



# Little Things Matter.



## Product Knowledge Training

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  - Skin Care
  - Homecare





Section 1

# INTRODUCTION

Section 2

# THE BRAND STORY



A wellness family brand that emphasize the fundamental component of **family health**, that leads to bigger impact to the **society** and **mother nature**.



# Birth Out of Genuine Love

Brought by Parents to Parents

"We care about your little one and all the little things in between as we believe every choices that we make today can have a long-lasting impact to our next generation and the environment.

We believe that living a healthy and happy life is a right, not a privilege, and parents have the right to know what they use on their baby”.



# Our Brand Message to Audience



## #FSC Certified & Cruelty-Free

Every ingredients and material used is backed by an eco-conscious efforts to preserve the environment

We believe that the smallest gesture, initiatives we started, would contribute to a positive outcome.



## # Ethical Claims

Backed by international organic standards and endorsements

We never compromise on quality and safety as how we would never expose our children to any risk.

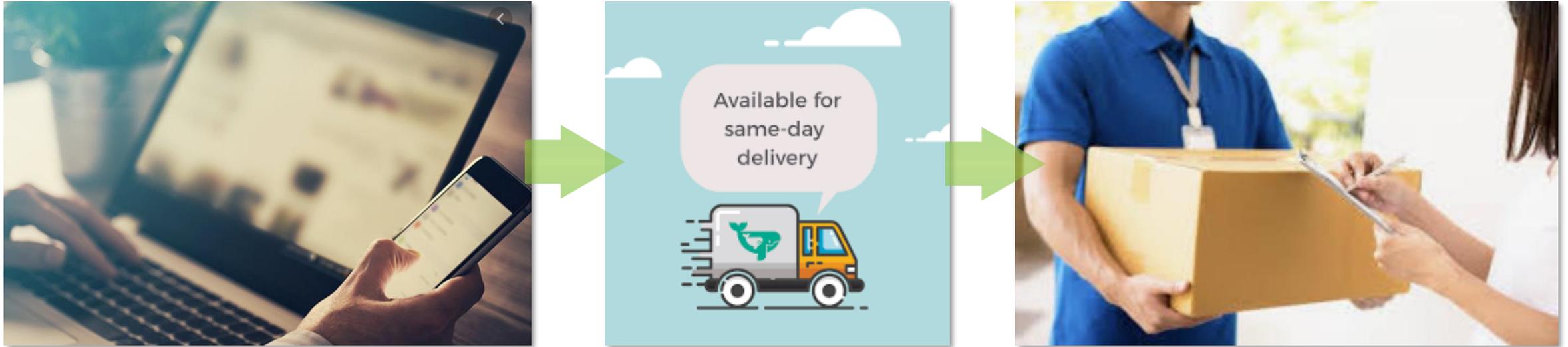


## #Spread Good Values

We support all super moms and empower mothers to spread the good values and teachings to the world

“ ***Brand message related to little things and good deed should always #LittleThingsMatter*** ”

# Digital FMCG Oriented



- New age – **millennials age**
- Power of **omni platform**, channels for B2C distributions
- Emphasize on **branding** and **digital marketing**
- **Social media** as main marketing platform – organic awareness



Section 3

# CERTIFICATIONS

# Understanding our Certifications



### Certified Organic

Products are produced to the highest standards for organic and natural cosmetics and are safe, effective and good to use.



### Certified Allergy-safe

100% free from allergy-causing chemicals.



### EWG Verified

Products are verified free from eco-toxicity and harmful ingredients, meets EWG's strict health standards and has undergone safe manufacturing process



### PETA Cruelty-Free & Vegan

Not tested on animals and do not contain any animal ingredients and by-products.



### Certified FSC

Products come from responsibly managed forest that provide environment, social and economic benefits.



### Australian Made Safe

Formulated and clinically tested with less than 15% of the top offending toxic chemicals that are known to cause harm to the human body, animals and environment.



### Certified Non-toxic

100% free from toxic and harmful chemicals



### Certified Made in Australia

Made in Australia with authentic Australian ingredients.



### Dermatest Certified

The Dermatest seal certifies that this product did not lead to toxic-irritative tolerance reaction in patch testing carried out in accordance with International guidelines and free from skin allergens and reactors



### Cruelty-Free International

Our company and suppliers do not test our products on animals or use any animal-derived ingredients.

Section 4

# TARGET AUDIENCE



# Offspring Target Audience



**Millennial Parents**  
Born in year 1981-1996  
(24 ~ 39 years)



**89%**



**11%**



Working parents



Modern parents



Travel



Dad involves in baby care

# Offspring Target Audience - Behaviors



**IT Savvy**  
Well-versed in  
computer & smartphone



**Mother group sharing**  
interests and  
information



**Enjoy Online Shopping**  
for Convenience



**Eco-Friendly**  
Awareness



**Care about baby's nutrition**  
and food



**Well-informed,**  
internet research on  
information



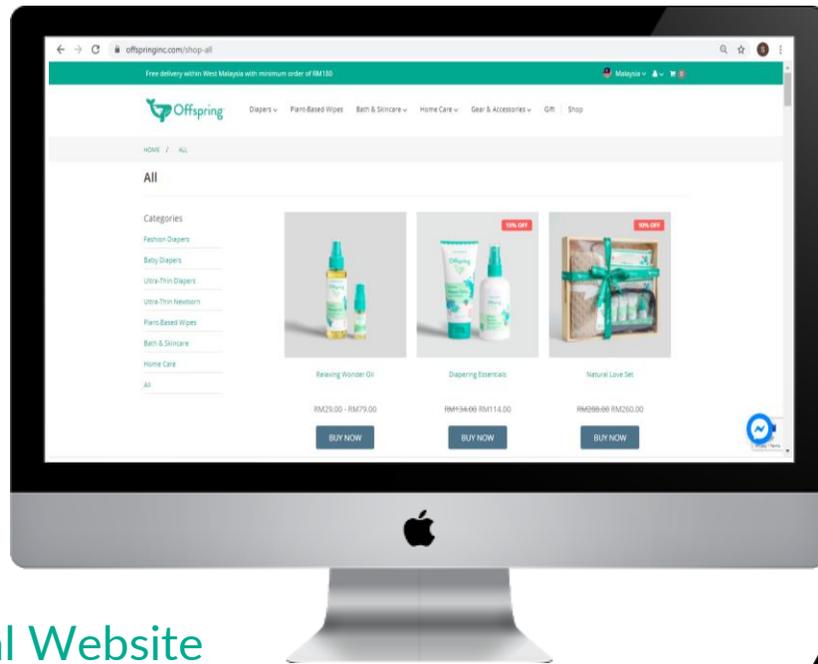
Section 5

# SOCIAL MEDIA

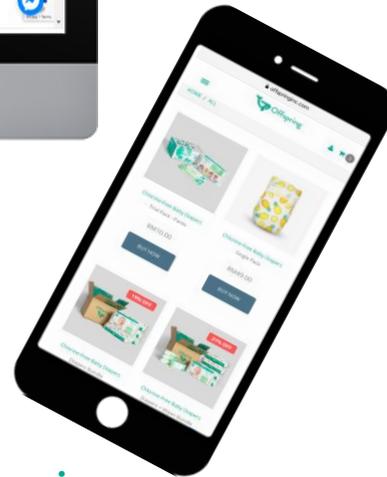
# One of the fastest Growing Brands in Premium Diaper



# Offspring Webstore & Social Media



Official Website  
[www.offspringinc.com](http://www.offspringinc.com)

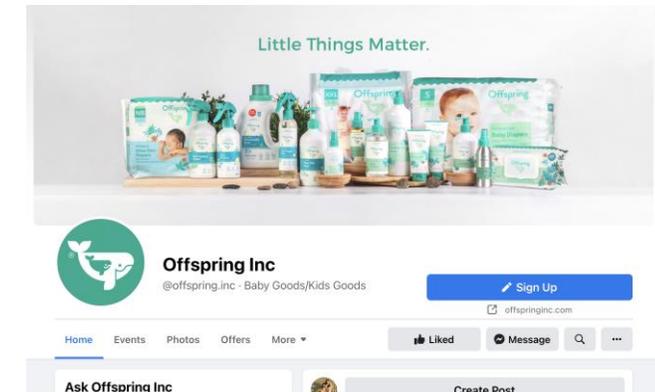


Mobile Responsive

## Global Social Media



355k followers and growing...



58k followers and growing...

# Social Media Influencers



Siti Nurhaliza 8.2m followers



Lisa Surihani 4.4m followers



Sariyanti 3.3m followers



Dr. Sheikh 1.1m followers



Jihan Muse 2.9m followers



Farahanim 868k followers



Dahlia Shazwan 383k followers



Patricia Knudsen 83.6k followers

Section 6

# BRAND PRESENCE



# Key Sales Partners



## Online Presence



# Brand Presence in Retail



Aeon Mid Valley



Aeon Nilai



Aeon Nilai



Mothercare Sunway Pyramid



Watsons, Suria 'KLCC



Watsons, Mid Valley



Happikiddo IPC



Mothercare, BSC

# Baby Expo (TCE Baby Fair)



Section 7

# OFFSPRING AS A GLOBAL BRAND



# Loved by Mums, All Over The World



Russia



Belarus



Malaysia



Singapore

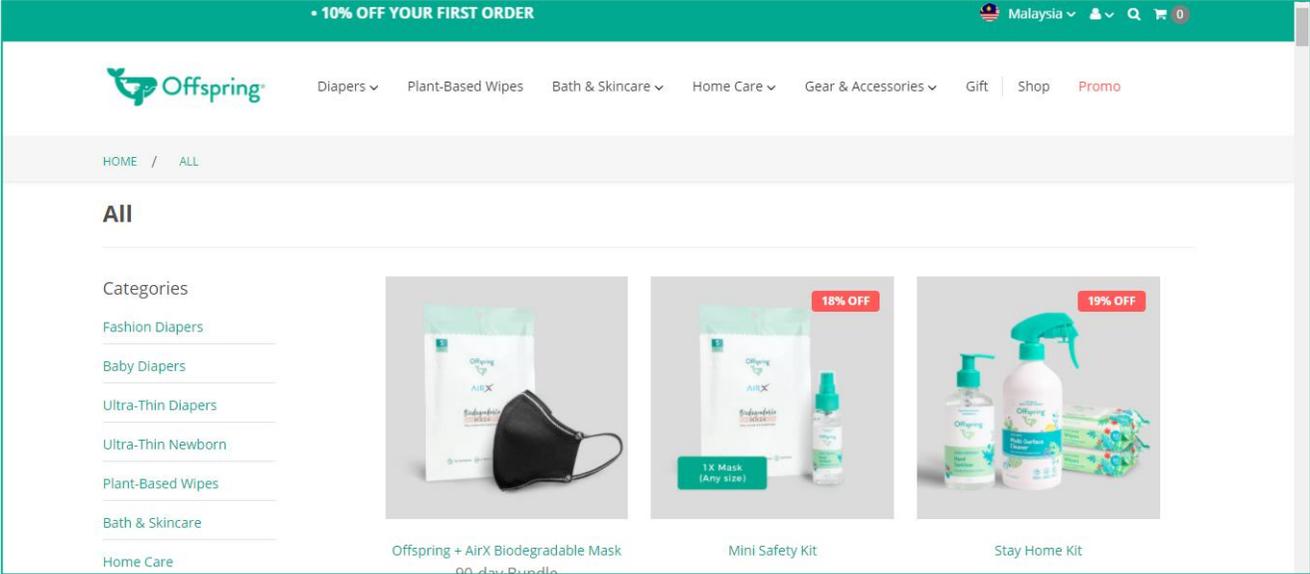


Philippines

# Our International Partners



# Support to our International Sales Partners



## Online Webstore Setup

## Marketing Video & Photo Library



Marketing Guidebook

Product Sampling & Trial Packs

Social Media Platform Setup

Section 8

# PRODUCT INFORMATION





**OFFSPRING** offers  
safe, all-natural, earth-friendly  
baby essentials

Australia . Melbourne .

