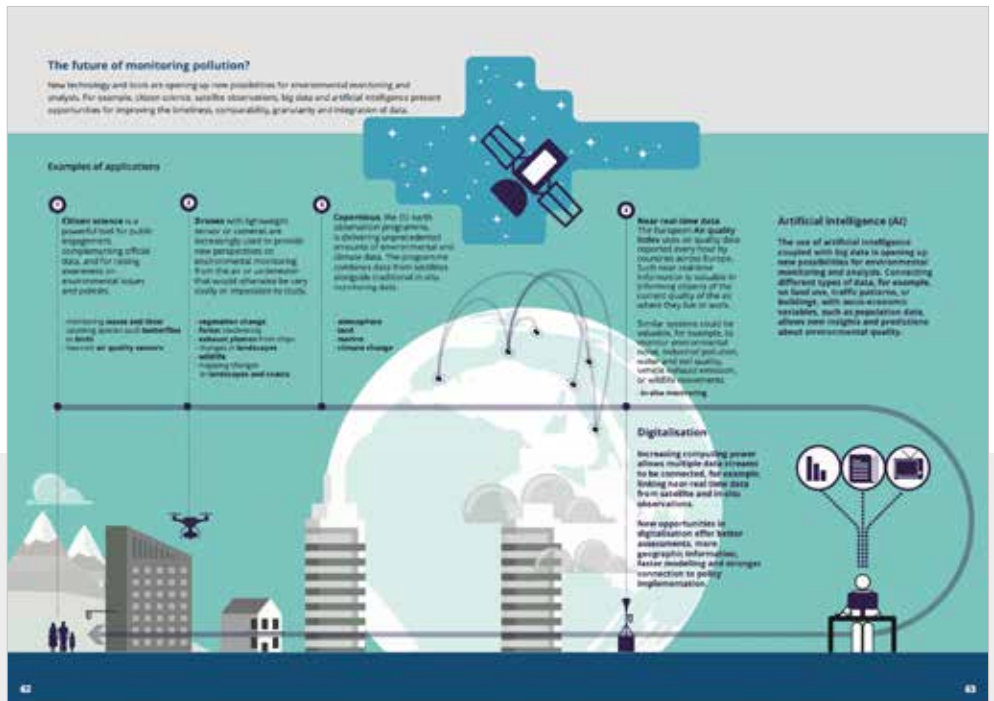
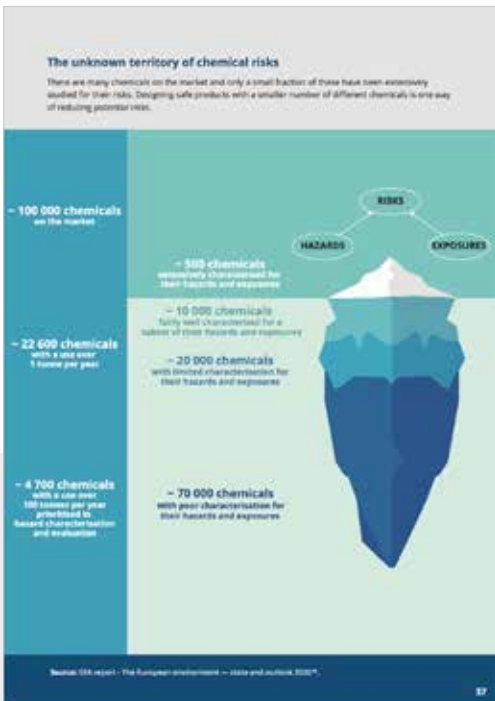
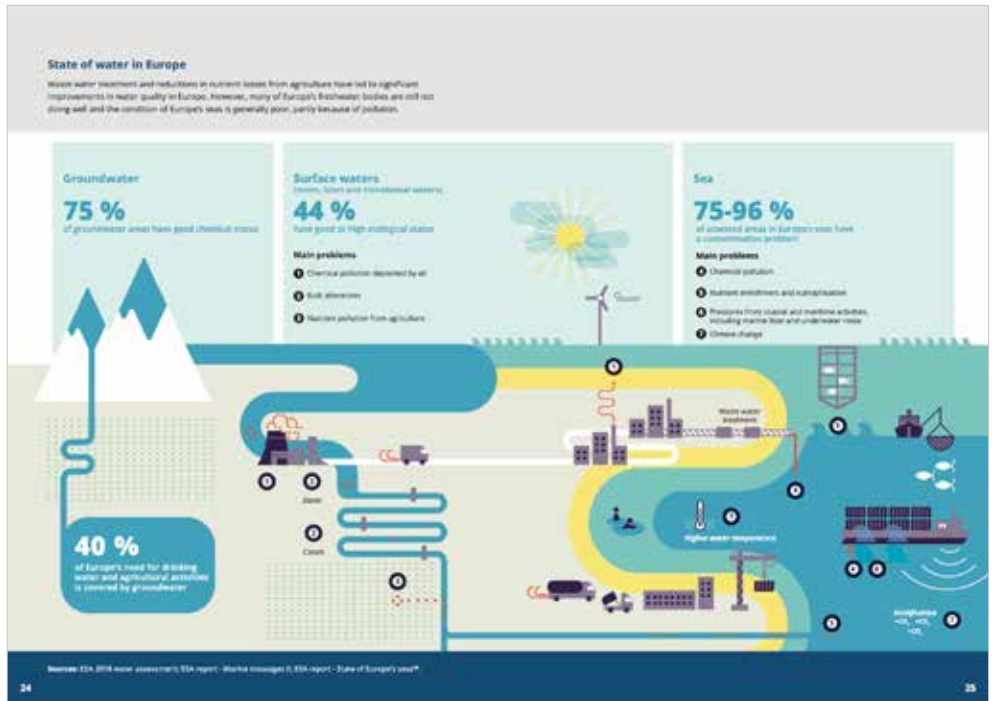
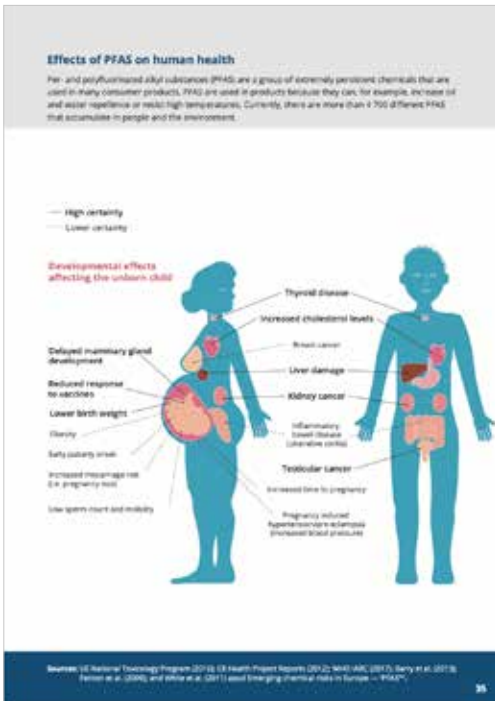


