



**EXTRAORDINÁRIOS**

**BOTANICALS**

*Health & Beauty. Together!*



*Extraordinários™* is a botanical perfumery and cosmetic Indie brand. Its products are premium, 100% pure, vegans and sustainable. A brand that brings together nature and science, product design highly effective and significant, provides experience for people who want to take care of themselves in their entirety, mind-mind-body. *Extraordinários™* is committed to holistic philosophy, systemic and clean beauty; its products makes use of botanical richness, especially from Brazilian biomes. *Extraordinários™* products are 100% ethical, friendly towards people, animals and the planet.

**EXTRAORDINÁRIOS™ EQUATION = PRODUCT +  
BENEFIT + EXPERIENCE + MEANING**

# OUR JOURNEY



In this way, she discovers the Zen Path, engages in monastic life, studies alternative medicine and systemic, natural and holistic aesthetics, which contemplates the connection of body, mind and spirit.



She didn't respond to conventional treatments, so she has begun a journey in search of her emotional and physical health.



At the age of 34, a painful experience, stress followed by breast cancer, is going to change the life of Soon Hee, the founder of the brand.



During this journey, she remembered essential oils, which had been very popular in France when she was a student in Paris. Having expertise in aromatherapy, eastern nutrition and herbal medicine, she decides to create healing products and services for herself and others. Products and services for inner and outer wellness.



In 1998 she founded Serenity Spa Zen with an emphasis on therapies and treatments for stress, chronic fatigue and systemic beauty. During this period, she developed the products used in the spas, totally based on botanical richness.



Within a few years, Serenity Spa Zen has become Brazil's largest spa business, with dozens of units.



In 2017, she founded «Extraordinários Botânicos» focuses in natural clean beauty products as a way to engage and influence a larger number of people matching the expectations of contemporary well-being. Exrtaordnários products, based in the holistic concept spirit-mind-body, act simultaneously in inner and outer health and beauty. To help with the company's growth, Adriana Fangmann, former Serenity Spa Director, joined Soon Hee bringing her expertise in traditional medicinal plants an sustainability.



**Extraordinários™ product formulations are based on recognized knowledge, such as eastern traditional medicine, phytotherapy, aromatherapy, applied botany, aromatology, natural cosmetology and neuro meditation science.**

**Authenticity, efficiency, purpose, ethics and sustainability are the DNA of Extraordinários Botanicals™**

**All products are cruelty-free, vegan, with no toxic additives.**

**Extraordinários™ products have innovative, high performing and plant-based formulations for your holistic wellness**

**All essential oils are therapeutic degree**

# Natural Blend - essential oils

## Imunee Collection

10ml – 0.3 fl oz

Powerful formula with an exclusive synergy of essential oils with the objective of support healthy immune function. Based on clinical aromatherapy, these essential oils have anti-inflammatory, anti-infective, analgesic, immunoregulatory and immunostimulant effects.

- ◆ 100% natural
- ◆ Boots the immune system
- ◆ Reduces symptoms of sinusitis and rhinitis
- ◆ Natural anti-allergic
- ◆ Anti-inflammatory properties
- ◆ Antimicrobial properties
- ◆ Analgesic properties

### Featured ingredients purpose:

Tea Tree essential oil - anti-infective and immunoregulator

Palmarosa essential oil - antiviral and potent anti-infective

Ginger essential oil - analgesic and anti-inflammatory

Peppermint essential oil - antiviral and anti-infective

German Chamomile essential oil - anti-histaminic and decongestant



100%  
NATURAL



VEGAN



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# Therapy Soap – purifying, corporal

## Imunee Collection

110ml – 3.7 fl oz

Purifying Corporal Soap specified for hands and feet.

Moisturizes, purifies, protect and restore the skin.

Supports a healthy immune system, it is anti-infectious, anti-inflammatory; enhance the effect of the Imunee – Essential oils Natural blend

- ◆ 100% natural
- ◆ Boots the immune system
- ◆ Natural anti-allergic
- ◆ Anti-inflammatory properties
- ◆ Antimicrobial properties
- ◆ Analgesic properties
- ◆ Travel size



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### Featured ingredients purpose:

Tea Tree essential oil - anti-infective and immunoregulator

Palmarosa essential oil - antiviral and potent anti-infective

Ginger essential oil - analgesic e anti-inflammatory

Peppermint essential oil - antiviral and anti-infectious

German Chamomile essential oil - anti-histaminic and decongestant

Lavender essential oil - analgesic and soothing

Eucalyptus essential oil - antiviral and antibacterial

Tea plant extract - invigorating and antioxidant

Mate leaf plant extract - antioxidant and moisturiser

Artemisia plant extract – soothing and antiseptic



# Therapy Serum - corporal moisturiser

## Imunee Collection

110ml – 3.7 fl oz

Moisturizes, purifies, protect and restore the skin.

