



FRESH FARM

IT'S IN OUR NATURE

We connect Colombia with the world, with fresh products, the best flavor, and the love of the hands that sow our land





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Colombia is one of the countries with the richest soils and climates in the world, an unparalleled advantage for growing fruit and vegetables. In addition, it is one of the few countries with a climate full of permanent light, allowing it to harvest throughout the year and thus be competitive when exporting to countries that do not produce fruit at certain times of the year.

Due to its diversity, Colombia is a country with wealthy and privileged natural resources. This makes us a territory with a great variety of exportable offers, among which are the exotic Colombian fruits that have made a difference abroad.

VALUE PROPOSAL

With good environmental practices, at Fresh Farm we help connect Colombia with the world through the flavors of our land, with fresh products, and with the love of our farmers' hands.

We reach any part of the world with an excellent logistics team that will provide you with different delivery options that adapt to all your needs.

It is our main objective to fill you with happiness through each of our products with magical textures and flavors, while with your support you will bring joy to the hearts of our farmers' homes.

FRESH FARM BUSINESS GROUP

(UNITED STATES - COLOMBIA)

The Fresh Farm family is a trading company, located in the United States and Colombia, that exports food products and other products of agribusiness.

Our farmers have the best harvest and post-harvest practices that allow a selection of fruits and vegetables with a high-quality standard according to ICA, FDA, and other regulations required by our client countries.

Our selection and packaging method are quite extensive to reach our destinations with the best flavor and the beauty of its cover as if it were freshly harvested.

We work in partnership with farmers from all regions of Colombia. This allows us to offer our customers the best quality products directly from the field.

OUR MARKET

To the international market, we offer a variety of fruits and vegetables of Colombian origin, as well as agro-industry products in Colombia and other countries of Central and South America. Guaranteeing to our customers: availability and satisfaction in quality, quantity, and continuity, throughout the year, of the products that are requested, due to the advantages of the country's geography, climate, and agricultural wealth.

LOGISTICS

Our logistics team has the experience to optimize processes, reduce costs and maintain the necessary cold chain for these types of perishable products. Colombia has multiple benefits for the harvest of horticultural products, this is due to the topography, which allows all the thermal floors to have a great variety of fruits and vegetables. It is there that the Fresh Farm logistics team is responsible for collecting the products in Colombia from each of the producing farms, in a very short time, and packing them for air or sea transport.

SEA TRANSPORT

Colombia has 10 ports, eight of them on the Caribbean Coast: La Guajira, Santa Marta, Ciénaga, Barranquilla, Cartagena, Golf de Morrosquillo, Urabá, and San Andrés; and two in the Pacific: Buenaventura and Tumaco.

Fresh Farm has an agreement to operate from the port of Cartagena, Santa Marta, Barranquilla, and Buenaventura.



Similarly, in the United States, we have an agreement to operate from the ports of Wilmington, NC; Charleston, SC; and Savannah, GA.

Fresh Farm is able to operate at any port of departure or entry to optimize times and costs according to the needs of our customers.

AIR TRANSPORT

Four of the most modern air cargo terminals in South America operate in Colombia. The development of infrastructure in the main air terminals allows optimization of cargo delivery times.

The cargo terminals of the airports where we operate in Bogotá, Rionegro, Cali, and Barranquilla, lead the ranking of mobilization of products and merchandise by air in Colombia. Of the 924,000 tons that move per year, 894,000 do so through these four airports.

CORPORATE VALUES

- **Honesty:** Act with transparency, achieving the greater trust of our clients, collaborators, and community.
- **Commitment:** We are committed to the environment and our environment for the generation of work and sustainability, working daily for continuous improvement.
- **Generosity:** Contribute our wealth in the best way using the company's resources in a rational manner.
- **Innovation:** We are known for working in a different, unique, and incomparable way since we dare to do things that no one has done before.
- **Sustainability:** We satisfy the needs of our present clients without compromising the capacity of future generations, guaranteeing a balance between economic growth, care for the environment, and social well-being.



OUR PRODUCTS



HASS AVOCADO

The Avocado has a creamy green flesh that encloses a large brown seed. Its smooth flavor and creamy consistency make it the ideal pair for many recipes and combinations to spread on toast, delicious salads, prepare guacamole, or accompany any cereal or vegetable.

The Hass Avocado is of appreciated nutritional value, 100 grams of avocado provide us with 160 calories, most of them healthy fats and fiber. It contains magnesium, potassium, and minerals. It has vitamins of groups A, C, D, K, and B. This makes it a good antioxidant due to its content of vitamins C and E, it is rich in oleic acid, and it contains folic acid.

