



NO.1

全球洗化产品制造中心

Global Detergent&Personal Care Manufacturing Center

- 企业简介 Company Introduction
- 生产能力 Capacity
- 研发 R&D
- 质量控制 Quality Assurance
- 业务 (OEM) Business (OEM)
- 产品介绍 Introduction of Products



经过 50 多年的发展和积累，潍坊光华精细化工有限公司的规模迅速扩大，至今已拥有占地 270,000m² 的生产基地、员工 1000 多人，产品已覆盖洗衣粉、液体洗涤剂、家居清洁品、个人护理品、洗涤剂原料等多个领域，年总产能逾 560,000 吨。

光华配备先进的生产设备，拥有强大的研发团队，数字化、流程化管理控制系统亦日益严密成熟，先后与世界 500 强中众多知名企业建立战略合作伙伴关系，业已成为国内洗衣粉出口和 OEM&ODM 业务领头企业，连续多年洗衣粉的出口量居全国第一。

50+ Years
Experiences

560,000MT+
Annual Capacity

USD150+
Million Revenue

1000+
Employee

7*24 Hour
Service

25-30 Days
Order Delivery

TOP 500
Business Cooperation

After more than 50 years of development and accumulation, Weifang Guanghua Fine Chemical Co., Ltd. has a rapid expansion which has an area of 270,000m² production base and more than 1,000 employees. The products cover washing powder, liquid detergent, household cleaning products, personal care products, detergent raw materials and other fields, and the annual capacity is more than 560,000 tons. Guanghua has a strong research and development team, equipped with advanced production facilities, and its digital and process management control system is becoming more and more rigorous and mature. Guanghua has established strategic partnerships with many well-known enterprises of the world's TOP 500, becomes the leader of domestic detergent powder export and OEM & ODM industry, and its export volume ranks first in the country for continuous years.

Our Capacity

我们的生产能力

粉类产品 / Powder Products

光华拥有多条粉类专业生产线，其中塑料袋全自动包装机 128 台，中国首家从意大利引进的全自动纸盒包装机 1 台，生产装备行业领先，粉类产品年产 33 万吨。

Guanghua owns a number of professional powder production lines, including 128 plastic bag automatic packing machines, and China's first automatic paper box packing machine imported from Italy. With the leading production equipments in the industry, our annual output of powder products can reach 330,000 tons.





Our Capacity

我们的生产能力

液洗和个人护理产品 / Liquid Products and Personal Care Products



制瓶 Bottle Making



配料 Dosing Area



液洗仓库 Warehouse



灌装 Filling

液洗产品生产设备完善，拥有两台注塑机，16 台 PE 和 PET 吹瓶机以及 7 条全自动液体产品灌装线，同时配套有自动贴标机和封盖机，从制瓶、配料到灌装全套流程自主完成，年产量超过 150,000 吨。

We have completed equipments for liquid products, 2 injection molding machines, 16 PE and PET bottle blowing machines and 7 automatic filling lines, equipped with automatic labeling machine and capping machine. The whole process from bottle making, mixing to filling is completed independently. The annual output exceeds 150,000 tons.

Our Capacity

我们的生产能力

其他产品和原材料 / Other Products and Raw Material

为完善产品结构，光华推出符合国际市场需求的洗发露、护发素、沐浴露、洗手液等个人护理产品，使企业产品架构向纵深发展。

在原材料供给方面，光华享有国内外优先供货渠道的同时，还自主生产磺酸、泡花碱等洗衣粉常规原料，为提高产品市场竞争力提供双重保障。

In order to improve the products structure, Guanghua has launched personal care series, such as shampoo, conditioner, bath lotion, hand sanitizer, which is in line with the international market demand, so as to make the enterprise product structure develop in depth.

In the supply of raw materials, Guanghua enjoys the preferential supply channels both at domestics and abroad, and also independently produces conventional raw materials such as sulfonic acid, sodium silicate, etc., to provide double protection for improving the market competitiveness of the products.



