

LUCRECIA.

Artisanal spirit

— Edition Agave's Heart —



LUCRECIA

The history



1

BRAVE WOMAN:

The story of Lucrecia Toriz, a worker and social fighter, who participated actively in the Río Blanco's Strike, of Veracruz.

2

WITH HEART...

When a fierce military battalion was going to massacre workers. Lucrecia took a flag and bravely faced the battalion: saving time and many lives.

3

MEXICAN ESPIRIT

Lucrecia Mezcal is the elixir distillate of the best that the land offers in Mexico to celebrate the relation of our universal human spirit.

Was born in the **Revolución 1910**



Artisan Mezcal



- Mezcal young not smoked.
- 100% Agave Salmiana silvester
- 40 Vol. Alc.
- Protected Designation of Origin.
- Color: crystalline with light green shades, a pearly and consistent bubble.
- Origin: San Felipe, Guanajuato. Mexico.

Agave Salmiana



- Salmina Crasispina
- Tiempo de madurez 12 años.
- Es uno de los agaves silvestres más difíciles de trabajar para lograr un mezcal complejo en nariz y boca.
- De principio a fin: 100% artesanal.

Noise & mouth

- Complexity in aromas and flavors.
- Soft in the mouth
- Easy to drink
- Recovers herbaceous, citrus and floral aromas of the region.
- Flavors of the pineapple's agave Salmiana, orange peel and a vanilla note.

CHALU





Mezcal | **LUCRECIA**



Process

Crushed in Chilean tahona.

Cooked in masonry (not smoked) so that the mezcal nose is best appreciated: primary, secondary and tertiary aromas.

Double distillation in copper still.

750 & 700

Mililiters

Presentations.





60 ml

LUCRECIA MEZCAL

Because there are those: who
say that little is good...

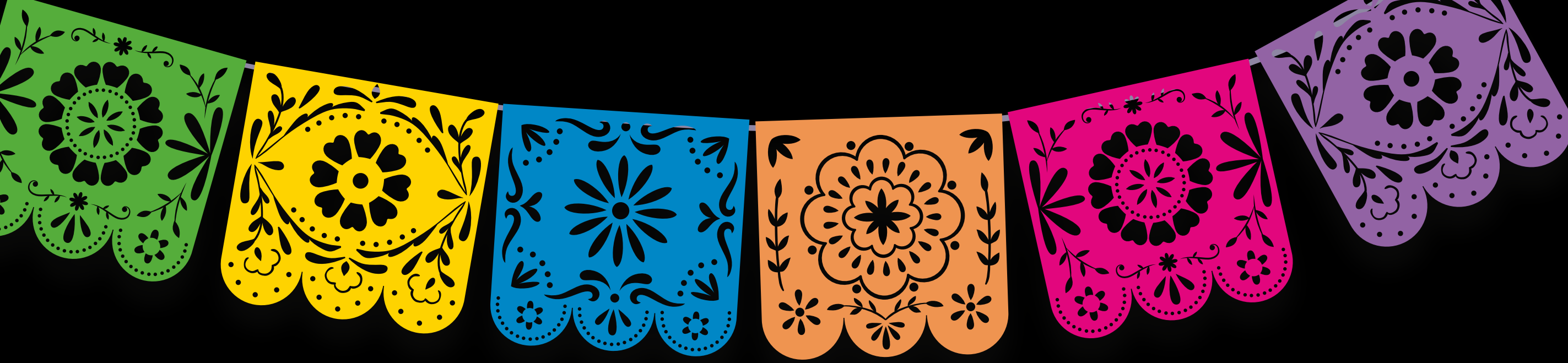
LUCRECIA

Versatility.

Lucrecia mezcal es perfecto...

- Perfect for a mezcal's shot.
- It combines well with citrus, pineapple, passion fruit, aromatic herbs and jalapeño.
- Sales of mescal chapulín, worm, jamaica and tamarind.
- And of course with bloody spicy or citrus bases.





From the Lucrecia Toriz's history we take the brave that define the Mexican character. We also resume the participation of many women whom, like her, have acted and act resolutely in the moments that define the story, and we pay tribute to all of them.

So what defines Lucrecia Mezcal is that it is a resolute drink, of strong character, then; and that at the same time preserves the soft and sweet tones of the agave, of the Mexican land.

LEYENDA LUCRECIA



Just like the Mexican woman, strong and with character in her essence; but soft and sweet in her proceedings.

It could also be said that these are the characteristics that define Mexico and the Mexicans: their strong strength and character to sustain themselves at all times; but with a sweet heart, with agave flavor.

It is well known that peoples have a common spirit and that they represent it in their culture, in their products and in their symbols. In the same way that these characteristics define the spirit of Mexicans, Lucrecia Mezcal is the elixir distillate of the best that the land offers in Mexico, a Mexican offering, for to celebrate the bond, what we have in common, our universal human spirit.



Mezcal

| LUCRECIA



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