



SuiteCRM® - Sistema de Gestión Comercial



¿Por qué SuiteCRM®
para mi Empresa?

Venda Más.
Atienda Mejor.

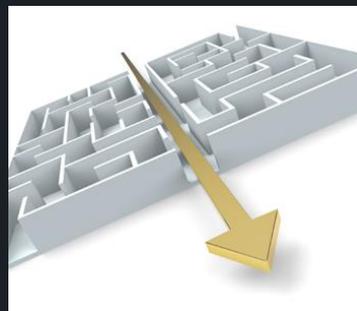
Beneficios de SuiteCRM® (1 / 2)



Toda la Información,
Compartida y Segura, en
un Único Sistema.

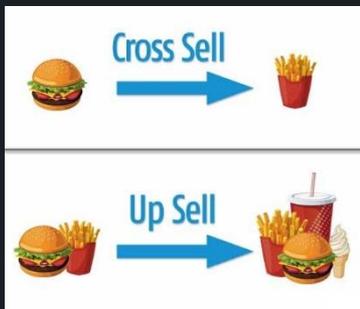


Todos los Canales de
Comunicación (e-mails,
llamadas, SMS,
WhatsApp).



Acorta los Ciclos de Venta,
Automatizando el
Seguimiento Comercial.

Beneficios de SuiteCRM® (2 / 2)



The diagram illustrates two sales strategies using food items. The top part, labeled "Cross Sell", shows a hamburger icon on the left and a fries icon on the right, connected by a blue arrow pointing from the hamburger to the fries. The bottom part, labeled "Up Sell", shows a hamburger and fries icon on the left and a hamburger, fries, and a drink icon on the right, connected by a blue arrow pointing from the smaller set to the larger set.

Maximiza las Ventas a cada Cliente.



A silhouette of a human head in profile, facing right, with several interlocking gears inside the brain area, set against a blue background.

Automatiza la Fuerza de Ventas.



Four 3D arrows in yellow, green, red, and blue, arranged in a circular loop, pointing clockwise.

Sistematiza los Procesos Comerciales y Administrativos.

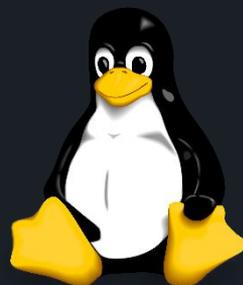
¿Por qué elegir SuiteCRM®?



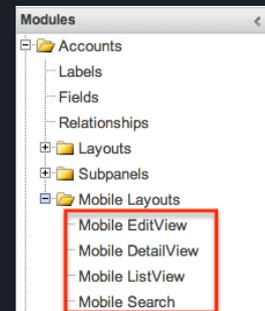
Producto Maduro, desde 2004 más de 11 Millones de Descargas



Interfaz Amigable, 100% Web y Mobile



Plataforma de Código Abierto, sin Costo de Licencias



Adaptable a su Negocio y Procesos

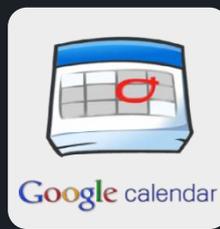
SuiteCRM® - Características Generales



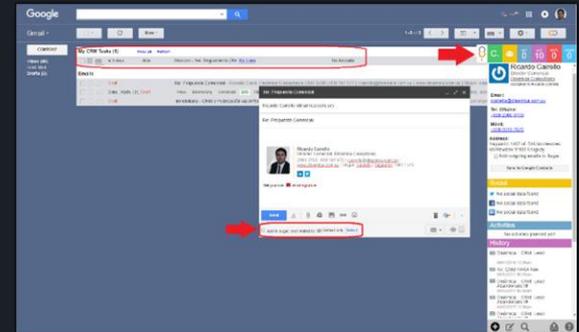
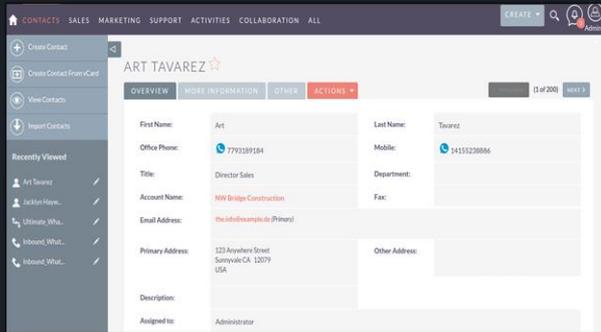
Integración con otros Sistemas

INTERFAZ PROGRAMABLE

SuiteCRM® intercambia e integra datos con otros sistemas (ERP, Portales Web y otros).



Integración con Sistemas de Comunicación



Outlook Plugin

Módulos y Extensiones

MÓDULOS Y EXTENSIONES

Diversos Portales Web comercializan decenas de “plugins” y módulos para diversos fines.