液体原料储罐
Liquid Material Storage Tank



磺酸
Sulphonic Acid Workshop



泡花碱
Sodium Silicate Workshop



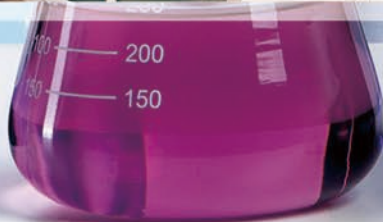
个人护理配料罐
Personal Care Dosing Tank



个人护理水处理
Personal Care Water Treatment



洗碗粉
Dishwashing Powder Workshop



2 个中心：粉类和液洗产品各有专业的研发中心，配备了 8 个实验室和 1 个中试车间以及 50 人的专业研发团队；

2 Centres: Guanghai has two professional R&D centres for both powder and liquid products, with 8 laboratories, 1 pilot workshop and a professional R&D team of 50 staff ;

3 个定向：高塔喷粉及浓缩粉定向研发、洗洁精及其它液洗产品定向研发、泡花碱等精细产品定向研发；

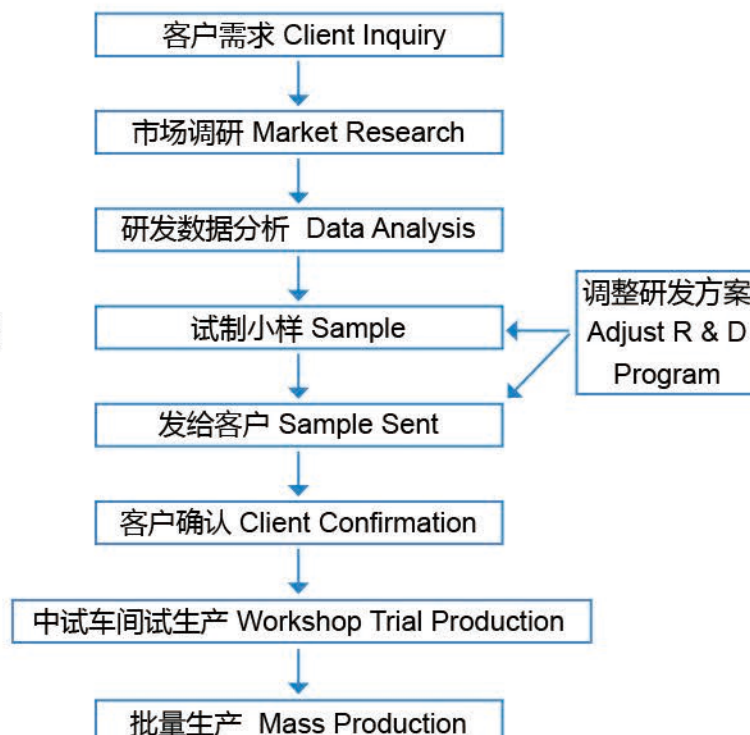
3 directional R&D: Tower spray powder, concentrated powder, dishwashing liquid and other liquid products, sodium silicate and other fine chemical products.

12 项发明及专利：拥有两项发明专利和十项实用新型技术专利。

12 inventions and patents: Guanghai has 2 invention patents and 10 practical new technology patents.



