

WHO WE ARE

The **Familia Salton** has a modern approach, with wines appealing to adventurous consumers all over the world. Their expertise in producing sparkling wines (currently n. 1 in Brazil) is linked to the Veneto region from where the Salton family originated.

With a strong vision for the future, and respect for its heritage and the resilience of its people for more than a century, the company continues to invest in the well-being of its young and dynamic extended family, the sustainability of the land and the state-of-the-art winery.

These strong pillars allow the family company to respond to the challenges of today's modern wine business with flexibility and vision. The pioneering spirit is the legacy their ancestors gave to the family and is proudly continued by the 4th generation of Salton.



OUR facilities



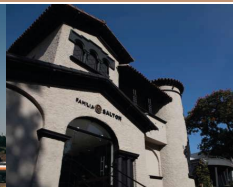
BENTO GONÇALVES/RS

Headquarters and main facility with 334 stainless steel tanks offering 25,564,700 liter capacity (wines, sparkling wines and soft drinks).



SANTANA DO LIVRAMENTO/RS

24 stainless steel tanks offering 40K liter capacity (wines).



SÃO PAULO/SP

The Salton Family Enoteca, a sensory experience for tourists, and another administrative office which works strategically in the search of growth and brand strengthening.



JARINU/SP

17 stainless steel tanks offering 1,2M liter capacity (spirits).

TERROIR

Salton invests in agricultural research and management, in tune with the cultivation of excellent grapes. Exploring the benefits of different terroirs for its products, the winery works with the main producing regions of **Rio Grande do Sul state**:



BRAZIL

CAMPANHA GAÚCHA



SOIL
Well drained sandy soil with gentle undulation.



ALTITUDE
200m



THERMAL AMPLITUDE
13°C



PARALLEL
31°

SERRA GAÚCHA



SOIL
Stony, shallow, with higher organic matter content. Recycled and new derivatives of rocks.



ALTITUDE
650m



THERMAL AMPLITUDE
10°C



PARALLEL
31°

what we BELIEVE

The history and tradition in making high quality beverages were built, and **keep growing on these pillars:**

Tradition

Over 100 years of history confirm our vocation and unite the brand with our own history of wine in Brazil.

Family

The trajectory of the company and the family were shaped by the same beliefs. This has been translated by different generations into different ways of feeling and acting, but for the same purpose: we build our future.

Spirit

We are proud of our work accomplishments, but humility makes us always seek the best. This spirit is what fuels our tenacity and willingness to accept the challenge of making things happen every day.

Transformation

Our formation was shaped by courage, resilience and constant search for knowledge. It perpetuates itself in our creative nature, in the capacity to reinvent ourselves and explore all possibilities.

WE ARE world class wines



On the same latitude as South Africa's Cape and Western Australia, two of the most prestigious New World wine regions, Salton has always believed in the potential for Brazil to produce world class wines and is amongst the first to take them to the international stage.



FAMÍLIA  SALTON

Our adventure, your wines since 1910

EXECUTIVE team



MARCELO LUCHESE
ADMINISTRATIVE DIRECTOR JR.

MAURÍCIO SALTON
CHIEF EXECUTIVE OFFICER

CLEBER SLAIFER
COMMERCIAL DIRECTOR

MARCOS FLAMIA
INDUSTRIAL DIRECTOR JR.

LUCIANA SALTON
EXECUTIVE DIRECTOR

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SPARKLING WINES



WINES



SPIRITS



SOFT DRINKS