Eykkon

Partners in Digital Strategy & Innovation

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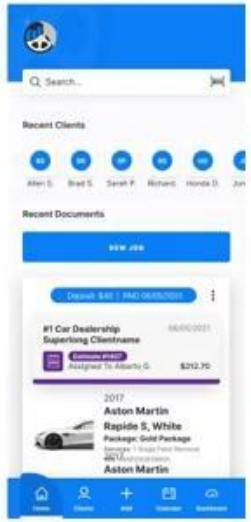

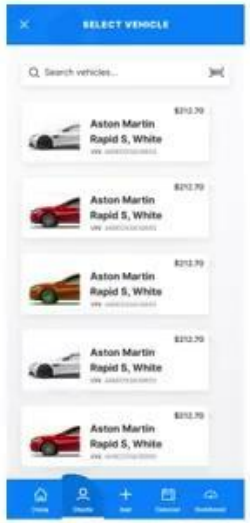

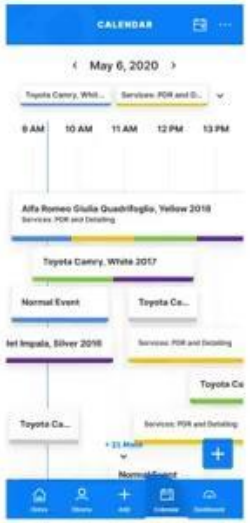

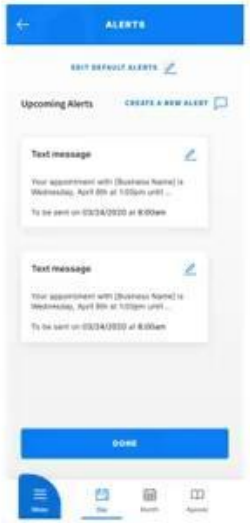

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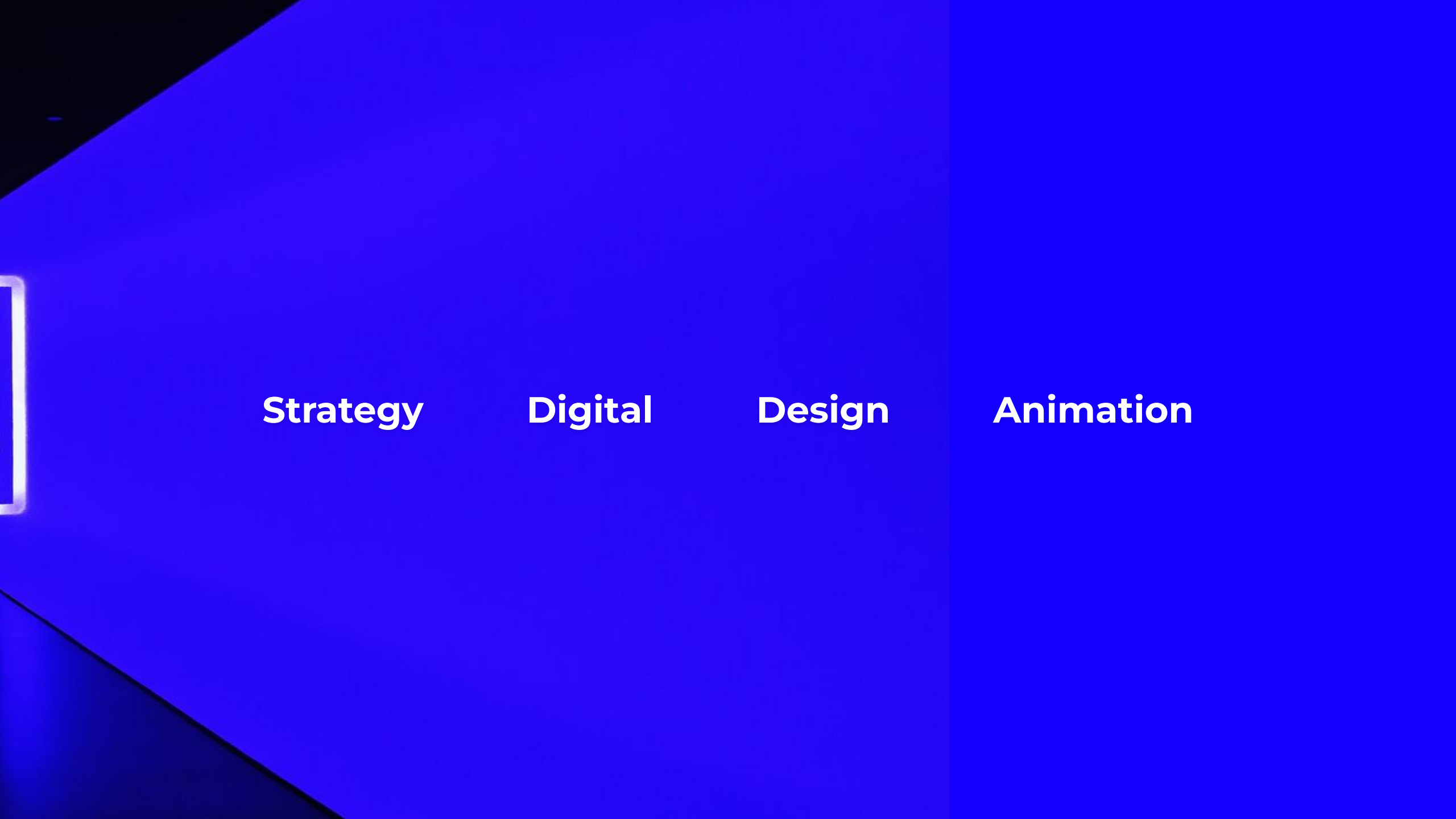
Strategy
Digital
Design
Animation

Hi there!

We are **Eykkon**.

Our name is an extension of our design philosophy—create **meaningful solutions** for humans and not for ourselves.

We face every challenge from scratch, with an open mind, curious spirit and fresh ideas.

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Nice to meet you.

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About us
What drive us?

Eykkon it's a digital design, dev & product strategy studio, we drive ourselves as impeller creators of digital solutions based on creativity, innovation, cutting edge tech, functionality, sophistication and valuable propositions for digital world.

We ensure client's successful through co-creation processes and digital transformation backing.

Our strategic solutions are always driven by Design Thinking & Lean Startup methodologies, on a proactively and iterative basis we are always putting human-centered solutions in first place with a creative way of thinking and optimizing resources.

We measure ourselves by the results of our solutions and how they impact end users. We constantly learn and improve our practices to stay ahead of the curve.