OFFSPRING GROUP PTY LTD ABN 50 630 252  
890

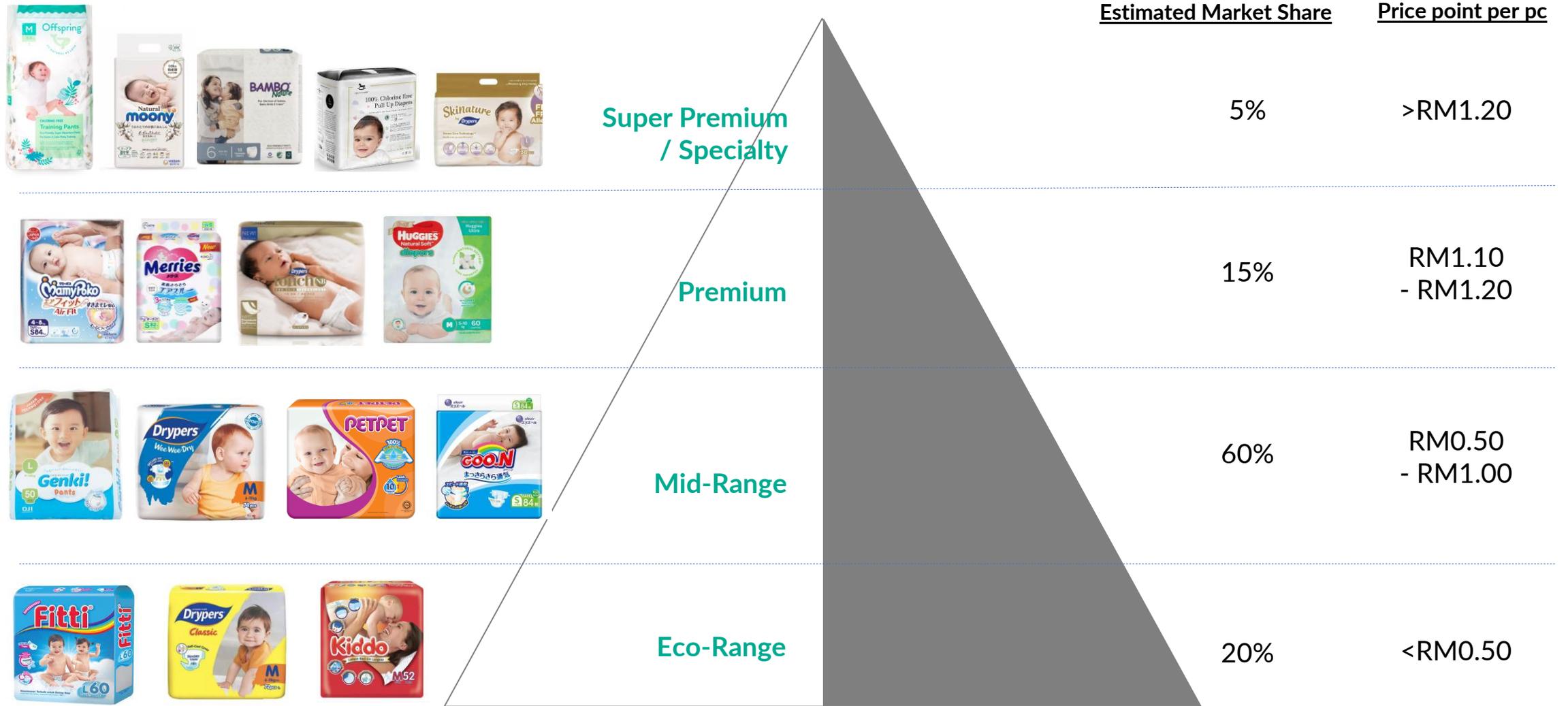
(Production & Development)

Malaysia . Selangor .

OFFSPRING INC SDN BHD 649792-V  
(Commercial; Sales & Marketing)



# Offspring Diaper Brand Positioning



\*Price per pc based on non-promo prices for Malaysia market only.



Diapers



Plant-based Wipes



Bath & Skincare



Homecare

# Baby Diapers



# Brief History of Diapers



Introduced by Johnson & Johnson, CHUX® were one of the first mass-market disposable diapers.



Procter & Gamble (P&G) unveils Pampers



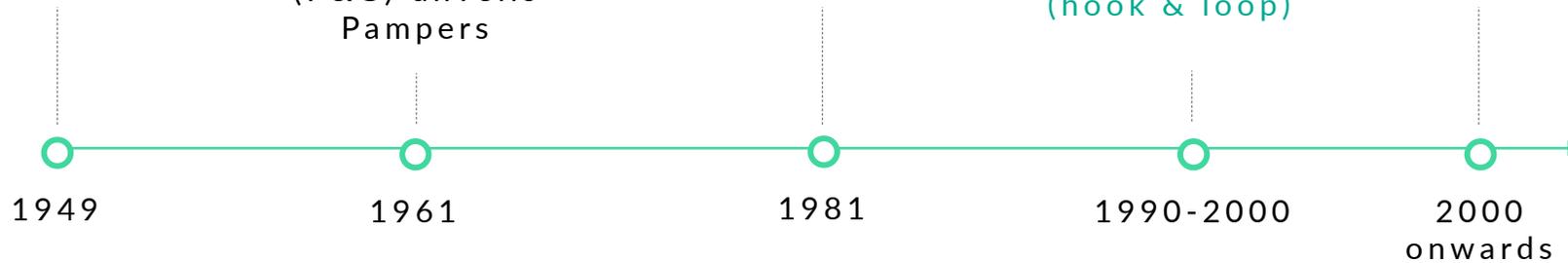
Start using Super-Absorbent Polymers (SAP), introduced by Unicharm, Japan



Addition of new features, from tape to Velcro (hook & loop)



Focused on comfortable diaper design & friendly to environment



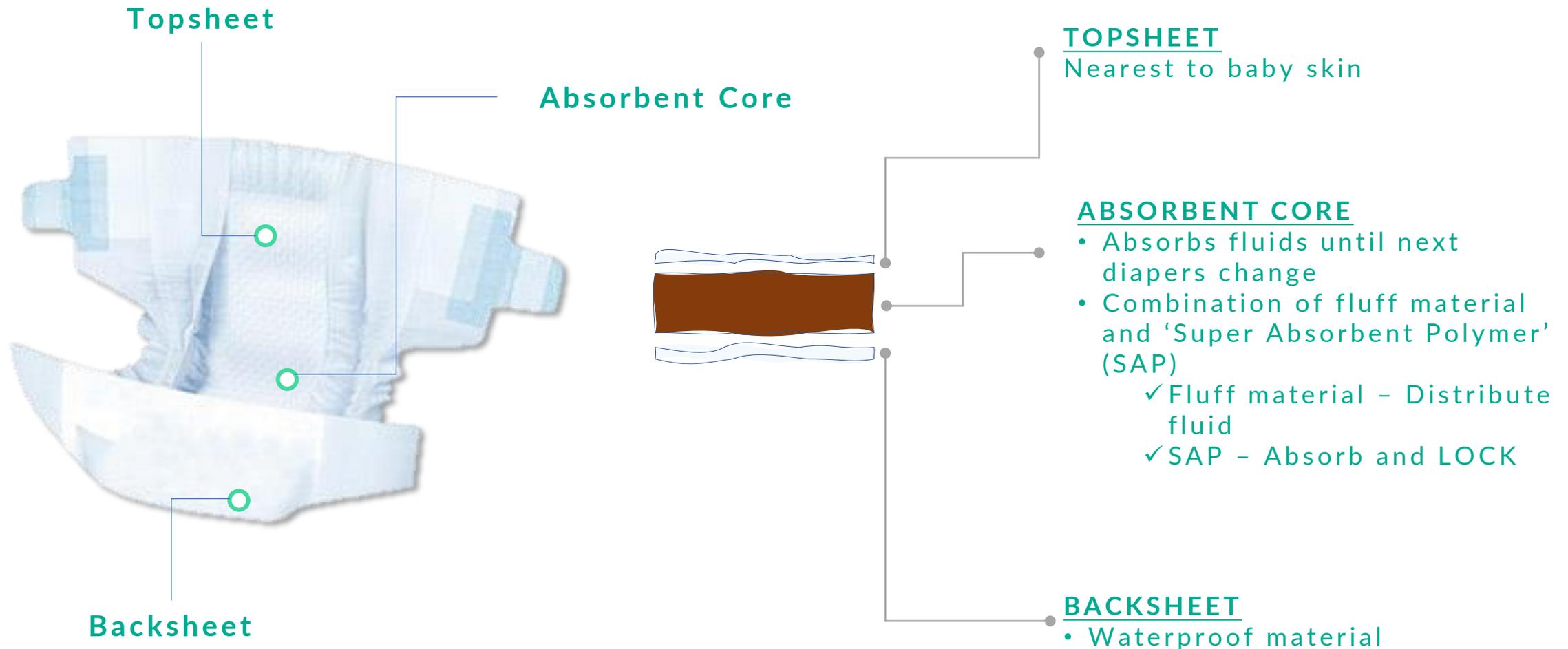
Why there is demand for disposable baby diapers?



During World War II, the increase in working mothers brought the need for the 'diaper service'.

Source: <http://diaperhero.com/splintered-crying/>

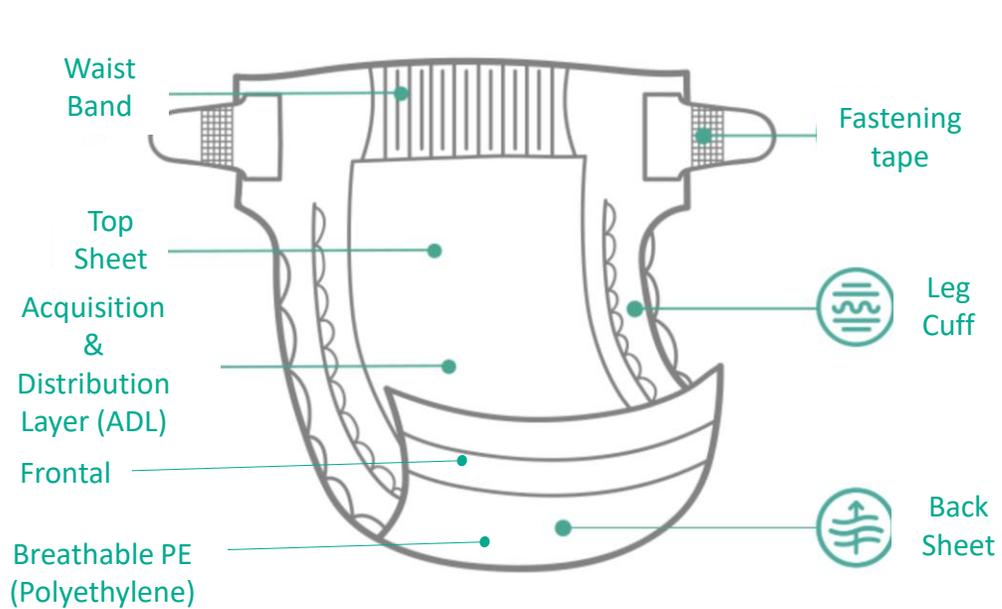
# Basic Diaper Core Structure



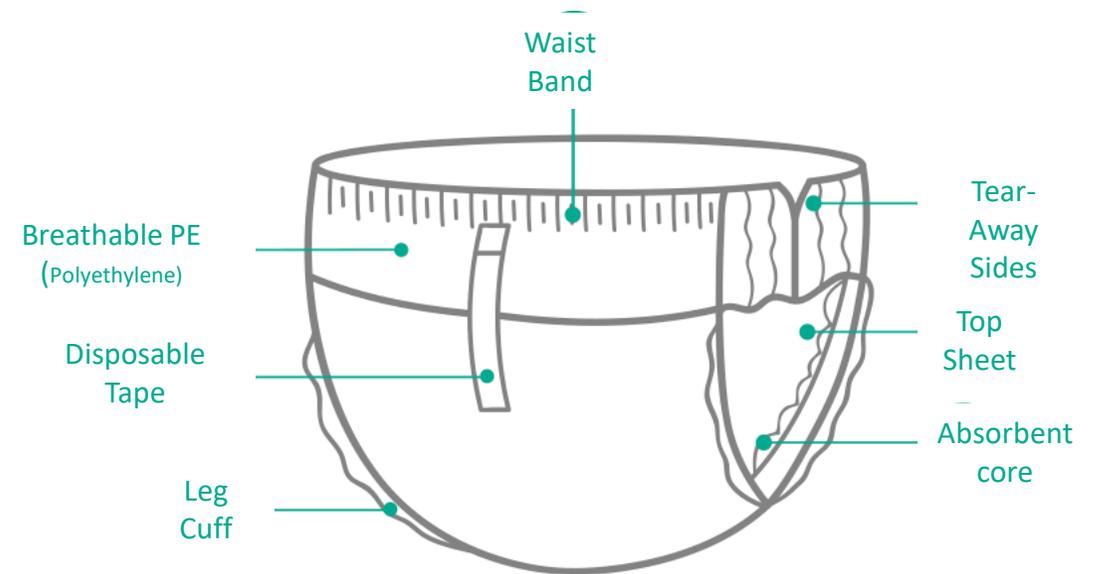
# Diaper Diagram Tape vs Pants



## Tape Diaper



## Pants Diaper



# Ultra-Thin Diapers



## Ultra-thin Diapers

Newborn (tape) / Tape / Pants

Ultra lightweight diapers with quick drying for maximum comfort, minimum bulk. Perfect for tropical weather.