Supports the immune system, it is anti-infective, anti-inflammatory; enhance the effect of the Imunee – Essential oils natural blend and the Imunee - purifying corporal therapy Soap

- ◆ 100% natural
- ◆ Boots the immune system
- ◆ Natural anti-allergic
- ◆ Anti-inflammatory properties
- ◆ Antimicrobial properties
- ◆ Analgesic properties
- ◆ Travel size



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### Featured ingredients purpose:

Tea Tree essential oil - anti-infective and immunoregulator

Palmarosa essential oil - antiviral and potent anti-infective

Ginger oil: analgesic and anti-inflammatory.

Peppermint essential oil - antiviral and anti-infectious.

German Chamomile essential oil - anti-histaminic and decongestant

Lavender essential oil - analgesic and soothing

Eucalyptus essential oil - antiviral and antibacterial

Sweet Almond oil – moisturiser and softener

Tea plant extract - invigorating and antioxidant

Artemisia plant extract– soothing and antiseptic

Lemongrass hydrosol – purifying and moisturiser



# Vinci Botanic Perfume

## Aroma therapeutic perfume

50ml – 1.7 fl oz

Light and deep fragrance. Perfumes, revitalize, calm down, enhance confidence and mental clarity

- ◆ 100% natural
- ◆ Light, fresh and pungent fragrance
- ◆ Reduces anxiety
- ◆ Improves self reliance
- ◆ Clears the mind



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### Featured ingredients purpose:

Ylang Ylang flower essential oil - happiness

Jasmine essential oil - confidence

Cedar essential oil – spiritual power

Basil essential oil – mental clarity

Cypress essential oil - wisdom

Cinnamon essential oil – invigorating

Juniper fruit essential oil -revitalizing

Chamomile flower essential oil - happiness

Lavender flower essential oil - relaxing

Neroli / orange flower essential oil – seduction

Orange peel essential oil - peace

Ginger root essential oil - direction

Lemongrass leaf essential oil - invigorating

Lemongrass hydrosol - stimulant

Lemon essential oil – stimulant





# Good Vibes Aromatizer

## Ambience fragrance

100ml – 3.4 fl oz

Ambience fragrance for confidence and wellbeing.

Build an atmosphere of joy and hope.

To use in places or as perfumed waters for clothes.

- ◆ 100% natural
- ◆ Uplifting
- ◆ Stimulates communication
- ◆ Optimism
- ◆ Positive Environment
- ◆ Good Negotiations
- ◆ Harmony



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### Featured ingredients purpose:

Cedar essential oil – direction

Basil essential oil – concentration

Cypress essential oil - wisdom

Indian Clove essential oil - tenacity

Juniper fruit essential oil - purifying

Chamomile flower essential oil – calm down

Lavender flower essential oil – relaxing

Ylang Ylang flower essential oil – happiness

Jasmine essential oil – optimism

Neroli / orange flower essential oil –  
happiness

Orange peel essential oil - peace

Ginger root essential oil - focus

Lemongrass leaf essential oil - invigorating

Lemongrass hydrosol - stimulant

Lemon essential oil – stimulant



# Multipurpose Nutritive Oil

Body, face and hair

100ml - 3.4 fl oz

Luxurious lightweight dry oil for immediate moisturizing, deep nourishing, skin regeneration and pores cleansing.

For hair, body, face, lips, neck, bosom, hands, beard and moustache.

- ◆ 100% natural
- ◆ Protects against urban pollution
- ◆ Soothes the skin
- ◆ For face, body and hair use
- ◆ Instant moisturising
- ◆ Purifying and relaxing
- ◆ Cellular regeneration

#### Featured ingredients purpose:

Cedar essential oil – connection

Tea Tree essential oil - antiviral

Jasmine essential oil - emollient

Rosemary essential oil - antibacterial

Ylang Ylang essential oil – protector, anti-inflammatory

Lemongrass essential oil – anti-inflammatory, anti-cellulite

Basil essential oil – prevent acne, antiallergenic

Cosmetic Soy oil – antioxidant, emollient

Cosmetic Coconut oil– moisturiser, nutritive

Cosmetic Rosehip oil –anti spots, regenerative

Cosmetic Sunflower oil– moisturiser, nutritive, healing

Cosmetic Sweet Almond oil – moisturiser, smoothness

Cosmetic Argan oil – anti aging, healing

Cosmetic Brazilian Nut oil – moisturiser and wetting

Vitamin E – antioxidant, stimulant



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# Concentrated Serum

Facial moisturizer and restorative serum

30ml – 1.0 fl oz

Facial serum that moisturize, regenerates, rejuvenate, and revitalize for all skin types. Powerful anti-inflammatory, antioxidant and reparative formula.

