

EVI

INTERACTIVE VIRTUAL SPACES

# About us

ARTEK - Spaces that Communicate.

Our company, with 30 years experience, has been designing and building projects at an international level since 1990.

A solid team of professionals in the fields of architecture, industrial design, interior design and communication, together with the application of management techniques under ISO 9001 standards, allow us to address high-complexity global projects while maintaining quality standards, efficiency and creativity.

We work from the design perspective in order to improve our client's communication and institutional image. We take care of every detail so as to create suitable brand positioning, essential for the success of any organization.

## GLOBAL EXPANSION

### VIEW PORTFOLIO BY REGION

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- Acapulco
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- Antofagasta
- Asunción
- Barcelona
- Belo Horizonte
- Bento Gonçalves
- Bogotá
- Bolonia
- Bolzano
- Brasilia
- Buenos Aires
- California
- Canton
- Cartagena
- Colonia
- Córdoba
- Curitiba
- Dubai
- Fladelfia
- Florianópolis
- Goiania
- Gramado
- Guaruja
- Hong Kong
- Islamabad
- Kabul
- Kiev
- Kuala Lumpur
- Lima
- Lisboa
- London
- Lyon
- Macaé
- Madrid
- Manaos
- Mar del Plata
- Medellin
- Mendoza
- Miami
- Milan
- Minas Gerais
- Montevideo
- Montreal
- Munich
- Neuquén
- Nova Hamburgo
- Panama
- Pekin
- Porto Alegre
- Punta del Este
- Recife
- Rio de Janeiro
- Rome
- Rosario
- Santa Cruz
- Santa Cruz de la Sierra
- Santiago
- São Paulo
- Sidney
- Teliv
- Turin
- Viena
- Viña del Mar
- Wolfsburgo

### EUROPE

### ARGENTINA

### BRAZIL

### CHILE





# What's EVI ?

## EVI, INTERACTIVE VIRTUAL SPACES

EVI is a management platform, where through 3D modeling and rendering, it allows visitors to explore the space, creating an immersive and interactive experience.

## What makes us different?

We offer you an enveloping and emotionally connected design. Meaning, you can be right there at the actual time and place.

## How?

- 100% customized stand designs.
- With high-quality virtual meetings, our platform allows you to generate connections and business opportunities for its exhibitors and attendees, any time and any place.





## Why choose EVI?

It's an effective tool to reach clients to a real experience, even from the distance. A visual experience where the user can walk through and interact with the project obtaining information in just one click.

### Benefits:

- Potentiates the scope and visibility of the company.
- Reduces logistics costs such as, travel, etc.
- Greater globalization of the brand, products and services.
- Real time communication, which allows you to attract more customers and suppliers.
- Greater impact and coverage due to easy access.
- A marketing tool. General attendance metrics with daily flow.
- Access to the project any time, any place.
- Sustainable with the environment.
- Easy access.





