



[www.gestiaconsultores.com.ar](http://www.gestiaconsultores.com.ar)



# Gestia Consultores

## Data Management and Enterprise Architecture specialists

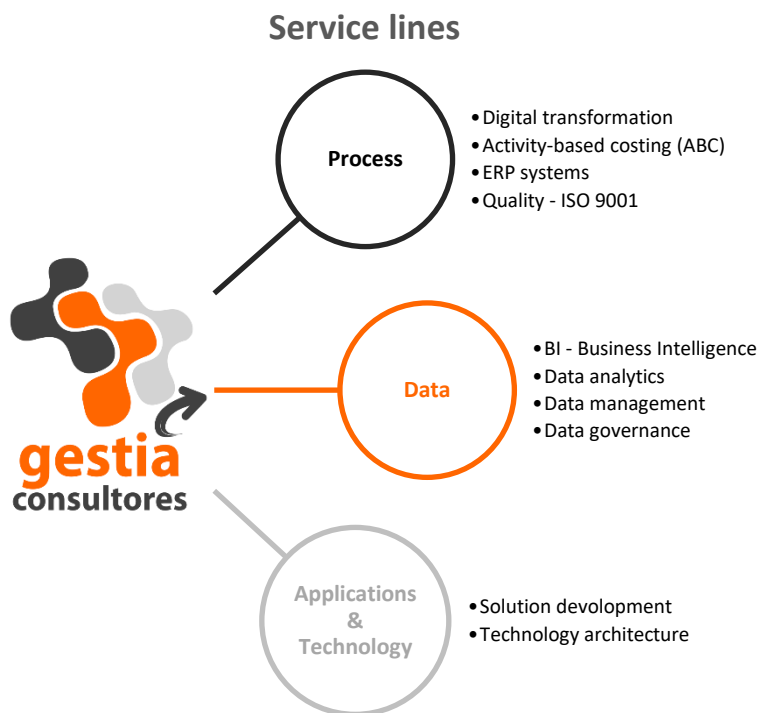
With more than 20 years of national and international experience, we conform a niche consultancy made up of a team of data and information technology specialists with formation and business vision.

We are a **knowledge-based services company**.

We accompany the organizations in their transformation towards a **digital culture based on data** (digital data-driven culture).

Our services are designed for **companies that want to be more efficient and competitive** taking advantage of their data, the digital transformation of their processes and applications, and the continuous improvement.

We adapt our services to the needs of each client and, little by little, we become the **strategic partner** that helps them to self-overcome and be better every day in what they do.



We provide advice for the **strategic planning** of organizations, companies or specific areas.

We have **international certifications**, such as PMI and SCRUM, that we apply in the management of our projects and services.



Provide tools, methodologies, knowledge and experience to help our clients be more competitive, efficient and successful in their field.



We long to be recognized by our clients as an **important strategic ally** and to achieve high **prestige** in the services we offer, becoming references in the matter.



We assume our **commitment** to customers, suppliers and the community. We are engaged to building long-term, healthy, sincere and mutually **respectful** relationships. We honor the **ethical and moral** principles that govern our activity and the society in which we live.

We help organizations to  
**achieve competitive advantages**  
based on their  
most important strategic asset:  
**DATA**



We work in the analysis, design, implementation and support of data and IT  
(information technology) end-to-end solutions.

## BUSINESS INTELLIGENCE (BI)

Make **better decisions** using your information. Develop complete **Business Intelligence** solutions using the market leading technologies: **Microsoft Power BI, Qlik, Tableau.**



Power BI

## DATA STRATEGY

Know the **maturity state of your data.** Establish the most appropriate Data Governance strategy following the guidelines of the international standards: **DAMA, MIKE2.0, DGI,** etc.



## DATA ARCHITECTURE

Have an updated **data map** that will allow you to define the most appropriate architecture to create, collect, protect, storage, share, archive and/or destroy your **master data, documents and metadata.**

## APPLICATION & TECHNOLOGY ARCHITECTURE

Manage strategically the applications and technologies in your company. Establish an appropriate **IT roadmap.** Evaluate products through a **selection matrix** and make the best decision weighing the particular needs of your business.



