

#### Apoyo Empresarial CORPORACION

#### **BUSINESS CONSULTING**

www.corpaeperu.com

# **Business Representation**

We help companies define , implement and / or improve their operation :

- Business consulting and market research.
- Feasibility analysis for the implementation of business and marketing their products and services in Peru .
- Identification of partners, representatives and distributors.
- Process optimization (internal , customer , support, etc. ).
- Definition and implementation project management and internationalization of your company.
- Project management .
- Comprehensive advice .
- Company incorporation . Advised



### **COMMERCIAL REPRESENTATION**

Through this agreement, CORPAE shall represent your company in Peru . Specifically, the company delegates in us the capacity to enter into agreements with its customers in Peru and gives us the exclusive right to operate its products , services and brand management within the Peruvian territory. Also, the function corresponding to a Commercial Sales Agent is satisfied.

- Attaching Products / Services in the Peruvian market .
- Import Process and Local Logistics (if products) .
- Technical Training Equipment (if services ) . Defining Target Market .
- Long and Short -List Client -List Objective . Industrial Testing.
- Execution of Business Plan Customer Contact .
- Formulation, negotiation and execution of contracts .
- Monitoring Client / Preparation, Submission and Tracking Business / Formulation , Implementation and Monitoring Proposals Proposals .
- Definition of Customer Contact Strategy Goal .
- Follow-up Purchase Orders and Product Delivery / Execution Services.

#### **CONSULTING FINANCIAL AND ACCOUNTING**

- 1. Analysis and definition of financial profile.
- 2. Analysis and Financial Planning.
- 3. Preparation of financial budgets and / or economic.
- 4. Advice on procurement processes.
- 5. Analysis of investment projects and financing alternatives.
- 6. Preparation of pre -feasibility and feasibility.
- 7 . Profitability analysis.
- 8. Preparation of Cash Flows Cash Flow.
- 9. Consultancy tax planning .
- 10. Studies of transfer pricing.
- 11. Training and customized workshops



# **ACCOUNTING OUTSOURCING**

- Accounting and tax for the start of operations requirements.
- Implementation of accounting system.
- Processing accounting information.
- Payroll Processing.
- Update accounting processes.
- Processing of fixed asset inventories and physical inventories.
- Keeping of accounting records manually or electronically.
- Payment of taxes and filling of returns ( Pdt Sunat ).
- Appeals complaints , appeals and other Sunat before.
- Requests for fractionation and tax deferral.
- Preparation and presentation of financial statements.
- Continuous coordination

# Audits

- Audit of financial statements.
- Tax audit.
- Technical Audit
- Commercial Audit
- Management review
- Project feasibility studies

## **Consultancy Directorate**

- Diagnosis of the situation.
- Strategic planning.
- Structural and functional design.
- Reengineering organizational processes.
- Control functional management.
- Operational Change Management.
- Crisis management.
- Efficient and costs according to budgetary system productivity.
- Management boards.
- Condensed Administration expenses and costs by institutional department.

# **OUTSOURCING BUSINESS**

Hiring external teams work under this contract system, allows your company to have highly trained technicians and professionals, saving resources and efforts, and maintain an organizational structure with bounded costs without pc. has to divert his attention to reasons beyond the core of your business.

The level of expertise of our staff achieves excellence in qualitative processes.

- Purchases, payables and payments.
- Management and inventory management.
- Management and control of assets.
- Treasury.
- General Accounting



### **OUTSOURCING HUMAN RESOURCES**

- Industrial and administrative proceedings
- Trade Marketing
- Promotion progress
- Tasting
- Promotion
- Administration Payroll ( Payroll )
- Labor Audit



### **STAFF SELECTION**

#### NATIONAL SERVICE

Competency Assessments Free On line Psychological and Potential Assessments Head Hunting Assessment centers Recruitment :

- Massive Processes
- Operational Profile .
- Technical Profile
- Executive Profile .
- Executive Profile Management

#### MANAGEMENT CONSULTING HUMAN

- Analysis , Job Description.
- Competency Profiles charges
- Training and Development.
- Performance Evaluation
- MOF
- Variable Remuneration System.
- Change Management.
- Organizational Climate and Culture .

- Outplacement.
- Coaching.
- Outdoor training.
- High Performance Teams .
- Salary Scales.
- Team Building.
- Empowerment.
- Succession plans.
- Executive and team coaching.



### Hotel and Restaurant Consulting



- \* Opening of hotels and restaurants
- \* Preparation of operating manuals
- \* Design and Architecture
- \* Timely and continuous support to hotels and restaurants.
- \* Training.

#### **MANAGEMENT , BUYING AND SELLING OF REAL ESTATE**

- Analysis, design and real estate.
- Development and financial Strategic advice to real estate companies in growth and / or diversification process.
- Business plans as a new line of activity. organizational Models.
- Control operational management Advice on complex projects in real estate investment and property assets.
- Advice for the development and financing of real estate projects.
- Detailed definition of real estate product and sizing.
- Development and implementation of budget forms, reports and consolidation.
- Evaluation of detours on budget , reporting and consolidation.
- Analysis and monitoring of construction projects underway or completed.
- Control timeo, quality and cost.

### **Rescue Companies**

- CORPAE created with the objective of meeting the needs of companies that demand a comprehensive service to overcome crises and / or improve their profitability , thus optimizing the operating and financial performance of companies and implement realistic and effective plans.
- CORPAE provides advisory services to companies in transactions Transactions, Restructuring and Crisis Management and Intervention, directing its solutions to the needs of businesses, financial institutions and investment funds may be required before the process of refinancing or purchasing, while performing such processes or once they have been completed and require its execution or control.
- The added value CORPAE team is their experience in implementing improvement plans and feasibility in complex situations where companies have difficulty or do not meet their profitability targets, and its high degree of sectoral knowledge from his many years serving strategic and business consulting.
- CORPAE have a team of executives, industry experts and consultants with an extensive and successful career assumed major responsibilities for some of the major Peruvian companies multidisciplinary team. In this way, we ensure to provide our customers a specialized and comprehensive knowledge originated from years of experience and project implementation

## **Rescue Companies**

- Contingency plans.
- Special Audits.
- Transitional management.
- Sale of companies in crisis.
- Recovery of business units.
- Proper management of resources.
- Recovery of working capital.
- Assignment of responsibilities.
- Resources refinancing.
- Credit recovery.
- Reports to creditors in refinancing contracts.
- Proposal for new products and services.





#### **CORPORACION APOYO EMPRESARIAL**

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