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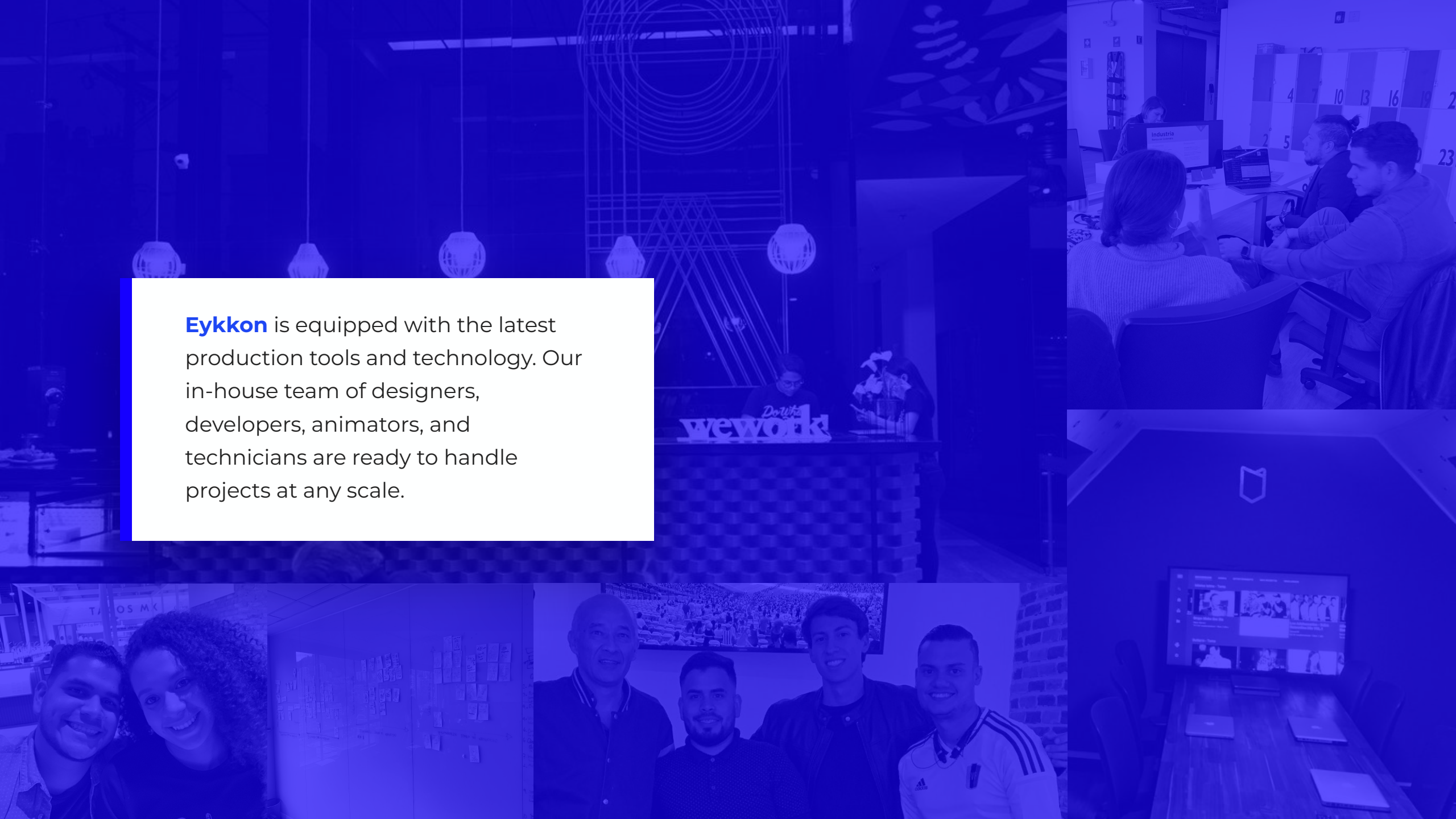

Eykkon is equipped with the latest production tools and technology. Our in-house team of designers, developers, animators, and technicians are ready to handle projects at any scale.

So, what do we do?

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Our Services and Capabilities

Our creative process has evolved and being improved over time in order to solve challenges much more effectively and progressively, this is a little bit of what we do and how we do it.

Product Strategy

- Strategy
- Discovery & Research
- User Experience
- Brand Strategy & Architecture
- Positioning
- Content Strategy
- Marketing Campaigns

Branding & Marketing

- SEO
- Brand Development & Rebranding
- Logo & ID Systems
- Brand Style Guides
- Messaging
- Collateral, Print & Packaging
- Environmental Design
- Iconography

Digital Development

- Website Design & Development
- UX/UI
- Information Architecture
- Wireframing
- Prototypes
- Custom Content Management Systems
- iOS Applications
- Web Applications
- Android Applications

Content Production

- Script Development
- Copywriting
- Storyboarding
- Illustration
- Animation
- Motion Graphics
- Explainer Videos

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And, how do we do it?

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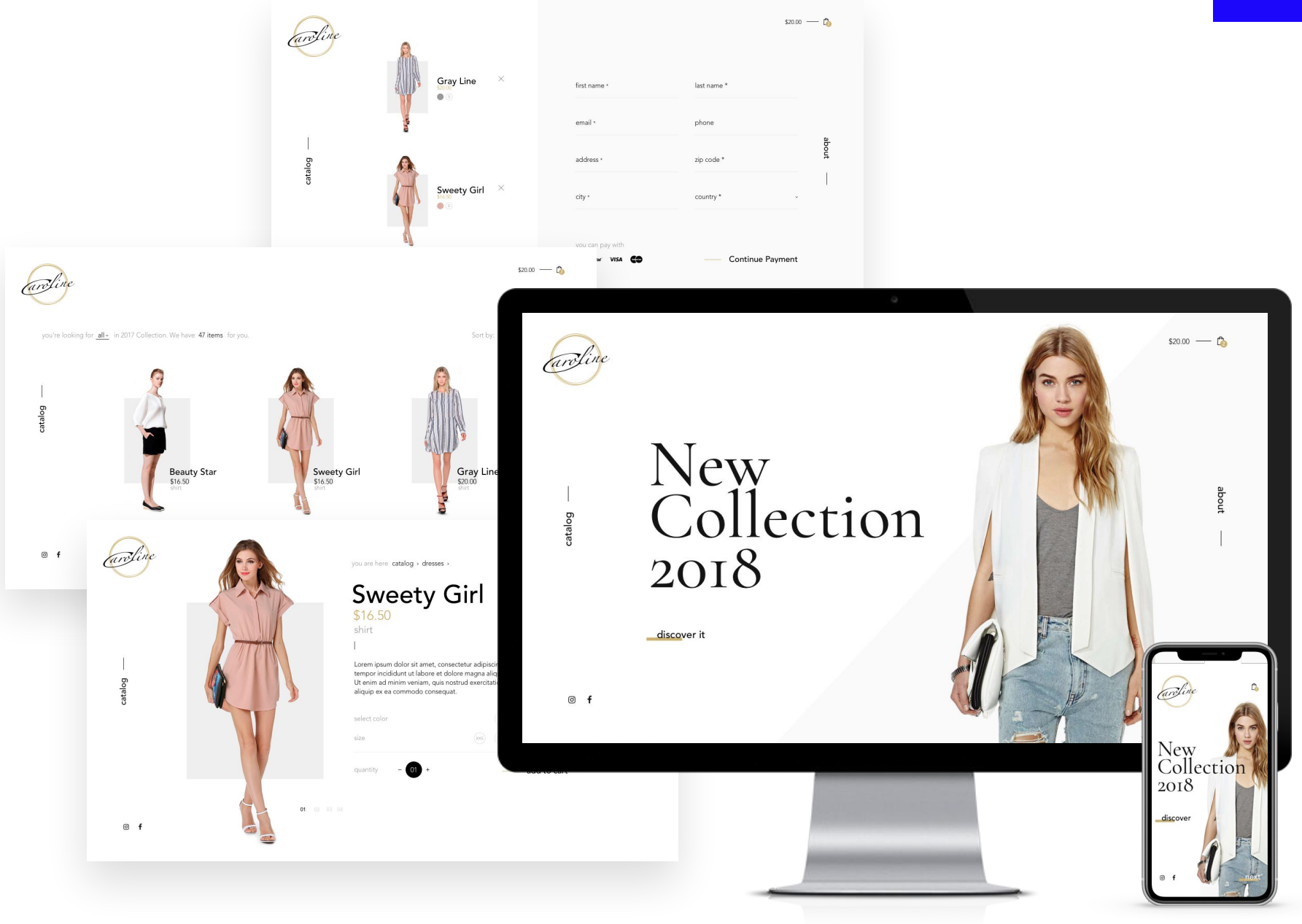
E-commerce

