



OFFICIAL SPONSOR

Official Sponsor of CONMEBOL Sudamericana



SUDAMERICANA





# Let´s play together

PayRetailers is now an Official Sponsor of the South American football tournament CONMEBOL Sudamericana, and strengthens our relationship with the region. This is the first time a PSP has officially sponsored CONMEBOL Sudamericana, the second-most prestigious club competition in South American football. Empowering our social commitment in Latin America, we have reached an agreement with the South American football confederation by which we become the Official Sponsor of CONMEBOL Sudamericana for the next two seasons.



Our clients benefit from our in-depth knowledge in each country by offering a lo-calized payment experience for the region with simple and reliable payment methods used for everything that fans enjoy, and with a worldwide settlement of funds through one single integration.

Enjoy this video about our sponsorship

PayRetailers bridges the access gap between Latin Americans and international companies, and it is a trusted partner to 50+ local banks in 12 countries. A local payment strategy for global merchants





# Why choose PayRetailers?

Connect across 12 different countries

Multi-currency processing

Real-time payment reporting services via a merchant back office

Flexible settlement currencies: USD, EUR, BTC

No need to set up a local entity

Specialized technical support



+250 local payment methods

Integration with third-party payment processors

Save time negotiating with banks and other financial entities

Complete suite of anti-fraud payment tools

Robust and scalable infrastructure with high availability

Start processing within 48 hours



With one single API integration, you get instant access to more than 250 local payment methods. Our payment gateway supports multi-channel and multi-currency payments, enabling merchants to achieve higher sales.



# Payment Methods

## A single API Integration for all your payments needs

# Payment solutions tailored for



### **Financial Services**



## Airlines



### Gambling & Betting



## Ticketing















SaaS



Marketplaces

# Easy Integration



**Plug-in integration** Our extensive documentation includes all the methods and plug-ins to help integrate your solution in as little time as possible.



### **Rest API**

Flexible and robust API designed to be integrated into web or mobile applications, saving time and money on long integration processes.





### Libraries (SDK)

PayRetailers has Development libraries for multiple languages and platforms: Python, PHP, Ruby, Node.js, and others.



Sandbox environment Validate your integration with our test environment before moving into production.

### **Dedicated technical team**

Customer service via email and telephone; we'll be there to grow your business.

# Full Flexible API

Once you have your test account, you can review all the PayRetailers solutions and decide which integration best suits your site.



An all-in-one solution that provides a filtered payment method listing, grouped by payment. method channel, that is always up-to-date.

For integrations which require a more custom-coded approach, the GET Payment Methods API call provides a list of all available payment methods in JSON format, along with their preferred

Direct Integration provides the payment method codes directly to the merchant, who can integrate them as they see fit.

Integrate both: a paywall and a direct integration.

# Standard checkout





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# R Pay Retailers

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- CONMEBOL-SUDAMERICANA



# **Security at PayRetailers**

Our in-house risk management team monitors and reviews high-risk transactions to ensure that only legitimate payments go through, and to reduce fraud.

# Feel safe - we perform multiple checks on all transactions





Your customers' data will always be protected by the most reliable payment security technologies, including EMV, PCI-validated P2PE,

PayRetailers uses sophisticated fraud decisioning models, numerous data sources, and our proprietary rules engine to identify high-risk tran-

# Our Coverage

# One **Start** integration, selling in

12 countries Latin America with PayRetailers



Argentina



Brazil

Chile



Colombia



Costa Rica



Ecuador













El Salvador

Guatemala

Mexico

Nicaragua

Panama



Peru

«When it comes to convenience and trust. Latin American consumers still mention local payment methods, like cash vouchers, as the ones that are most safe».

Silvia Rodriguez, Business Developer

# Payment trends in LATAM







Of online purchases during the pandemic were cash-based payments



Of consumers mentioned Boleto Bancário as their preferred payment method in Brazil





+







+





# Argentina

### **Cash Payments**





















# Guatemala

### **Online Payments**



### **Cash Payments**







# Nicaragua

### **Cash Payments**





### **Online Payments**



### **Cash Payments**









# Panama

### **Cash Payments**



tap consumers in the Emerging Markets.

# Our Associations

We are members of several Fintech associations throughout Latin America with the common goal of creating a dynamic ecosystem for business development.





We are aware of the importance of helping people acquire the knowledge and skills to better manage their personal finances and improve their well-being. We use our collective knowledge and industry best practices to improve financial services for everyone.

We promote the business of companies, driving the creation of new, technology-based financial products that provide solutions to current user demands, helping to increase the level of financial inclusion.

### **Financial education**



# **Discover the** advantages of being our partner

# Partnership

### **Global reach**

PayRetailers is a world-renowned brand that can help both you and your customers go further by accepting payments throughout Latin America.

### **Back office reseller**

Enjoy an advanced data analysis system that can create reports in real time with an intuitive graphic user interface.

### **Trusted brand**

Working with PayRetailers lets you guarantee secure payments for you and your customers.

### **Direct** assistance

Our team of partner experts would be delighted to help you implement the perfect combination of payments that meet your business needs.

# **Specialized resources**

**Commission systems** We offer different options for partnering with us, including commissions for every affiliate you refer.

Keep up with the latest news and updates from our payment experts.



### Offices around the world



For more information visit <u>www.payretailers.com</u>

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