The screenshot displays the SuiteCRM Modules marketplace interface. At the top, the SuiteCRM logo is visible alongside navigation links for 'All', 'Search', 'Browse Add-ons', 'Blog', 'Login/Signup', and 'Cart'. The main heading is 'SuiteCRM Modules'. Below this, a grid of nine module cards is presented, each with a title, description, a 'Featured' badge, and a star rating.

- SweeterSync:** Server-side synchronization between SuiteCRM and Microsoft Exchange. 5 stars.
- Dashboard Copy Manager:** Administrators can copy dashboards from any user to any number of users, security groups, or roles. Save time logging in as individual users to set up their dashboards. 5 stars.
- Official SuiteCRM Outlook Plugin:** The Ultimate Outlook Plugin Has Arrived - In response to user requests, SuiteCRM has created the ultimate Outlook plugin which is maintained by SuiteCRM developers. 5 stars.
- QuickCRM:** QuickCRM Mobile gives you access to SuiteCRM on your mobile or your tablet (iPhone, iPad, Android) with QuickCRM native apps available on App Store and Google Play. 5 stars.
- Process Manager 4.5:** Powerful Process Automation software for SuiteCRM that will allow you and your employees to spend more time doing what they do best: "Selling To and Servicing Your Customers" and less time trying to manage the day to day repetitive tasks associated with your customers journey. 5 stars.
- Timesheet Ninja Enterprise:** Track time and measure productivity against any and all modules in SuiteCRM, including support cases and project tasks. 5 stars.
- Analytic Reporting Tool PRO:** IT Sapiens Analytic Reporting Tool helps you producing effective reports with charts in a fast and easy way. 5 stars.
- SugarChimp:** Save Your Team Countless Hours. SugarChimp syncs your lists in both directions so that you can work in your preferred application. 5 stars.
- Reports for SuiteCRM:** Get full control over your business data and employees productivity with the help of SuiteCRM Reports - the ultimate solution for providing full reporting and charts functionality right inside your SuiteCRM instance. 5 stars.

Gestión del Ciclo de Ventas (2 / 2)



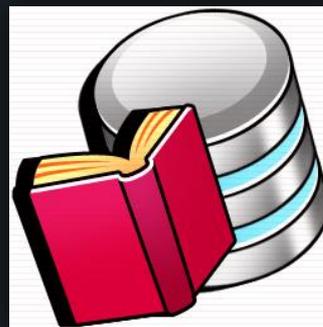
Oportunidades y Cotizaciones



Servicio Posventa
(Reclamos, no conformidades) y **Portal Web de Autogestión**



Contratos y Facturación



Gestión Documental y Base de Conocimiento

CloudCRM®



Servicio CRM en la
Nube

Basado en
SuiteCRM®

Alojado en
Amazon™

CloudCRM® - Beneficios



MENOR COSTO

NO requiere compra ni mantenimiento de equipos.



GESTIONADO

Nuestros Técnicos operan los servidores y procesos.



TECNOLOGIA

Escalabilidad y Flexibilidad a demanda.



DISPONIBILIDAD

Información **disponible 24x7** desde cualquier PC, tablet o celular.



SEGURIDAD

Seguridad física y lógica.



RESPALDO

Respaldos **diarios** en servidores especializados.



GARANTÍA

Contingencia y Continuidad del Negocio

¿Por qué elegir a Dinámica?



PRESENCIA

DESDE 1999

Oficinas en **Montevideo,**
Porto Alegre y **Asunción.**



ESPECIALIZADOS

Para **Empresas**

Especialistas en
Sistemas Empresariales.



KNOW - HOW

Conocemos CRM

Experiencia en diversos
rubros e industrias.

Algunos Clientes



Montelur
Compuestos Termoplásticos

CAMARA DE INDUSTRIAS
DEL URUGUAY

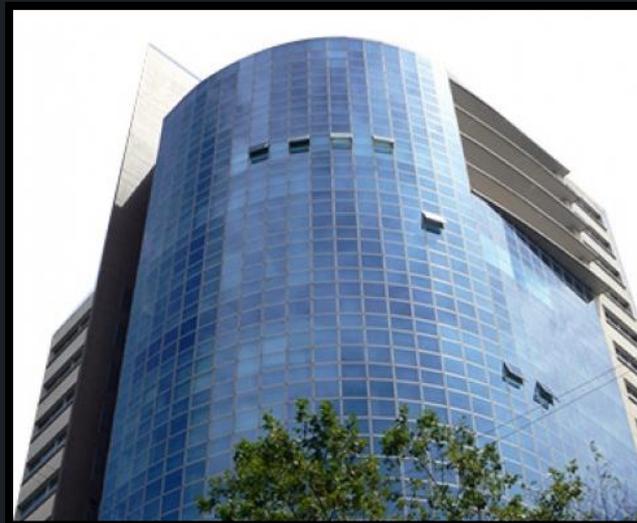


AUTOLIDER

Partner of the DB Schenker Network



TEMAC S.A.



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