Brand build, Style Guide & e-commerce.



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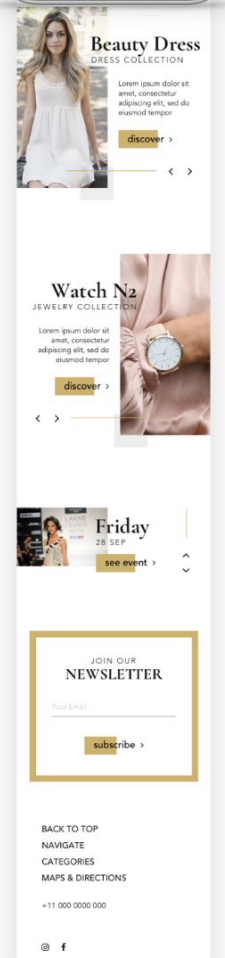
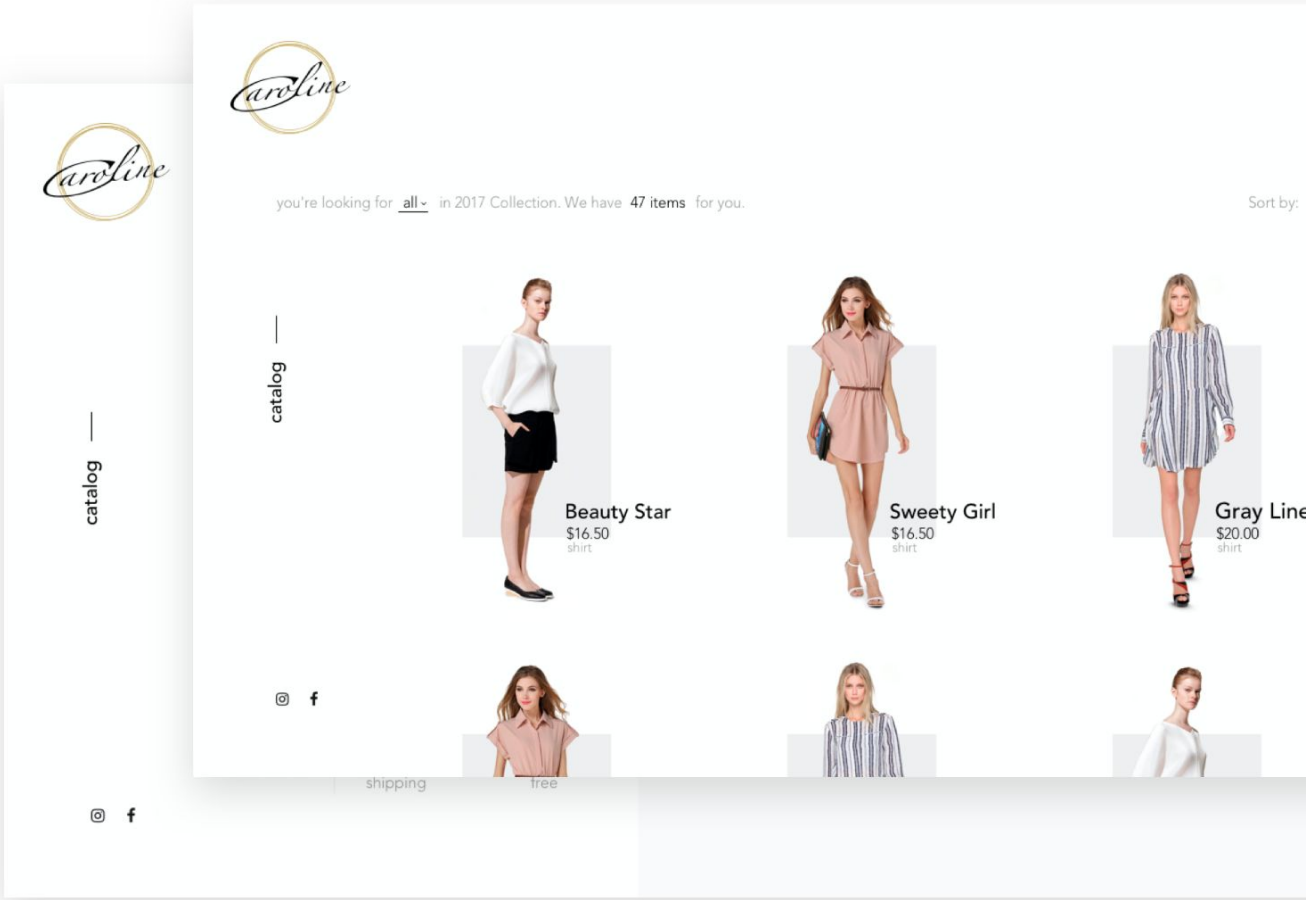
Branding

Logo, business cards, social content, etc.

Shop + Mobile

UX, Interaction design,
Visual design, prototype.





