



DUKE GLOBAL INITIATIVE

in partnership with National Standard
and Economic Council of Nations

CONTENT



About DGI



Leadership



Partnership



Platform



About DGI

VISION

Our vision is to invest in the future of African Nations



NUMBER ONE

Be the number one world development initiative that will empower the African nations to prosper, thrive and lead to a better tomorrow.



MISSION

Help build the African and Middle Eastern economic infrastructures and capacity building, modernize and digitize their industries and education systems, in an environment that:



CARE

Cares for the people and the planet



REGULATION

Ensures transparency, regulations and backing from local and international political support



SECURITY

Ensures security and stability for the nations



INNOVATION

Promotes innovation, entrepreneurship and job creation



STRATEGIC **INTENT**

Invest in African and Middle Eastern nations to build sustainable economies that will ensure the prosperous future for the people and the planet.

STRATEGIC INTENT

Though, this fast growing region is still suffering

Fastest growing debt

African countries (excluding South Africa) hit a record in 2014, issuing US\$7 billion of dollar debt and in 2015 they fell just short of that, reaching US\$6.75 billion.

Collapse of inflation

Some African countries are in a deflation cycle with a major threat on pension funds patterns

Lack of public AID

Corruption, natural disasters, wars, and spread of disease have made it tough for these countries to spend the debt efficiently and effectively on the economy and to reach their ultimate goals. For those same reasons, African governments are struggling to repay their debts, causing further problems, such as cutting basic services to their people.

A WIN-WIN situation

DGI will give African countries an opportunity to improve the yield of their national resources.



CORE VALUES



We wouldn't be investing as much in the rest of Africa if we didn't believe. Africa will be the success story in the next decades...Africa is on the move and it is moving forward.



**Julian Roberts, Group
Chief Executive, Old Mutual**



WELFARE

Sustainable welfare involving the efficiency of private sector



EFFICIENCY

Excellence, efficiency and effectiveness



INTEGRITY

Good governance, ethical investment, accountability and integrity



DIGNITY

Restoring dignity and achieving gender equality through new investment patterns



SHARIA

Sharia compliant products and services when required



GOALS AND OBJECTIVES





Stability and Safety

Give African and Middle Eastern countries, opportunities to become economically and socially stable, safer and more peaceful through investments, job creations, development and added values projects.

1



DGI initiative

Allocate USD \$100 billion in 15 years for the DGI initiative. The World Bank has disbursed USD\$ 54 billion since its inception in Africa.

2



Political Support

Be a true continental/regional short and long range redevelopment initiative that includes policy, unified political support and capital.

3



Risk Consulting Unit

DGI has a specific intelligence and political risk consulting unit, which will be led by world class operatives.

4



Transparent Policies

Ensure that DGI has and follows a set of policies and processes that are world class and transparent.

5



6

Clear Plan

Ensure that DGI has a clear plan, with strong political and economic policies including financial reforms, Tier 1 and 2 capital programs and strong development and management plans.



Economic Stimulus

Provide an essential and critical economic stimulus for the African and Middle Eastern countries through an international platform, that enables the implementation of projects, spanning all sectors of industry such as energy, housing, healthcare, education, infrastructure, airports, aircrafts, ships, railways, using Public/Private Partnerships (PPP) frame work.

7



8

High Quality Construction

Plan and assess the development, the construction and the management of projects to ensure that the funding will be properly used and allocated without corruption or mismanagement. The projects will be built on time and on budget with high quality construction and materials.



Sovereign Debt

Complement or fill in the gaps for institutions such as regional banks, the World Bank and the providers of sovereign debt, using guarantees systems, insurance, and trade finance instruments available worldwide (BAD, IDB, BERD, EIB...)

9



10

Affordable Housing

Revitalize villages and towns by building affordable green housing, schools, healthcare and vital transportation for poor populations.



11

Trade and Investment

Invite member countries to join, not only Africa and Middle Eastern countries, but nations outside of that region that want to participate in the New Africa and Middle East development – as this can become the vehicle and platform for other countries to increase trade and investment with a professional, safer organization than trying to deal with corrupt local politics.



12

Technological Partners

Identifying technological partners to contribute to the achievement of these projects (Due diligence, engineering, management, operation ...) the companies to be chosen will be selected among the best available in the world market. Priority can be given to selected countries such as USA and G 7 countries.



13

Digital Platform

Ensure that DGI is an efficient, pertinent and lean digital platform.



Outsourced Services

Make use of the available resources within the network of DGI partners, avoiding redundancy, unwanted overheads, and inflation of personnel. For that, DGI will use outsourced services provided by world-class companies and senior consultants.

