



Capability Statement



Circle R Products Ltd.



www.circlerproducts.com

Corporate Overview

Circle R Products Ltd. was founded in 1996 by a group of farmers with a common goal: Join forces in production, processing, and marketing to better be able to compete locally and abroad. Since its inception Circle R Products Ltd. has been a market leader when it comes to product quality, innovation, and marketing.

Core Competencies

- Quality Production
- State of the Art Packaging
- Nationwide Distribution
- Customer Service

Rice Grades



- “Kids” Grade A Premium White Rice
- “Jade” Grade B White Rice
- “Ruby” Grade C White Rice



- Automated packaging lines
- Metal detection
- Check weighing

Past Performance

Since 1996 Circle R Products Ltd. has seen significant growth in both productive capability and production quality. Circle R was the first in Belize to implement a sealed poly package for rice that allowed for a more secure, customer friendly product, free of contaminants and at a consistent weight. This system has now been adopted as mandatory for all other producers in Belize because of its benefits to the customer.

Thanks to continued production and innovation Circle R has enjoyed supplying more than 50% of Belize’s local market demand for over 10 years.

Differentiators

- High standards of excellence
- Innovation in production
- Innovation in processing
- Flexibility in marketing
- Socially responsible www.circlerproducts.com/kids/

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