

# Produtos



Taste and Quality on your table since 2003.

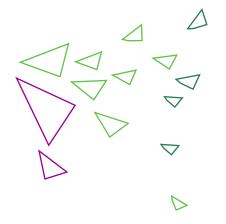






## About Us

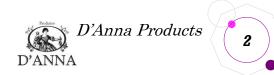
The De Pintor Family Works in Marialva since 1964. In 1990, they started the first crops of fine table grapes. Thinking of diversifying, they planted the first Burgundy grapevine to produce grape juice. By the end of 2006, all vines were replaced by rustic grapevines for the production of juices, wines and jams.



## Quality

The D'Anna juices are prepared following a strict quality control, from the vine to the bottling. The product is duly registered at the Brazilian Ministry of Agriculture.

Concerned with the health and wellbeing of our clients, the juice is 100% natural, with no sugar, conservatives or chemical products.





## The Product



#### 100% Grape Juice 1.5L

Height: 31 cm Weight: 2.333 Kg Bottle: glass



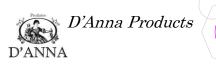
#### 100% Grape Juice 500ml

Height: 20 cm Weight: 0.816 gr Bottle: glass



#### Jams and Jellies 230gr

Height: 8 cm Weight: 0.436 gr Bottle: glass



## Digital Product

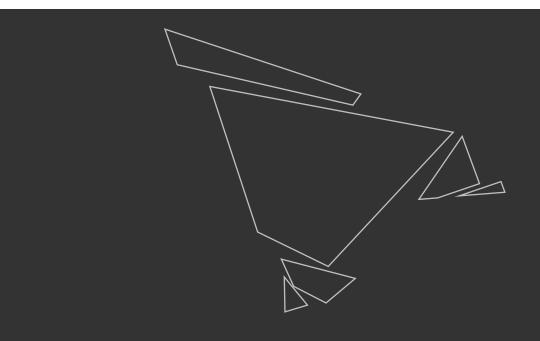


## We currently provide two digital access tools:

- Facebook, where we report our routine of Fairs and Exhibitions through the year, allowing clients to know where we will be to contact us.
- Website, where they can find our range of products and may also contact us. They are both linked to each other.







# Family Agribusiness

Our products are 100% natural and we are a Family Agribusiness. We strive in our quality and taste, for the wellbeing and health of our clients.

## Benefits of Grape Juice

It is a very tasty product that provides a high nutrition value. Among the benefits, we list:



- Anti-oxidant effect;
- Cholesterol lowering;



- Strengthening of the imune system;
- Brain's health;



- Blood-pressure lowering;
- Helps to prevent heart attacks.

## **Market Opportunity**



Juice 1.5 L

• Units per box: 6

• Units per pallet: 64

• Weight per box: 14 kg

• Weight per pallet: 896 kg



Juice 1.5 L

• Unitary value: R\$ 11.50

• Box value: R\$ 69.00

• Value per pallet: R\$ 4,416.00

## **Market Opportunity**



#### Juice 500 ml

• Units per box: 12

• Units per pallet: 85

Weight per box: 9.800 kg

• Weight per pallet: 833 kg



#### Juice 500 ml

• Value per unit: R\$ 3.60

• Value per box: R\$ 43.20

• Value per pallet: R\$ 3,672.00

## Where to find our Products?

#### Our Company

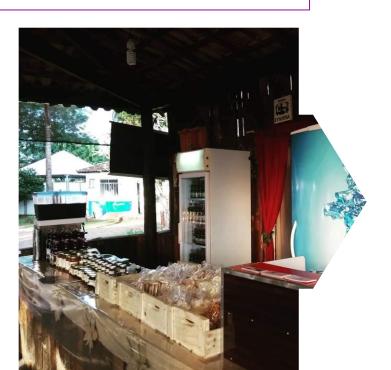


#### **Fairs**



## **Growth Strategy**

Expoingá



**Grapes Festival** 



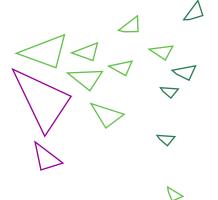
Producer Fair



## **Pictures**



#### Team







Executive Director Sales, finances, invoices, order placement, purchases.



Alexandre de Pintor

Operations Director

Operates machinery
and equipment in
the manufacturing

cycle.



**Anna de Pintor** 

Head of Productions

Production of jams
and jellies in general.

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## Team



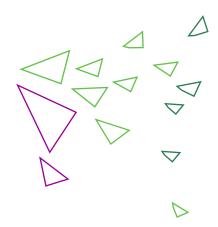
Andressa de Pintor

Production Assistant
Helps in the
production and
delivery cycle of the
juice.



Laércio de Pintor

Manager Admin Manager and Production Assistant.



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