Best for daytime wear

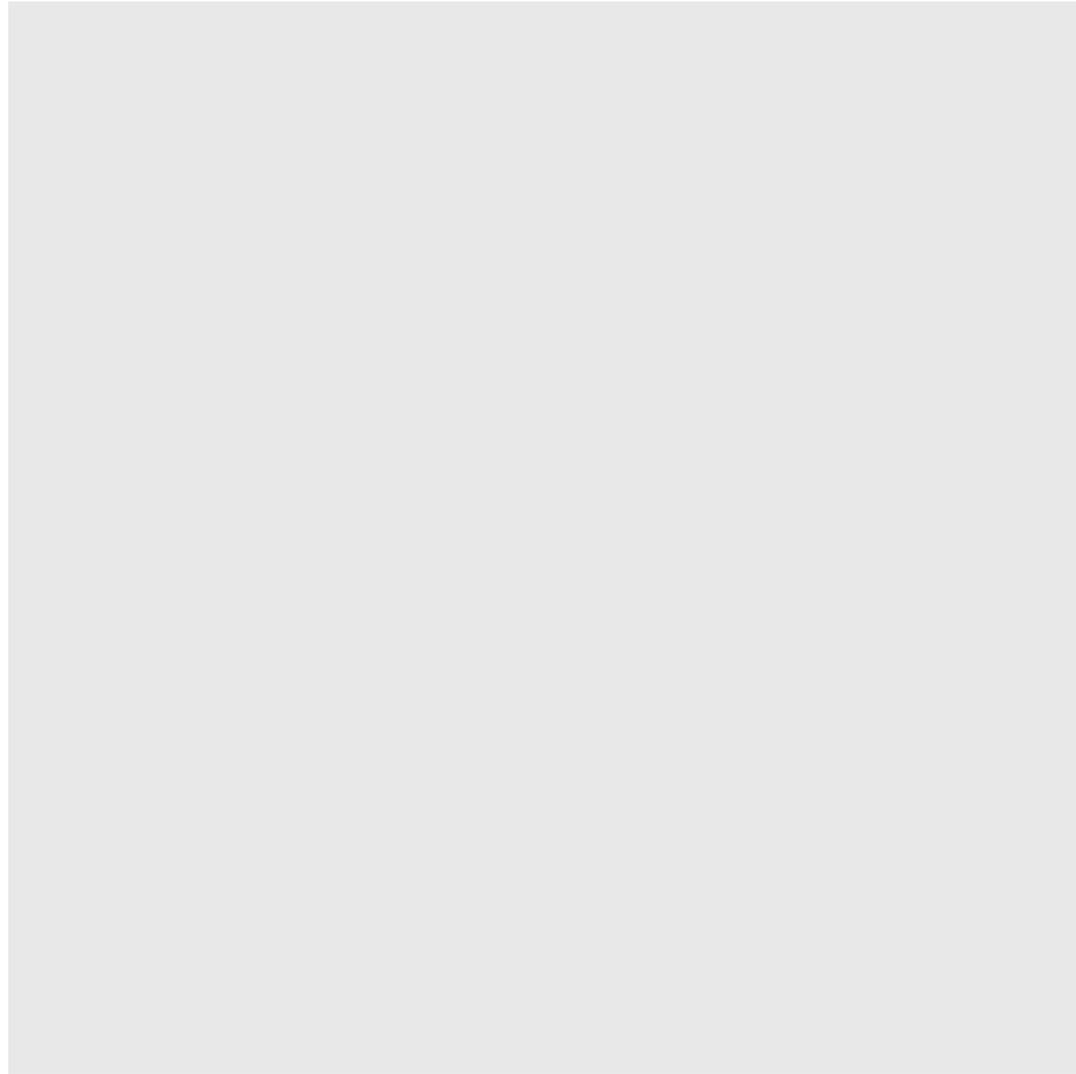
-  Quick drying for ultimate comfort and rash prevention.
-  Thinnest diaper in the market (2mm) offers superior breathability in tropical countries.
-  Free from chlorine, dyes, fragrances & other harmful substances.



# Ultra-Thin Diapers: New Born



# Fashion Diaper and Ultra-thin Diapers : The Differences...



# Offspring Ultra-thin Diaper SKUs



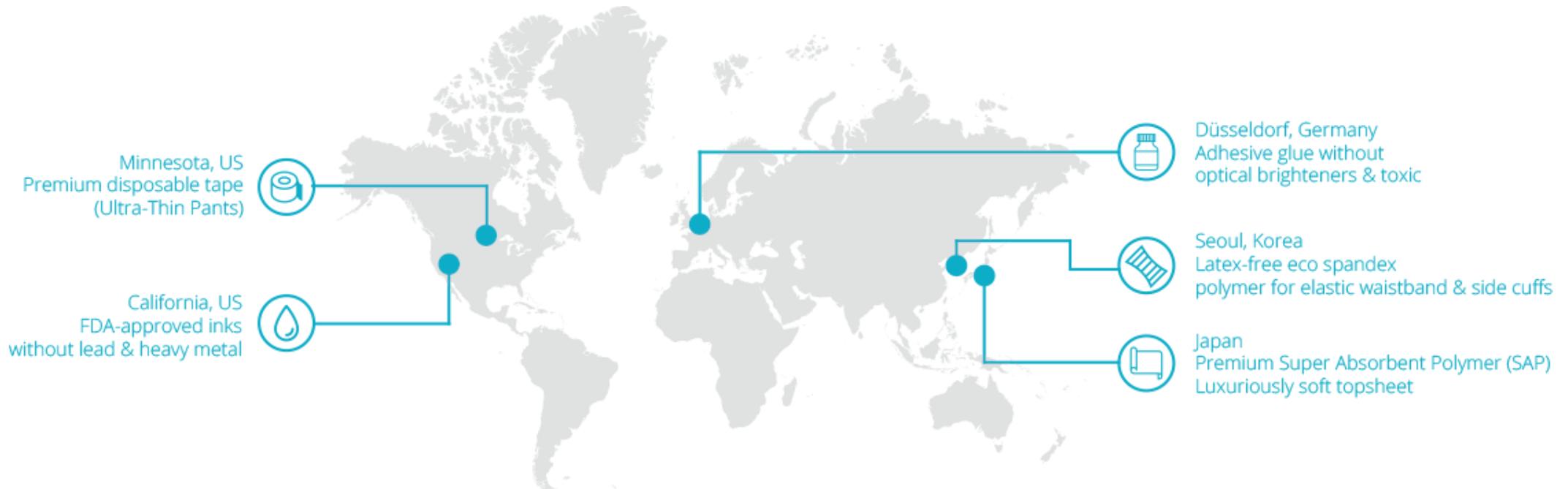
Tape

Pants

	NB22 (3-7kg)	S44 (3-6kg)	M38 (5-9kg)	L32 (9-14kg)	XL26 (12kg+)
Tape					
Pants					

# Ultra-thin Diaper Lovingly Made With

- ✓ Polypropylene (core wrap, cuff layer barrier)
- ✓ Non-toxic adhesive (seams & joints)
- ✓ Polymer spandex leak guard (leg elastic, fastening system)
- ✓ Inks free from lead and other heavy metals
- ✓ Ultra-dry absorbent core
- ✓ Polyethylene film
- ✓ Super absorbent polymer



# Offspring Ultra-thin Diaper USP



## Features

- ✓ Made with layers of compressed technology of Japan super absorbency polymer, without woodpulp
- ✓ Light-weight and **2mm thickness**
- ✓ Embossed super soft topsheet
- ✓ Triple leakguard
- ✓ Ultra stretchable waistband
- ✓ Round edge adhesive tape
- ✓ Latex-free, dyes-free, odour masking agent-free, chlorine-free
- ✓ Ink used has passed the California Prop65 test and meet the requirements of the lead content of children's products required by Section 101 of the CPSIA of 2008.
- ✓ Certified with Dermatest – Dermatologically-tested



## Advantages

- ✓ Rapid absorption due to **compressed technology and pulp-free**
- ✓ **Quick drying and very dry topsheet**
- ✓ **Light-weight** and superior comfort
- ✓ Flexible waistband elasticity for comfortable fit
- ✓ **Ultra-breathable**
- ✓ **Eco-friendly – no more cut down on trees!**
- ✓ Certified Dermatest – The diaper that certified dermatologically tested from Germany



## Benefits

- ✓ Certified Dermatologically-tested – suitable for sensitive skin
- ✓ Keeps baby bum dry
- ✓ **Fast absorbency**
- ✓ Prevent blowout and leakages with flexible elastic waistband
- ✓ Prevent rashes
- ✓ Baby less contact with harsh chemicals (chlorine-free, dyes, fragrance, latex)
- ✓ Keeps baby skin healthy

# Diaper FAQs



Question	Answer
What is the difference between ultra-thin & fashion diapers?	<p>Our ultra-thin diapers are suitable to be worn during the day and designed for tropical weather. It is as soft and light as feather, bulk-free and quick absorbing, leaving the surface dry and comfortable for baby. Ultra thin is most suitable for newborn as newborn is being swaddled most of the time, with ultra thin diaper, it keeps baby breathable even though swaddled, reducing heat rash on bum area. For older baby, ultra thin can be worn during the day as it is bulk-free and breathable comfort for baby during the day.</p> <p>Fashion diapers are designed for longer hour of wear. It is made with chlorine-free FSC ®Certified pulp and designed with Intensive absorbent core layer. There are few layers of absorbent sheet to lock down urine effectively, while embossed topsheet keeps baby bum breathable and dry.</p> <p>Both diapers are also made with cotton-like supersoft material, which keeps baby comfortable like wearing normal pants instead of plastic disposable diaper.</p>
If my baby is wearing L size for xx brand, can my baby choose Offspring L size too?	We will recommend you to choose the size correctly according to our size chart, this is due to different brand has different cutting and size. Offspring tape diaper is longer and broader compare to normal brand, and Offspring pants is bigger cutting and broader as compare to other brands as well.
Why there is no wetness indicator on your diaper?	Wetness indicator – no doubt it looks convenient for parents to know when is the time to change diaper, it is actually an unnecessary dyes , unknown colouring which turns colour when capturing moist. Offspring does not have any chemical dyes on our diaper, especially colour changing ones! Wetness indicator most often caused parents to change diaper before the diaper even full. We recommend you to change baby’s diaper averagely every 5-6 hours during the day to keep baby bum free from rashes.
Is your diaper biodegradable?	There won't be any 100% biodegradable disposable diapers in the market. This is due to the SAP gel used in the disposable diaper for absorbency & urine retention purposes, which is not biodegradable. Our diapers is not biodegradable but it is made using sustainable resources.

