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# INNOVATION AGENCY

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for sustainable  
development.

INNOVATION FOR  
SUSTAINABLE  
DEVELOPMENT  
**INN4MX**

## OUR MISSION

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We link scientific knowledge and technological development with the different productive and government sectors to generate business, social and government innovation projects to build sustainable development.

## OUR SLOGAN

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*¡Created inn!*

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## CONTACT US

[www.inn4mx.com](http://www.inn4mx.com)  
[contacto@inn4mx.com](mailto:contacto@inn4mx.com)

Colima, Colima. México.  
Phone. + 52 1 312 207 7852  
Cellphone. + 52 1 33 22 22 8282

# OUR VISION

We want to be the innovation agency that helps build innovative territories and companies, focused on creating sustainable development through knowledge, impacting sustained economic growth, social well-being and care for the environment.

# OUR VALUES

## RESPECT

Respectful treatment, knowing how to listen, and appreciating the value of everyone's work.



Disciplined work and fulfillment of all acquired tasks.



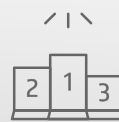
## RESPONSIBILITY

## TRANSPARENCY

Vast, honest and clear communication at all levels.



Constancy and discipline to exceed goals and growth.



## OVERCOMING

## INTEGRITY

Authenticity and consistency in fulfilling our values.



Constant research, technology and innovation inside and outside the organization.



## INNOVATION

## CONSCIENCE

Awareness of economic, social and environmental expectations.







*Created inn*

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At INN4MX, we are convinced that the road to innovation and transformation of companies and territories is the culture of <<Knowledge>>.

*Transform and create value through science, technology and innovation (STI).*

## INVESTING IN KNOWLEDGE

We are on the path of **innovation** to stop being a country of labor ("Those who do") to become a creative country through a reinvention in the knowledge industry ("Those who create").

Knowledge-based Companies

WE DO IT?

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# SUSTAINABLE DEVELOPMENT 4MX

We work in a model based on S3 (Smart Specialization Strategy) + STI (Science, Technology and Innovation) for Sustainable development. Our systemic vision allows us to create links between the three agendas: economic, social & environmental.