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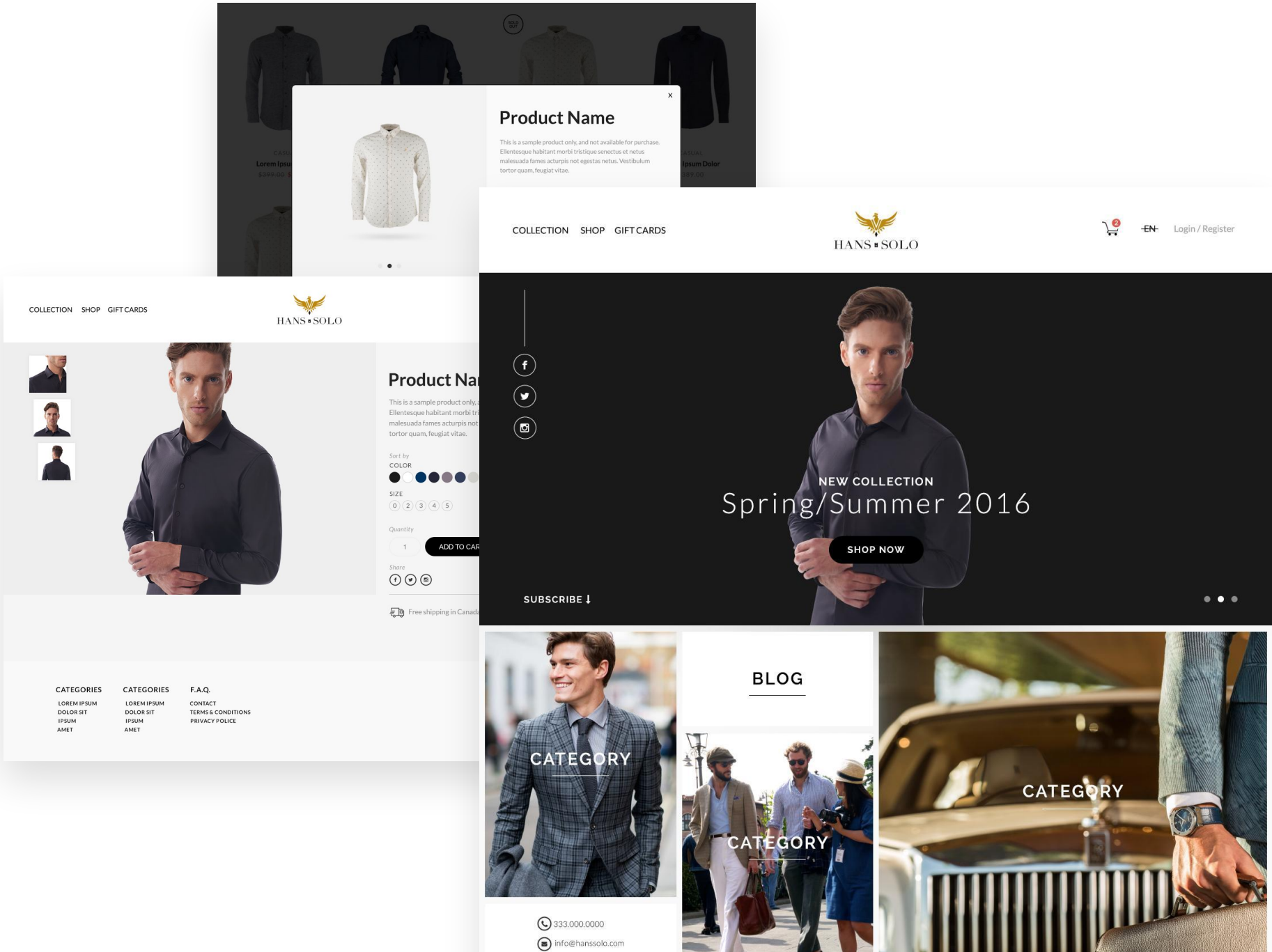
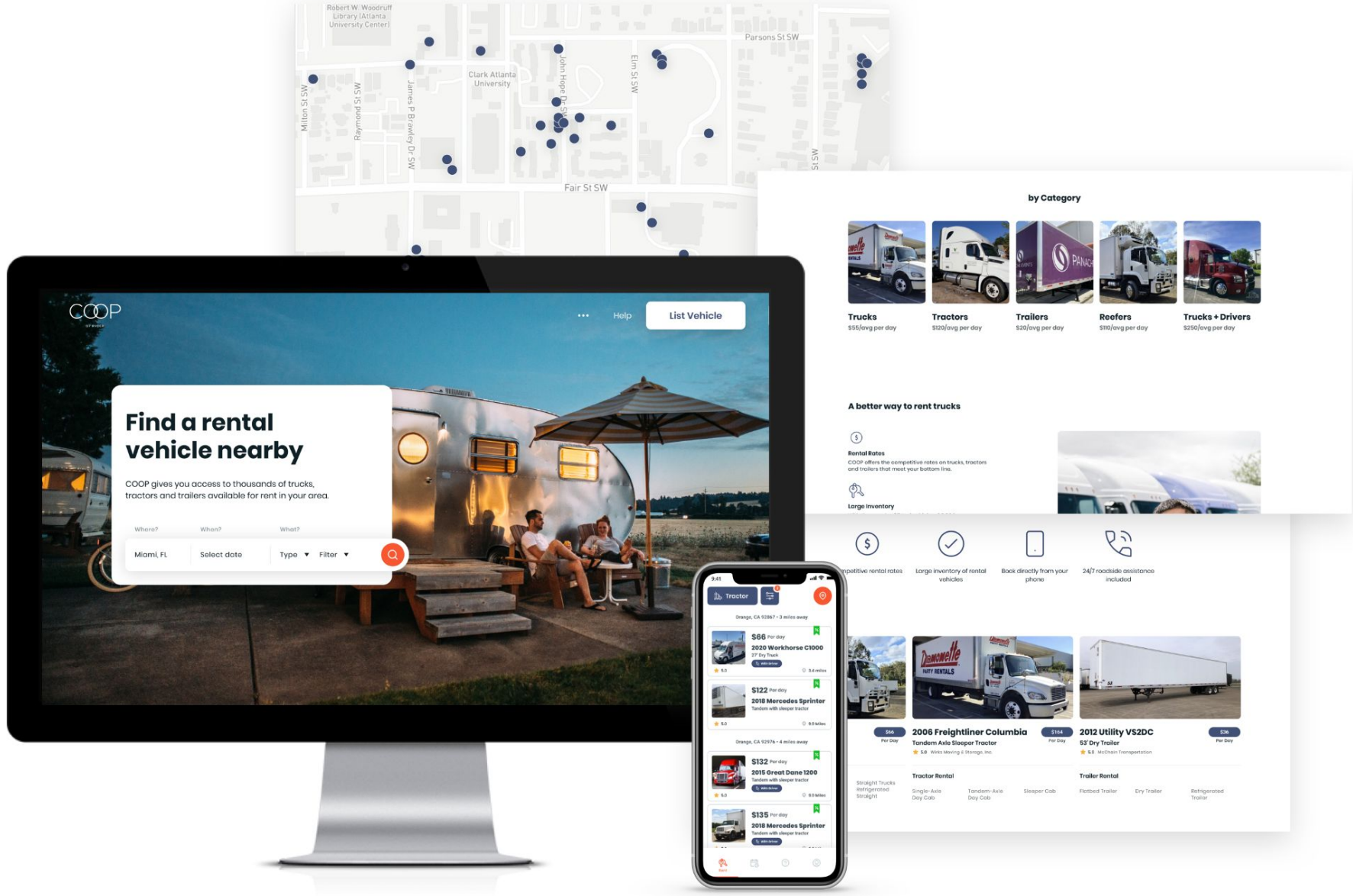


E-commerce

Brand build, Style Guide & e-commerce.