# Ultra-thin Diaper Tape/Pants FAQs



Question	Answer
What's the difference between conventional diaper and Offspring Ultra-thin diaper?	Every parents knows that when a diaper or pull-up is full, especially in the mornings, a diaper will appear intensely bulky. This is because the woodpulp in conventional diapers has absorbed moisture, causing the pulp to bulk up. Eventually, if baby moves around too vigorously, or sits down with a heavy impact, the inner layer of the diaper is likely to break, creating unsightly bulges and making it more difficult for your little one to move around. Fluffpulp in conventional diapers act similarly to cotton in storing and retaining urine. When the diaper is full and baby continues to sit or move, it is likely that this may push out moisture from the wet pulp. It's just like when you squeeze a wet cotton bud, the moisture is released when pressured is applied. In this case, the urine will be expelled from the pulp and back onto the baby's skin, leading to a condition we called 'compression re-wetting'. The advantage of a fluffless or woodpulp-free diaper like Offspring Ultra-thin is that it has no fluff for the moisture to gather in, but instead uses a patented technology to disperse the moisture, thus completely avoiding the risk of re-wetting.
Since Ultra-thin diapers do not contain woodpulp, does this affect the absorbency?	While it's logical to think that Offspring featherlite diapers may not be able to absorb as much moisture compared to conventional ones with fluffpulp, the patented designed and years of research put into the technology ensures that our 5-layer absorbent core provides faster, better and more efficient absorbency when compared with normal diapers.
How are woodpulp-free or fluffless diaper meant to be better for the environment?	At Offspring, our commitment to sustainability is second only to our dedication to ensuring the safety of our products for use by you and your loved ones. With our fluffiness diapers and pull-ups, we avoid using cellulose and woodpulp, helping us save millions of trees.

# Fashion Diapers



## Tape / Pants

Chlorine-free, super absorbent diapers with cute designs to keep your baby safe and comfortable while looking adorable.

Suitable for day & night wear.

-  Superior absorbency for day & night use (lasts up to 8-10 hours of average use)\*
-  Luxuriously soft topsheet for cottony comfort.
-  Free from chlorine, dyes, fragrances & other harmful substances.



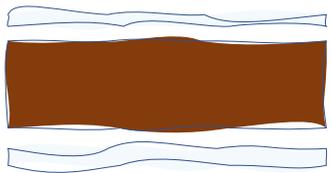
# Offspring Diaper Core Structure



## Basic Diaper

VS

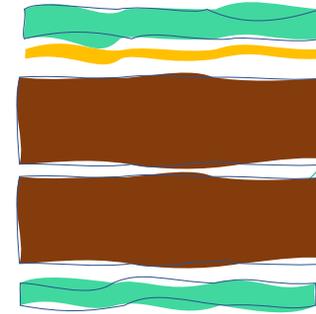
## Offspring Diaper



Topsheet

Absorbent Core

Backsheet



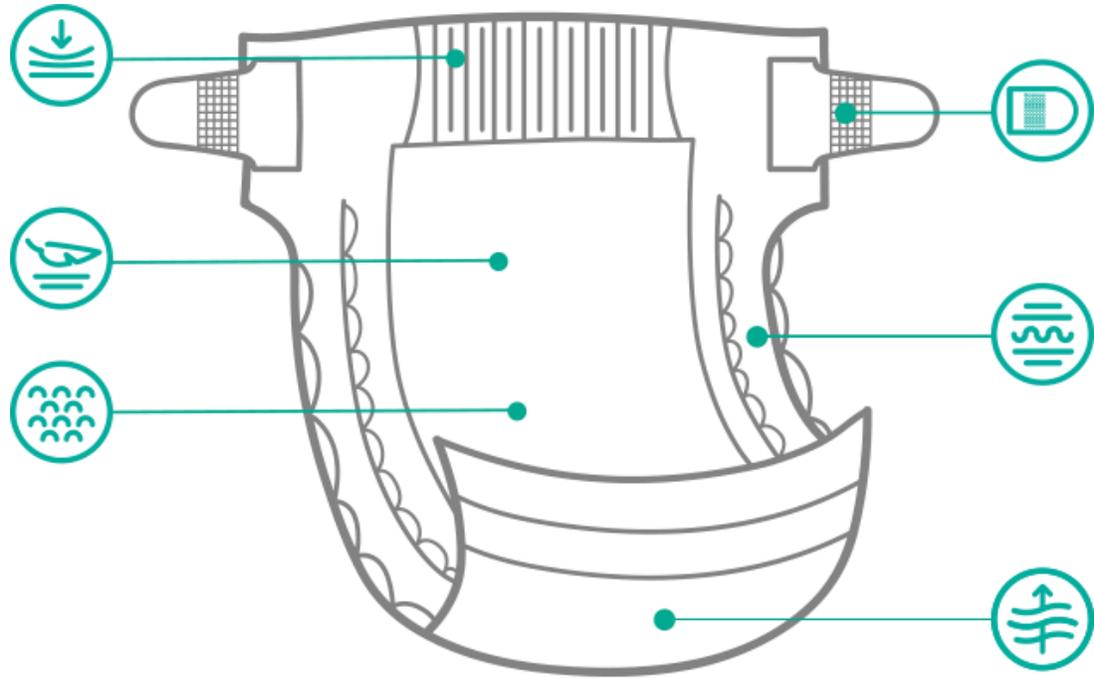
Topsheet

Acquisition & Distribution Layer (ADL)

Absorbent Core x 2 (Dual Core)

Backsheet

# Offspring Fashion Diaper (Tape)



Flexible and soft waistband made of polymer spandex ensures a snug fit.



Luxurious, ultra-soft, 3D-embossed topsheet keeps baby's bottom dry and comfortable.



Dual layer core for superior absorbency and dryness. Made with sustainable chlorine-free FSC-certified woodpulp.



Re-fastenable velcro tabs with no sharp edges keeps baby's delicate skin free from scratches.

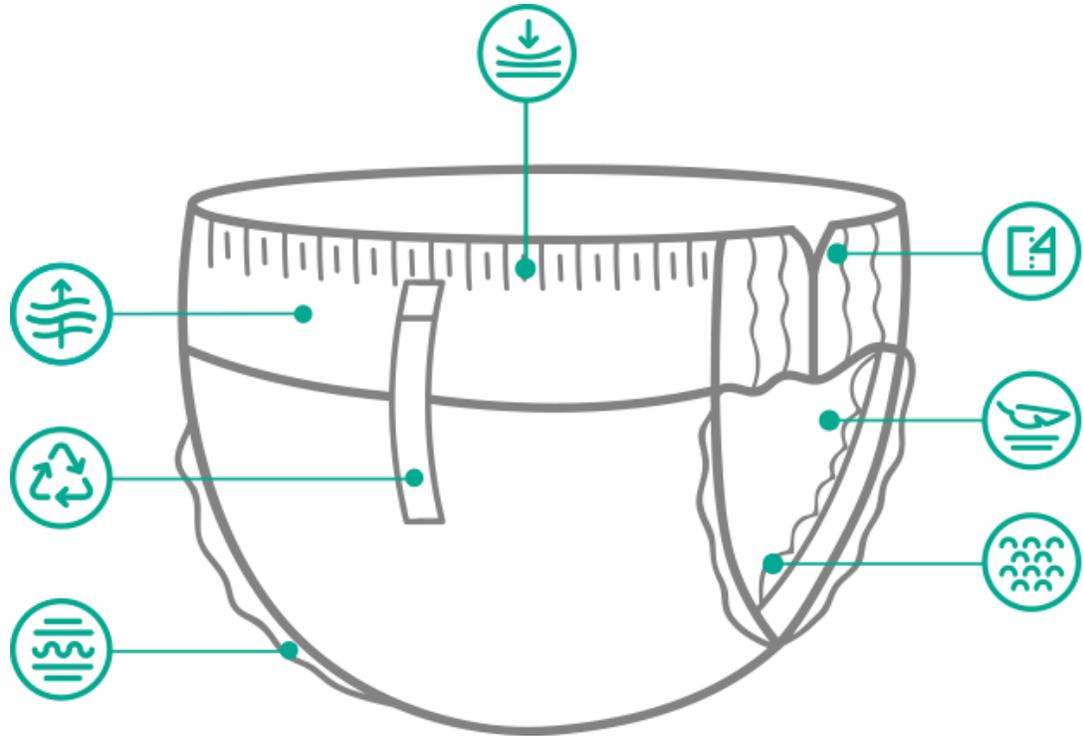


Enhanced double leakguards prevent leakages - no more spills!



Ultra-breathable & stylish outer layers keep baby comfortable while looking adorable.

# Offspring Fashion Diaper (Pants)



Soft & snug fit 360° elastic waistband made of polymer spandex for comfortable fit



Easy tear-away sides



Luxurious ultra-soft topsheet



Dual layer core for superior absorbency and dryness. Made with sustainable chlorine-free FSC-certified woodpulp.



Disposal tape for easy disposable purpose



Advanced double leakguard



Ultra-breathable outer layers keep baby comfortable.

# Offspring Fashion Diaper Features



# Offspring Fashion Diaper SKUs



Tape

Pants

	S48 (3-7kg)	M42 (6-10kg)	L36 (9-13kg)	XL30 (12kg+)	XXL24 (15-23kg)
Tape					
Pants					

# Product USPs



## Ultra Thin Diapers



- ✓ Fast-absorbency, quick drying – Suitable for newborn sensitive skin



- ✓ Ultra-breathable, super-soft, light-weight and bulk-free – Suitable for tropical & humid weather



- ✓ Fluff-less absorbent core provides extra dryness of the topsheet compare to pulp diapers



- ✓ Free from optical brightener



- ✓ Ultra-stretchable waistband & rounded edge velcro tape to prevent discomfort on baby's skin around waist



- ✓ Suitable for moms who do frequent change of diapers especially during the day.



- ✓ Due to fluff-less, the maximum average hour of wear will be around 4-6 hours max



## Fashion Diapers



- ✓ Super absorbency, embossed top sheet promotes breathability on baby's skin and keeps skin dry



- ✓ Super soft, made with cotton-like material for maximum, long hour comfortable wear



- ✓ Made with FSC® Certified Chlorine-Free fluff pulp. Sustainable material & eliminate toxic on baby's skin



- ✓ Free from optical brightener.



- ✓ Ultra-stretchable waistband & rounded edge velcro tape to prevent discomfort on baby's skin around waist



- ✓ Suitable for long hour wear \*average 8-12 hours. However, do keep in mind prolong wearing will exposed bacterial growth from urine to baby's skin

# Day/Nighttime Diaper Guidelines



Newborn to 12 mths old



12 to 18 mths old



18 to 36 mths old



**Daytime**

**\*Ultra thin diapers / pants  
Fashion diapers / pants**

\*average holding : max 5-6  
hours during daytime for  
baby 3 months and above



**Daytime**

**\*Ultra thin diapers / pants  
Fashion diapers / pants**

\*average holding : max 5-6  
hours during daytime for  
baby 3 months and above



**Daytime**

**\*Ultra thin diapers / pants  
Fashion diapers / pants**

\*average holding : max 4-6  
hours during daytime for  
24 months old baby and above



**Nighttime**

**\*Ultra thin diapers  
Fashion diapers / pants  
\*NB – 6 months old**



**Nighttime**

**Fashion diapers / pants**



**Nighttime**

**Fashion diapers / pants**

*\*Fashion tape & fashion pants can last in average 8-12 hours based on average baby urinate amount and Offspring lab test*

*\* Ultra thin tape & pants diaper can last in average 5-6 hours for younger babies , 4-6 hours in average for older babies \* based on lab test*

# The Stages of Baby Food



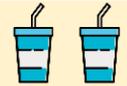
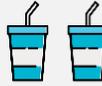
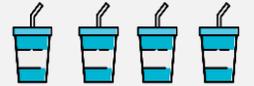
Age (Months old)	Milk Volume (Ounce)	Frequency (Times / day)	Solid Food Readiness
0-2	2-3 oz	Every 2 - 3 hours	Not ready
2	5 oz	5 times / day	Not ready
3	6 oz	5 times / day	Not ready
4-6	7+ oz	4 - 5 times / day	Not ready
>6	Milk intake reduced + water	4 - 5 times / day	Starting solids

Note:

- Potential rashes when parents start to introduce solid food due to allergic reaction, hence always be concern and monitor on the changes of the baby conditions closely.