15

14



Financial Institutions

Promote our image as a new investment financing approach for Africa and Middle East that took stock of the multilateral financial institutions and national development agencies track record. DGI is not competing against these financial institutions or governments; it seeks developing partnership relations with them. DGI's platform will enjoy the political support and backing from sovereign governments and will be a new asset for the achievement of the multilateral financing system goals.

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Steering Body

Establish the role of DGI platform as the steering body of the whole business providing:

- ✓ Risk assessment and risk management;
- ✓ A new risk mitigation pattern;
- ✓ Government strategic advisory services;
- ✓ Political risk consulting and Unmatched PR and lobbying capabilities;
- ✓ Expertise in macroeconomic and microeconomic analysis of the identified targeted country/project, risk assessment, policy advice. Project finance, auditing capabilities to follow up the implementation and management of the projects;
- ✓ Capacity building and e-learning services in the region.



17. INNOVATIVE APPROACH

Provide an original and innovative approach to financing projects and policies, with the use of:

- ✓ Monetary financial system liquidity and capital;
- ✓ An “African Central Bank” type approach to help and support the Central Banks and Ministries of Finance with financial needs including, Tier 1 and Tier 2 capital, non-performing assets, risk mitigation and insurance;
- ✓ Strategic advisory and liquidity solutions for local commercial and governmental banks.

AGENDA 2063:

enabling Africa to remain focused and committed to the ideals it envisages in the context of a rapidly changing world. A logical and natural continuation of NEPAD and other initiatives.

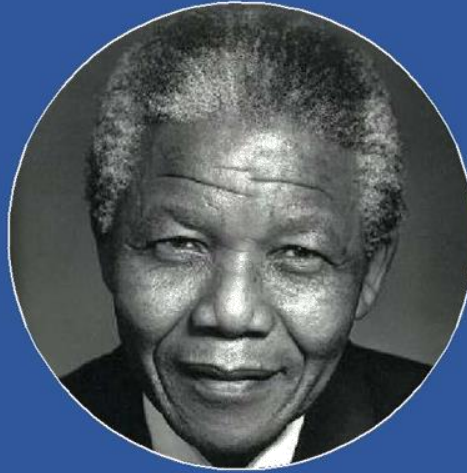


FINANCING ISSUES

However, a range of issues related directly to financing (accessibility, feasibility, costs, etc.) need to be assessed.

BAD GOVERNANCE

One of the major setbacks is the widespread bad governance that has constrained Africa's and also some countries in the Middle East tremendous potential for economic, political, and social development.



“We can change the world and make it a better place.
It is in your hands to make a difference.”

NELSON MANDELA



“The empires of the future are the empires
of the mind.”

WINSTON CHURCHILL



LEADERSHIP

RUSSELL DUKE

Duke Global Initiative



Russell Duke is President and Chief Executive Officer of National Standard, and is a member of the company's Management and Investment Committees. Mr. Duke also serves as Secretary General of Economic Council of Nations.

Since joining National Standard in 2008, Mr.

Duke has provided creative and transformative financial solutions to governments, financial markets and the infrastructure industry around the world. He brings highly skilled experience in structured finance, credit structuring, sovereign debt, infrastructure finance, political risk management/insurance and asset-based leasing. He brings almost twenty years of experience in the international finance industry and economic policy expertise to National Standard. During this time Mr. Duke has worked in more than 70 countries worldwide across all continents.

Mr. Duke is a leading authority in the areas of international Infrastructure financing, Private Capital solutions for Sovereigns and Foreign Direct Investment. He is widely recognized as an industry leader in the use of private sector capital and FDI to achieve public policy objectives related to economic development and infrastructure development by the public sector internationally across developed and emerging markets.

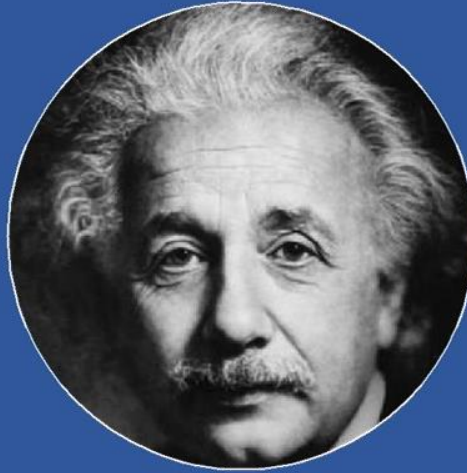
Mr. Duke is a life time investment banker, financial executive and hands-on CEO, active in the company's most important transactions,

assignments and client relationships. He routinely advises heads of state such as Presidents, Prime Ministers, Finance Ministers, Central Banks, Secretaries of State and global financial CEOs on monetary and economic issues as well as related geopolitical policy. Mr. Duke has also participated in numerous G2G negotiations, trade delegations, foreign direct Investment matters and economic policy matters.