Digital Product

Style Guide, UI design, Visual Design & animation.



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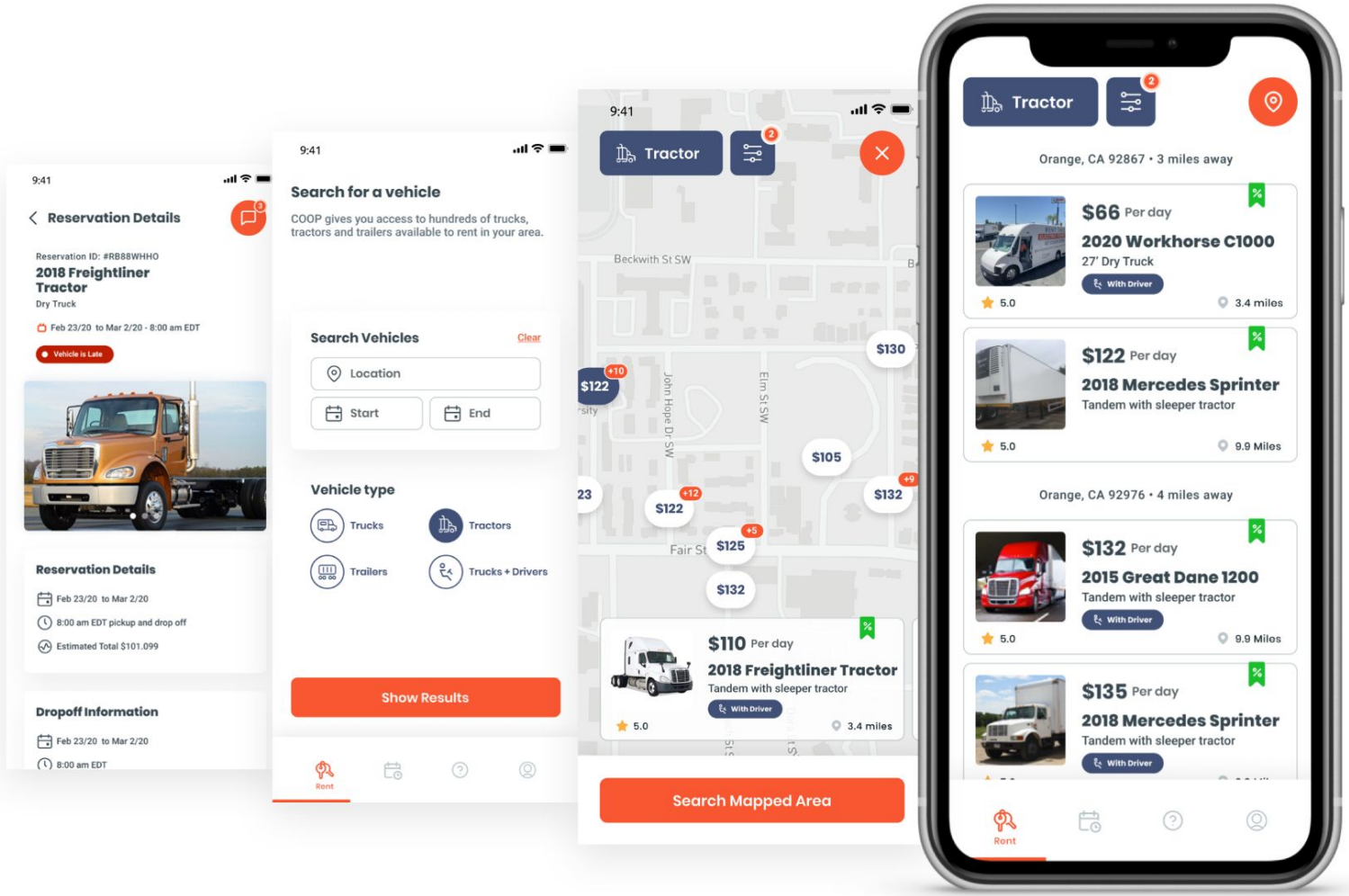
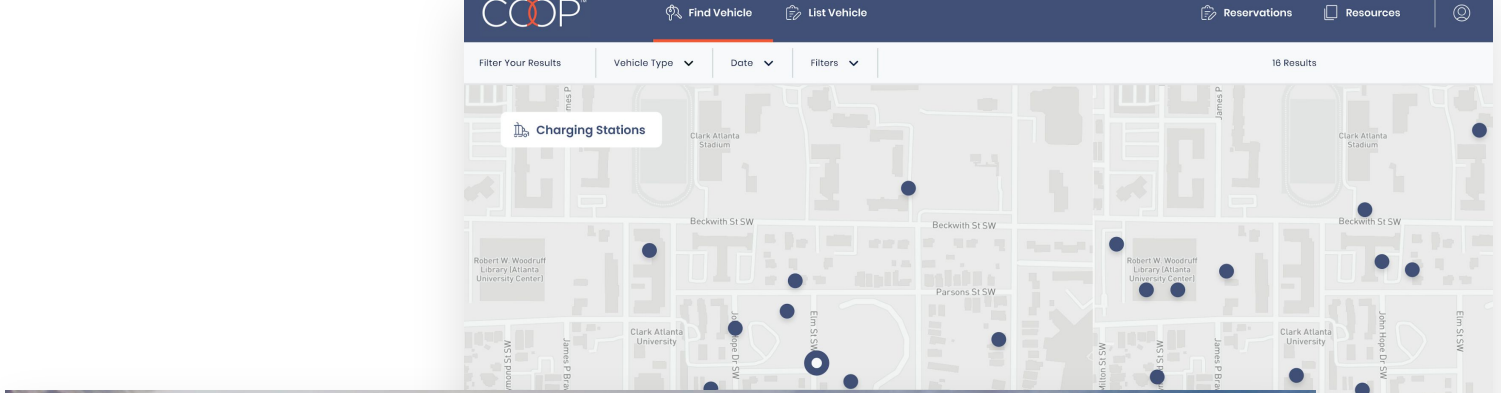
Digital Product

