

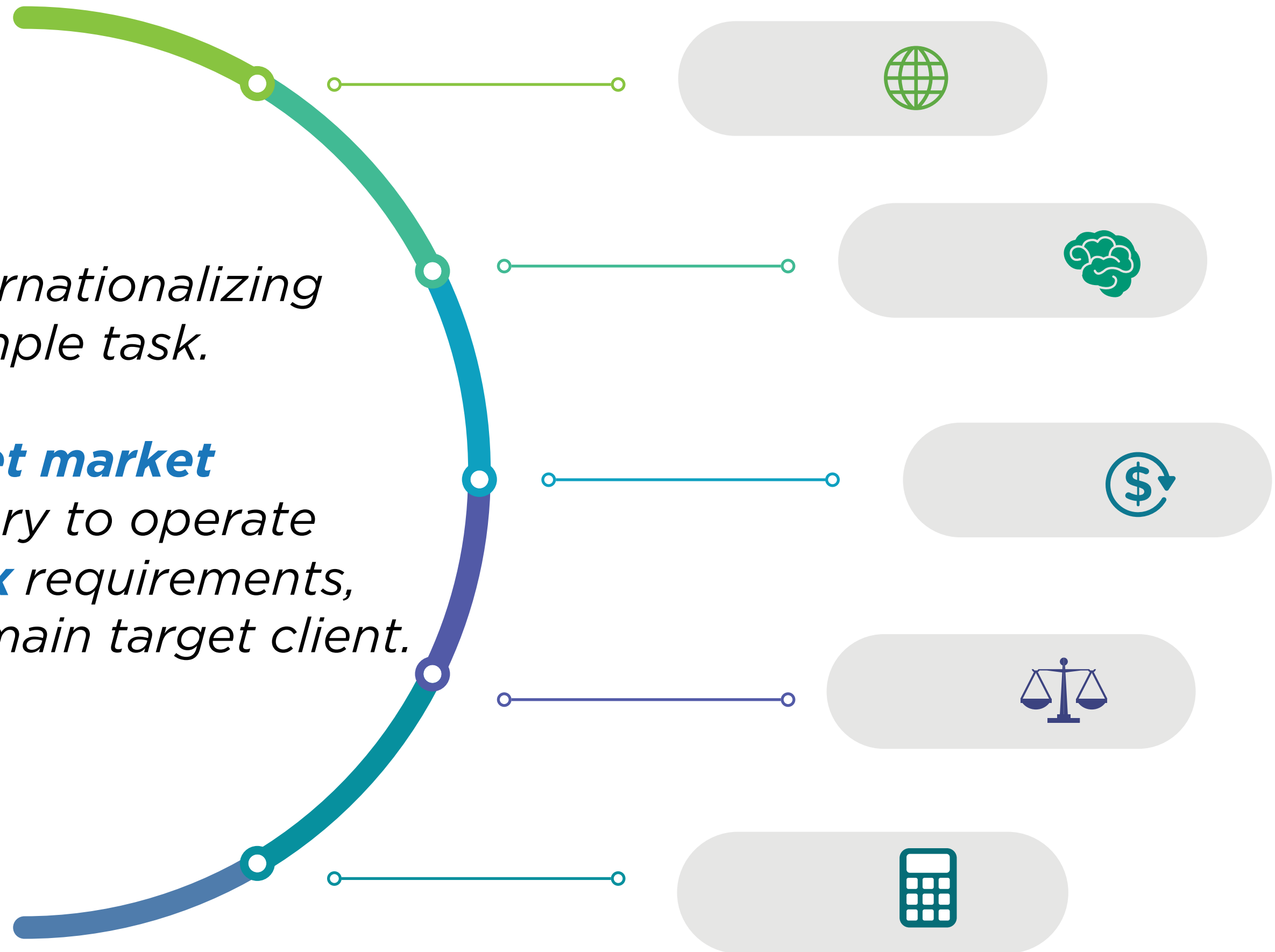
The logo consists of three overlapping circles: a large light blue one on the left, a smaller grey one on top, and a smaller dark blue one on the bottom left.

LA Branding

Let's do business together!

Exporting, investing in or internationalizing your brand is not a simple task.

*You must **know your target market** the **legal** procedures necessary to operate in the country, fulfilling the **tax** requirements, **customer Knowledge** or your main target client.*



We



FACILITATE
the process of expansion for
manufacturers who want to
launch into the Mexican and
LATAM Markets.

CONVERT
your business strategies into
real results in each projected
market, reducing the
uncertainty and minimizing
risks.

RECOGNIZE
business and corporate
movements which enhances
our proposal when assessing
each client.



Our company has 25 years of experience helping foreign SMEs who want to enter the strong and complex Mexican market.

*As a result of our **Consultancy, Human Capital, Sales and Marketing** services our clients avoid needless delays and costly mistakes during the process*

SERVICES

HUMAN CAPITAL

Payroll and Human Resources
Training, Coaching
Regional Culture Programs



ASSESSMENT

Legal, Accounting and Taxation
Administrative Management
Financial Planning
Normativity and Mexican regularization.
(NOMs, COFEPRIS, etc.)

SALES AND MARKETING

Development and brand management
BTL campaigns, Digital marketing
Market research
Distribution channels
Representations





LA·Branding
We are the extension of your business!

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