



Global Africa Trade & Investments

Introduces

Organic Trade & Investments



Introduction

Profile

- Organic Trade and Investments (OTI) is a subsidiary of Global Africa Trade & Investments (GATI).
- Organic Trade and Investments (OTI) is a Ghanaian owned agribusiness, e-Commerce and Export Trading Company.
- The award-winning company was established in late 2015 and registered in 2017.
- Aim of OTI is to promote Ghanaian and African products internationally.
- OTI's products are 100% organic and made by the indigenous people of the land using traditional methods.



Introduction

Profile

- OTI is an accredited member of SheTrades, the Ghana Trade Hub, the Ghana-Sweden Chambers of Commerce, and the International Trade Council.
- OTI is also a certified exporter by the Ghana Export Promotion Authority, making it possible for the company to export to anywhere in the world.
- We currently export to 20 countries across these territories; Asia, Europe, and the MEA region.
- Our range of organic products, FDA tested and certified by EcoCert, are produced for culinary, chocolate making, cosmetic and pharmaceutical companies, mainly.
- The company has been nominated 2018's 'Best New Online Retailer' by the Ghana eCommerce Association.



HQ Team

Behind the Scene



Esther Asante – *Owner
& Managing Director*

- Entrepreneur
- Business Strategist (International)
- Export Manager



Joyce Ama Asante –
*Global Business Support
Manager*

- In charge of customers
- Responsible for lead generation
- General Assistant



HQ Team

Behind the Scene



Tahiru Hussein – *Field & Stock Officer*

- In Charge of Commodities
- Lead Supervisor for Operations / Packaging of Commodities



Angela Akua Asante – *PR & Brand Adviser*

- Entrepreneur
- Social Media Marketing Consultant & Digital Content Manager



HQ Team

Behind the Scene



Kassim Seidu –
Executive Partner

- Entrepreneur
- Quality Control Manager
- Export Coordinator



Christie Akua Asante –
In Charge of Finance

- Financial Consultant
- Financial Analyst
- General Administrative Manager



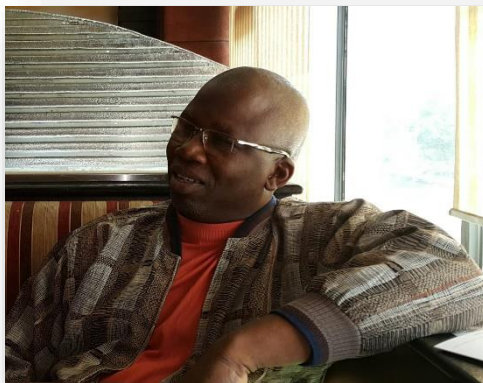
Overseas Team

Representatives



Vivian N. Ezenwegbu –
Official Representative
Saudi Arabia

- Communication Manager
- Marketing Manager
- Entrepreneur



Martin K. Ezenwegbu –
Official Representative
Saudi Arabia

- Entrepreneur
- MD OTI-GATI Saudi Team



Overseas Team

Representative



Preeti Bedi – *Official Representative
Bangalore, India*

- Communication Manager
- Marketing Manager
- Entrepreneur



Tijl Hendriks – *Official Representative
The Netherlands,
Western Europe*

- Entrepreneur
- Communication Manager



CSR Programs

Promoting Small Scale Farmers / Producers

- **The Exposure:** As part of our Corporate Social Responsibility, we organize an Organic Market fair, which is held every last Saturday of the month at the Alliance Française, with the sole aim to promote small local farmers and producers of organic produces and products.
- **Co-opetition:** The market fair, which aims at targeting lovers of organic products, is an opportunity for vendors to learn to cooperate and build a good rapport with each other.
- **Eco-friendly:** OTI's organic open market is very eco-friendly, as we promote the use of recyclable paper bags, instead of plastic bags.





Collaboration

Building Strong Partnerships

At OTI, we believe in sustainability. For that matter, we are committed to building a strong partnership founded on trust, faithfulness, friendship, and reliability.

Notwithstanding being a small team of 5 people, we pride ourselves in providing services of the utmost standard. Our team include a Field/ Brand Manager, a Quality Assurance Manager, and an Export Manager.

We make sure that our workers, clients and farmers' needs are always respected.

We deliver on our promises and work hand in hand with our suppliers and clients to the satisfaction of all stakeholders.



Our Range Of Products

The particularity of our products is that they are natural and organic (certified by the Ghana Standard Board and the Ghana Food and Drugs Board). Our products are hand picked from the best indigenous farmers and suppliers from West Africa. OTI range of organic products are sold for consumer, retailing or government purposes and include spices, aromatic plants, insecticides, dyes, medicines, phyto-cosmetics, aromatic plants/essential oils, and edible consumables.





Our Strength

Our Promises. Your Satisfaction...

- **A Strong Team**: It is not the size of our team but the willingness and commitment of everyone in the team to take responsibility for their action. Our values and experience set us apart from our competitors.
- **Quality of Our Products**: We work with indigenous suppliers who use traditional farming methods, only. All our products are tested and certified organic by the Ghana Standard Board. Unlike other companies, we focus more on the quality of the products we sell. Most of our products are seasonal.
- **Value for Your Money**: It is a win-win situation for all parties involved. International standard quality at very competitive prices.