# Understanding Baby's Urination Volume Estimation



Age (Months)	Baby Weight (KG)	Approx. single time urinated (ml)	Frequency of urinating (times/Day)	Frequency /ratio	Full-day urine (ml)	Equivalent to number of cups (1 standard cup ~ 250ml)
0-2	3.0-6.0	10-20	20-25	1.0 hourly	250-500	 to 
2-5	5.0-8.0	30	15-22	1.2 hourly	400-600	  to  
5-8	7.5-12.0	50	10-16	1.8 hourly	450-800	  to  
8-24	9.0-13.0	60-80	8-14	2.0 hourly	500-1,000	 to 

**Note:**

Indication of baby urine volume based by weight

# Fashion Diaper Superior Absorbency



# Understanding Baby Needs



Stage	Newborn/ Swaddle		Crawling & learning to stand			Potty training				
Weight(kg)	2	4	6	8	10	12	14	16	18	20
Month(s)	0-1	1-2	2-3	3-6	6-10	10-24	12-24	18-36	20-36	<36
 <b>Offspring Ultra-thin Tape</b>	NB	NB/S	S	M	M					
 <b>Offspring Ultra-thin Pants</b>					L	L	L/XL			
 <b>Offspring Fashion Tape</b>			S	M	L	L	XL	XL		
 <b>Offspring Fashion Pants</b>				M	M	L	L/XL	XL	XL	XXL



## OFFSPRING ULTRA THIN TAPE

- Offspring Ultra Thin Tape NB :
- Offspring Ultra Thin Tape S:
- Offspring Ultra Thin Tape M:

Newborn – 4kg  
3-6kg  
5-9kg



## OFFSPRING FASHION TAPE

- Offspring Fashion Tape S : 3-6kg
- Offspring Fashion Tape M: 6-10kg
- Offspring Fashion Tape L: 9-13kg
- Offspring Fashion Tape XL: 12kg – 15kg



## OFFSPRING ULTRA THIN PANTS

- Offspring Ultra Thin Pants L:
- Offspring Ultra Thin Pants XL:

9-13kg  
13-15kg



## OFFSPRING FASHION PANTS

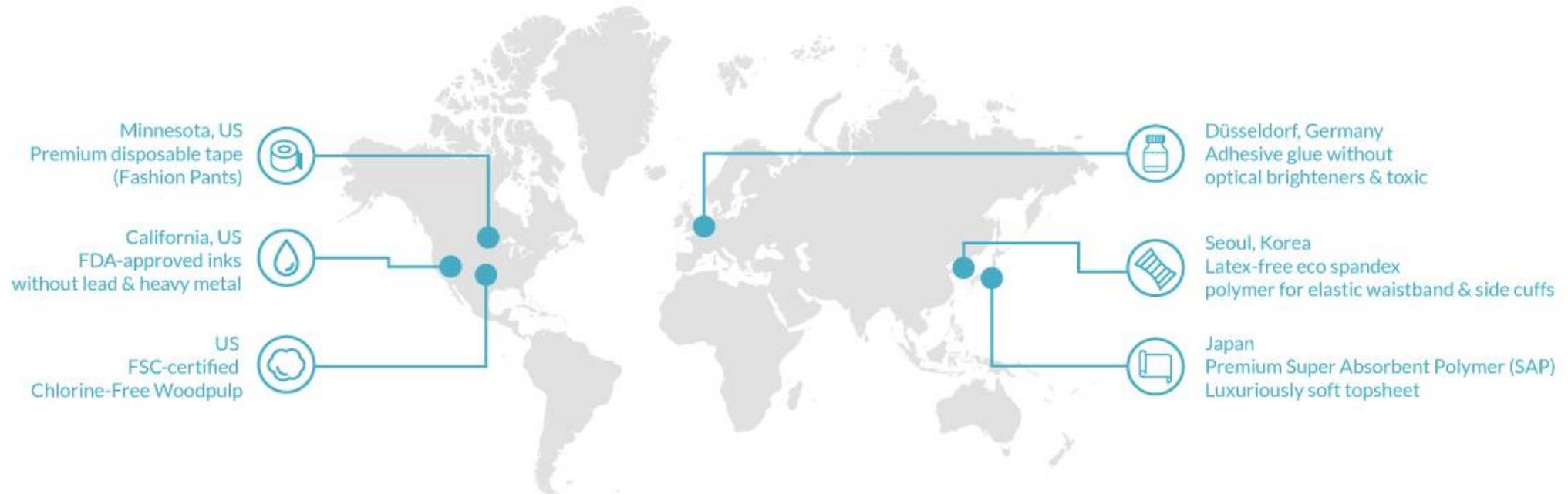
- Offspring Fashion Pants M : 6-11kg
- Offspring Fashion Pants L: 9-14kg
- Offspring Fashion Pants XL: 13-20kg
- Offspring Fashion Pants XXL: 15-23kg

# Fashion Diaper Lovingly Made With



- ✓ Chloride-free wood pulp,
- ✓ Super absorbent polymer,
- ✓ Polypropylene (core wrap, fastening system, cuff barrier layer),
- ✓ Non-toxic adhesive (seams & joints)

- ✓ Polymer spandex (leg elastic & fastening system),
- ✓ Ultra-breathable polyethylene film,
- ✓ Polypropylene non-woven top-sheet,
- ✓ Inks free from lead and other heavy metals for external printed design.



# Why Offspring diaper don't have wetness indicator?



Offspring Inc

September 4, 2020 · 🌐



## Why Offspring diapers don't have a wetness indicator

Here's why we don't include wetness indicators in our diapers. Wetness indicators contain Bromophenol Blue, a harsh chemical that causes skin irritation. This goes against our mission to create safe, hypoallergenic products for your little one.

Watch the video for other ways to check if a diaper is full. 😊 See Less



# Diaper Tips



- Soil diaper can be rolled and taped with Velcro tape or the tape at the back of the pants.
- You may tape the diaper tighter as the back waistband is super elastic, designed for baby's expanding tummy. Taping the diaper tighter can prevent blowout and leakage.
- Choosing the right size of diaper is important – indicative of right size is that the top of the diaper is aligned / sit on baby's belly button.
- If in the event the diaper / pants worn is way above the belly button, it means the size is too big for your child and vice versa.
- Over sized diaper (too big) or under sized (too small) will caused leakage. Kindly choose the right size according to Offspring indicated size chart for our diapers.

# Diaper FAQs



Question	Answer
How does your diapers fit compared to other brands?	Our tape diapers are sized similar with other brands but our diaper pants are sized slightly bigger compared to Asian brands. We recommend sampling the size based on your baby's current weight and adjust the size accordingly.
Does the sticker on the diaper indicate front or back?	The toss tab sticker is located at the back of the diaper pants. It is used to seal the soiled diaper for easy disposal.
Does your diapers come with wetness indicator?	Our diapers do not come with wetness indicator as the materials currently used to make a wetness indicator are not in line with our eco-friendly diaper standards. However, we always strive to source the best and safest materials and definitely will look into safer way of wetness indicator in near future.
Can your diaper able to absorb more than 10 hours?	It is not our usual practice to claim / encourage parents to prolong wearing of disposable diaper. Though our fashion diapers are able to last overnight, we always encourage parents to change your baby's diaper regularly during the day to avoid rashes and bacterial irritation due to prolong exposure of baby urine directly on the skin.
How absorbent are your diapers?	Our chlorine-free fashion diapers have a patented dual absorbent core technology that able to lock-down urine and moist quickly while keeping your baby's skin dry and comfortable for longer period of time.
Are your diapers biodegradable?	While there is no disposable diaper is 100% biodegradable or compostable, Offspring Chlorine-free Fashion Diapers has been certified by FSC (Forest Stewardship Council) C149807 for the materials used from sustainable forest.

# Plant-Based Wipes



@diyanah\_khirudin



# Plant-Based Wipes



**Baby Wipes**  
80 pcs / 20 pcs

**Biodegradable, fragrance-free, plant-based cloth wipes with organic ingredients for cleansing, even on baby's hands and mouth.**

-  Certified Allergy-safe and Toxic-free, safe for baby's hands and mouth.
-  Strong but soft medical-grade, cloth-like texture.
-  Made of sustainably harvested plant-cellulose material that biodegrades within 28 days.



# Plant-Based Wipes USPs



“Made with **Aloe Vera leaf juice** for super hydrating, soothing and refreshing effect.



“**Chamomile flower** extract contains anti-inflammatory and antibacterial properties.”



## Features

- ✓ Made with plant-cellulose 100% biodegradable material
- ✓ Made with 99% purified water
- ✓ Infused with organic aloe vera and organic chamomile extract
- ✓ Made with food-grade, non-toxic preservatives
- ✓ No fragrance, No alcohol, No chlorine, No parabens, No SLS /SLES, No methylisothiazolione, No phenols
- ✓ Certified Dermatest, Australian-Allergy Certified, 100% Toxic-Free & Cruelty-free

## Advantages

- ✓ Retain moisture and super absorbent
- ✓ Does not dry out fast
- ✓ 100% biodegradable
- ✓ Generous sizing 17x 20cm
- ✓ Soft and silky material of plant-cellulose

## Benefits

- ✓ Dispose without guilt and worries – because it is biodegradable within 28 days!
- ✓ Plant-cellulose material keeps wipe moist and able to cleanse effectively with only 1 wipe
- ✓ Gentle and pure – certified by Dermatest Dermatologically-Tested that it is suitable for baby’s delicate skin
- ✓ Luxury material quality for effective cleaning, while gentle to baby’s skin

# Plant-Based Wipes FAQs



Question	Answer
Does material of baby wipes really matters?	Yes! The material of baby wipes play a major role of a wipe. Offspring choses only biodegradable cellulose fibre from Austria, with USDA bio-based preferred certification. Our biodegradable cellulose fibre wipes contain zero plastic and chlorine which is harmful to your child and to the environment. It is also able to hold and retain more liquid than the usual wipes, hence it won't dry off easily as compared to normal plastic-based wipes. It also means you can use less wipes for much better effect!
Why is your material embossed?	Our material has embossed design for easy and effective cleaning up.
Can the baby wipes be used on the baby's skin.	It is bio-based and biodegradable. Although it is only 60gsm, it doesn't weight down the material as it doesn't contain any plastic, therefore it is light and moist, silky and soft, gentle to wipe your baby's delicate skin.
What is in Offspring Plant-based wipes?	The color of the product varies according to the batch of harvested organic farming plants. Since we do not add any coloring on the formulation, there are situation whereby you might notice the color are different from the previous batch, which is perfectly normal. We only provide the purest, organic ingredients from organic harvested plants to make our products. All our products undergo Stability Test and P.E.T testing to ensure they are safe for consumers and able to withstand high temperatures.
How to store the wipes?	Close the lids each time after dispensing a wipe. Store at cool and dry area.
Why our wipes is not organic-certified?	Offspring plant-based wipes contain at least 99% purified water, with the remaining 1% are distributed into preservatives, stabilizers, organic extracts, which each of the ingredients are perhaps 0.01% - 0.05% split. Therefore, we do not want to certify the organic due to the content being 'organic' is too low. However, we ensure the safeness of our wipes by adding more purified water and use plant-cellulose fibre materials.

# Plant-Based Wipes FAQs



Question	Answer
<b>Can I use the wipes to wipe baby mouth? Is it safe for baby's mouth?</b>	Yes. Offspring plant-based baby wipes is safe for baby mouth. It contains food-grade preservative system.
<b>Are your wipes flushable?</b>	No it's not. Even though it's 100% biodegradable, but we made it strong and not easily torn. Therefore it does not break in sewer system, but it'll biodegrade within 28 days in municipal council facility.
<b>So how can you claim it is biodegradable when it is not flushable?</b>	Flushable wipes can contain polyster mixture with cellulose fibre, which no doubt it breaks during flushing, but it clogs sewer system and does not biodegrade. Biodegradable wipes DO NOT contain polyster content in the material, therefore it is pure plant-based and biodegradable back to mother earth.
<b>What is polyster in a wipes?</b>	Many conventional wipes in the market use a mixture of polyster and plant cellulose in their material. It can be 70% polyster + 30% plant-cellulose or 30% polyster +70% plant-cellulose, so it doesn't mean they are biodegradable. The difference is that polyster contain wipes (plastic) will curl when it's burn, whereas cotton-based / plant-based wipes will burn like paper and turn into ashes when it is burned. Plant-based wipes able to retain better moist compare to polyster wipes. Polyster wipes tends to dry out rather quick even in the package, and it also contain chlorine-processing.
<b>Why is there Food Preservative in your wipes?</b>	All of the wipes contain 99% water and in order to prevent the wipes from growing mould, a good preservative system needs to be used. Our wipes are formulated to be safe on baby's mouth, therefore food preservative is the safest preservative to be used on the wipes.

# Skin Care



# OFFSPRING BABY ESSENTIAL RANGE



## CERTIFIED ORGANIC

Products are produced to the highest standards for organic and natural cosmetics and are safe, effective and good to use.