S4 + QH

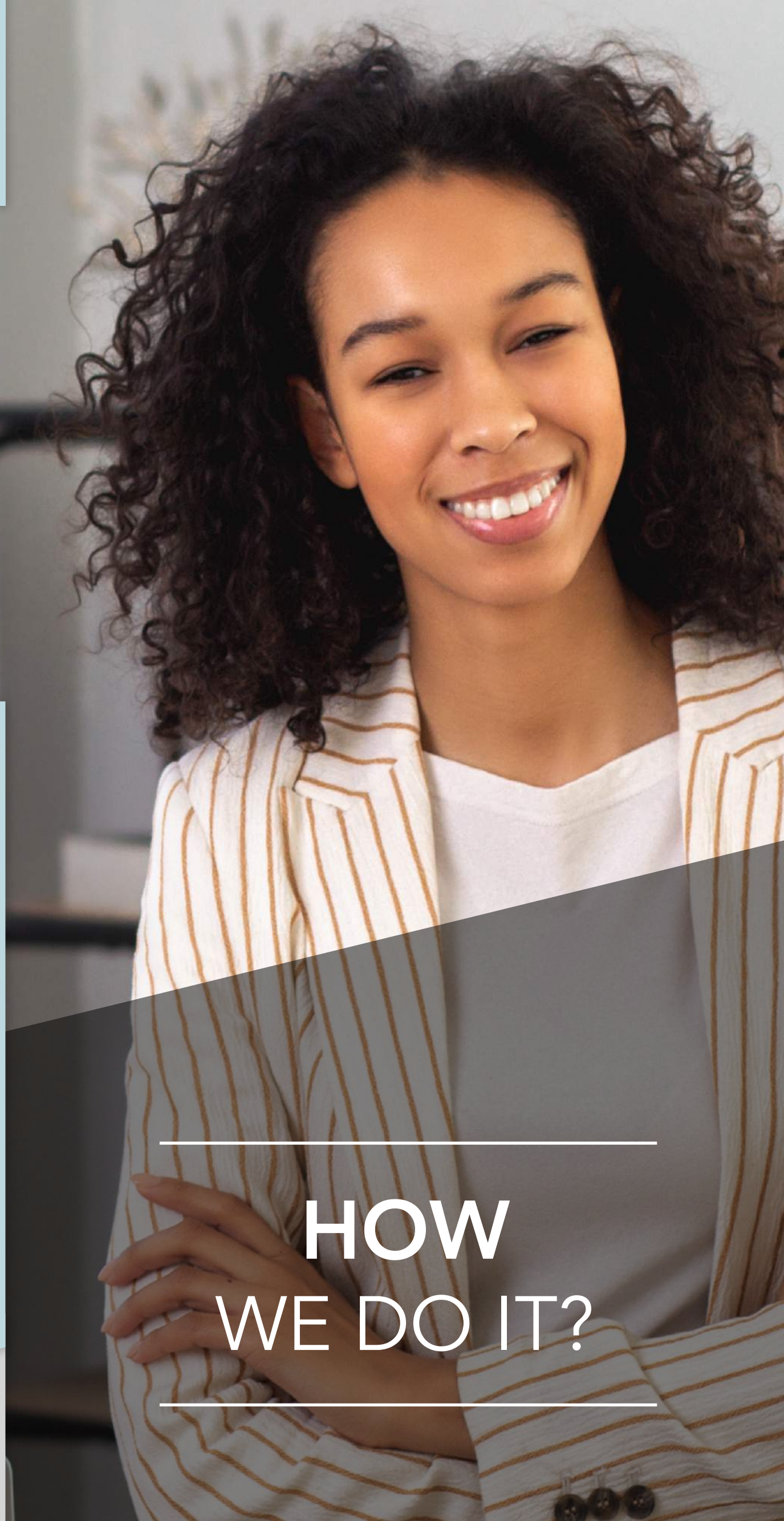
## INNOVATIVE PROJECTS

We are ready for our next partners. We're looking for enterprising, dynamic clients, with initiative and global vision; people with a sense of social responsibility and a deep awareness of caring for the environment.

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**HOW  
WE DO IT?**

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# INNOVATIVE SOLUTIONS

Our catalogue of services is designed to promote the sustainable development of industries, to establish ecosystems and articulate the necessary link to promote innovation in México, Lat and other Countries.

- > *R&D Consulting*
- > *Clustering*
- > *Strategic Planning for the sustainable development ESG+*
- > *Digital Transformation*
- > *Innovation Management*
- > *Technological Roadmaps*
- > *Industry 4.0 and 5.0*
- > *Entrepreneurship and Innovation*
- > *Global Link*
- > *Management of Funds for R+D+i*
- > *Entrepreneurship and Innovation events*



WHAT  
WE DO?



# STRATEGIC ALLIES

Innovation is a team job.

In our role of innovation within the productive sector, offering robust and comprehensive services is essential. With this in mind, we have surrounded ourselves with people and organizations specialized in areas that are key to the innovation process and who share our vision of sustainable development.



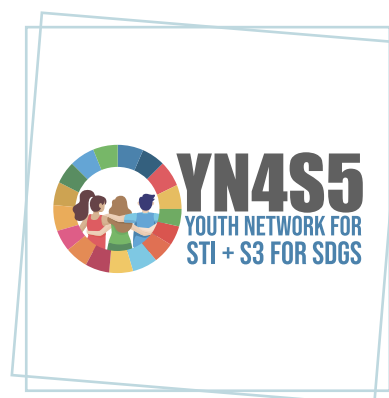
internationalization



telecom



marketing



youth



govtech



education

# INNOVATION AND TRANSFORMATION

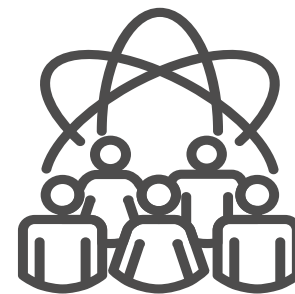
We see ourselves as the innovation agency that contributes to the sustainable transformation of companies and territories through innovation, revealing this development through knowledge and, consequently, social well being and environmental balance.

*"Created Inn"*

*We transform things through knowledge.*

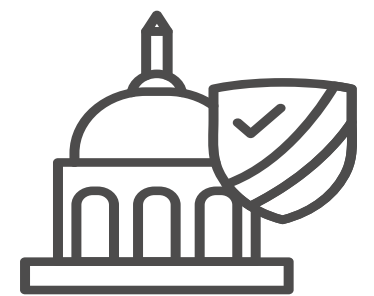


**ENVIRONMENT**



**SOCIAL/SOCIETY**

**ESG+**



**GOVERNMENT**

**INN4MX** INNOVATION FOR  
SUSTAINABLE  
DEVELOPMENT

*Created inn Mexico*