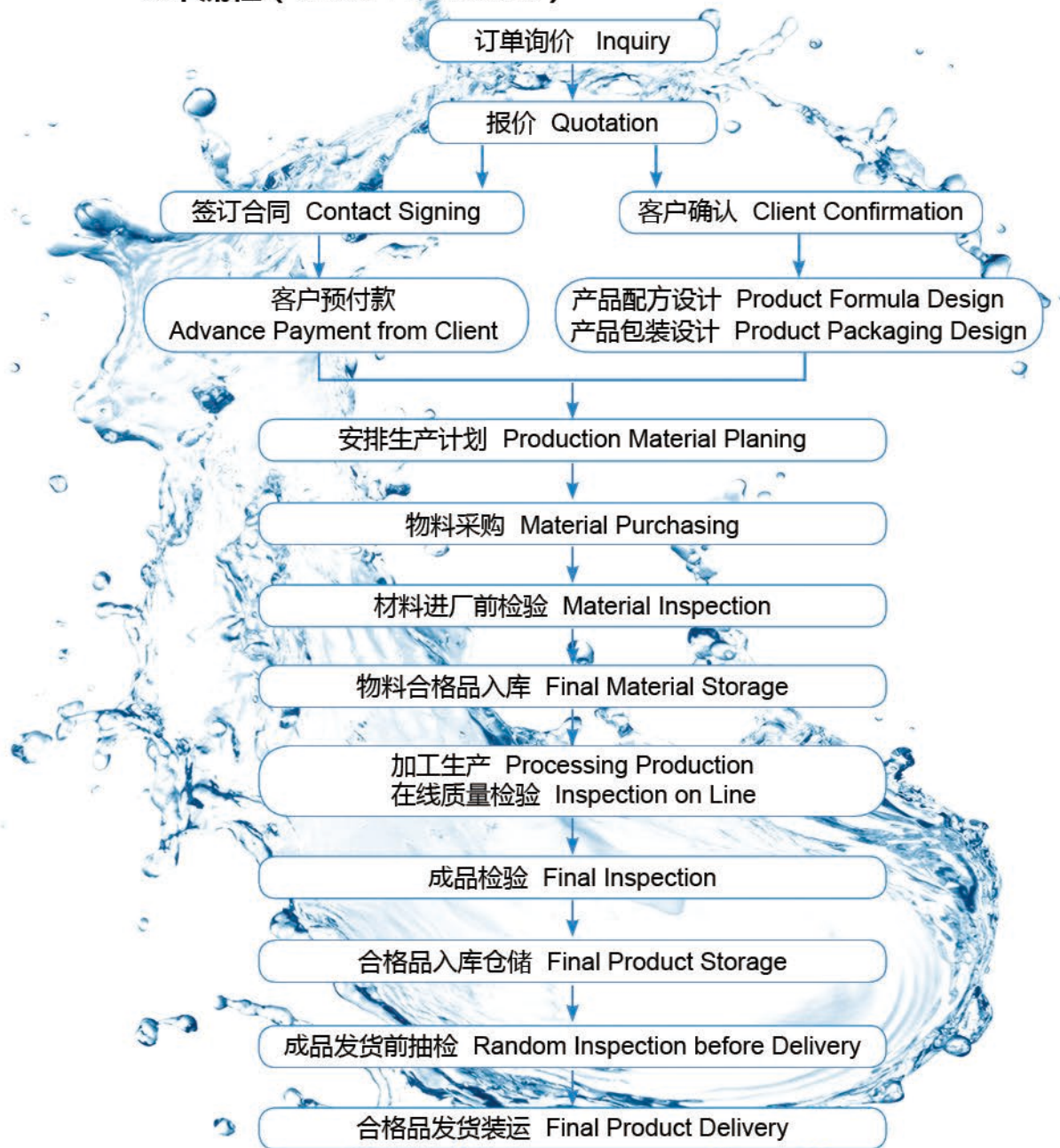
研发流程
R&D Process



严格的产品质量保障体系，是我们的行为准则。

Strict Quality Assurance System Is Our Rules Of Conduct.

订单流程 (Order Procedure)



精确：执行行业标准生产及检测流程，遵循国际质量管理体系；

Accurate: Guanghua implements the industry standards for production and testing process, following international quality management system;

精准：业内高端、全套产品检测设备及专业技术人才；

Precision: Guanghua has full range of advanced testing equipments and professional technical team;

通过 ISO9001、SQA、SHE、BRC、酶安全、社会责任等多项国际标准化审核和认证，规范有章；

Guanghua have passed various international standards and audit, such as ISO9001, SQA, SHE, BRC, enzyme safety, social responsibility, etc.