STBP - STOP TB PARTNERSHIP

Out of Step in EECA

In this specific service, Formato Verde produced the design and layout services for the STBP. Formato Verde was in charge of providing the English and the Russian version of the 78 pages document. As part of the services, we provided with infographics, charts, tables and other design and layout related services.

INFOGRAPHICS



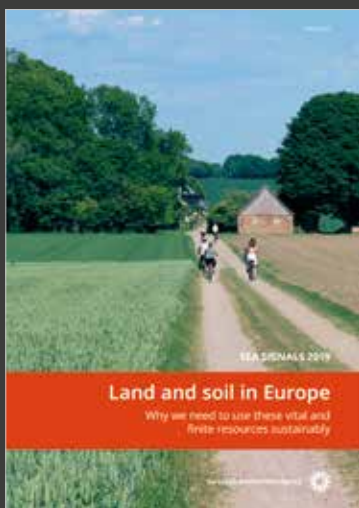
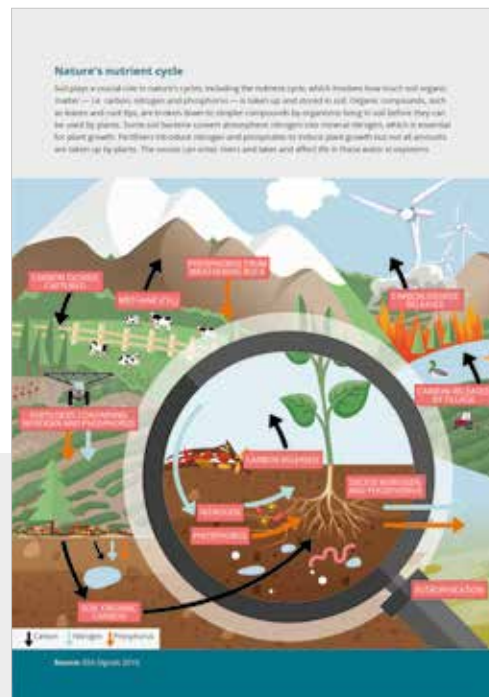
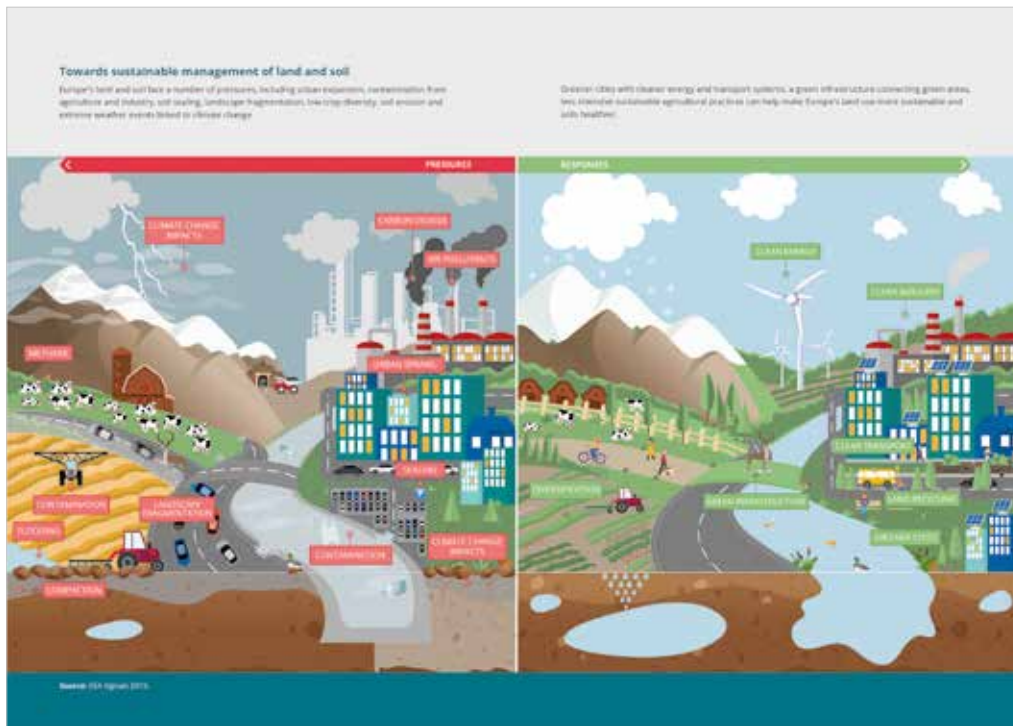
SIGNALS 2020

EEA — European Environment Agency

Signals 2020 is a 70 pages report, which was translated into 25 different languages: BG, CS, DA, DE, EL, ES, ET, FI, FR, HU, IS, IT, LT, LV, MT, NL, NO, PL, PT, RO, SK, SL, SV, TR, HR. Among the languages of these reports, Formato Verde was responsible for the Russian version.

As part of the project, Formato Verde develop a high number of infographics, with the aim of translating complex information into clear and understandable graphics regarding the use of land and soil in Europe. This showcases Formato Verde's ability in translating technical information into clear, understandable visual graphics, making the information more accessible to readers who might not be able to comprehend excessively technical data.

Formato Verde has been providing this service for the EEA on a yearly basis since 2016.

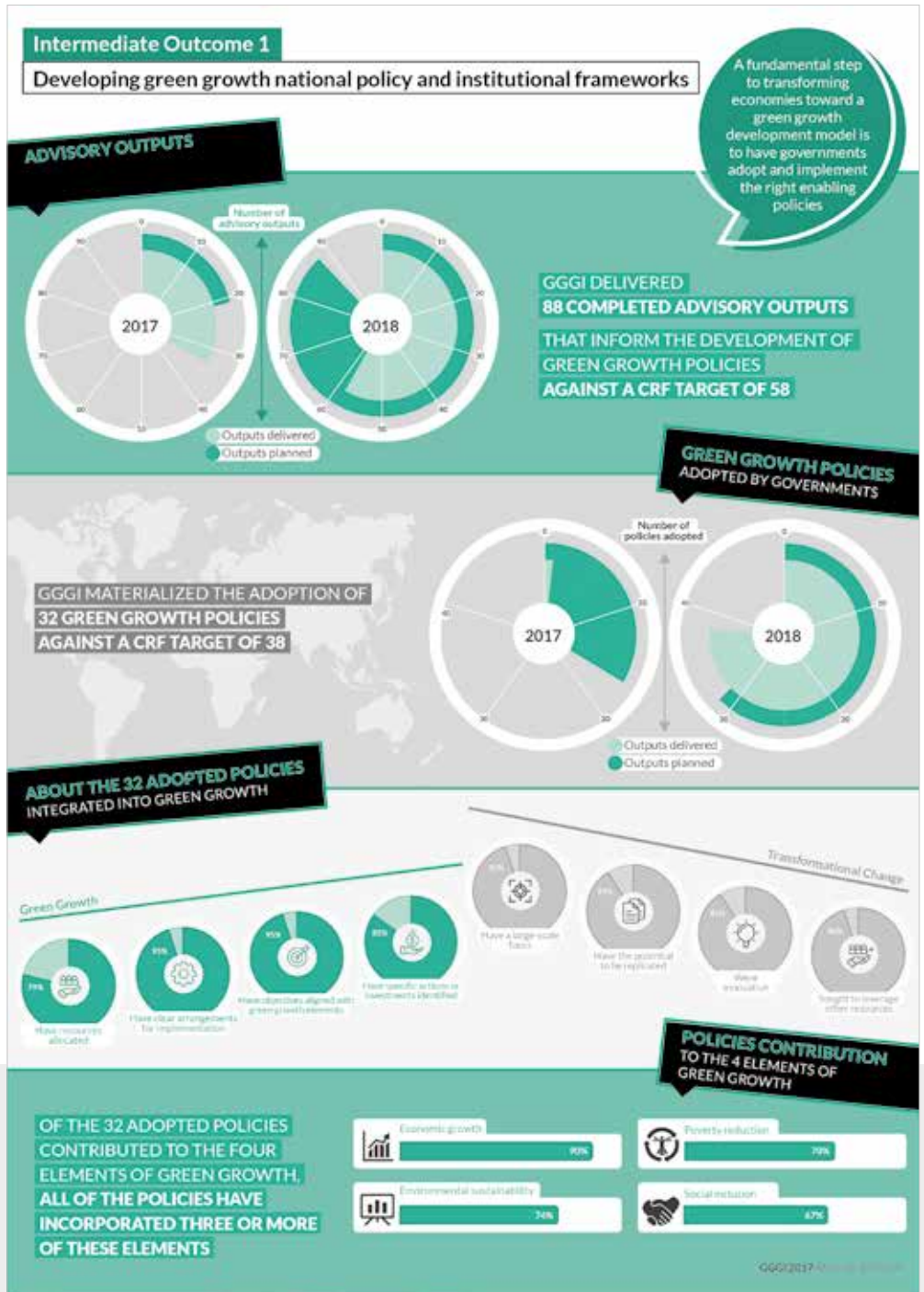
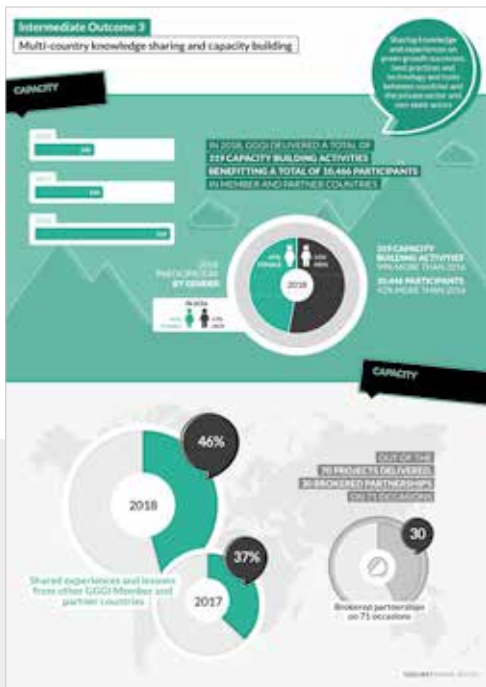