## EWG VERIFIED

Products are verified free from eco-toxicity and harmful ingredients, meets EWG's strict health standards and has undergone safe manufacturing process.



## CERTIFIED MADE IN AUSTRALIA

Made in Australia with authentic Australian ingredients.



## CERTIFIED NON-TOXIC

100% free from toxic and harmful chemicals



## CERTIFIED ALLERGY-SAFE

100% free from allergy-causing chemicals.



## AUSTRALIAN MADE SAFE

Formulated and clinically tested with less than 15% of the top offending toxic chemicals that are known to cause harm to the human body, animals and environment.



## CERTIFIED CRUELTY-FREE & VEGAN

Not tested on animals and do not contain any animal ingredients and by-products.



## CRUELTY-FREE INTERNATIONAL

Our company and suppliers do not test our products on animals or use any animal-derived ingredients.



## **Natural & Organic Skincare** **What's the difference?**

# Understanding of Organic Skincare Products



OUR SKIN ABSORB 60% OF WHAT WE APPLY ON IT EACH TIME - SO HOW MUCH OF SUBSTANCE YOUR BABY'S SKIN IS ABSORBING?

Baby's skin is up to 20% thinner than adult's

Baby's skin is more permeable than adult's, allowing more substance to pass through and enter baby's system. .

Chemicals & irritants absorbed into baby's body can have dangerous, lasting effect on their growing up.

E.g.

- Chlorine-bleached diapers - leaves dioxin, a cancer-causing agent, in baby's body.
- Fragrance – causes skin irritation, allergies, eczema.
- Sulphates – hormone imbalance, protein denaturing.
- Paraben – skin irritation, allergic reaction.



ORGANIC vs. NATURAL		
Requirements	Organic	Natural
No-Toxic & persistent pesticides and herbicides	✓	
No GMOs	✓	
No Antibiotics	✓	
No Growth Hormones	✓	
No Petroleum-based fertilizers	✓	
Certification Inspections & Audit	✓	
No Artificial colours or favours	✓	✓
No Artificial Preservatives	✓	✓
No irradiated ingredients	✓	✓

**NATURAL is NOT SAME as ORGANIC.**

**Natural ingredients** may come from crops/plants that rely on **synthesized insecticides and herbicides**.

Natural skincare can display “natural” or “made with organic ingredients” on claims without being certified, products that are not certified may not be audited to check on the ingredients are really organic or natural.

**Genuine organic skincare carries a certification logo** on the packaging, which proves that the product has gone through strict audit of its sources are really ORGANIC.



100% verified  
**TOXIC-FREE** ingredients

# Gentle Head-to-Toe Wash



**Gentle Head-to-Toe Wash**  
Australia-made, certified organic and allergy safe, suitable even for baby with sensitive skin.

Moisturising, gentle and tear-free full body cleansing.

-  Gentle and mild formulation for babies, including newborns.
-  Certified organic, allergy-safe and toxic-free; safe for babies with sensitive skin.
-  Contains aloe vera, lavender, chamomile and olive oil to clean, soothe and moisturise baby's skin and scalp.



# Gentle Head-to-Toe Wash USP



“Made with **Aloe Vera leaf juice** for super hydrating, soothing and refreshing effect.”



“Infused with **Calendula Flower Oil** to soothe dry skin and eczema-prone skin.”



“With **Lavender essential oil** helps for calming, relaxing and natural antiseptic.”



“**Chamomile flower** extract contains anti-inflammatory and antibacterial properties.”

## Features

- ✓ Made with organic and rich content of aloe vera leaf juice **INSTEAD** of water
- ✓ Infused with key ingredients – Organic aloe vera leaf juice, calendula flower oil, chamomile flower oil and lavender oil
- ✓ Rich in organic botanical oil and extracts
- ✓ Made without: synthetic fragrance, SLS, SLES, phenols, parabens, propylene glycol, TEA, DEA, quarternium, and any other harsh chemicals
- ✓ Certified organic with ECOCERT COSMOS, Australian-allergy certified, 100% Non-toxic, Cruelty-Free & Australian-Made

## Advantages

- ✓ Formulated and manufactured based on Australian Standards
- ✓ Exceed organic certified content for Ecocert standard – minimum of 61% organic ingredients with 97.9% are natural origin.
- ✓ Ingredients do not contains GMO, pesticides and herbicides
- ✓ Tear-free formula, rinse-easy with less foam

## Benefits

- ✓ Gentle to baby’s skin, even for newborn
- ✓ Able to use for face wash, as it’s so gentle that it does not dry out the skin
- ✓ Rich organic nutrients protect, moisture and maintain skin health

# Gentle Head-to-Toe Wash FAQs



Question	Answer
<b>What is the difference of Offspring Gentle Head-to-Toe Wash with others?</b>	Offspring Head-to-Toe Wash is specially formulated for newborn and toddlers. The main ingredient is aloe vera juice, together with other healing and soothing ingredients such as Calendula flower oil, chamomile flower extract and lavender oil. The gel-like texture is more concentrated compared to conventional baby wash. Besides the gentle and healing properties of the ingredients, it is also designed to be less foamy. It is easy to rinse off and leave no foam residues on your baby's or toddler's hair or body. It doesn't sting the eyes and made without numbing agents, because it is made in compliance with Ecocert Cosmos strict rules. We go beyond the requirements of the Ecocert Cosmos Standard with at least 61.3% of the total ingredients are from organic farming and over 97.9% of the total ingredients are from natural origins.
<b>Can I use this wash for face cleansing?</b>	Some of our parents use it as face cleanser, and it is able to keep the skin moist without stripping the moisture layer of the skin.
<b>Why is the color of the Head-to-Toe Wash not always the same for every production?</b>	The color of the product varies according to the batch of the harvested organic farming plants. Since no colouring is added into the formulation, there are situation whereby you notice the colours are different from the previous batch, which is perfectly normal. We only provide the purest, organic ingredients from organic harvested plants to make our products. All our products undergo Stability Test and P.E.T testing to ensure they are safe for consumers and able to withstand high temperatures.

# Baby Lotion



**Nourishing Baby Lotion**  
Australia-made, certified organic and allergy safe, suitable even for baby with sensitive skin.

Soothes, moisturizes and protects baby's delicate skin.

-  Certified organic, allergy-safe and toxic-free; safe for newborns and babies with sensitive skin.
-  Contains high concentration of organic aloe vera extract for ultra moisturising effect
-  Moisturising formulation with creamy texture – penetrates deep into skin and locks in moist



# Nourishing Baby Lotion USP



“Made with **Aloe Vera leaf juice** for super hydrating, soothing and refreshing effect.”



“Infused with **Calendula Flower Oil** to soothe dry skin and eczema-prone skin.”



“With **Shea Nut Butter** as rich moisturizer that protects and regenerates the skin.”



“**Chamomile flower** extract contains anti-inflammatory and antibacterial properties.”

## Features

- ✓ Made with organic and rich content of aloe vera leaf juice INSTEAD of water
- ✓ Infused with key ingredients – Organic aloe vera leaf juice, calendula flower oil, chamomile flower oil and shea nut butter
- ✓ Rich in organic botanical oil and extracts
- ✓ Made without: synthetic fragrance, SLS, SLES, phenols, parabens, propylene glycol, mineral oil, petroleum, silicones and any harsh chemicals
- ✓ Certified organic with ECOCERT COSMOS, Australian-allergy certified, 100% Non Toxic, Cruelty-Free & Australian-Made

## Advantages

- ✓ Formulated and manufactured based on Australian Standards
- ✓ Exceed organic certified content for Ecocert standard – minimum of 81.9% organic ingredients with 97.9% are natural origin.
- ✓ Ingredients do not contains GMO, pesticides and herbicides
- ✓ Rich texture but non-greasy

## Benefits

- ✓ Gentle to baby's skin, even for newborn
- ✓ Able to use on the face, and any part of the skin for instant hydration
- ✓ Moisturiser locked deep into layer of skin without feeling greasy, with 24 hours protection.
- ✓ Smooth and silky skin that doesn't leave any grease residues

# Baby Lotion FAQs



Question	Answer
What makes our baby lotion effective?	The main ingredients are Aloe vera juice, Calendula flower oil, Chamomile flower extract and Shea nut butter. These ingredients have high moisturizing content and soothe sensitive skin. Offspring nourishing baby lotion exceeds the requirements of Ecocert Cosmos Standard with at least 81.9% of the total ingredients are from organic farming, and over 99.0% of the total ingredients are from natural origins.
Can I use baby lotion on baby's face?	Yes. Offspring baby lotion are certified organic, certified Australia-allergy safe and with shea nut butter to nourish baby's delicate skin effectively, from face to the body
My baby's skin is peeling, does your baby lotion able to help?	Our baby lotion is able to retain moisture on the skin and able to ease off dry, peeling skin, for better effect, use our nappy balm to add more moisture as it contains bee wax & high content of organic oil to keep skin moist for longer period.
Why is your baby lotion texture different with others?	We designed our baby lotion to be able to stay moisturize on the skin longer, while keeping skin supple and non-greasy. The texture is concentrated during rubbing. Hence you may apply a small amount of our baby lotion, rub the same direction on your skin, repeat few rounds to get the lotion to be fully absorbed into the skin. Once it is absorbed into the skin, usually it will stay there for 24 hours if there is no contact with water or cleansed-off from the skin.

# Baby Lotion FAQs



Question	Answer
Why is the color of the lotion changes as time goes by?	All organic and natural skincare, which made without artificial chemicals, turn color when subject to varying degree of weather and storing as well as exposure to different temperatures. However, it is still safe to use even though the color of the lotion has turned slightly brownish. The color of the product varies according to the batch of harvested organic farming plants. Since we do not add any colouring to the formulation, there are situation whereby you might notice the colors are different from the previous batch, which is perfectly normal. We only provides the purest organic ingredients from organic harvested plants to make our products. All our products undergo Stability Test and P.E.T testing to ensure they are safe for consumers and able to withstand high temperatures.
Why does Offspring use essential oils instead of artificial fragrance?	Offspring products uses only natural or organic essential oils. The scent from the products are originally from the essential oils and we never use any synthetic artificial fragrance. We believe in providing the purest skin products for the babies. We blend essential oils into our products from aromatheraphy standpoint and also for their specific skin benefits. The amount of essential oils used in our baby products are according to the Australia aromatheraphy standards, that the amount used will not be too overpowering that causes any skin irritations.

# Nappy Balm



## Soothing Nappy Balm

Australia-made, certified organic and allergy safe, suitable even for baby with sensitive skin.

Nourishes, protects and disinfects baby's sensitive spots.

-  Certified organic, allergy-safe and toxic-free; safe for newborns and babies with sensitive skin.
-  Soothes redness, inflammation and irritation on skin. Can also be used on cracked nipple (for nursing mums) and dry lips/skin.
-  Formulated with organic beeswax and organic oils to soothe and protect baby's sensitive spots.



# Soothing Nappy Balm USP



“Made with **organic beeswax** as **natural protection barrier (ointment).**”



“Infused with **Calendula Flower Oil** to soothe dry skin and eczema-prone skin.”



“**Olive Fruit Oil** helps to moisturize skin with antibacterial properties.”



“**Jojoba oil** moisturizes, protects against UV light and anti-microbial too.”