我们合作

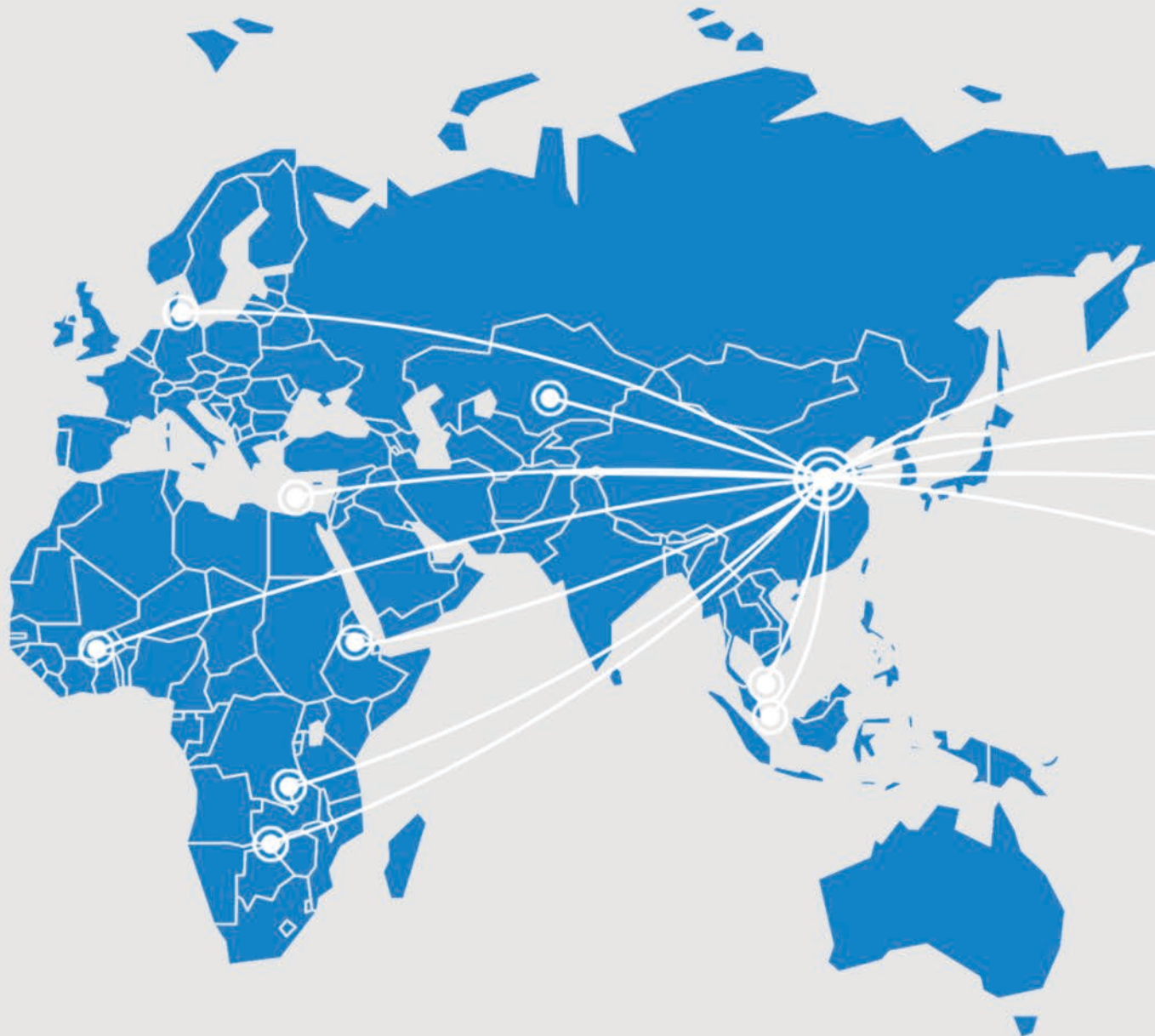
cooperate
潍坊光华精细化工有限公司
Weifang Guanghua Fine Chemical Co., Ltd.



全球战略合作伙伴 GLOBAL STRATEGIC PARTNERS

光华与各领域巨头企业长期战略合作，优势互补，适应全球化、数字化的商业环境，提升整体竞争力。

Guanghua has long-term strategic cooperation with world leading enterprises in various fields, complementing each other's strength, adapting to the global and digital business environment, and enhancing overall competitiveness.





OEM&ODM

潍坊光华精细化工有限公司
Weifang Guanghua Fine Chemical Co., Ltd.

BUSINESS

业务

光华致力于全球客户的 OEM&ODM 一站式全程服务，支持来样定制，为您提供顶级生产设备使用、产品科技研发、品牌策划、质检化验、物流仓储等服务。

公司产品在国际市场覆盖面广，我们熟知各国家和地区对产品需求的差别，了解各区域的消费习惯，根据客户不同的要求，充分发挥研发专业团队力量，可为客户量身打造配方和包装设计。

Guanghua is committed to OEM & ODM one-stop service for global customers, supporting sample customization, providing you with top-level production equipment use, product technology research and development, brand planning, quality testing, logistics and storage services.

Our company's products cover a wide range of international markets. We are familiar with the difference of product demand in various countries and regions, and understand the consumption habits of different regions. Giving full play to the strength of R&D team, we can customize the formula and packaging design according to the different requirements of customers.

洗衣粉

Caretaker®
Washing Powder
潍坊光华精细化工有限公司
Weifang Guanghua Fine Chemical Co., Ltd.



洗衣颗粒遇水快速溶解,最大量发挥洗衣粉中的高效活性成分的作用,对各种油污、有色顽渍进行有效乳化分解,使衣物深层去污,洗净力超强,颗粒流动性好,使用方便。

Washing granule dissolves quickly in water. Maximumply effective the active ingredients to decompose all kinds of grease and colored stubborn stains. Deep clean clothes with strong cleaning power, good particle flowing and easy to use.

技术指标 Technical Specifications	
外观 Appearance	无杂质, 不结团的颗粒状 Flow free, no agglomeration, granular.
比重范围 Density Range	280g/L-1000g/L
PH 值 PH Value	9-11
包装规格 Packing	30g, 125g, 250g, 500g, 1kg, 1.5kg, 7kg 或者按照客户要求定制。 30g, 125g, 250g, 500g, 1kg, 1.5kg, 7kg or as per customers' requirement.



