



GRAPHIC & ADVERTISING SOLUTIONS

Visual Communication Specialist
with more than 25 years of experience
in some areas such as editorial, branding
and packaging.

Supporting and offering effective graphic
solutions, improving communication and
systematization processes, optimizing the
image of companies and their products.

Our experience ranges from the pharmaceutical
industry, oil companies, banking, packaging
and food industry.

María Fernanda Anderson Rodríguez
Graphic Designer

**MAGA
ZINES**



EBOOKS



**BRAN
DING**



**PACK
AGING**



LABELS



**TRADE
MARKE
TING**



LOGOS



**EVENT
BRAN
DING**



CAF



MOLPACK CORPORATION



CONAPRI



CONAPRI



MOLPACK CORPORATION



JANSSEN-CILAG



CONAPRI



CAF



MOLDEADOS ANDINOS MOLANCA



CONSTRUCTORA BYP



CORAMER



MOLANCA



POLINTER



PEPSICO VENEZUELA



PEPSICO VENEZUELA



MOLANCA



MOLANCA



CARBONERÍA EL ZULIA



MOLANCA



LABELS

graphic design and print supervision

DE LA GROTTA



NUDELI



NURICO • SIENA • EL COCINERITO



OKAFE



OKAFE



TRADE MARKETING

graphic design and print supervision

PEPSICO



MONACA



MONACA





LOGOS

design



EVENTS BRANDING

graphic design, final artwork and production coordination

graphic line for Sales Force event

JANSSEN CILAG: PANAMA 2011



JANSSEN CILAG: CARACAS 2011



EVENTS BRANDING

graphic design, final artwork and production coordination

graphic line for Sales Force event

JANSSEN CILAG: COSTA RICA 2012





Thank you
for your attention

Mafe Anderson