## Features

- ✓ Made with organic beeswax as natural protection barrier (ointment)
- ✓ Infused with key ingredients – Organic beeswax, olive fruit oil, calendula flower oil, jojoba oil
- ✓ Made without: synthetic fragrance, SLS, SLES, phenols, parabens, propylene glycol, mineral oil, petroleum, silicones and any harsh chemicals
- ✓ Certified organic with ECOCERT COSMOS, Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made & Dermatologically-Tested

## Advantages

- ✓ Formulated and manufactured based on Australian Standards
- ✓ Exceed organic certified content for Ecocert standard – minimum of 94.4% organic ingredients with 100% are natural origin.
- ✓ Ingredients do not contains GMO, pesticides and herbicides
- ✓ More than just nappy balm. Able to use for cracked nipple, dry lips, eczema dry patch skin, very dry skin

## Benefits

- ✓ Gentle to baby's skin, even for newborn
- ✓ Soothes irritation and redness on skin.
- ✓ Moisturising and natural protection barrier for extra protection on the skin
- ✓ Dermatologically-tested and tested suitable for sensitive skin

# Soothing Nappy Balm FAQs



Question	Answer
What makes your nappy balm effective?	The main ingredients are Olive fruit oil, beeswax, calendula flower oil and jojoba oil. These ingredients act as natural skin barrier, seal, heal and protect sensitive/irritated skin. Offspring soothing nappy balm exceeds the requirements of the Ecocert Cosmos Standard, with at least 94.4% of the total ingredients are from organic farming and over 99.0% of the total ingredients are from natural origins.
How to use your nappy balm?	Offspring nappy balm is rich in organic oils, and beeswax. It is suitable to be applied on irritated skin, to soothe redness of the skin, and keeping skin moist and supple
What is so special on your nappy balm?	Offspring nappy balm can be used in various way. It's not only limited on baby's bum. It also suitable to be applied on chaffing of skin, temporary relief of swelling of skin due to mosquito bites, dry lips, cracked nipples due to breastfeeding. It is made with organic beeswax which acts as replacement of mineral oil and petroleum jelly. Beewax is a powerful soothing ingredients, with a combination blend with organic fruit oils for better soothing effect of the skin.
Why is the nappy balm texture turn so soft as time goes by?	The balm texture varies depends on temperature and weather. For instance, for hot and high temperature, the beeswax will melt and turn into oil form. But it's still effect as it is because the formulation is still there. For cold temperature, the balm texture will be slightly harden and solid. But no worries, both textures are still safe to use.
Does your nappy balm suitable for eczema prone skin?	Yes, it is. Our nappy balm is Dermatologist Tested in Australia.

# Soothing Nappy Balm FAQs



Question	Answer
I noticed there is some tiny particles texture in nappy balm, is it normal?	The key ingredient of our nappy balm – Beeswax contains high fatty acids and vitamin E. Beeswax become soft, pliable and liquid when they are warm and turn variably hard when they are cold. When the temperature is high, the balm will melt, so do the beeswax. This is due to the nature of natural ingredients, rest assured that it is still effective and safe to use even though the texture has changed. All our products has undergone Stability Test and P.E.T testing to ensure they are safe for consumers and able to withstand high temperatures.
Can I use this nappy balm for other purposes?	Definitely! Our Nappy Balm is multifunctional. It is suitable to apply on very dry skin, soothe irritated skin and can be used on lips, cracked nipples for breastfeeding mums or any other skin area that requires healing.

# Rinse-free Baby Bum Cleansing Spray



**Rinse-free Baby Bum Cleansing Spray**  
Australia-made, certified organic and allergy safe,  
suitable even for baby with sensitive skin.

Hygiene spray for gentle cleansing on-the-go. Just spray and wipe!

-  Certified organic, allergy-safe and toxic-free; safe for newborns and babies with sensitive skin.
-  Rinse-free formula - just spray and wipe (no water needed). Great for diaper changing on-the-go.
-  Cleanses and moisturizes baby's bottom while removing unpleasant odours.



# Rinse-free Baby Bum Cleansing Spray USP



“Infused with **Calendula Flower Oil** to soothe dry skin and eczema-prone skin.”



“**Chamomile flower** extract contains anti-inflammatory and antibacterial properties.”



## Features

- ✓ Made with organic aloe vera leaf juice content
- ✓ Coconut-derived surfactant for cleansing
- ✓ Infused with organic calendula and chamomile extracts
- ✓ Made without: synthetic fragrance, SLS, SLES, phenols, parabens, propylene glycol, and any harsh chemicals
- ✓ Certified organic with ECOCERT COSMOS, Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Formulated and manufactured based on Australian Standards
- ✓ Exceed organic certified content for Ecocert standard – minimum of 86.4% organic ingredients with 97.9% are natural origin.
- ✓ Ingredients do not contain GMO, pesticides and herbicides
- ✓ Works well on stubborn grime on skin, cleansing and remove dirt easily and with organic derived ingredients to protect the skin.

## Benefits

- ✓ Gentle to baby’s skin, even for newborn
- ✓ Suitable to be used on any part of the skin, not only baby bum.
- ✓ Cleanse with coconut-derived surfactant to remove dirt, grime and grease.
- ✓ Protect the skin with organic botanical ingredients
- ✓ Eliminate bad odour of the skin

# Rinse-free Baby Bum Cleansing Spray FAQs



Question	Answer
Why do I need bum cleansing spray when I can use water?	<p>Water is always the safest, most natural choice for mums to rinse baby's dirty bum. Our bum cleansing spray is to replace water especially if mums are on the move and there is limited access to water in the public.</p> <p>Our bum cleansing spray able to :-</p> <ul style="list-style-type: none"><li>Cleanse baby's dirty poop bum effectively – removing poo off from baby's skin without causing irritation</li><li>Eliminate unpleasant odour of baby's dirty bum</li><li>Organic ingredients that also helps to soothe and moisture baby's bum during cleansing</li><li>Gives fresh feelings on baby's bum so that baby is fresh and clean</li></ul>
How to use the spray?	It's simple – just spray on dirty bum, wipe with our baby wipes and change to a new diaper.
Can it be used on my kids' hand after meal?	You may use to clean your kids hand and wipe it off. The bum spray is skin-friendly.

## STEP 1

Remove soil diaper  
Use Offspring  
Rinse-Free Bum  
Spray

1



## STEP 2

Wipe baby bum with  
1-2 pieces of Offspring  
plant-based wipes

2



## STEP 3

Put on new diaper –  
make sure both side of  
the leak guard is pull out  
nicely covering the bum

3



# Rinse-free Baby Bum Cleansing Spray FAQs



Question	Answer
Can I use this cleansing spray for anything else?	You may use it to cleanse your dirty hands, or your toddler's oily hands after a meal, and also for your baby's bum especially when poo are sticking on the bum and unable to remove solely with baby wipes. Just spray, wipe and you're ready to go.
Can I use this as sanitizer?	No. Our bum spray is not designed for sanitizing purpose as it doesn't contain any alcohol.
Essential oils vs Artificial fragrance, why does Offspring use essential oils?	Offspring products only uses natural or organic essential oils. The scent from the products are originally from the essential oils and we never use any synthetic artificial fragrance. We believe in providing the purest skin products for the babies. We blend essential oils into our products from aromatherapy standpoint, and also for their specific skin benefits. The amount of essential oils used in our baby products are according to the Australia aromatherapy standards, that the amount used will not be too overpowering until it causes any skin irritations.

# Child-friendly Hand Sanitizer



**Child-friendly Hand Sanitizer**  
Australia-made, certified organic and allergy safe,  
suitable even for baby with sensitive skin.

Keeping your child in safe hands

-  No propylene glycol, artificial fragrance, parabens and other harmful chemicals
-  Kills 99.9% of bacteria and germs with Ethanol (plant-derived denatured alcohol)
-  Refreshing, fruity scent of Australian lemon myrtle oil



# Child-friendly Hand Sanitizer USPs



“Infused with **Lemon Myrtle Oil** grown in Australia with fresh scent that also helps to prevent harmful radicals from damaging the skin.”



“**Sugar-cane derived denatured alcohol** (medically-approved amount) necessary to remove germs and bacteria.”

## Features

- ✓ Made with plant-derived denatured alcohol (ethanol)
- ✓ Contains 70% of ethanol
- ✓ Made with plant-based ingredients
- ✓ Made without: synthetic fragrance, harsh alcohol, phenols, parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Formulated and manufactured based on Australian Standards
- ✓ Plant-based sanitizer that works effectively, killing 99.9% germs with sugar-cane derived alcohol.

## Benefits

- ✓ Gentle to skin, plant-based alcohol doesn't dry out the skin
- ✓ Keeps skin moisturized after application
- ✓ Kills 99.9% of germs
- ✓ Pleasant Australian Lemon Myrtle oil aroma – no harsh scent

# Child-friendly Hand Sanitizer FAQs



Question	Answer
Does Offspring Hand Sanitizer contain alcohol?	Yes, it contains Ethanol, a plant-derived denatured alcohol necessary to kill germs and bacteria. Not to worry, the Ethanol content is at a safe, healthy level that eliminates germs effectively while being gentle on your little one's skin.
Do I need to wash my hands after using it?	With our quick-drying formula, it only takes a few seconds for the solution to absorb into the skin, leaving your child's skin soft, sanitized and moisturized. No rinse required!
Is it safe for my child to put his hand in his mouth after using this?	It's certainly safe, but we'd strongly advise letting the liquid dry first before allowing your kid to put his hand in his mouth.
Strong smell! Is it lemongrass?	It's from lemon myrtle oil.



# Child-friendly Hand Sanitizer FAQs



Question	Answer
Do I need to wash my hands after using it?	With our quick-drying formula, it only takes a few seconds for the solution to absorb into the skin, leaving your child's skin soft, sanitized and moisturized. No rinse is required.
Does it dry the skin?	No. Instead, it moisturizes the skin and keeps the hands soft.
Is it safe for my child to put his hand in his mouth after using this?	It's certainly safe, but we'd strongly advise letting the liquid dry first before allowing your kid to put his hand in his mouth.
Can I use this on sensitive/eczema skin?	Yes. It is certified allergy-safe, toxic-free and is made with all-natural ingredients that are hypoallergenic and safe for all skin types, including sensitive/eczema skin.

# Buzz-away Spray



## Buzz-away Spray

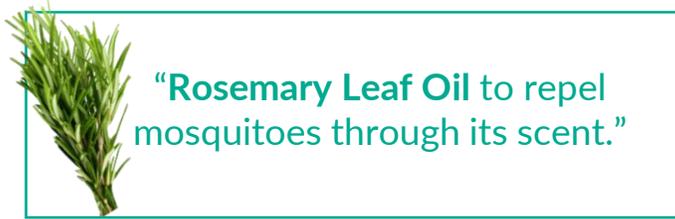
Australia-made, certified organic and allergy safe, suitable even for baby with sensitive skin.

Gentle, all-natural mosquito repellent, made with organic plant extracts, and without DEET.

-  Certified allergy-safe and toxic-free; suitable for babies 3 months and up, and adults too!
-  Oil-based formulation – stays on baby’s skin to repel mosquitoes for longer hours.
-  Made with organic essential oils, without DEET (harmful substance).



# Buzz-away Spray USP



## Features

- ✓ Made with organic essential oils – citronella, lemongrass and rosemary oil
- ✓ Made with organic plant-oils
- ✓ 100% oil based
- ✓ Made without: synthetic fragrance, SLS, SLES, phenols, DEET parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Formulated and manufactured based on Australian Standards
- ✓ 100% organic plant-oil and essential oil based

## Benefits

- ✓ Gentle to baby’s skin,
- ✓ Great for family used
- ✓ Repel mosquitoes naturally with essential oil blends.
- ✓ Keeps skin moisture and protected
- ✓ Stay on skin longer period of time due to oil based.
- ✓ Pleasant essential oils aroma

# Buzz-away Spray FAQs



Question	Answer
<p>What is so special about Offspring Buzz Away Repellent?</p>	<p>Our buzz away repellent is made with organic lemon grass oil, citronella oil, and effective repellent essentials oil to repel mosquitoes away from baby's skin. Most important, it is oil-based, and stays on the skin for around 2 hours* before reapplying again for better effectiveness. *Average baby usage</p> <p>While most of the repellents are made with DEET or water based, or mineral oil and strong chemical to repel mosquitoes, Offspring's repellent able to repel mosquitoes with natural oils blend and contains no DEET or harmful chemical to the baby.</p> <p>Water based repellent usually lost its effectiveness fast and unable to stay on the skin for too long, so frequent application is needed, whereas oil-based repellent stays on the skin longer period of time, so it also repel mosquitoes for longer period of time.</p>
<p>Will the spray sting my baby's eyes?</p>	<p>We recommend you to spray away from baby's face. To apply on the face, kindly spray once and a bit of the repellent on your palm, rub it on and pat lightly on both cheeks. Avoid contact with eyes and lips as the concentration of essential oils will cause irritation of baby's eyes and lips.</p>
<p>Can I use Offspring Buzz Away on my baby?</p>	<p>Essential oils formulated for Buzz Away Spray have high concentrations, and it is suitable for babies 3 months old and above as it contains peppermint and wintergreen essential oil. However, we formulated our product with a mixture of quality organic based oil with a proper percentage, and it should not cause irritation unless your child has an allergy or specific sensitivity. Our Buzz Away Spray is Australian Allergy Certified. It is clinically tested with 100% free of chemicals published under key issues and key allergens; and it is safe and effective. We recommend that you consult with physician before using this product on an infant or if your child has special allergies. With any product that is new to your child, it is best to do a skin patch test prior to full usage.</p>

# Buzz-away Spray FAQs



Question	Answer
Why did Offspring remove the Ecocert Cosmos logo from Buzz-Away Spray packaging?	The National Pharmaceutical Regulatory Agency (NPRA) of Malaysia regulates all Buzz Away Spray and Buzz Away Spray does not fall under Malaysia Drug Control Authority neither skincare. Therefore, Ecocert Cosmos Organic unable to certify this product as Cosmos only certifies skincare related products. So, even though our Buzz Away Spray are using certified organic ingredients and formulation, we cannot apply the Ecocert Cosmos Organic logo on our packaging.
How do I use Offspring Buzz-Away Spray?	Shake well. Spray directly on your child's skin avoiding the eyes and face. For gentle way, spray on your hands, gently rub on your child's skin. Apply evenly. A little bit of our organic repellent formula goes a long way in protecting your child from mosquitoes. Apply evenly and reapply every 2 hours if needed. We advise to avoid the eyes area due to high concentration of essential oils.

