

BeKoherent[®]



**CONSCIOUS CONSUMER
PRODUCTS FOR PERSONAL
AND HOME CARE**

OUR REASON

Our purpose:

Create a healthier, more sustainable, and equitable world by offering conscious consumer products.

Our vision:

Become the preferred choice of conscious consumer products.

Our mission:

Make conscious, responsible, and sustainable consumption a habit in homes.



At BeKoherent, we strive to select our distributors carefully. We seek to work only with those who share our ideas and values, those who care about people's health, the environment, and our communities, as much as we do.

Meet our team:



Adriana Henao

Co-Founder

Sustainable Livelihoods
Expert



Veronica Ramirez

Co-Founder

Corporate Lawyer



David Velez

Production director

Chemical engineer

Expert in natural cosmetics

OUR PRODUCTS



Through our products, we want you to feel connected with yourself, with nature, and with many of our social challenges; with your commitment, we will work together **Creating the world we want to live in.**

We have eliminated plastic and intensive water use through our bar products, creating concentrated and potent formulations full of properties that contain natural, biodegradable, vegan, cruelty and palm oil-free ingredients. Kind with our body, regenerative for our planet, and ethical with the communities that protect our biodiversity.

The power of nature is our inspiration; that's why we made our products with quality natural ingredients that are loving with you and our planet.

Bekoherent products and packaging are plastic-free and made from 100% biodegradable natural materials.

At BeKoherent, we carefully select all the ingredients that we use in our formulas to create safe products for you, your family, and, of course, the environment.

The ingredients we use must meet these criteria:

- Have no health risks associated with its use.
- They must be produced in a sustainable and biodegradable way,
- They must be cruelty-free and must come from plants. (vegans).
- Be free of palm oil and its derivatives.

We pride ourselves on creating high-quality, ethical products for the conscientious consumer.





We are all connected; what you give to the world, you will receive. We want to connect the entire value chain, offering opportunities by generating sustainable livelihoods to the producers of our inputs from vulnerable communities and bio strategic areas and the conscious consumer who seeks to make a difference through their daily actions.



SHAMPOO SOLID FOR ALL HAIR TYPES

A NOURISHING BLEND OF COCOA BUTTER AND COPOAZÚ, COCONUT OIL, WITH A MILD LEMONGRASS AROMA.

NET CONTENT 105 GRAMS / 3.7 OZ

RETAIL PRICE \$ 10.99

Our shampoo bars offer a gentle cleansing that does not require a transition period and does not strip the hair or scalp of its protective oils. They cleanse, heal and respect the scalp while recovering its balance avoiding irritation, itching, or dandruff. They are suitable for sensitive skin, and by being softer on the scalp, the hair gains strength and shine. Some of our clients have noticed even more volume in their hair.

As a surfactant (an ingredient in charge of cleaning), we use sodium cocoyl isethionate (SCI), a derivative of coconut oil, does not contain sulfates, and is biodegradable. SCI provides the foam that comes out when washing hair and does not dry out the skin or scalp.

Cocoa and copoazú butters, as well as eucalyptus and thyme, strengthen and nourish hair, chamomile, turmeric, and rosemary have soothing and restorative properties for a healthy scalp. Its mild lemongrass aroma is delicious and reinforces the feeling of cleanliness.



CONDITIONER SOLID FOR ALL HAIR TYPES

A NOURISHING BLEND OF COCOA BUTTER AND COPOAZÚ, COCONUT OIL, WITH A MILD LEMONGRASS AROMA.

NET CONTENT 105 GRAMS / 3.7 OZ

RETAIL PRICE \$ 12.99

Our conditioner bars are super hydrating and with great detangling power.

Made with a nourishing blend of cocoa, copoazú and mango butters, cacay oil, and a mild orange aroma.

All ingredients have been carefully selected for their gentle, nutritious, and health benefits and to produce the best results every time.

Our conditioner bars are GMO and gluten-free and are made with 100% natural vegetable oils and butters. They also contain no animal ingredients, preservatives, or artificial colors and can be used as shaving bars or as moisturizers in the shower.



Creating the World We Want to live in

You can contact us through our email info@bekoherent.com or by phone at 12024863950.

Our idea with this new relationship is that the entire value chain benefits, from the farmers who produce our ingredients to the final consumer and work for their health, the planet, and communities in marginalized situations.

www.bekoherent.com

 @bekoherentworld

#feelingconnected