ONE PAGE INFOGRAPHIC SIGNALS 2019

EEA — European Environment Agency

In the framework of the LTA that Formato Verde has with the European Environment Agency, the company was responsible for the design and development of infographics gathered 5 different components: Food in a green light, transport, Hazardous waste, Electric vehicles and Issues map. Formato Verde was responsible for the design of infographics for their Forest report. Formato Verde had developed Signals project, in 2016, 2017, 2018 and 2019. This publication was entirely produced and developed by Formato Verde in 25 languages, such as in English, French and Spanish, among others (BG, CS, DA, DE, EL, ET, FI, HR, HU, IS, IT, LT, LV, MT, NL, NO, PL, PT, RO, SK, SL, SV, TR).

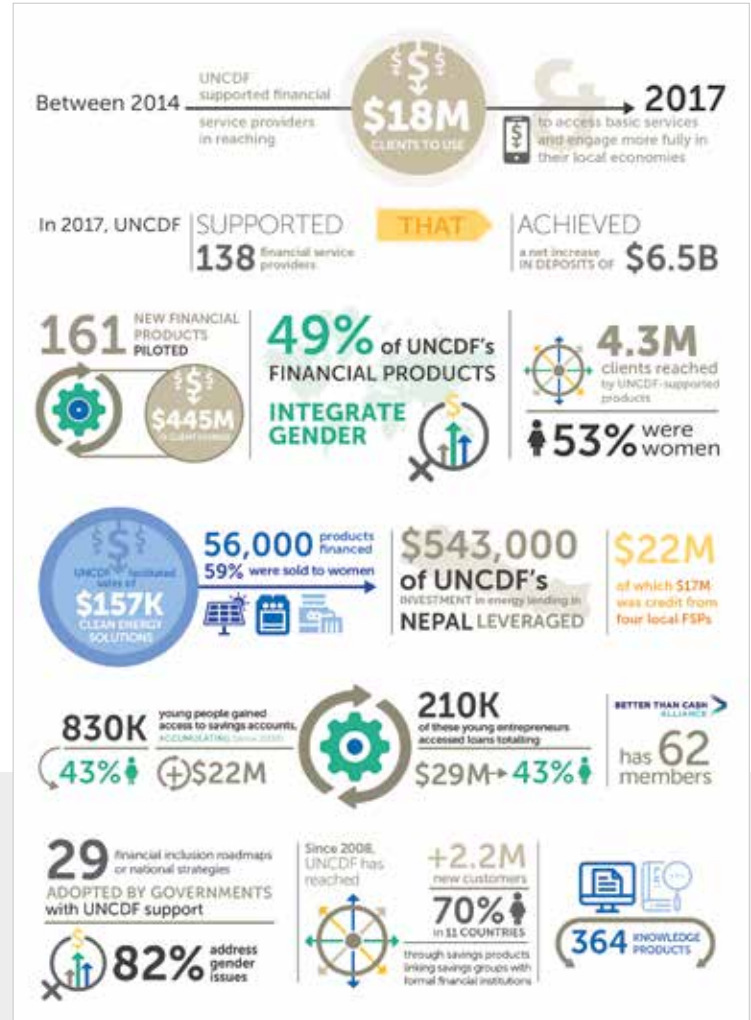
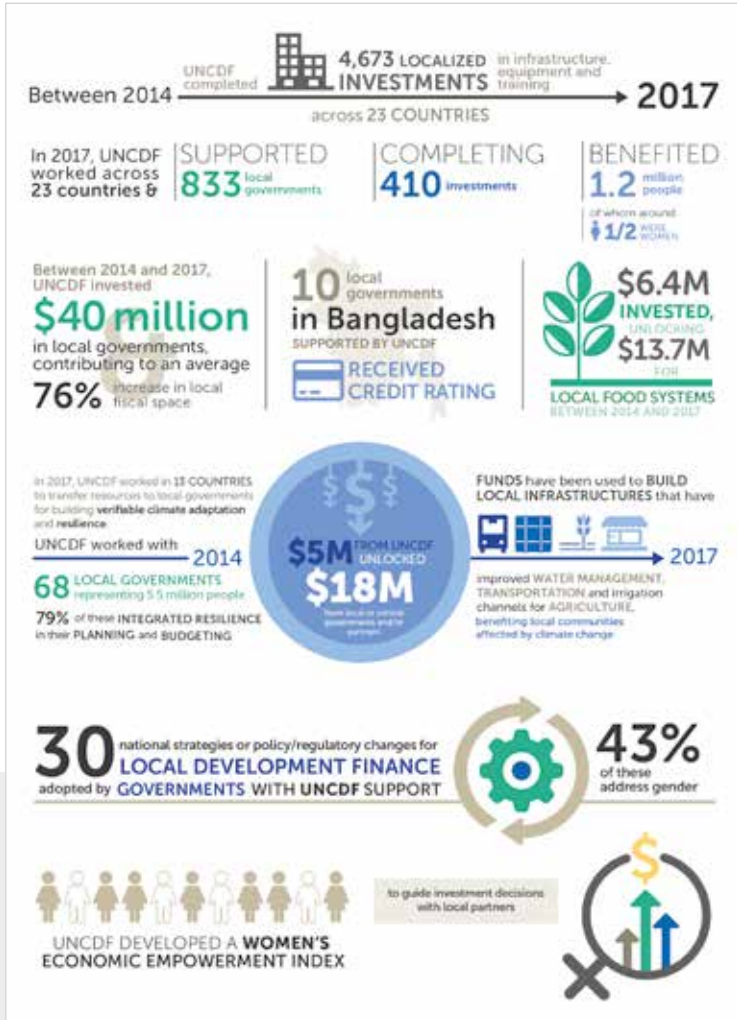
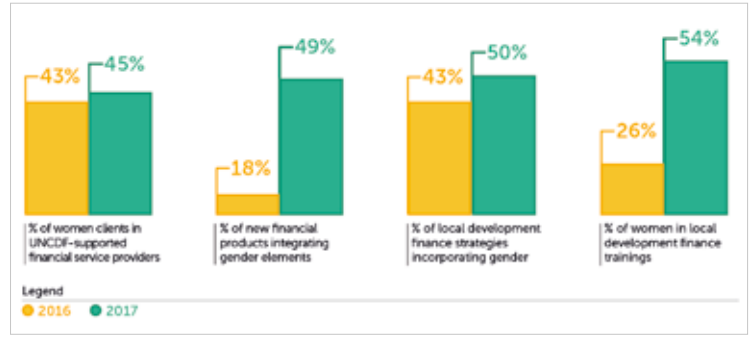
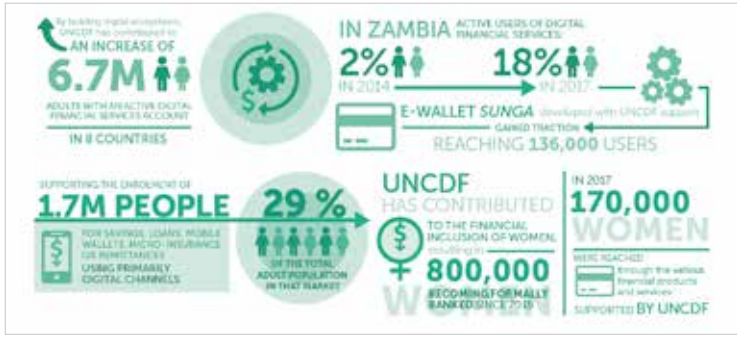