# Relaxing Wonder Oil



## Relaxing Wonder Oil

Australia-made and allergy safe, Plant-based formula.

Your perfect companion from pregnancy to motherhood.

- ✓ Luxuriously lightweight and non-sticky
- ✓ Cares for baby, cares for mummy
- ✓ Made with premium blend of organic botanical oils
- ✓ Formulated with light-weight organic camellia flower oil and organic coconut oil
- ✓ Prevent, relieves, and nourishing to promote healthy, glowing skin
- ✓ Improves skin elasticity and firmness for pregnant mums
- ✓ Leave skin wonderfully soft, moisturized and smooth
- ✓ Soothes redness, dryness, cradle cap, relieves eczema, dry sensitive skin and flaky skin for infants
- ✓ Suitable to be used on hair for stronger hair follicles



# Relaxing Wonder Oil USP

“Infused with **Calendula Flower Oil** to soothe dry skin and eczema-prone skin.”



“**Camellia oil** is know as plant collagen that seal moist into deep layer of skin.”



## Features

- ✓ Made with organic plant oils - Camellia flower oil and coconut oil
- ✓ Camellia oil - known as plant-collagen that seal moist into deep layer of skin
- ✓ Infuse with organic calendula extract
- ✓ Made with more than 98% of plant-oil
- ✓ Made without: synthetic fragrance, propylene glycol, mineral oil, petroleum-based substances, silicones, gluten and nuts substances ingredients
- ✓ Ecocert Cosmos Organic Certified  
Australian-Made Certified  
Australian-Allergy Certified  
Australian Non Toxic Certified  
Australian Made-Safe Certified  
Cruelty-Free & Vegan

## Advantages

- ✓ Formulated specially for mums and babies.
- ✓ Camellia flower oil - Lightweight, rich in oleic acid that boost skin cell renewal and omega fatty acid to nourish the skin.
- ✓ Coconut oil - Super moisturising, rich in lauric acid and full of antimicrobial properties to heal and soothe irritated skin.
- ✓ Light-weight as compare to real coconut oil, as coconut oil is comedogenic, it'll clog pores if use only coconut oil itself, camellia flower oil balance the texture and does not clog pores.

## Benefits

- ✓ Gentle to baby's skin, gluten-free and nuts-free
- ✓ Good for pregnant mums to ease itchiness and dryness around the belly, and also prevent stretch mark
- ✓ Boost skin cells renewal and maintain skin elasticity and youthfulness of the skin
- ✓ Works on hair strengthening as the lightweight camellia oil absorb and lock moist into hair follicles.
- ✓ Keeps skin moisture and protected
- ✓ Suitable for sensitive skin and works wonders with miracle coconut oil.

# Relaxing Wonder Oil FAQs



Question	Answer
What is the difference between Wonder Oil vs Virgin Coconut Oil	Our Wonder Oil is formulated using the finest organic certified coconut oil, whereby the coconut is organically farmed without pesticides and herbicides in a well-controlled environment. Our organic virgin coconut oil is certified 100% organic by Cosmos Ecocert.
What makes Wonder Oil special?	<p>Our wonder Oil is specially designed for sensitive skin and also for the hair. We use organic camellia flower oil that helps to balance the fatty acids that coconut oil has. Camellia flower oil is very light-weight by nature and known as a 'plant collagen' as it is able to seal moisture and nutrients deep into the layers of skin. We also added calendula extract for antioxidant purposes. With the combination of coconut oil, camellia flower oil and calendula extract, our Wonder Oil works for face, hand, body, hair and legs, giving the glow and moisture that your skin needs.</p> <p>Unlike mineral oil that clogs pores, our Wonder Oil does not clog pores. It also provides your skin with essential fatty acids and does not trigger allergies, as it does not contain fragrance, gluten and nuts.</p>
What is special about Camellia Flower Oil?	Camellia flower oil contains about 80% oleic acid, similar to macadamia nut and olive oil. But the difference is that Camellia flower oil does not clog pores. It is very lightweight, yet full of healing properties and omega fatty acid. It is also known to be great source of 'plant collagen'. It absorbs easily into your skin and promotes skin renewal, keeping your skin healthy and radiant. Besides that, this lightweight oil also works very well in strengthening the hair and sealing moisture into hair follicles, which is important to keep hair healthy and moisturized.
Is Wonder Oil safe for baby?	Yes. We only use more than 98% organic plant-oils. It is made without mineral and petroleum oil, synthetic chemical fragrance, and it is gluten-free and nut-free too. We formulated it in a way that it is safe for pregnant mothers and newborn babies.
When it is the best time to use Wonder Oil?	The best time to use on your skin is after bathtime. This is when the pores are damp and open, and able to draw in more nutrients from the oil. Alternatively, you can use it on dry skin from time to time.
Can I use the oil on my face or my baby's face?	Yes. You can use it as face oil for your face, or even on your baby's face for a healthy glow because it is so pure and lightweight, it does not clog pores.
Can I use for cradle cap?	Yes. You can use it for cradle cap and irritated skin because coconut oil is an oil that has strong anti-microbial effects. Coconut oil is rich in lauric acid and is known to heal sensitive and irritated skin.

# Plant-Based Hand Wash



**Plant-based Hand Wash**  
Australia-made, certified organic and allergy safe, suitable even for baby with sensitive skin.

- ✓ Light-weight, easy rinse formulation
- ✓ Mindfully made for dry hands
- ✓ Rich in plant-derived ingredients & botanical, fruit oils that keeps hands smooth and soft, even after many washes
- ✓ Infused with lavender & lemon essential oil for all-natural antibacterial purposes, while keeping hands smelling fresh
- ✓ Made without sulphates, parabens, EDTA, synthetic fragrance and colouring, or any harsh chemical that dries the skin.

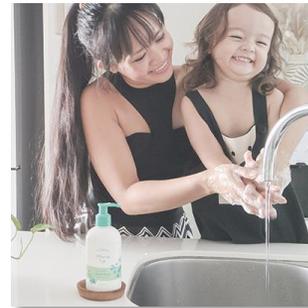


# Plant-based Hand Wash USP



## Features

- ✓ Made with high concentration of aloe vera juice
- ✓ Made with plant derived and botanical fruit oils
- ✓ Coconut derived cleansing agent



## Advantages

- ✓ Keeping hands soft and moist
- ✓ Healthy-skin, refreshing aroma
- ✓ No over stripping off natural moist on skin
- ✓ Optimal pH
- ✓ Light-weight, easy-to rinse



## Benefits

- ✓ Made with plant-based ingredients
- ✓ Specially made for dry hands
- ✓ Restore skin to its ideal hydration state with Avocado Oil- keeps hand soft and nourished, even after many washes
- ✓ Suitable for sensitive skin
- ✓ Refreshing & citrus aroma from lemon peel oil
- ✓ Gentle to children

# Plant-based Hand Wash FAQs

Question	Answer
Why Offspring Plant-based Hand Wash is “watery” and light?	Our plant-based and water-based hand wash is made with high content of aloe vera leaf juice, but with an adjusted texture for the liquid. We designed our hand wash light but foamy because we hope hand washing routine can be easier to fit into your busy lifestyle. Our hand wash does not leave foam residue on your hands and although it’s foamy but it’s easily rinse-off quick and keep your hands clean, moisturised and fresh.
Is your hand wash contains antibacterial function?	Antibacterial hand wash contains the chemical “triclosan”, an ingredient that being banned from US FDA and it’s also harmful and toxic. Although our hand wash contains lemon essential oil as part of the natural “antibacterial”, but the fact that washing hands with soap and water already able to keep your hands free from germs and bacteria. Therefore there is not a need to have “antibacterial” chemical in your hand wash.
Is your hand wash child-safe?	Yes. Our hand wash is made with 99.9% natural derived ingredients, such as plant oils and natural fruit oils. It is safe for you and your child.

# Home Care



# Multi-Surface Cleaner



**Multi-Surface Cleaner**  
Baby-safe, eco-conscious, toxic-free, plant-based household essentials.

- ✓ Cleans, disinfects and deodorise hard surfaces and fabrics
- ✓ Made with plant-based cleansing agent to clean, sugar-cane derived alcohol (ethanol) to disinfect, and eucalyptus oil to deodorize
- ✓ Made without SLS / SLES, overwhelming fragrances, harsh chemicals



# Multi-surface Cleaner USP



“Made with **Thyme Oil and Eucalyptus Oil** which high in antifungal and antibacterial properties to disinfect naturally on all surfaces.”



“**Sugar-cane derived denatured alcohol** to eliminate germs effectively with the combination of thyme and eucalyptus oil.”  
Alcohol content 40%

## Features

- ✓ Made with thyme oil and eucalyptus oil - which high in antifungal and antibacterial properties to disinfect naturally on all surfaces
- ✓ Sugar-caned derived ethanol to eliminate germs effectively, with the combination of thyme and eucalyptus oil.
- ✓ Made without: synthetic fragrance, ammonia, bleach, SLS, SLES, phenols, parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non-Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Triple-action formulation, single spritz, multiple uses
- ✓ Able to clean, disinfect and deodorizing hard surfaces, and disinfect, eliminate germs and odour for all fabrics.
- ✓ Versatile, one bottle to work on multiple surfaces with 3 functions - clean, disinfect and deodorizing.

## Benefits

- ✓ Plant-based home cleaning
- ✓ Great for family used
- ✓ Safe for babies, safe for whole family
- ✓ Easy cleaning on the go in a bottle
- ✓ No overpowering fragrance. Light aroma from original thyme and eucalyptus oil

# Multi-Surface Cleaner FAQs



Question	Answer
What is the difference between your new Multi-Surface Cleaner compared to the old one?	The all-new and improved Multi-Surface Cleaner is formulated with disinfecting and deodorising properties, a major upgrade from the old formula that provides only cleaning benefits.
How is Offspring's plant-based Multi-Surface Cleaner different compared to conventional brands in the market?	Unlike generic cleaner products, our Multi-Surface Cleaner is formulated with all-natural plant-based ingredients that contain only natural disinfecting and cleansing agents.
How does your new Multi-Surface Cleaner work as a disinfectant and deodoriser?	Formulated (sugar-cane derived denatured alcohol) and essential oils with natural disinfectant properties (thyme and eucalyptus oil), our Multi-Surface Cleaner is able to effectively disinfect and eliminate germs while getting rid of dirt and grime.
What kind of items can I spray your new Multi-Surface Cleaner on?	Use it on hard surfaces such as countertops and furniture or soft fabrics such as mattress, pillows, strollers, car seat, plush toys and cushions.
Does it mean that I can use it as a stain remover for fabric?	Unfortunately, the Multi-Surface Cleaner is designed for the purpose of disinfecting and deodorising fabric items.
How do I use your new Multi-Surface Cleaner?	Just spray and wipe on hard surfaces. For fabric items, spray and leave dry for 1 minute for the disinfection process to take effect.
Is your new Multi-Surface Cleaner safe for babies, since it contains essential oils?	The new Multi-Surface Cleaner is designed with babies and children in mind – hence, it is formulated with a reasonable percentage of essential oils based on Australian standards that is extremely mild and gentle.

# Baby Laundry Wash



## