h XIE swim

Commercial **presentation**

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Made from sweat, salt and chlorine.

We've designed a comfortable, fun, colorful and highly durable swimwear line. Our customers are demanding pool swimmers, unstoppable triathletes, open-water adventurers and watersports lovers in general.

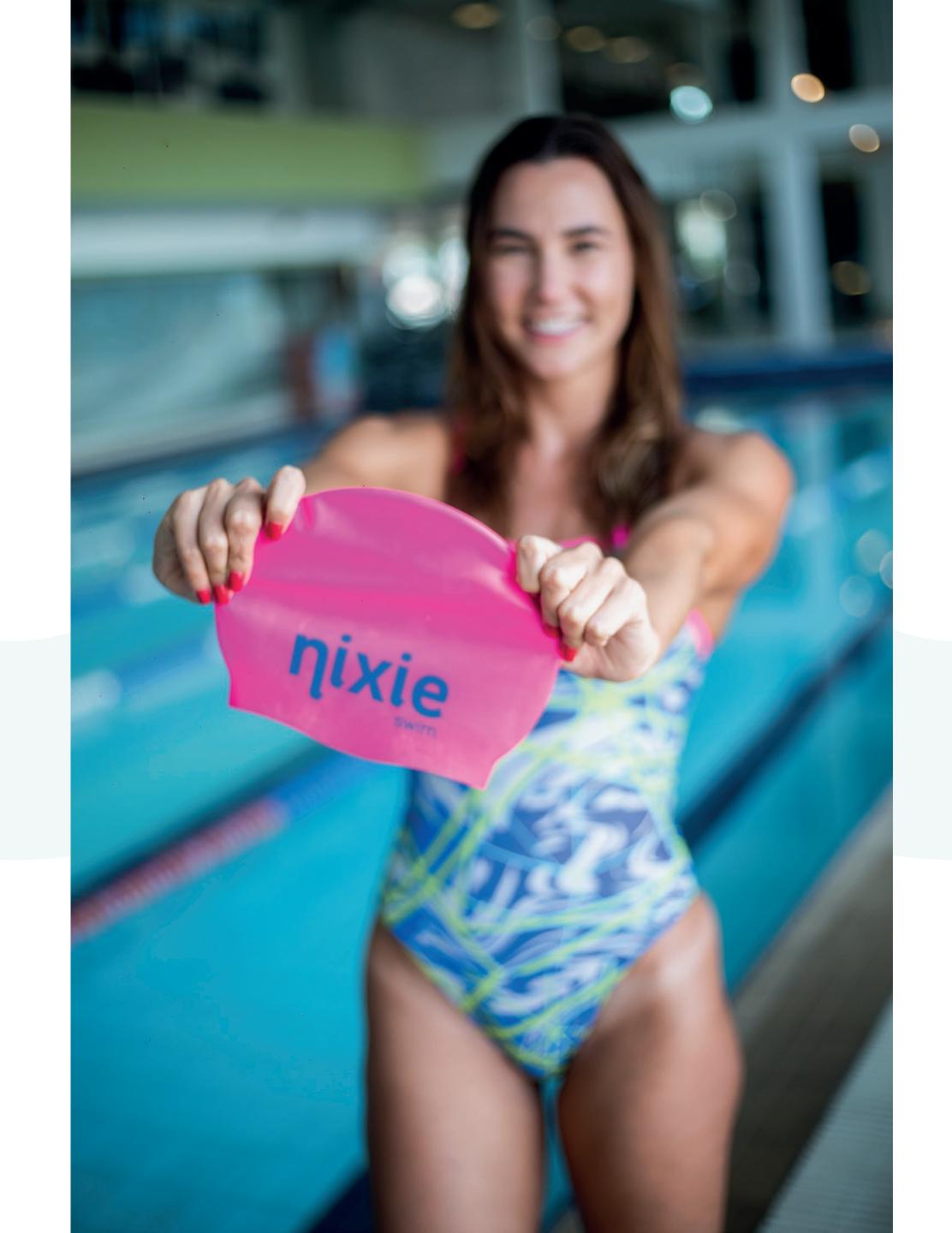
Our brand is 100% Brazilian, from São Paulo, since 2016.