ONE PAGE INFOGRAPHIC ANNUAL REPORT 2018

GGGI — Global Green Growth Institute

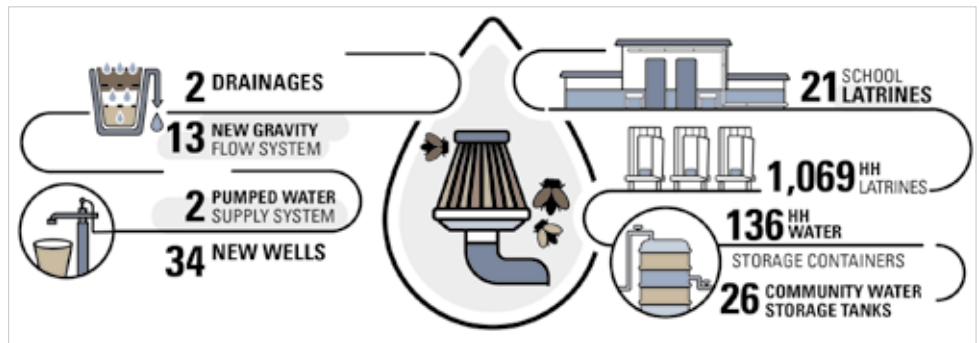
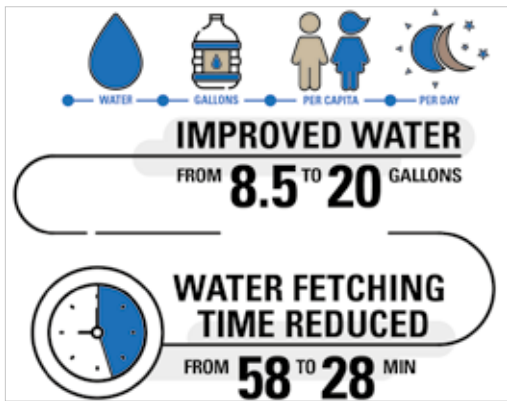
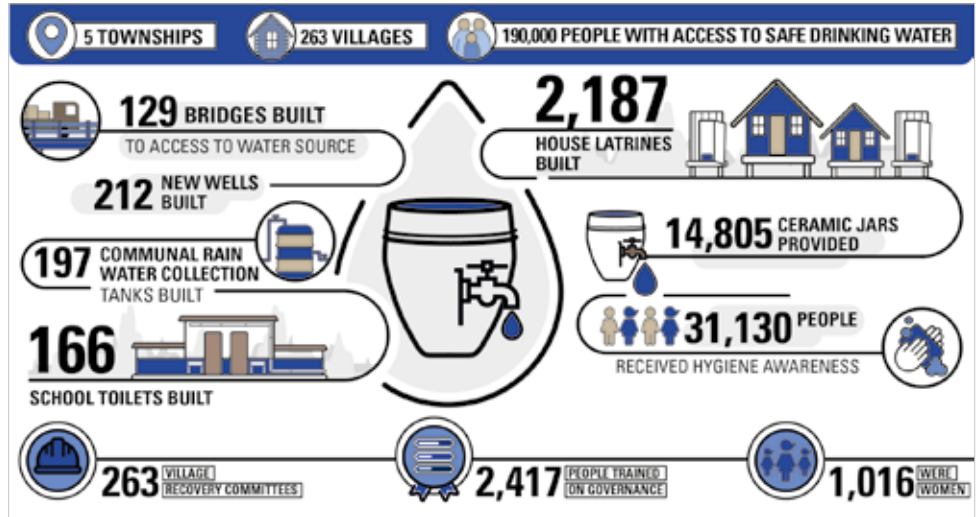
Within the Framework of the LTA that Formato Verde has with GGGI, the company was responsible for developing GGGI's annual reports from 2015. This included the development of special data visualizations and infographics for the GGGI's annual report 2017, focused on the promotion of green growth with member countries.



ANNUAL REPORT 2017

UNCDF — United Nations Capital Development Fund

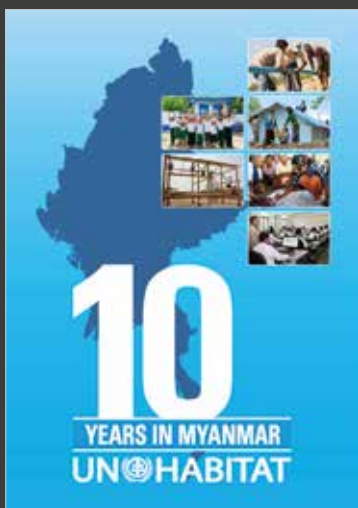
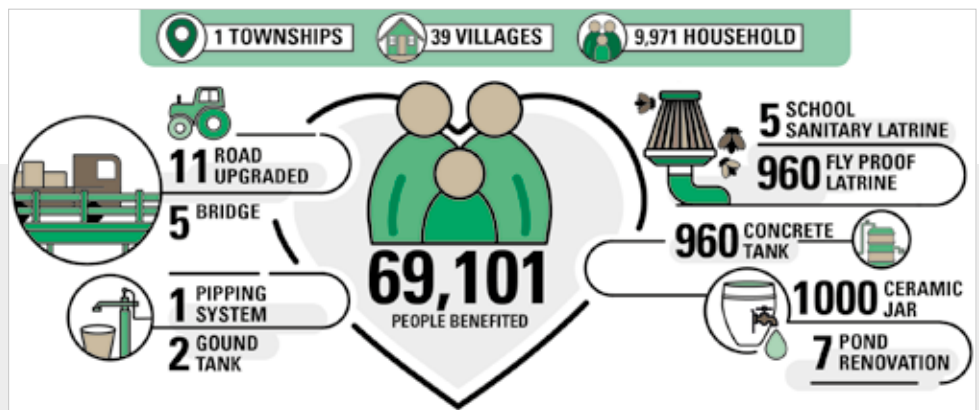
Formato Verde was responsible for the design and pagination of the annual report for the UNCDF, as well as all the iconography, infographics, tables and charts.



CYCLONE NARGIS

DATE: 2 MAY 2008
DISASTER AREAS: 40 TOWNSHIPS IN YANGON AND 7 TOWNSHIPS IN THE AYEYRWADY DIVISION

- WORST NATURAL DISASTER, IN MYANMAR
- MOST DEVASTATING CYCLONE, IN ASIA - SINCE 1991



10 YEARS IN MYANMAR

UN-HABITAT — United Nations Human Settlements Programme

As part of UN Habitat's assignment, in 2018, Formato Verde was responsible for creating the content and design for the 10-year anniversary of UN-Habitat in Myanmar publication, where we collected data from the agency's projects and summarized each one in a brief / two-page narrative, while also providing comprehensive graphic design solutions. It was a very enriching assignment, which allowed us to seamlessly combine our research and copywriting skills with our graphic design expertise, to produce an attractive and interesting publication, which adequately celebrates UN-HABITAT's accomplishments in the country.