Weight per Box	10 Kg. y 4 Kg. / 22lbs & 8lbs
Caliber	12 to 22 & 24 to 30
Units per Box	Caliber 12= 12 units approx. Caliber 24= 24 units Approx.
Boxes per Pallets	112 boxes & 264 boxes
Pallets per Container	20 pallets
Total Boxes per Container	2240 boxes y 5280 boxes

NUFAR BASIL

Basil is sweet, in particular the Genovesa type has leaves full of flavor. With its large, dark green leaves and lots of texture, it's great for making pesto, tomato dishes, salads, and more.

Nufar basil is very rich in calcium, essential for strengthening bones and teeth, and an excellent source of potassium, which regulates the water content of cells and their movement. In addition to moderating the nervous and muscular system and intervening in the construction of proteins.



Weight in Box	7 kg / 15 lbs
Type of packaging	Cardboard Box
Box Measurements	103 cm x 23 cm x 18,5 cm
Transport Temperature	10°C /50°F
Type of Transport	Air



CAVENDISH BANANAS

Bananas are one of the most popular fruits, due to their sweet yellow flavor when ripe. Rich in fiber, carbohydrates, potassium, vitamin A, vitamin B6, vitamin C, and tryptophan. It contains a very useful natural antacid against heartburn. In addition, it is low in sodium and low in fat.

It is much richer in calories than most fruits due to its high starch content. Of the 125 grams that it weighs, on average, 25% is dry matter, which provides about 120 calories.

Weight per Box	20 Kilograms gross weight / 44 lbs
Units of Banana per Box	120 Bananas Maximum
Minimum Grade	7 lines
Maximum Grade	16 lines
Minimum Length	7,5 inches
Boxes per Pallet	48 to 54
Pallets per Container	20 pallets
Total, Boxes per Container	960 to 1,080 boxes

COCONUT

Coconut is a fruit with a thick and fleshy endosperm. Very rich from a nutritional point of view, covered with fibers, approximately 20 to 30 cm long, and round in shape.

The coconut forms a yellowish, leathery, and fibrous outer shell. With a 4 to 5 cm thick hair-shaped exocarp, strongly adherent to the nut; a thin middle layer (mesocarp) and a hard layer (endosperm) that has three nearby holes in a triangular position located at the apex, two closed and the other in front of the rootlets of the embryo.



Weight per Bag	25 Kg / 55 lbs
Quantity per Pallet	30 Bags
Type of Container	40 foot
Quantity per Container	20 Pallets



SPECIALTY COFFEE

'Specialty coffee' is used to refer to coffee that is rated 80 points or higher on a 100-point scale by a Certified Coffee Cupper (SCAA) or by a licensed Q Grader (CQI).

Specialty coffees are coffees at their peak, and they differ from other coffees because it has been grown at the perfect altitude, at the right time of year, in the best soil, and then harvested at just the right time. All of this translates into one of the most exciting and flavorful coffees in the world. At Fresh Farm, we are able to deliver our Colombian specialty coffee with your own brand and in the presentation you need.

Standard Presentation	454 g
Type of Packaging	Tri Laminated Bag Degassing Valve
Variety	Castillo / Colombia
Type	Roasted

TAHITI LEMON

Citrus × latifolia, the Persian lime, also known as Tahiti lime, Persian lime, mesina lemon, seedless lemon or Bearss lime, is a fruit that is sold in many markets such as the United States simply under the name of lime. Its main properties and benefits are:

Its soluble fiber helps digestion and stabilizes blood sugar levels, promotes healthy cholesterol levels, rich in vitamin C, lemon helps the heart and prevents cancer, and lemons, with their citric acid help, stop the formation of kidney stones.

The Tahiti Lemon, unlike other types of fresh fruit that need the particular deep-freezing method (individually quick frozen - IQF) to be able to be transported to other countries, by sea, is carried out through standard refrigerated containers, since they do not require controlled atmosphere* or other additional technologies are required.



Weight per Box	4.5 Kg / 9.9 lbs
Caliber	39 48 56 y 60
Units per Box	Caliber 39= 39 units. approx. Caliber 60= 60 units. Approx.
Boxes per Pallets	228 boxes
Pallets per Container	22 pallets
Total boxes per Container	5016 boxes



DIAMOND YAM

The yam is an edible, hard-skinned, brown to grayish-pink tuber. Its texture can vary from soft and moist to rough, dry, and floury. The interior is white and rich in starch.