## OUR PRODUCT MIX

Our product mix consists of the baby, juvenile and adult line, in the categories:

- Female
- Male
- Accessories



### OUR PRODUCT MIX Female











**FIT SWIMSUIT** 

**STANDARD SWIMSUIT** 

**SWIM SWIMSUIT** 

**DOBLE SWIMSUIT** 

SINGLE SWIMSUIT









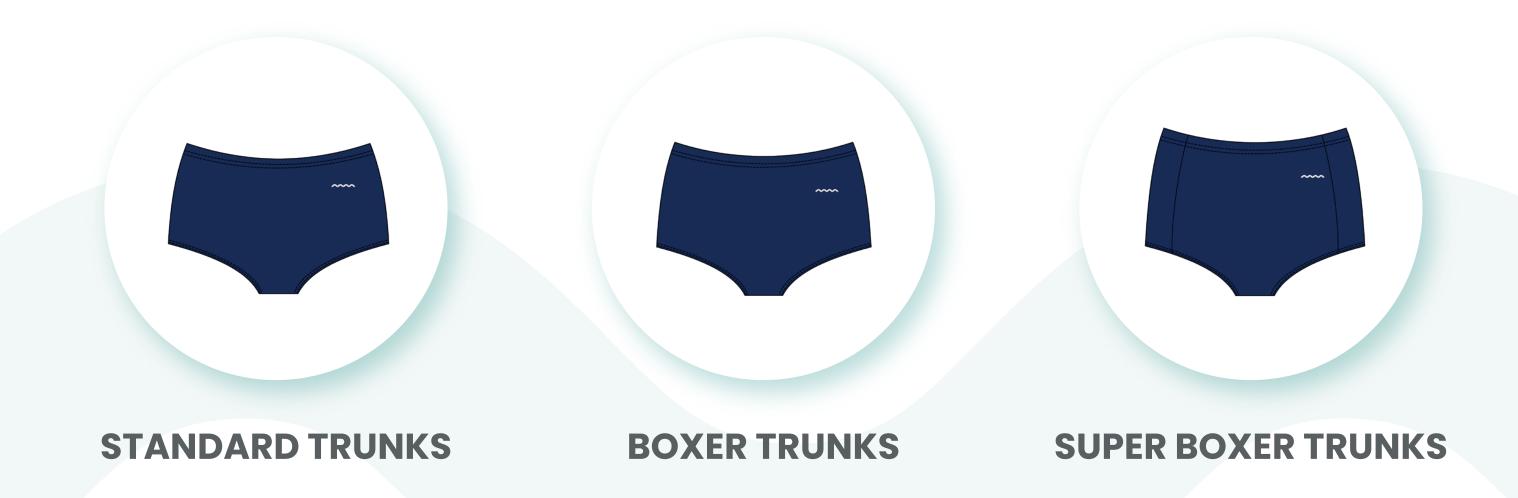
**POLO SWIMSUIT** 

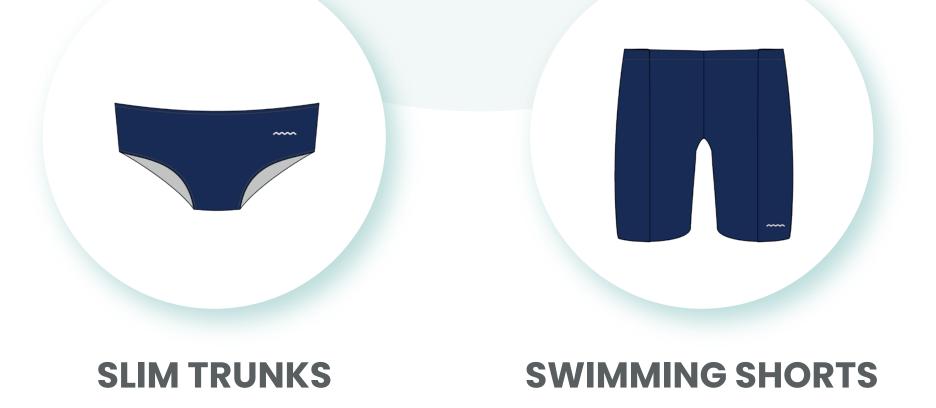
**SURF SWIMSUIT** 

**SUNKINI FIT** 

**SUNKINI BEACH** 

### OUR PRODUCT MIX Male





### OUR PRODUCT MIX Accessories ~~~





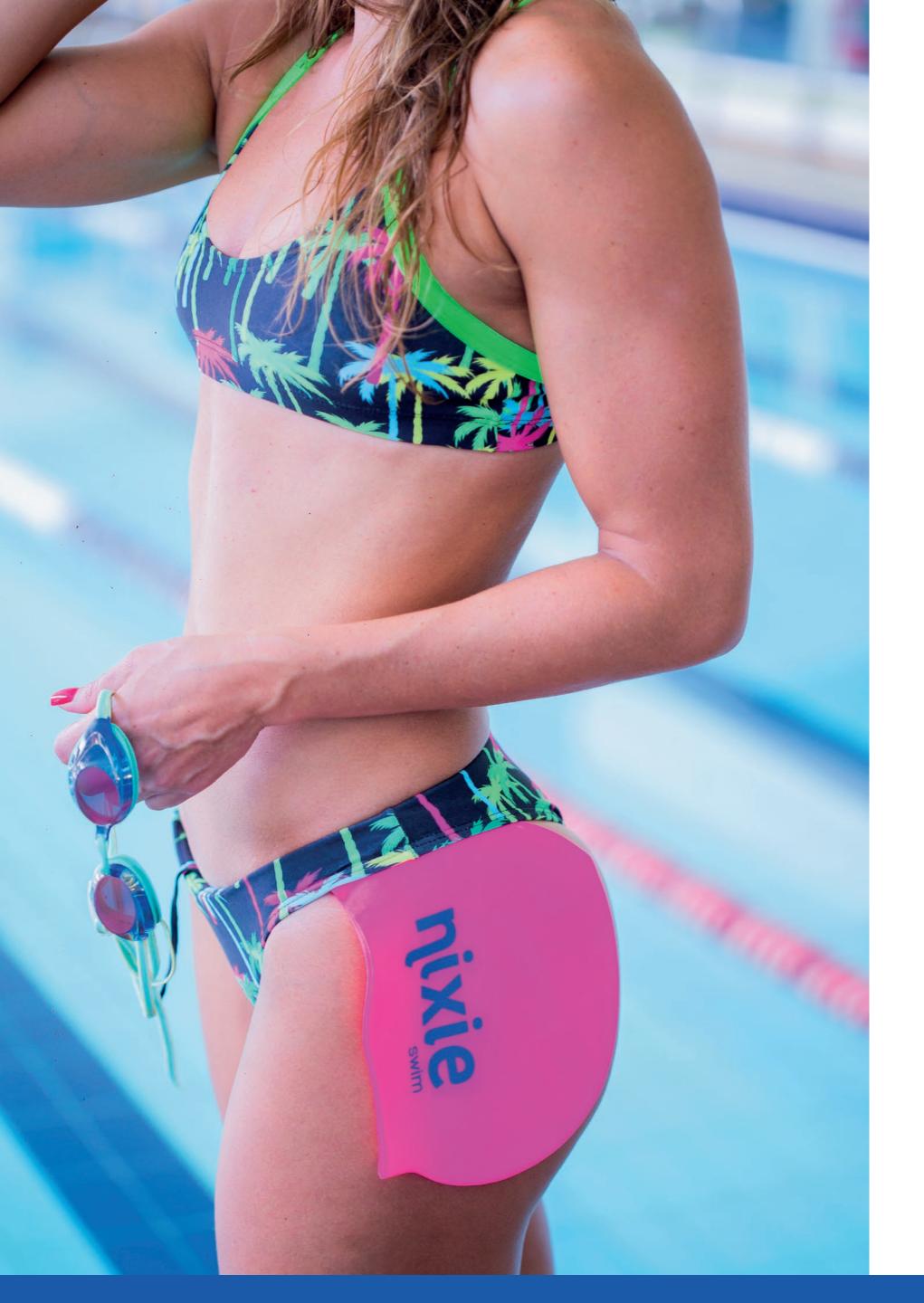
### OUR COLLECTIONS

We currently offer 3 annual collections, composed of 2 sales in order to keep our colors always vibrant in the beaches, pools and gyms.

Sales channels: Online sales available in our online store, marketplaces, and through our resellers in several states, Brazilian cities, national and international commercial representatives.

We work with pre-orders, in a cycle of renewal and replenishment of stock every 3 months.





# nixie

Customizing uniforms and bespoke collections is also our strength.

Nixie Yours does all the designing and planning of your sports collection, be it a specific line for any brand or customized uniforms for clubs, gyms and teams.

We design the project according to the commands of the client. We use the desired fabric (polyester, polyamide, helanca, cotton), and create exclusive prints, tailor-made quantity and order.

To find out more, check out our product catalog.



Our team is based in **São Paulo-SP**, but we are present in all regions of the country and the world through our e-commerce and reseller stores.

Our entire product line is developed and produced in Brazil.

Access the link and find out where we are: https://www.nixieswim.com/stores



### SOCIAL WORK

One of its pillars, Nixie is concerned with the **environment**. We understand that if everyone does their part, the world will become better.

So in addition to opting for components that do not harm the environment, we are also concerned with encouraging sports practice throughout the country, with a primary focus on children and supporting social projects, as they will be the future of our country.

\$ 2,00 of each item sold goes to social projects. Our entire packaging is also reusable.





During the biggest economic crisis that the world has gone through, we joined with the Dharma Institute in the project #togetherwewillwin to collaborate with the donation of food to those in need.

During 120 days of the campaign, we were able to collaborate with the donation of **931** kits with basic food items through a crowdfunding platform.

In addition, sports materials have already been delivered to the NGOs Infancia Livre, Mundo Caslu and AACD.



### **SPONSORSHIP**

We are in the second version of **Team Nixie**. This year of 2020 we're composed of 12 amateur, olympic and paralympic athletes. The team was formed through a selection process where the sports modality, region and ethics were taken into account.

Check out our athletes: https://www.nixieswim.com/team-nixie





### Want to join Nixie? Contact us!

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