## DATA MANAGEMENT

Ensure the quality, reliability, and accessibility of your information with **storage, security, quality, debugging, and integration solutions** appropriate for your kind of organization.

Our professionals have more than  
**15 years of experience in the industry**  
participating in diverse  
**DATA MANAGEMENT and**  
**INFORMATION TECHNOLOGY**  
projects and services



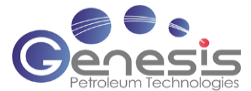
## E&P BUSINESS INTELLIGENCE (BI)

Each market, industry, sector or specialty manages particular data sets. Knowing the E&P world from the inside allows us to offer **business intelligence services and solutions with higher added value**, using market leading technologies.



## DRILLING DATA ANALYTICS

One of the main challenges in the industry is to achieve **more efficient well operations**. We offer a high value-added service for the **Planning and Follow-up of Well Operations** based on statistical data analysis, with the methodology and support of **Genesis Petroleum Technologies**.



## PETROLEUM DATA MANAGEMENT & DATA GOVERNANCE

With real experience in first level operators, we work in the **diagnosis and design of solutions for the management of well data**, well profiles, seismic, interpretation models, surface facilities, production, well operations; including documents, acquisition data, processed or post-processed and geodata.

## UPSTREAM TECHNOLOGY ARCHITECTURE

We know the technological solutions for the industry from an agnostic and independent position (we are not vendors), which makes us a strategic ally of the technology area and its CTO.

In particular, we have experienced the "highly demanding" world of **Geosciences**, where we can provide an independent and comprehensive view of its architecture: **processes, data, applications and technology**.



## PROJECT MANAGEMENT

The industry has already adopted project management as its own standard. We collaborate so that their Project Management Offices (PMO) are effective and efficient, and add value to the projects through the application of **methodologies, tools and good practices** of the specialty, adapted to the context and needs of the company.



We provide **tailored solutions**,  
providing tools, knowledge and  
experiences that **improve the**  
**management and operation of SMEs**



## DIGITAL TRANSFORMATION

We perform technology integration projects improving SMEs competitiveness and giving more value to their clients.



## DASHBOARDS

We develop dashboards that facilitate decision-making and get data from the different databases and spreadsheets that SMEs use in their daily management.



## INFORMATION SOLUTIONS

We provide comprehensive information solutions based on the selection and implementation of existing products or the development of the adequate solution for each situation.



## QUALITY MANAGEMENT SYSTEMS - ISO 9001

We accompany SMEs in the process of preparing and adapting their Quality Management System until they reach their certification.



## MANAGEMENT CONTROL

We provide support and methodology to the SME upper management for the control and optimization of processes and associated costs.



## PROJECTS

We help SMEs to achieve their objectives, applying the best international practices (PMI / SCRUM) in the management of their projects and services.



## TRAININGS

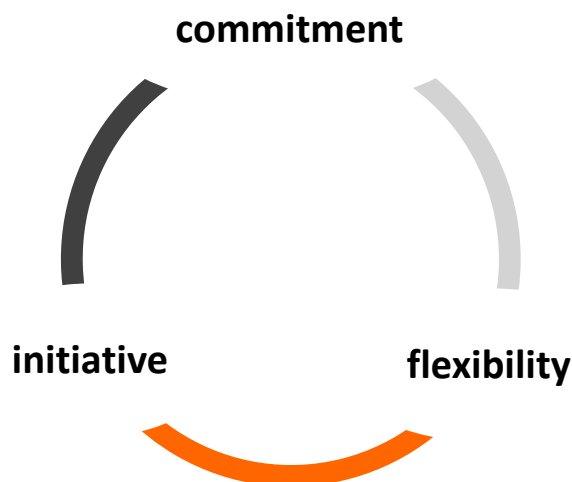
We offer training in all areas of knowledge in which we operate.

# VALUE

## PROPOSAL

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- ✓ Spend more time **taking information-based decisions** and less time searching and processing data.
- ✓ **Manage your company efficiently** with a suitable Enterprise Architecture.
- ✓ Transform your processes to give **agile and dynamic responses to your clients**.
- ✓ Incorporate continuous improvement in your company management to offer **high quality products and services**.
- ✓ Have a reliable and professional **strategic ally** to enhance your business.





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