During his tenure at National Standard, he has developed proprietary financial products that have helped the company become a participant in global sovereign and infrastructure debt finance. He began his career working in structured finance and project finance in the United States, China and other .

A handwritten signature in black ink that reads "Russell A. Duke".

Russell Duke
Chief Executive Officer



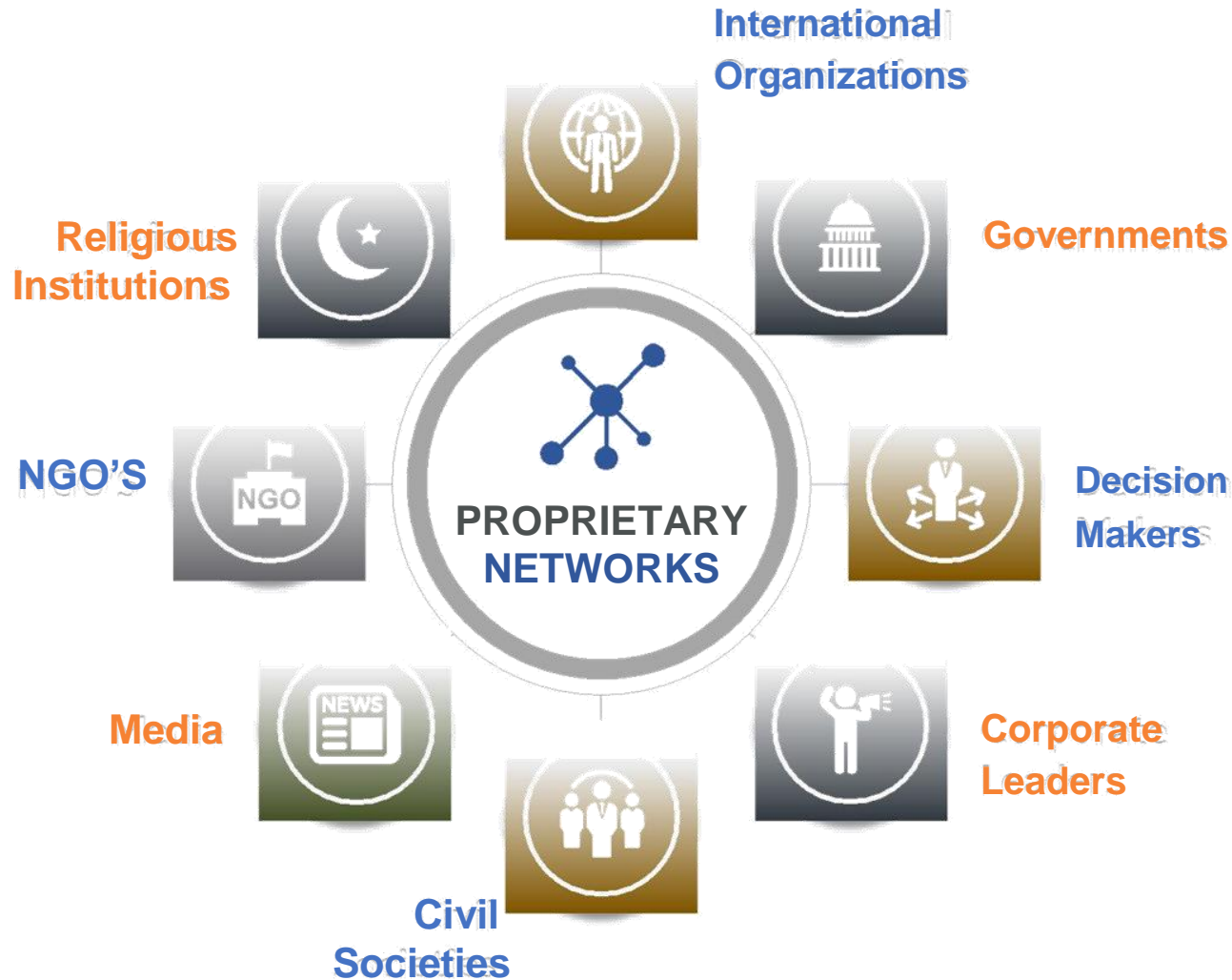
“The only source of knowledge
is experience.”