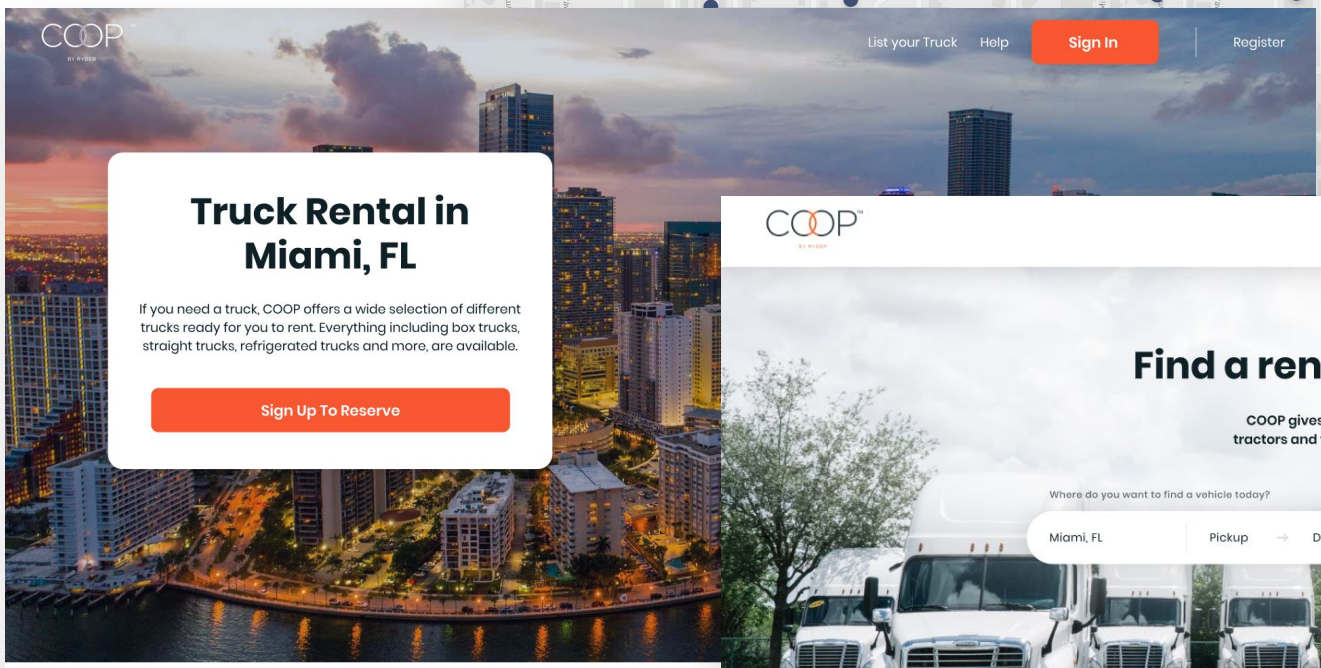
Native mobile application, visual design, motion design and prototype.

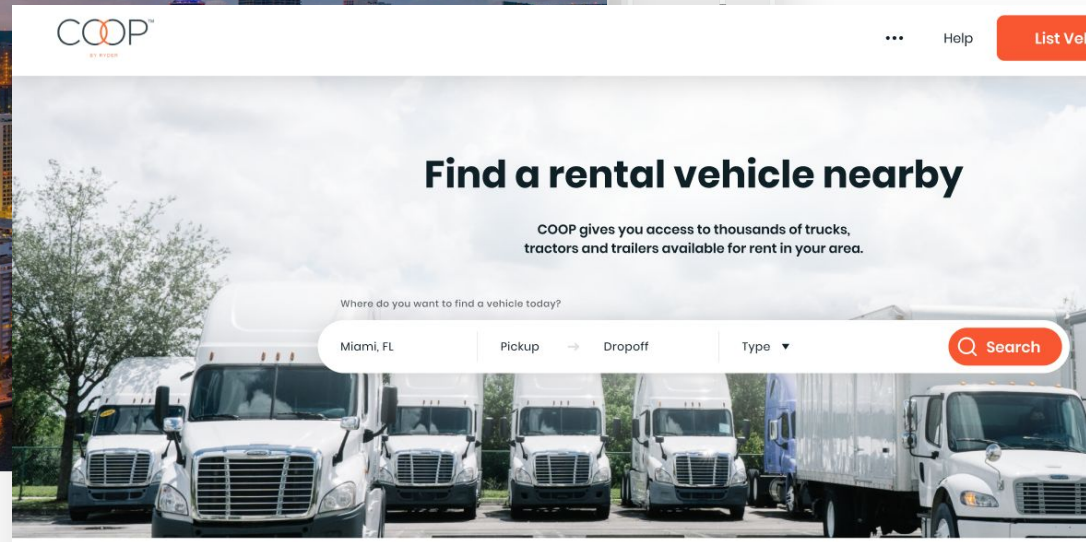


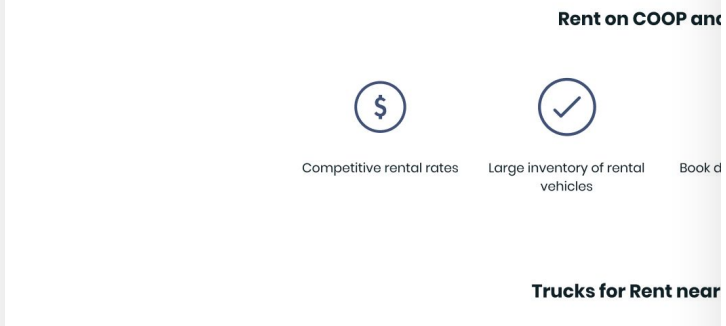
Digital Product

Native mobile application, visual design, motion design and prototype.



