

# NATIONAL STANDARD

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Global Sovereign & Infrastructure Investors

We are the Catalyst and Architects of the New Dawn of sovereign economic empowerment driven by physical + financial infrastructure and geopolitical economic policy.

LONG TERM LIQUIDITY + GEOPOLITICAL ECONOMIC POLICY = NATIONAL STANDARD

# WHO WE ARE

**National Standard** is the world's first globally integrated, exclusively dedicated, infrastructure and sovereign **finance organization** with geopolitical economic policy making capabilities.



Consortium of member companies around the world. Spanning from the America's and Europe to the Far East of Asia, Africa and the GCC.

## THE ORGANIZATION INCLUDES

affiliate companies in diverse industries and expertise including debt finance, leasing, insurance, project and real estate development services and aviation.

### OUR CLIENTS



Sovereign, Sub-sovereign and governmental entities



Social, economic and financial infrastructure markets



Public and private sector banks, financial institutions and insurance

# WHAT WE DO

We at **National Standard**, provide financing and policy based creative and transformative **solutions** to governments, financial and banking markets and the infrastructure industry.



Global

National Standard fills the role as a private sector quasi global infrastructure development bank and monetary institution.



Alternative

Western alternative to Chinese policy loans to governments and infrastructure.



20-35 year

A single source debt provider of long term (20-35 year) financing.



**WE ARE POLITICALLY NEUTRAL  
TO ALL GOVERNMENTS**

# SECTORS



Government



Infrastructure



Banks & Insurance



Policy





## GOVERNMENT

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National Standard delivers a diverse mixture of compelling financing, advisory, economic and monetary driven policy based products and solutions to sovereign, sub-sovereign, state owned enterprises, government entities and Ministries of governments across the global landscape.





# INFRASTRUCTURE

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National Standard structures and finances and in some instances helps to plan and develop infrastructure and real estate assets by bridging the gap between the public authorities' financing requirements and their need to deliver long-term infrastructure assets and services, with the expertise and efficiencies provided by private sector developers and private capital.





## BANKS & INSURANCE

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National Standard provides a distinctive breed of sophisticated liquidity solutions to banks, multilateral institutions, central banks, non-bank financial institutions and to the insurance industry.



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## POLICY

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At National Standard, we are architects and implementation specialist of best-in-class bespoke economic, monetary, geopolitical and infrastructure policy initiatives.

*Unlike our law firm and consulting firm competitors, National Standard has the financial capability to also invest in and finance our policy plans of our clients.*



# TEAM

These are the leading members of **National Standard's** Global Executive Committee.



**RUSSELL DUKE**

President & Chief Executive Officer

Experienced in structured finance, credit structuring, sovereign debt, infrastructure finance, political risk management/insurance and asset-based leasing.



**H. BURAK ERTLEN**

Deputy President & Chief Operating Officer

Develops relationships with governmental entities, financial institutions / multilaterals, insurance companies and multinational corporations that are strategic to National Standard.



**HUGO BARRECA**

Chief Financial Officer & Policy Leader

Works with our policy advisors to create and implement various types of economic, social and infrastructure policy plans for our government clients.