Yam is a food rich in carbohydrates, proteins, and an appreciable amount of vitamin C and vitamin B1. It provides a substantial part of the manganese and phosphorus requirements in adults and, to a lesser extent, also copper and magnesium.

Weight per Box	15 Kg. / 33 lbs
Units per Box	15 units Maximum
Caliber	1 to 5
Boxes per Pallets	60 boxes
Pallets per Container	20 pallets
Total Boxes per Container	1200 boxes

HONEYGOLD PINEAPPLE

The MD2 pineapple is a hybrid known as "Honey Golden", "Golden Sweet" or "Honey Pineapple", the result of a complex mixture of varieties, where more than 50% corresponds to Cayena Lisa (Cerrato, 2013). In the honey pineapple hybridization, the greater sweetness was sought, as well as uniformity and consistency in size and maturity.

Pineapple MD2 is a diuretic and detoxifying fruit, low in calories, it contains vitamin C, B1, B6, folic acid, and minerals such as sodium, potassium, calcium, magnesium, manganese, and iron. A large part of the composition of the pineapple is water and fiber.



Weight per box	12.5 Kg / 27.5 lbs
Caliber	5 to 8
Units per Box	Caliber 5= 5 units. approx. Caliber 8= _ units. approx
Boxes per Pallets	75 boxes
Pallets per Container	20 pallets
Total boxes per Container	1500 boxes



BURRO PLANTAIN

This tropical and nutritious fruit is versatile in its consumption due to its green and ripe use; with its various derivatives such as flour and chips, it has multiple culinary uses. The internal quality of the fruit is guaranteed, with our natural nutrition soils.

Weight per Box	15 Kg gross weight / 33 lbs
Dimensions	8 inches of length min
Min Grade	14 lines
Max Grade	28 lines
Boxes per Pallet	54 boxes
Pallets per Container	20 pallets
Total Boxes per Container	1,080 boxes

HARTON PLANTAIN

Colombian plantain is recognized as one of the best in the world. It is low in fat and protein. For every 100 g, it has 122 kcal.

Its most outstanding properties are carbohydrates, fiber, minerals, and vitamins. It is rich in potassium, important to control high blood pressure, and rich in magnesium, helping the heart, muscles, and good bone formation.



Weight per Box	50 pounds
Units of Plantain per Box	65 - 75 units
Length of Unit	Minimum of 10 inches (from tip to tip)
Boxes per Pallet	48 to 54
Pallets per Container	20 pallets
Total number of boxes per container	960 to 1,080 boxes



PARAFFINATED CASSAVA

Paraffin Yucca is a tuber with interesting nutritional benefits thanks to its high content of complex carbohydrates and therefore of great energy value. In addition, it is a healthy food in terms of its high content of vitamins and minerals.

Weight per Box	15,5 kg / 34 lbs
Units per box	22 to 44 units
Length / Width / Height /	52 / 34 / 20 / 6 (Inches from tip to tip)
Boxes per Pallets	60 - 66 Boxes
Pallets per Container	20 pallets
Total Boxes per Container	1200 - 1320 Boxes

CASSAVA PEELED AND REFRIGERATED

Our finished product is composed of selected cassava, peeled (without shell), washed, disinfected (sprayed with organic acids), waxed or paraffinized, packed and refrigerated.

Weight per Box	16/24 Kg 35/52 lbs
Type of packaging	Cardboard Box
Packaging Product	Low Density Polyethylene Bag
Transport Temperature	4°C - 10°C / 39°F - 50°F



PERMITS AND RECORDS



USDA: Registered with the United States Department of Agriculture, the federal agency charged with overseeing the US agricultural industry by regulating the entry of foreign-sourced agricultural products into its borders.



DUN & BRADSTREET: Certifies Fresh Farm, as an exporter of fresh vegetables granted by the Colombian Agricultural Institute, through resolution No. 2475 for fresh export.



NATIONAL FEDERATION OF COFFEE GROWERS OF COLOMBIA: It is in charge of guaranteeing the quality and origin of Colombian coffee as a way of generating confidence in the coffee market, each of our suppliers has this certification.



ICA Y FDA: The purpose of ICA and FDA is to contribute to the sustained development of the agricultural sector, through the prevention, surveillance, and control of health, biological and chemical risks for fruits and vegetables, applied research, administration, research, and management, have the purpose to protect the health of people and plants to ensure the conditions of trade.





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