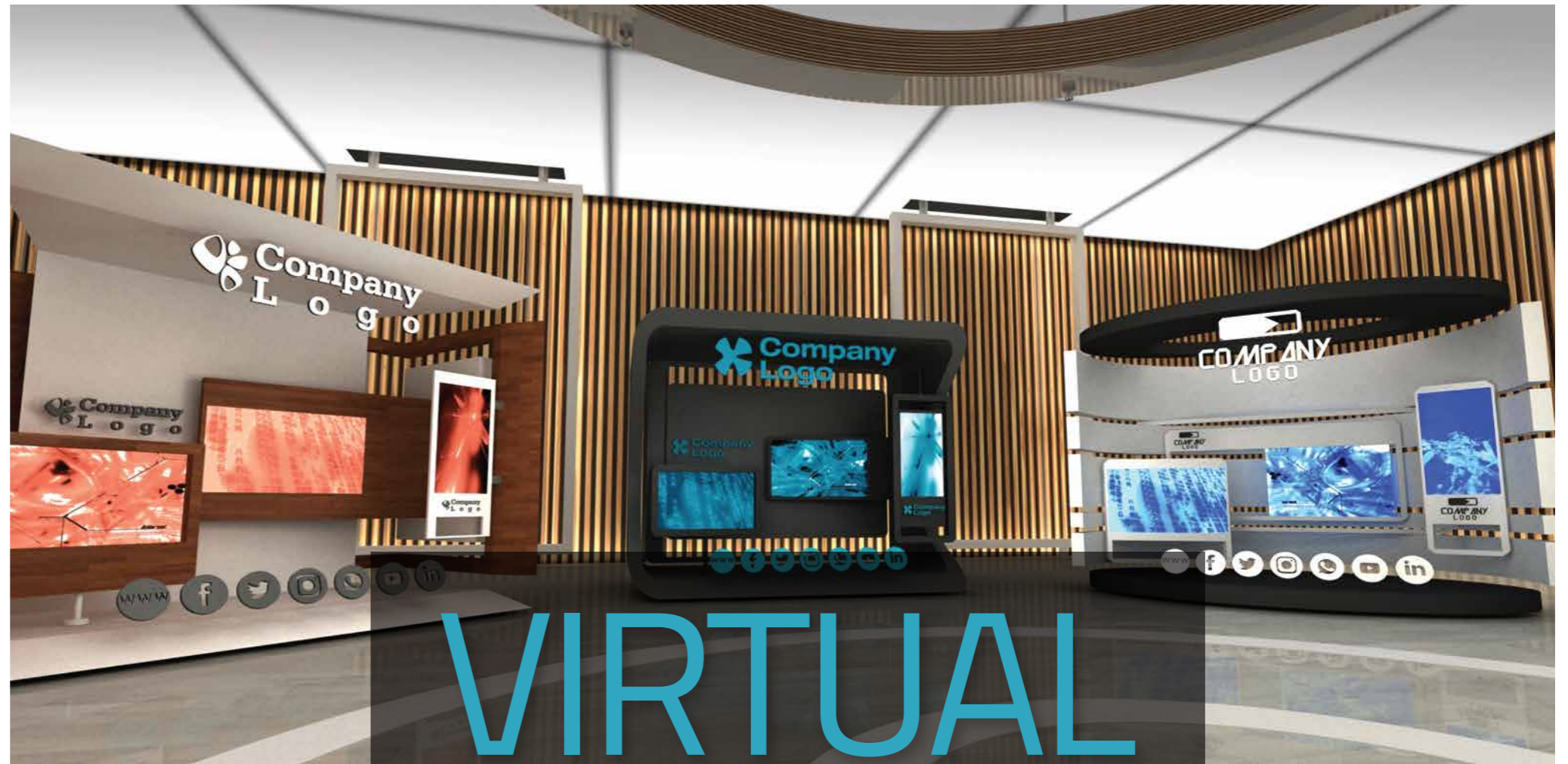
# What does EVI include?

- 3D modeling and rendering with graphics chosen by the client.
- Interactions with the ability for the client to embed:
  - Websites
  - Social Media
  - Videos
- Additional tools:
  - Online surveys
  - Contact forms
  - General attendance metrics

## Others:

- Video calls (one to one communication)
- Video conferencing (online meeting with several attendees)
- Chats (online chat or chatbot)
- Material selector to change colors and materials within the project.
- Product modeling

