



## RAFAEL VERDE ARCHITECT

**Age**  
57

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## ACADEMIC BACKGROUND

**Construction Tecnic School:** E.N.E.T. N° 1 Llavallol,  
**School Degrees:** Constructor&Design '1981

**Faculty of Architecture and Urbanism of Bs. As.**  
**University Degrees:** Architect '1989

## PROYECT EJECUTIVE / DIRECCIÓN DE OBRA

Professional Regist. C.A.B.A.: MAT. CPAU N° 17.879  
Professional Regist. Pcia. de Bs. As.: CAPBA DIST. II N° 24.530

## PROFESIONAL REFERENCES

**Duty Free Shop (Interbaires S.A.)**  
Architect. Depart. / Arq. Martín Müllner. Tel.: 54806200

**El Solar De La Abadía Shopping (Fortín Maure S.A.)**  
Operation Manager / Arq. Eduardo Maggiolo. Tel: 47785000

**Metropolitan Life**  
Gen. Serv. Manager: Sr. Nicolás Castosa. Tel: 43181896

**Banco Piano S.A.**  
Gen. Serv. Manager: Sra. Guadalupe Alonso. Tel: 43219200

## PROFILE

Responsible, versatile and positive, passionate about learning and take on new challenges.  
It motivates me to work in multidisciplinary and oriented environments to the fulfillment of objectives.

## APTITUDES

Leadership and decision, management, planning, organization, motivation and control of resources to achieve the objectives proposed by the organization.  
Deliver the work according to the objectives, deadline, price and quality defined.

## PHILOSOPHY

Creative, innovative and competitive energy leads to the successful results of an organization determining with intelligence, sensitivity and performance quality the identity, reputation and vitality of it.

## VALUES

Commitment to responsibility, teamwork, efficiency, ongoing training and continuous improvement.

## MISSION

Offer solutions to an organization that allows me to develop my skills and contribute to the company's sustainable growth.

## EXPERTISE

Developed with the companies that entrusted me with their Image and his works ensuring high customer satisfaction.

## INTERESTS

Environment, synergy, win-win relationships, use of new technologies and forms of management, social networks and mindfulness.

## PROFESSIONAL PERFECTION

International Congress of Shopping Centers in Argentina, Trademark Days in Shopping Centers, Corporate Image (FAU-UBA), Project Management, Corporate Image, Image and Corporate Identity, Strategic Marketing, Project Management (CPAU), Real Estate

## SCOPE OF PROFESSIONAL SERVICE

### DRAFT

Scope: Survey of the expectations of the limits, requirements and objectives set by the client.  
Diagnosis: Analysis, survey and diagnosis of the physical resource. Team meeting with the areas involved.  
Communication: Directed by objectives. Planning and distribution of communications.  
Performance reports

### EJECUTIVE PROYECT

Facilities, structures and air conditioning project. Professional advisors Plans approved by the client.  
Preparation of list of tasks according to the project approved by the client. Request for quotation.  
Comparative analysis. Armed budgets. Construction schedule. Investment plan.

### BIDDINGS

Preparation of specifications with integrated teams to the advisors, evaluation of questions of the participants and of the proposals through scores defined in the bases. Contract Planning and applications. Formulation of requests and guarantees. Successful selection of suppliers.  
Contract administration. Contract closing.

### CONSTRUCTION MANAGEMENT

Interpretation of the plans and the technical documentation that is part of the project. Work Plan  
Compliance control of the work contract. Review, extension and visa of payment certificates.  
Provisional and final reception of work.

### CORPORATIVE & COMERCIAL ARCHITECTURE

I offer an effective tool that systematizes the messages and covers, from the architecture project, to the design of the visual elements of the corporate identity, the environmental design of its facilities, the design of signage and equipment elements transforming their business proposals into profitable investment projects. We design Premises, Showrooms, Stands, Franchises and Franchise Manual.

### GASTRONOMIC ARCHITECTURE

Design the layout according to the business plan, task programming, human resources, identity and communication, facilities project, equipment, distribution, storage, washing and point of sale.

### SPACE PLANING

I create offices based on the analysis of processes, resources, needs and the image to achieve standards of organizational efficiency and corporate ambience. We advise on the evaluation of transfer and relocation opportunities, analysis of human resources, functional and hierarchical organization chart, property search, technical-financial prefeasibility, regulations, management before organizations, cost estimation, equipment and removals.

### INDUSTRIAL ARCHITECTURE

We advise on the design and execution of industrial projects seeking to maximize the value of our clients investments, commit ourselves to the continuous improvement of services with the best std.

### ADVERTISING ARCHITECTURE

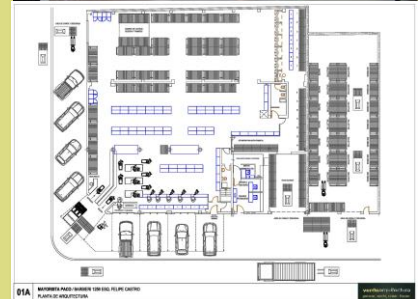
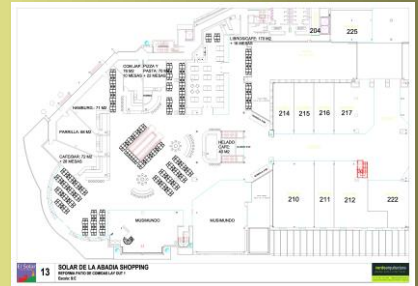
I offer dynamic, creative and fun designs designed to create brand experiences adapting physical spaces to the requirements of the promotion covering the logistics and realization process.  
Realization of Canvases, Banners, Backlighths, Corpóreos, Signage, POP, Gigantographies, Mobile Signage, Vehicle graphics and Visual merchandising.

### RESIDENTIAL ARCHITECTURE

I propose a methodology that systematizes the relationship process between the professional and the principal and organizes the stages that go from preliminary ideas to final construction.

### CONSTRUCTION

We have the necessary tools to accelerate projects and achieve significant benefits through cost engineering, successful selection of suppliers, and efficient design in civil, comercial and industrial.



## SOME COMPANIES THAT ENTRUSTED US WITH THEIR IMAGE AND THEIR WORKS