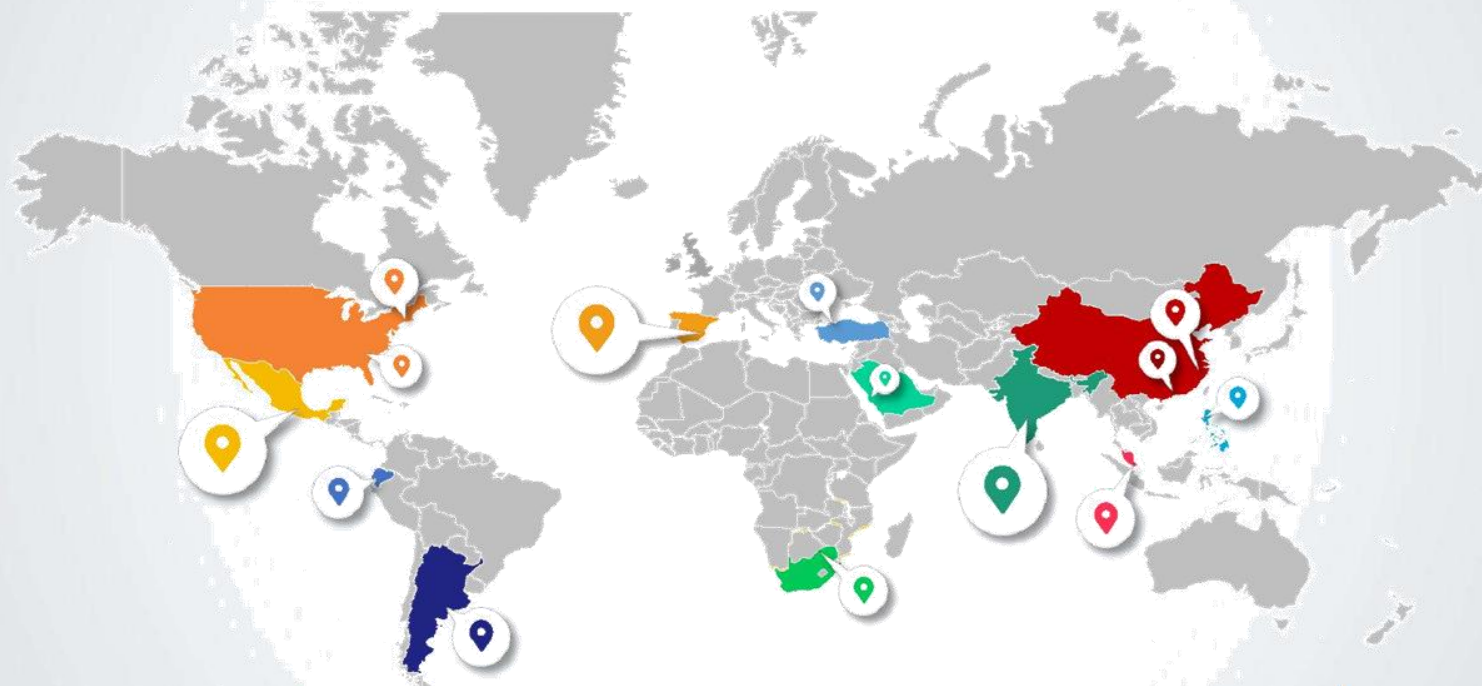
**TOM WOODWARD**

Chief Investment Officer

Has over two decades of experience in investment banking and debt capital markets. Financed transactions for corporations, industrial facilities, waste to energy projects, among other projects.

# CONTACT US

National Standard has 14 offices that are located in 13 countries. You can contact us via our website [NatStandard.com/location](http://NatStandard.com/location).



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| ● ARGENTINA, Buenos Aires<br>+54 11-6121-1794 | ● HONG KONG, Tsim Sha Tsui<br>+852 5323 4694 | ● PHILIPPINES, Metro Manilla<br>+632 750 2742 | ● SPAIN, Alicante<br>+34 677 882962          | ● UNITED STATES, Atlanta<br>+1 770 551 8149         |
| ● CHINA, Shanghai<br>+86 21 62898556          | ● INDIA, Bangalore<br>+ 91 88804 36627       | ● SAUDI ARABIA, Jeddah<br>+966 545607777      | ● TURKEY, Istanbul<br>+90 545 479 6384       | ● SOUTH AFRICA, Johannesburg<br>+27 (0) 11 236 8676 |
| ● ECUADOR, Quito<br>+593 2 3230127            | ● MEXICO, Mexico City<br>+52 (55) 70281422   | ● SINGAPORE, Singapore<br>+65 9859 5449       | ● UNITED STATES, New York<br>+1 646 405 7477 |   |





# MESSAGE FROM THE CEO

Russell Duke - President & Chief Executive Officer



Capital is not our most important tool or what makes us unique. Our financial intellectual property and approach, combined with our people, makes us unique in our industry. We think of ourselves as the “smart money” that most people are hoping to find.

*We are catalysts and architects of a new dawn of sovereign economic empowerment driven by physical and financial infrastructure, strategically situated in geopolitical economic policy.*

**We believe that the banking and financial markets for debt have changed.**

At National Standard, we have engineered sophisticated financial structures to align with available liquidity markets. Our proprietary process to deploy these funds uses a risk-management approach to lending and credit, without bank loans or public bonds.

## Markets Served

National Standard is establishing itself as a multilateral investment institution to sovereigns and large government bodies across the Americas, European Union, Asia & Middle East and South Africa, which we call “Qualified Investment Countries” or QIC. National Standard does not invest in areas that have not demonstrated financial prudence and political stability.

**We also believe that our primary clientele — governments and financial institutions — have changed.**

The estimated global financial requirement for infrastructure by 2030 is a staggering U.S. \$92 trillion, more than global combined annual GDP. Most governments operate at a budget deficit with high debt levels, and are seeking to raise new capital, while also attempting to be socially responsible to their citizens’ social requirements.

We believe that intelligent geopolitical insight, including climate change data, is critical to help our clients plan and protect against future obstacles and potential risks that may create a negative economic impact.

As CEO, I firmly believe we are changing how governments, banks and infrastructure markets approach their financial needs. We pride ourselves on our long term, socially responsible view of investment.

On behalf of National Standard’s management, and all of our employees, I invite you to explore our capabilities and ideology.

All the best,

Russell Duke  
Chief Executive Officer



# THANK YOU

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This presentation explains what we at National Standard do, what drives us and what we are passionate about — the DNA of our ideas, people and organization.