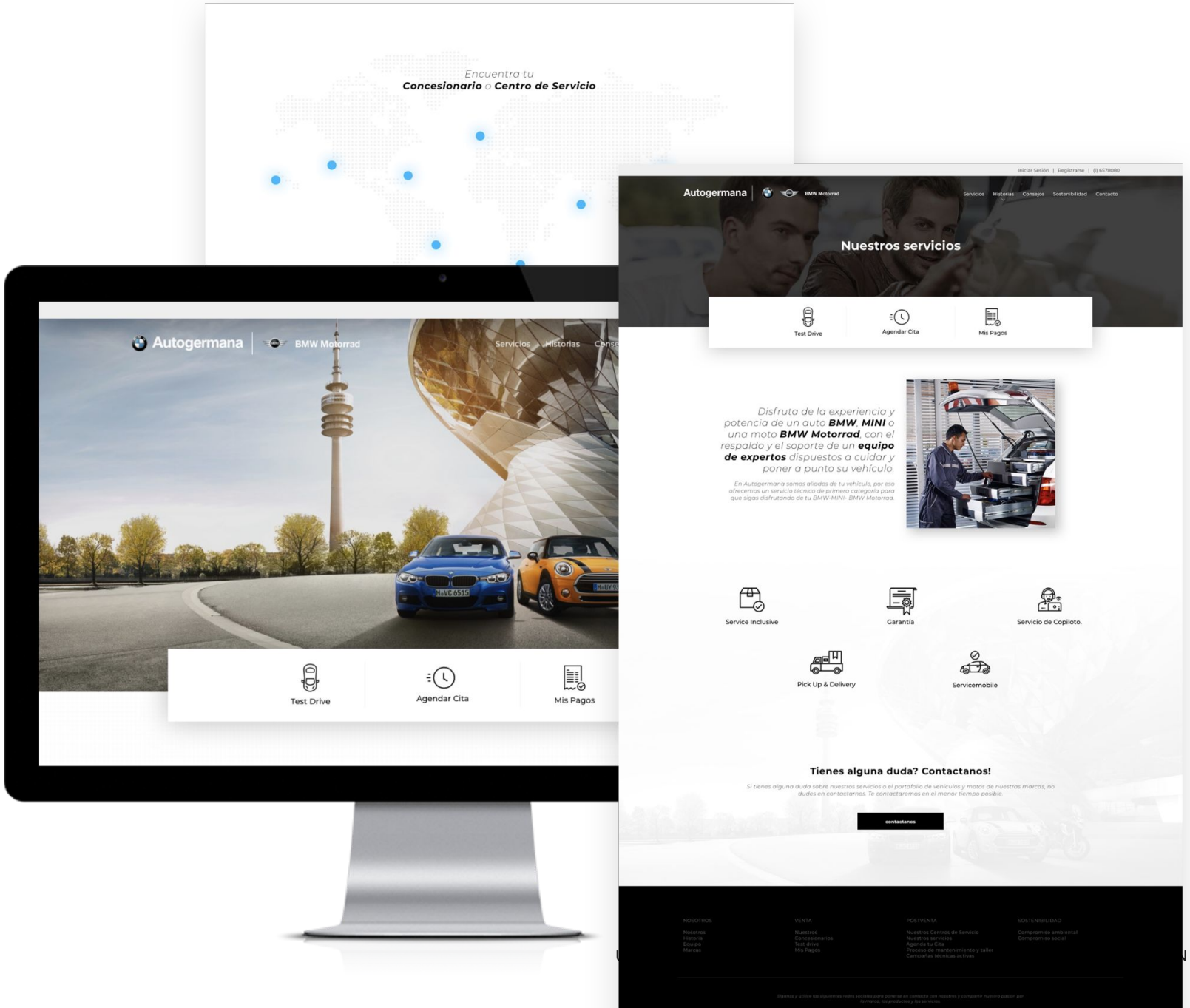






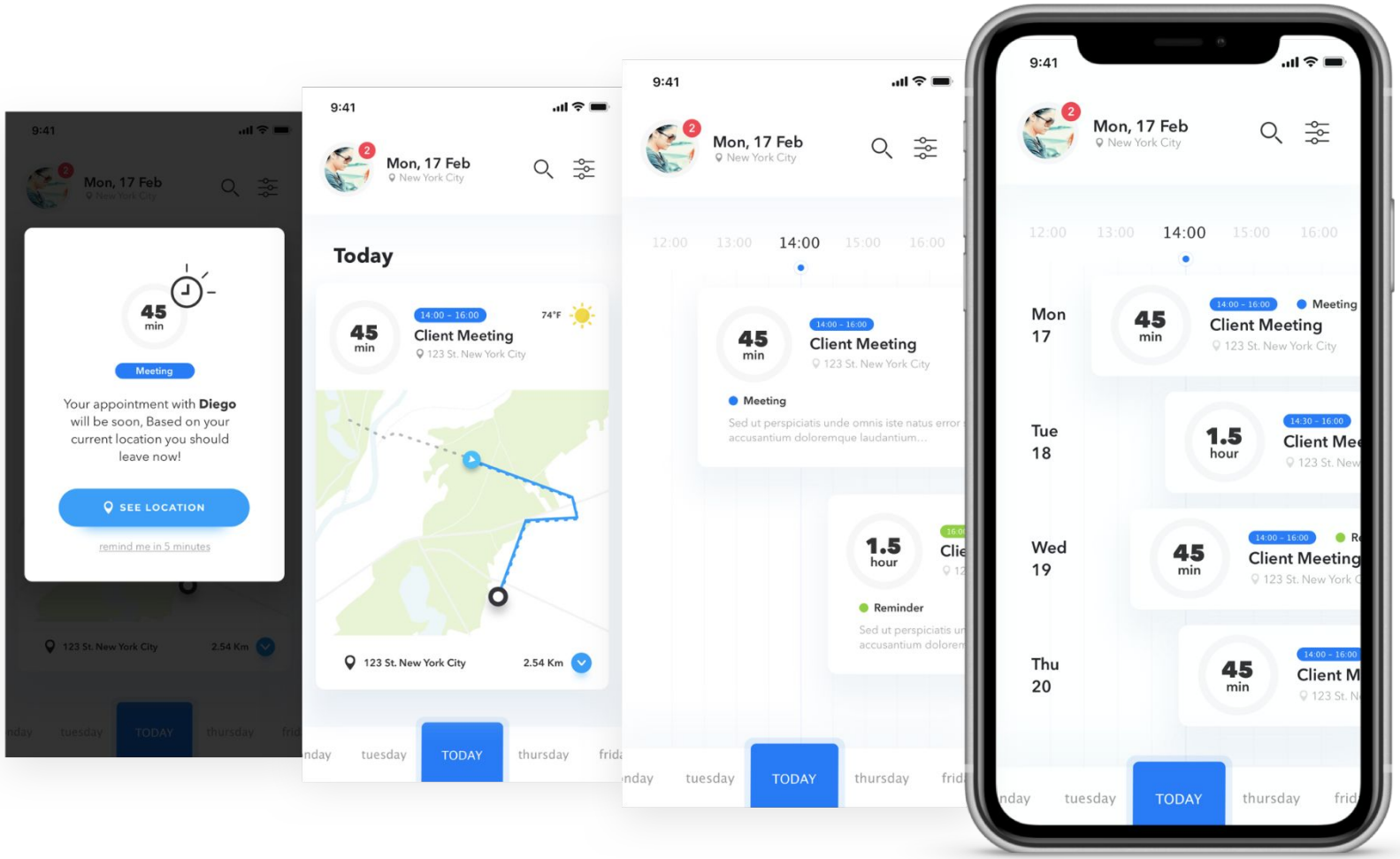
Corporative site

Visual Design, Style Guide and online contact.



App Mobile

Brand build, Style Guide, UX/UI design, Visual Design.



