



LEADERS IN THE

# CRAFT BREWERY

INDUSTRY IN MÉXICO



GENARO  
ROQUE®

CERVEZA ARTESANAL





**WE ARE**

THE FIRST CRAFT  
BEER IN GET THE  
DISTINCTIVE  
"MARCA GTO"







STYLES FOR  
ENJOY



AMERICAN  
BLONDE ALE



PALE ALE  
BITTER



ENGLISH  
BROWN ALE





# BEGIN THE BREWING REVOLUTION

WE BREAK PARADIGMS, WE LOOK FOR TO START A NEW  
GASTRONOMIC CULTURE, TO BE THE IDEAL COMPLEMENT.

AS WELL WE SEARCH GENERATE TRUST IN THE  
CONSUMER WITH A GREAT PRODUCT.





connect  
americas

Take the world with your hands

**FIRST**

FIRST CRAFT BREWERY  
IN LATIN AMERICA IN BE  
VALIDATED BY  
CONNECTAMERICAS





**GENARO  
ROQUE**<sup>®</sup>  
CERVEZA ARTESANAL



GUANAJUATO  
*! Si sabe !*

MARCA  
**gto**  
GUANAJUATO



# M É X I C O

IN 2017 WE RECEIVE  
THE AUTHORIZATION  
TO USE THE "MADE IN  
MEXICO"

# RESTAURANTS



# HOTELS

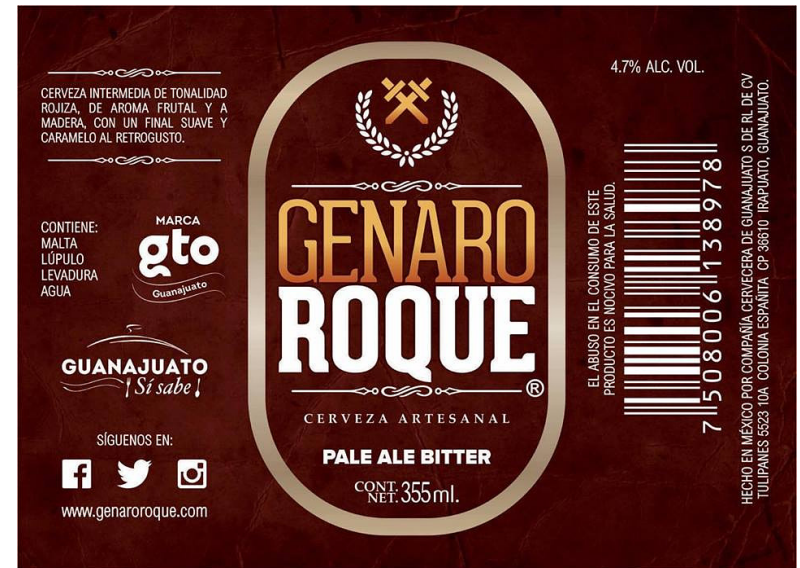
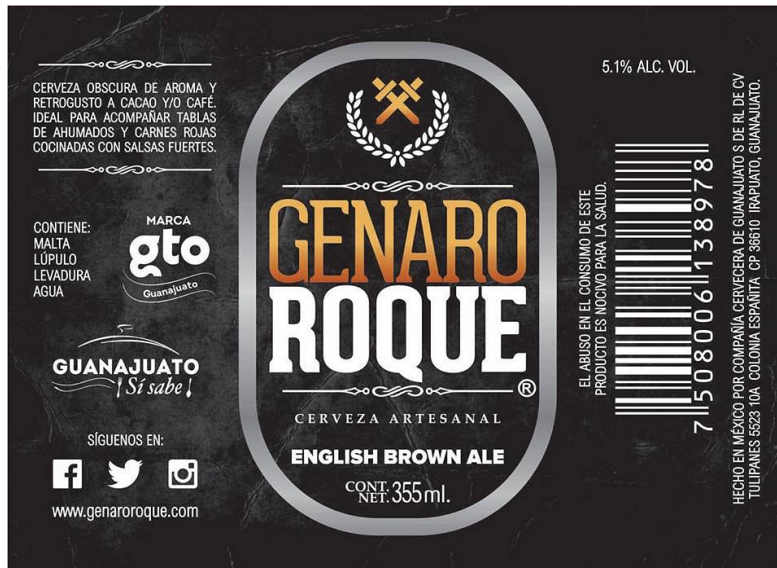




# OUR STRATEGIC ALLIES



# UNITED STATES OF AMERICA



CURRENTLY OUR LABELS ARE APPROVED BY THE  
TTB IN HOUSTON, TEXAS



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**IT IS NOT ONLY A PASSION TO MAKE  
BEER, IT IS PART OF OUR HISTORY,  
THE INHERITANCE OF DON GENARO  
ROQUE, MY GRANDFATHER.**

. . .

**MIGUEL ANGEL HERNÁNDEZ ROQUE**  
FIRST SPECIALIZED BREWER IN  
MEXICO



# GUANAJUATO BREWING COMPANY

GENARO  
ROQUE  
CERVEZA ARTESANAL  
PALE ALE BITTER  
CONT. 355ml.

GENARO  
ROQUE  
CERVEZA ARTESANAL  
BROWN ALE  
CONT. 355ml.

GENARO  
ROQUE  
CERVEZA ARTESANAL  
PALE ALE BITTER  
CONT. 355ml.

GENARO  
ROQUE  
CERVEZA ARTESANAL  
BROWN ALE  
CONT. 355ml.

4.8% ALC. VOL.  
EL ABUSO EN EL CONSUMO DE ESTE  
PRODUCTO ES NOCIVO PARA LA SALUD.  
75038978  
Este es un producto artesanal elaborado en Guanajuato, México. No se debe consumir en exceso. No se debe conducir un vehículo después de consumir este producto. © 2014 Genaro Roque, Guanajuato, México.