\*Final result: Web link or embedding iframe.  
Suitable for web and mobile



# VIRTUAL TRADE FAIRS



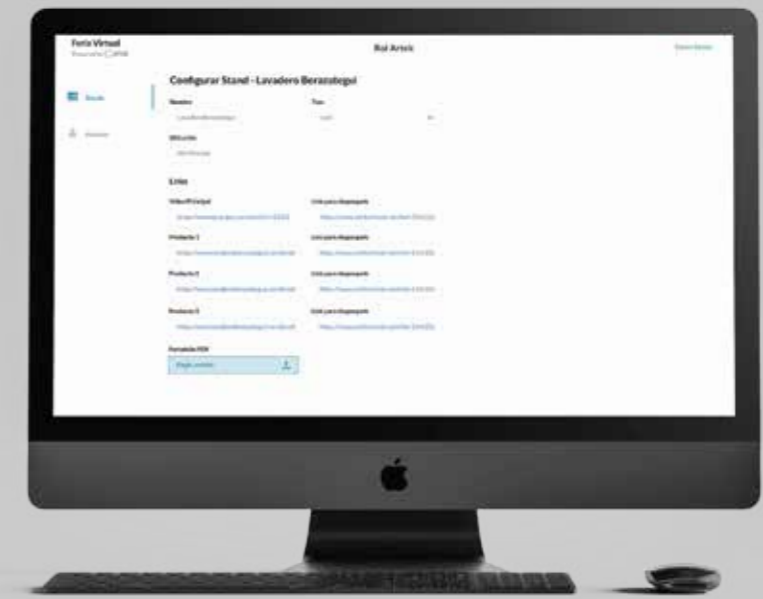
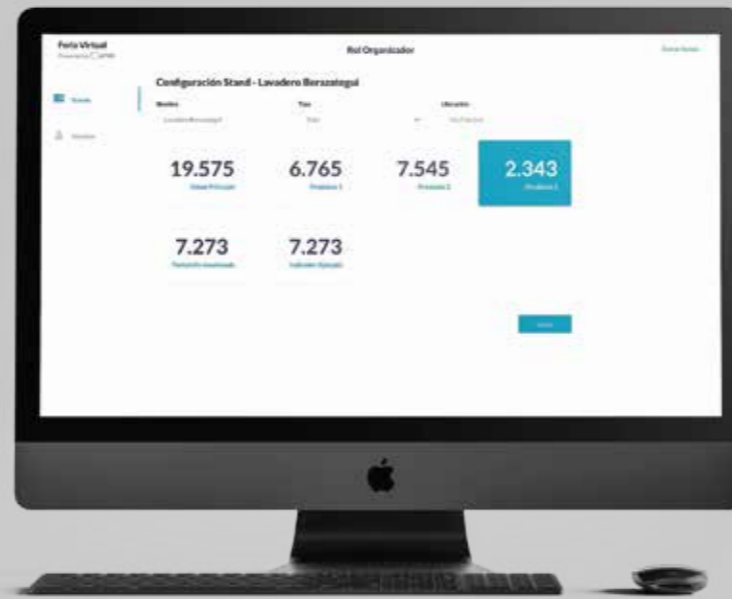
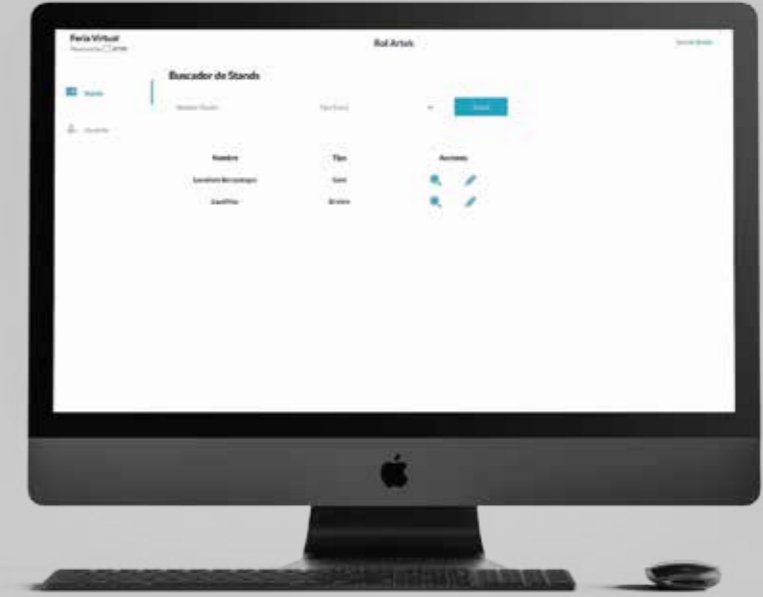
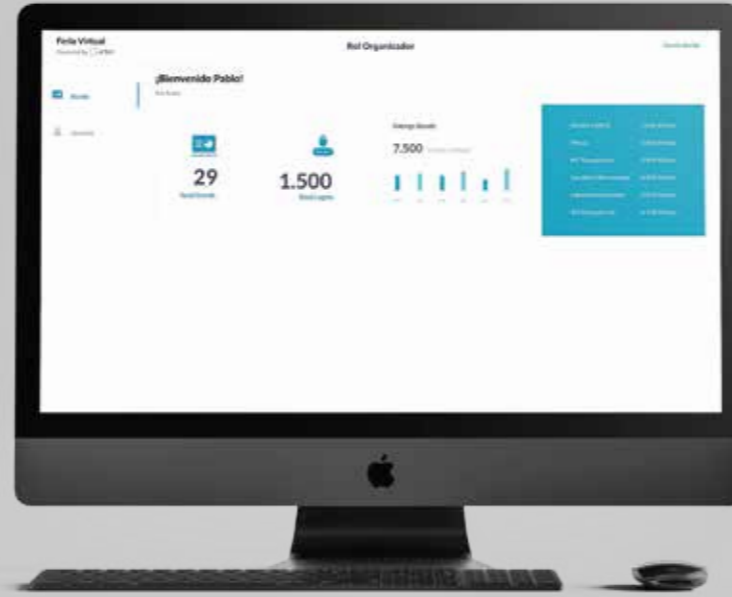


# Metric management

Project dashboard with metrics visualization and the following indicators: logins, project clicks, flow per day, and more.

File upload area to configure the project.

Configuration of the necessary links for the project: products, video, file download.



# EVI by ARTEK

## INTERACTIVE VIRTUAL SPACES

The best solution for your virtual spaces; showrooms, stands, offices, shops, and more!



THANK YOU

spaces + connected



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