

# Daniel Apps

Let's make it real



### About us

We are a tech link for companies who have or develop mobile and web apps as a product in their business model.







# In Daniel Apps

We help companies to enhance their services, developing apps from beginning to end with the best suited tools according to the type of project and the needs of our clients.



# **Our history**



Daniel Apps was born from the hand of Carlos Ríos as the only developer with a client in Chile. We increased our plant of collaborators and more clients trusted us.

We started remote
work to adapt to
pandemic situation.
This allowed us to
increase the
number of
developers.

We open a branch office in Florida, United States.

We made an alliance with another company to expand the offer of our services.



### Our values and culture

#### **Self learning**

- We are passionate about being constantly learning.
- With tools to facilitate learning.

#### **Self management**

- Active participation of developers.
- We encourage creativity to solve challenges.

#### **Commitment**

- We have a strong culture of teamwork.
- We focus on customer needs.



### Our

Our team in constant training is prepared with the tools and knowledge to achieve the best product in a scalable way and with high quality standards.

### Team

- The best talent
- Implicated
- Multi-disciplinary
- Proactive
- New ideas
- Self-management.



# **Business team**



**Carlos Ríos** 

Carlos Ríos CEO Experience: 10+ years.



**Andrea Franco** 

Andrea Franco RR.HH Experience: 6 years.



# Value proposal

# Competitive costs

Human capital with competitive costs.

# Self-managed team

Qualitatively superior results.

# Timely support

Shorter response times.

#### MVP Development

We validate developments in less time.



### We stand out

#### **Talent discovery & culture**

We have a first job policy to provide opportunities to gain experience.



#### Inclusion

66% of our direct collaborators are women.



#### **Training**

We have academic spaces conducive to strengthening the knowledge of our team.







# **Services**



#### iOS Development

We build and maintain your app from scratch with custom features or redesign your current app.



#### Web development

We develop web applications, focused on customer needs.



#### **Android development**

We develop attractive applications for Android devices, focusing on the user experience.



#### **Artificial intelligence**

We can build your AI application from scratch or integrate the intelligence into your ongoing project.



### **Sectors**



#### Retail

Solutions for companies to improve their productivity, work with peace of mind and have more control and visibility of the business.



#### **Fitness**

Solutions for iOS and Android devices where users can manage their daily physical training practice.



#### **FinTech**

We develop solutions for the financial sector such as payment gateways, smart contracts and facial recognition.



#### **HighTech**

Solutions to collect, classify and report information in order to automate processes and make decisions based on data.

# **Technologies**



# Use case: Smarket app



#### Challenge

Customers did not have a mechanism to submit sales information to the tax service and control their business inventory at the same time.



#### Results

Smarket is an app that helps storekeepers in Chile to manage their business. It allows you to control sales, manage inventory, keep sales statistics and perform electronic invoicing in order to provide information to the SII.



#### Solution

Manage your entire business from one place.



### **Smarket**

# Real-time updates

Synchronization between various POS devices.

**Inventory** management

Store inventory management.



Entry of DTEs to the SII Sending legal

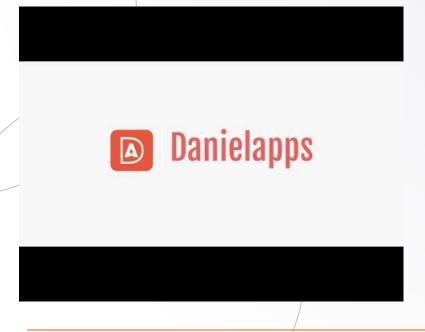
documents.

Indicators of performance Analysis of the

Analysis of the profitability of a local.



# Our work



Compilation of our best creations.





### Our clients testimonials

"We've launched 15 apps with Daniel Apps in a year and a half. The template they've created has helped us increase our speed to market. Additionally, crashes and support requests have gone down by 50% since working with them.

**Greg Wiley- Chief Product Officer, Plankk** 



For more testimonials, visit:



# Our strategic location



### Orlando, FL, US

3351 Whitestone Cir UNIT 301, Kissimmee FL 34741.

### Barranquilla, Colombia

Cra 55 # 100 - 51 Blue Gardens, Of 712.





# **Thanks**

# For more information.

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