Our Partners

Building Trust...





Achievements

Nominations & Awards

- Organic Trade & Investments awarded 'Best New Online Retailer' of 2018 at the first Ghana eCommerce Awards.
- Ms. Esther Asante, Owner and Managing Director of Global Africa Trade & Investments (Two online companies; [Virtual Linguistic Solutions](#) and [Organic Trade & Investments](#)), awarded '*Best Female eCommerce Entrepreneur*' of the year (2018) at the Ghana eCommerce Awards.





Small Producers

Big Exporters

Since OTI's inception in late 2015, its international client base is expanding every year, thanks to the company's marketing strategy plan and clients' referrals. The company exports more than 20 unique products to over 10 destination countries including; Egypt, Canada, Japan, South Africa, the USA, China, New Zealand, Saudi Arabia, and Germany, just to mention a few.

We are revered by customers for promoting product customization to help retailers' brand boosts sales in their respective countries.





Our Products

Cooking, Chocolate Making and Cosmetic Use

Our range of organic products for cooking, chocolate making, and cosmetic use include, but not limited to the following:

- Purified Shea Butter
- Raw Shea Butter
- Natural Cocoa Butter
- Natural Cocoa Powder
- Black Soap
- Organic Virgin Coconut Oil (cold pressed)
- Pure Ginger, Moringa, Cinnamon, and Lime Oil (essential oils).





Our Products

Pharmaceutical Purposes

Our range of natural herbals are very much patronized by pharmaceutical companies and are ideal for biomedical purposes. These products include, but not limited to the following:

- Annatto Seeds
- Moringa Seeds and Leafs
- Griffonia Simplicifolia
- Hibiscus Leafs, among others.





Our Products

Edible Consumables

Our edible consumables include but not limited to:

- Coffee Beans
- Cocoa Beans
- Organic Brown Rice
- Peanuts
- Soybeans
- Vegetable Oil
- Palm Oil
- Sesame Seeds
- Palm Kernel
- White Fonio Flour (for baking)





Our Brand

Organic & Affordable

In 2018, we launched a product line in our brand's name 'OTI'. This include our tested and approved products:

- OTI Organic Extra **Virgin Coconut Oil** (cold pressed) – great for cooking, skin and hair care;
- OTI 100% Gluten Free and Organic **White Fonio**; and
- OTI **Shower Gel & Shampoo** made of 100% organic African Black Soap, pure Honey, and Aloe Vera.

We are also distributors of Eli's Body Products.





Our Price List

Most Popular Products

Products	MOQ	Max OQ	Price Range/KG- Lt or MT
Raw Shea Butter	25 KG	100 MT	\$3.50 – 2.80
Purified Shea Butter	25 KG	500 MT	\$4.00 – 3.30
Black Soap	25 KG	100 MT	\$3.20 – 2.80
Virgin Coconut Oil	1000 Lts	100MT	\$4.50 – 4.00
100% Natural Cocoa Butter	25 KG	100 MT	\$6.10 – 5.95
Natural Cocoa Powder	1000 KG	1,500 MT	\$3.60 – 3.40
Organic Precooked Fonio	25 KG	100 MT	\$4.80 – 4.65

Note: For the full price list, kindly contact OTI Sales Department



Added Value Wholesale Prices

We offer the best quality products at very competitive prices.

Our products are sold at wholesale prices to allow you to make a reasonable profit margin.

For more information on our seasonal products or have the full price and products list, kindly contact our accredited Country Representatives in your region.





Benefits

Natural Healings

It's been proven scientifically that organic products have tremendous health benefits.

The benefits of our products include; skin nourishment, versatility, skin smoothing, blood pressure management, pregnancy and fertility improvement, and blood pressure control. Our products can also satiates thirst and be used as anti-cancer properties, a moisturizer and/or an anti-inflammatory. Other benefits include; lowering cholesterol, protecting liver, and aiding digestion.





Our Procedures

Slow but Sure...

1. Send a simple request via email for your order.
2. Purchase a sample (5 KG, minimum order) of the product(s) of your choice. Samples are sent to you along with test certificates of the product(s) via DHL.
3. A tour visit at our warehouses is possible and recommended to establish trust.
4. A due diligence is done before a spot or a 12 month commercial contract is signed with buyers interested in doing business with us.
5. Full payment is required before shipping of goods.

Delivery of goods by sea, air cargo or road, depending on type of product and client's delivery type option /preference.



Get in touch!

Contact OTI

HQ Office:

Email: sales@oti-gati.com

WhatsApp: +233 24 368 3421

Website: www.oti-gati.com

Facebook: @OTIGATI

LinkedIn: Organic Trade Investments

Commercial / Cargo Department:

Mobile: +233 54 700 5415

Email: exports@oti-gati.com

Address:

Kotoka International Airport

Airport Bypass

Accra

Ghana



Thank You!