Caretaker®

洗碗粉

Dishwashing Powder



强力清洁残留食物,使餐具光亮如新;零添加染色剂、氯等有害物质;
低泡活性氧添加剂有效抗菌。

Powers away stuck-on food & gets dishes sparkling clean.
Zero addition of dyes or chlorine. Low foam with active for better antibacterial.

技术指标 Technical Specifications	
外观 Appearance	无杂质,不结团的颗粒状 Flow free, no agglomeration, granular.
比重范围 Density Range	500g/L-1000g/L
PH 值 PH Value	9-12
包装规格 Packing	1kg 瓶装 或者按照客户要求定制。 1kg in plastic bottle or as per customers' requirement.

洗洁精

Dishwashing Liquid



味道清爽舒心,强力清洁去油和食物残留,易冲洗,使餐具光亮如新,
Fresh smell. Powers away stuck-on food & cut through grease.
Easy to rinse. Gets dishes sparkling clean.

技术指标 Technical Specifications	
外观 Appearance	无色或有色透明液体,无浑浊,无沉淀 Colored or colorless. transparent liquid. No turbidity and no precipitation.
香味 Odour	柠檬或按照客户要求定制 Lemon or as per customers' requirement.
PH 值 PH Value	6-8
包装规格 Packing	1.1L 瓶装 或者按照客户要求定制。 1.1L in plastic bottle or as per customers' requirement.

洗衣液

Detergent Liquid



快速溶解,深层清洁不伤手,易漂洗,保护衣物鲜艳如新。
Quick dissolve. Deep Clean. Gentle to hands. Easy to rinse.
Remain the clothes bright & fresh.

技术指标 Technical Specifications	
外观 Appearance	无色或有色透明液体,无浑浊,无沉淀 Colored or colorless. transparent liquid. No turbidity and no precipitation.
香味 Odour	薰衣草或按照客户要求定制 Lavender or as per customers' requirement.
PH 值 PH Value	≤ 10.5
包装规格 Packing	2L 瓶装 或者按照客户要求定制。 2L in plastic bottle or as per customers' requirement.

洗衣粉

PHE® Washing Powder

潍坊光华精细化工有限公司
Weifang Guanghua Fine Chemical Co., Ltd.

深层清洁，持久留香，绿色环保，不伤手，使衣物更加光亮如新。

Deep Clean. Long lasting fragrance. Eco-friendly. Gentle to hands.
Remain the clothes bright & fresh.

技术指标 Technical Specifications

外观 Appearance	无杂质，不结团的颗粒状 Flow free, no agglomeration, granular.
比重范围 Density Range	280g/L-1000g/L
PH 值 PH Value	9-11
包装规格 Packing	30g, 250g, 500g, 1kg, 1.5kg, 或者按照客户要求定制。 30g, 250g, 500g, 1kg, 1.5kg or as per customers' requirement.



深层清洁，有效去污，适合机洗和手洗，使衣物更加光亮如新。
 Deep Clean. Effective Decontamination. Suitable for hand and machine washing. Remain the clothes bright & fresh.

洗衣粉
 LIBO Washing Powder
 潍坊光华精细化工有限公司
 Weifang Guanghua Fine Chemical Co., Ltd.

技术指标 Technical Specifications	
外观 Appearance	无杂质，不结团的颗粒状 Flow free, no agglomeration, granular.
比重范围 Density Range	280g/L-1000g/L
PH 值 PH Value	9-11
包装规格 Packing	30g, 90g, 190g 或者按照客户要求定制。 30g, 90g, 190g or as per customers' requirement.



大包装及其他产品

Bulk Package and Other Products

我司可根据客户需求，研发生产各种类型的清洁类产品，包括百洁膏，油污净，以及各种散装、大包装清洁产品。

Our company can develop and produce all kinds of cleaning products according to customer's requirement, including multi-function cleaning paste, oil removing liquid, as well as all kinds of cleaning products in bulk packaging.



个人洗护系列

Personal Care Series



洗发水
Shampoo



护发素
Conditioner



沐浴露
Shower gel



洗手液
Hand sanitizer

技术指标 Technical Specifications

外观 Appearance	无色或有颜色透明液体，无浑浊，无沉淀 Colored or colorless, transparent liquid. No turbidity and no precipitation.
香味 Odour	按照客户定制 As per customers' requirement.
包装规格 Packing	按照客户要求定制。 As per customers' requirement.