Unlocking
Public and Private
Finance for
the Poor



UNHCR
The UN Refugee Agency

FUNDRAISING CAMPAIGN

FINANCIAL INCLUSION OF FORCIBLY DISPLACED PERSONS AND HOST COMMUNITIES

AN UNCDF – UNHCR JOINT INITIATIVE



WHILE YOU READ THIS PAGE
**60 MORE PEOPLE
ABANDON
THEIR HOMES**

71,4 M

PEOPLE OF CONCERN
TO THE UNHCR

8X POPULATION
OF NEW YORK

EVERYDAY
28,300 PEOPLE

ARE FORCED TO FLEE THEIR HOMES DUE TO ARMED
CONFLICT, HUMAN RIGHTS ABUSES OR PERSECUTION,
BECOMING FORCIBLY DISPLACED PERSONS (FDP).



25 MILLION
REFUGEES



40 MILLION
IDP*



* Internally Displaced Persons

FINANCIAL INCLUSION
MEANS AFFORDABLE
ACCESS TO:

Savings, Insurance, Remittances,
Credit, Payment Channels and
Cash transfers.



FINANCIAL SERVICES AND PRODUCTS
SHOULD BE ACCESSIBLE TO FDP,
STIMULATING LOCAL ECONOMIC ACTIVITY.

THERE ARE OVER
10 MILLION FDP
IN THE 9 AFRICAN COUNTRIES
FOCUSED BY THE INITIATIVE

TO PROMOTE
SELF-RELIANCE
OF FDP & HOST COMMUNITIES



DURATION: 2018 - 2022 PERIOD
BUDGET: 50.6 MILLION DOLLARS

**YOUR DONATION
WILL HELP**
CREATING A WORLD WITH LESS
SUFFERING, POVERTY AND HUNGER.

Please [donate](#) now at [xxx.com](#)

BUT IN REALITY:

- FDP are often unaware of financial services availability or lack the knowledge to utilize them.
- Providers and regulators may underestimate FDP's key role and underlying growth opportunities.



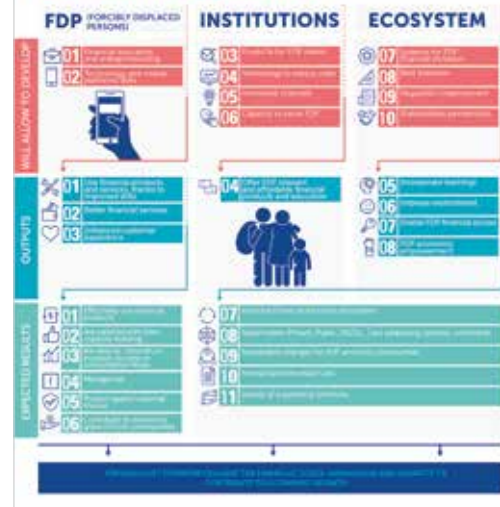
Unlocking
Public and Private
Finance for
the Poor



**\$50.6 MILLION
FUNDING**

FINANCIAL INCLUSION OF
FORCIBLY DISPLACED PERSONS
AND HOST COMMUNITIES

A BREAKDOWN OF THE
PROGRAMME'S COMPONENTS



FUNDRAISING CAMPAIGN

UNCDF – UNHCR Joint Initiative

In 2018, Formato Verde developed the infographics for the fundraising campaign of UNCDF (UN Capital Development Fund) – UNHCR (UN Refugee Agency) joint programme for financial inclusion of forcibly displaced persons and host communities.

AGRIFINANCE AU SÉNÉGAL



Accroître et sécuriser les revenus des exploitations agricoles familiales et des MPME rurales grâce à l'accès et à l'utilisation de services financiers et non financiers innovants et intégrés

« Agrifinance » est une initiative mise en place par UNCDF (United Nations Capital Development Fund) dans plusieurs pays de l'Afrique de l'Ouest (Burkina Faso, Niger, Sénégal).



INCLUSIVE

Contribuer à une croissance durable, inclusive et pro-pauvre.



INCOME

L'accroissement et la sécurisation des revenus des exploitations agricoles familiales et MPME rurales, des femmes et des jeunes.



FOOD SECURITY

Le renforcement de la sécurité alimentaire et de la résilience des populations défavorisées.

L'AGRICULTURE SÉNÉGALAISE EN CHIFFRES

TERRES ARABLES
3.8 millions ha PAR AN
2.5 millions ha

EAUX DE SURFACE
35 milliards m³
EAUX SOUTERRAINES
4 milliards m³

AGRICULTURE
seulement
7,6% DU PIB

AGRICULTURE FAMILIALE
90% d'exploitations

350 000 ha
POTENTIEL IRRIGABLE

POPULATION AGRICOLE
60% DONT 2/3 ont moins de 25 ANS
POPULATION SÉNÉGALAISE

CULTURES DIVERSIFIÉES

RIZ MIL MAÏS SORGHO FONIO ARACHIDE SÉSAME OIGNON TOMATE
COTON POMME DE TERRE HARICOT PATATE DOUCE MANIOC
MELONS PASTÈQUES MANGUES BANANES PAPAYE AGRUMES