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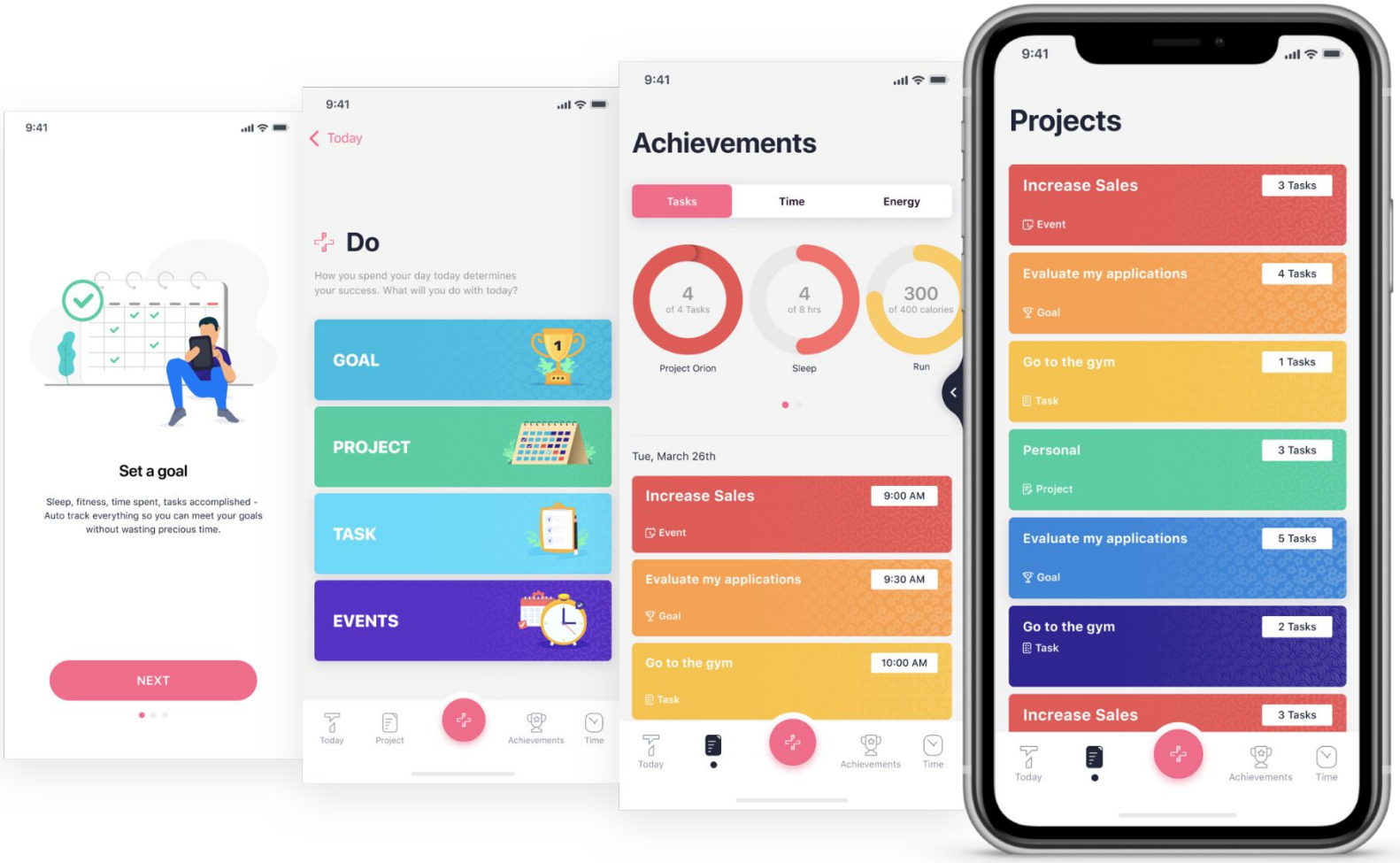
App Mobile

Brand build, Style Guide, UX/UI design, Visual Design & Animation.



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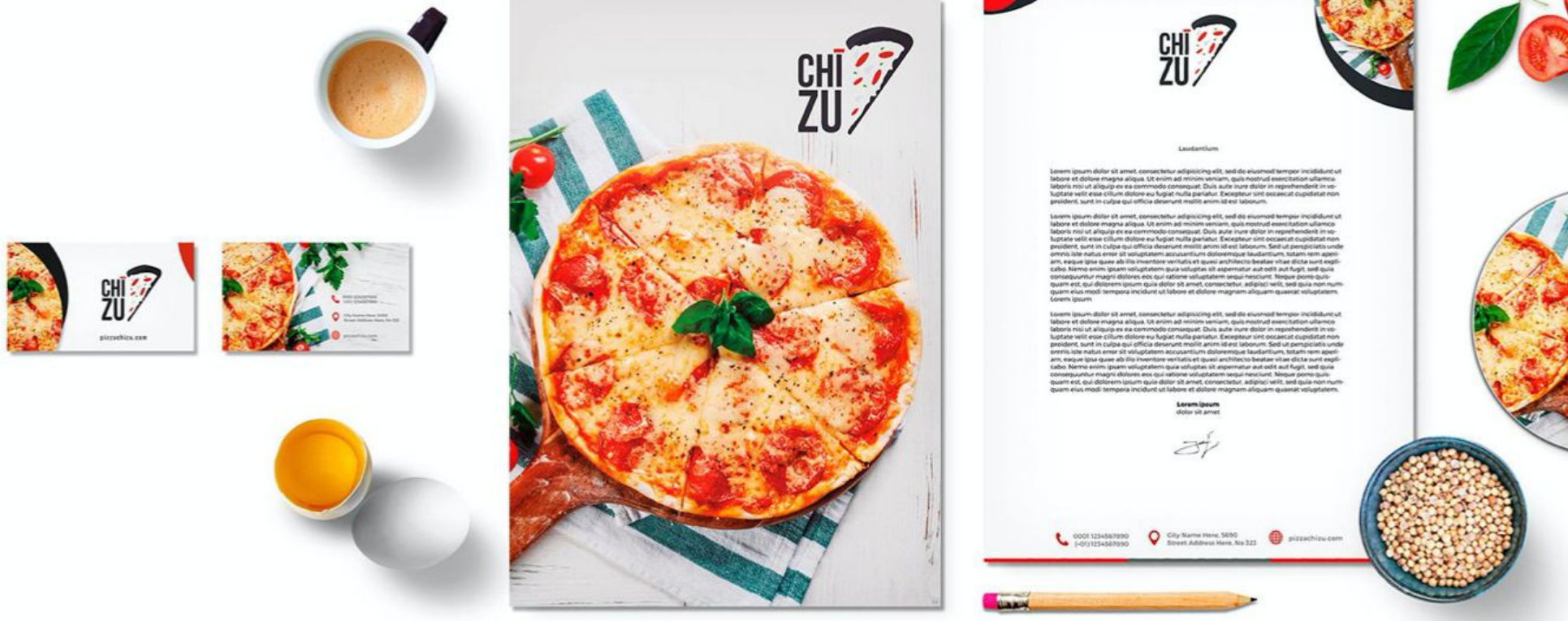
Branding

Logo, Commercial Paperwork, Social Content y Marketing Strategies.



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smoothyoga

caroline

POWER

CHI
ZU
チーズ

SuperBeauti

R1D.
Media
Group

DS

ST

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Let us know your thoughts...

Are we on board?

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