ALBERT EINSTEIN



PARTNERSHIP

PROPRIETARY NETWORKS





PLATFORM

DGI PLATFORM



Self Management System: Sinking Fund for self repayments of projects

Substantial Funding of Projects: Balloon Financing methods

Elaborating financial engineering patterns

Financing of the projects

Financial structuring

● Luxembourg

Engineering and development teams

● EUROPE ● TURKEY



Anchor and political leverage platform through relevant and influential political and business leaders MIIC

● AFRICA

Regional Offices

● New York

● Istanbul

● Jeddah

● Rome

● Luanda

● Nairobi

● Singapore

● Johannesburg

DGI PLATFORM

INVESTMENT

Fund investment and risk assessment strategy to be agreed and monitored by an adequate body

DEPOSITS

The cash generated by the projects would be deposited at the level of the Banks, partners of the fund according to well defined modalities with the view to be part of the guaranteeing modalities

STRATEGY

The acquisition of Investment Bank to be assessed alongside the strategy of control of the African banking system that is needed

INSURANCE

Manheim will provide the insurance for the projects including; performance risk insurance, political risk, commercial insurance, credit wraps and improve financing terms and access to capital

SPV

Each project will have its own Special Purpose Vehicle (SPV)

FINANCE

The structure will have a patrimonial interest in all projects in order to finance its activities

SUPPORT

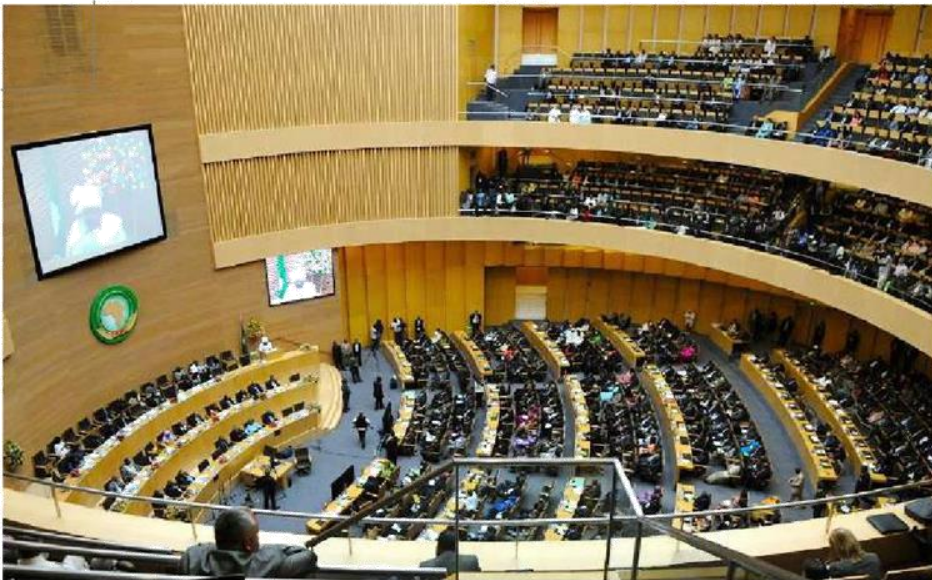
Due to the strategic contracts deadlines, project preparation and assembly, the platform will begin by providing short term liquidity support to African central banks.

OUTSOURCING

The majority of financial and technical engineering activities will be outsourced to external service providers.

It is important that all sensitive activities stay under the radar and far from media exposure

THE PLATFORM



All these approaches will be components of a sophisticated PR & Media policy

DUKE GLOBAL INITIATIVE

Communication initiatives

The PPP approach will need a significant involvement in institutional communication initiatives.

Annual forum

These will be articulated around an annual or biannual forum where African and Middle East economic leaderships will meet with companies, institutions, and major players involved in the development of the region, as well as, different institutions and partners of DGI and others.



WEB REPUTATION TECHNIQUES, DIGITAL COMMUNICATION WILL BE USED EXTENSIVELY





Barack Obama

44th U.S. President

“The world must recognize Africa’s extraordinary progress. Today, Africa is one of the fastest-growing regions in the world. Africa’s middle class is projected to grow to more than one billion consumers.”

“So many Africans have told me—we don’t just want aid, we want trade that fuels our progress. We don’t want patrons, we want partners who help us build our own capacity to grow.”

A large orange circle is centered on a solid blue background. Inside the circle, the words "THANK YOU" are written in white, bold, sans-serif capital letters, stacked vertically.

**THANK
YOU**

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