- ◆ 100% natural
- ◆ Preserves skin microflora
- ◆ Protects against urban pollution
- ◆ Revitalizes and moisturises
- ◆ Rejuvenates
- ◆ Restores facial skin and lips
- ◆ Promotes restful sleep



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## Featured ingredients purpose:

Cedar essential oil – spiritual connection

Tea Tree essential oil - antiviral

Jasmine essential oil – soother

Rosemary essential oil - antibacterial

Ylang Ylang essential oil – protector, anti-inflammatory

Lemongrass essential oil – anti-inflammatory, anti-cellulite

Basil essential oil – prevent acne, antiallergenic

Cosmetic Soy oil – antioxidant protection, softener

Cosmetic Coconut oil– moisturiser, nutritive

Cosmetic Rosehip oil –anti spots, regenerative

Cosmetic Sunflower oil– moisturiser, nutritive, healing

Cosmetic Sweet Almond oil – moisturiser, smoothness

Cosmetic Argan oil – anti aging, healing

Cosmetic Brazilian Nut oil – moisturiser and hydrating

Vitamin E – antioxidant, stimulant





## **Vibrational Aromatherapy Collection**

*Aromatherapy allied to neuroscience.*

**A collection that highlights the relation between limbic system, pituitary gland, hormone synthesis and emotional and physiological reactions activated by the olfactory system.**

**All essential oils are therapeutic degree**



# Connection & Wisdom

## Aromatherapy Rescue Collection

10ml – 0.3 fl oz

For moments of deep change experiences, to connect with your inner self. Induce mature self-examination. Awakes the inner winner. Fortifies the will of the soul. Formulated also to be a concentrated oil perfume.

- ◆ 100% natural
- ◆ Reduces mental unrest
- ◆ Relieves insomnia
- ◆ Detoxing and Relaxing
- ◆ Inner peace
- ◆ Deep rest
- ◆ Awakes the inner winner

**Featured ingredients purpose:**  
Cedar essential oil – spiritual strength  
Rosemary cineol essential oil - willingness strength  
Ylang Ylang essential oil – happiness  
Geranium essential oil - relaxing  
Cosmetic Grape seed oil – grounding



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# Abundance & Prosperity

## Aromatherapy Rescue Collection

10ml – 0.3 fl oz

Solar energies and uplifting emotions, awaking the irresistible and charismatic self, fortifying attitudes, abundance mind.

Prevents physical and mental breakdown and keeps fears under control.

- ◆ 100% natural
- ◆ Promotes focus and security
- ◆ Self-sufficiency and personal charism
- ◆ Balances emotional problems
- ◆ Helps self-expression
- ◆ Prevents breakdown
- ◆ Minimizes scarcity mind

### Featured ingredients purpose:

Ylang Ylang essential oil – happiness

Geranium essential oil - balance

Orange essential oil - sweetness, attract good will

Patchouli essential oil - freedom

Cosmetic Grape seed oil – grounding



100%  
NATURAL



VEGAN



CRUELTY  
FREE



PARABEN  
FREE

# Energy Cleansing & Protection

## Aromatherapy Rescue Collection

10ml – 0.3 fl oz

Recommended when things are going sour. To balance feelings of sorrow, malaise, anguish, indecision and fears.

Keeps the energy up.

- ◆ 100% natural
- ◆ Reduces emotional malaise
- ◆ Relieves anxiety
- ◆ Reduces stress and anguish
- ◆ Minimizes fears
- ◆ Promotes balance and tranquility
- ◆ Improves self esteem

### Featured ingredients purpose:

Sicilian Lemon essential oil – good vibes

Palmarosa essential oil – purifying

Cedar essential oil – spiritual self-assertion

White Thyme essential oil - cleansing

Cosmetic Grape Seed oil – grounding



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**Adriana Fangmann**

Manager Director

[adrianafangmann@extraordinarios.com.br](mailto:adrianafangmann@extraordinarios.com.br)

+55 41 99932 9864

Skype id: adriana.fangmann