+ 241 514 EMPLOYÉS ACTIFS EN 2016 EN MOYENNE PAR AN DANS LE SECTEUR AGRICOLE	+ 196 089 CLIENTS ACTIFS UTILISANT DES SERVICES FINANCIERS (DE DÉPÔTS ET DE CREDIT) EN MOYENNE PAR AN	+ 11 684 CLIENTS FORMÉS ET SENSIBILISÉS PAR L'INITIATIVE AGRIFINANCE
70% DE FEMMES	75% DE FEMMES	45% DE FEMMES
INNOVATIONS FINANCIÈRES 60 PRODIGES DE LA CROISSANCE ET DE LA DURABILITÉ	CONSOLIDATION DU SYSTÈME 70% DE LA CROISSANCE ET DE LA DURABILITÉ	
1 STRATÉGIE NATIONALE D'INTEGRATION FINANCIÈRE ET NON FINANCIÈRE AU SECTEUR AGRICOLE	REENFORCEMENT DES CAPACITÉS DE NÉGOCIATION ET DE NÉGOCIATION EN MATIÈRE DE CREDIT ET DE DÉPÔTS	
LEÇONS APPRISSES		
1 L'APPROCHE MULTI BAILLEURS L'APPROCHE MULTI BAILLEURS A PERMIS DE MOBILISER DES RESSOURCES ET DE RENFORCER LA COOPÉRATION DES PARTENAIRES	2 L'ÉDUCATION FINANCIÈRE L'ÉDUCATION FINANCIÈRE A PERMIS DE SENSIBILISER LES AGRICULTEURS ET DE LEUR FAIRE COMPRENDRE L'INTÉRÊT DE LA FINANCE INCLUSIVE	
3 LA FINANCE INCLUSIVE LA FINANCE INCLUSIVE A PERMIS D'ACCROÎTRE L'ACCÈS DES AGRICULTEURS AUX SERVICES FINANCIERS ET NON FINANCIERS	4 L'AMÉLIORATION DES CONDITIONS L'AMÉLIORATION DES CONDITIONS A PERMIS D'ACCROÎTRE LA DURABILITÉ DES SERVICES FINANCIERS ET NON FINANCIERS	

IMPLANTATION DE 46 POINTS DE GUICHETS CE QUI A PERMIS DE BANCARISER DIRECTEMENT 70 000 430 000	LANCÉMENT EN 2009 SERVICE « MOBILE CASH » AU NIVEAU DE COOPÉRATION DE CREDIT ET D'ÉCHANGE POUR LA PRODUCTION LA BIEN PLUS GRANDE APPLICATION D'APPLICATION DE CREDIT ET D'ÉCHANGE POUR LA PRODUCTION
LANCÉMENT DU GUICHET AGRICOLE AU NIVEAU DE L'UNION DES INSTITUTIONS MUTUALISTES COMMUNAUTAIRES D'ÉPARGNE ET DE CREDIT LA BIEN PLUS GRANDE	DÉVELOPPEMENT DE NOUVEAUX PRODUITS AU NIVEAU DE COOPÉRATION DE CREDIT ET D'ÉCHANGE POUR LA PRODUCTION AUX FEMMES ET AUX PETITS EXPLOITANTS AGRICOLIS: - CREDIT D'ÉCHANGE - CREDIT D'ÉCHANGE - CREDIT D'ÉCHANGE - CREDIT D'ÉCHANGE
ÉTABLISSEMENT DE PARTENARIATS AVEC DES INSTITUTIONS FINANCIÈRES LOCALES 100 MILLIONS 5 MILLIARDS	APPUI AU PILOTAGE ET LA MISE À JOUR DE LA POLITIQUE NATIONALE DE LA MICROFINANCE AU SÉNÉGAL UNCDF APPUI AU PILOTAGE ET LA MISE À JOUR DE LA POLITIQUE NATIONALE DE LA MICROFINANCE AU SÉNÉGAL
REINFORCEMENT DE L'ASSOCIATION PROFESSIONNELLE DES SPD À TRAVERS L'ÉLABORATION D'UN CADRE DES NIVEAUX PROFESSIONNELS ET L'ADOPTION D'UNE CONVENTION COLLECTIVE REGULARISANT LA BRANCHE D'ACTIVITÉS	MOBILISATION DE 4 MILLIARDS DE DOLLARS EN APPUI FINANCIER GRÂCE AUX PARTENARIATS ÉTABLIS PAR LE PROGRAMME, SOUS UN EFFET DE LEVIER DE 87% PAR RAPPORT AU BUDGET INITIAL

PALPS
LE PROGRAMME D'APPUI À LA LETTRE DE POLITIQUE SECTORIELLE DE LA MICROFINANCE

Contribuer à la construction d'un secteur financier performant et inclusif au Sénégal

Programme financé par l'Union Européenne et le PNUD et le Canada

AGROFINANCE, PALPS, PADMIF

UNCDF — United Nations Capital Development Fund

In 2017, Formato Verde was responsible for the design and layout of the 4 pages of the 'Programme d'Appui au Développement de la Microfinance' (PADMIF), created in 2010 by the Government of Niger, the United Nations Development Program (UNDP) and the United Nations Development Program (UNCDF).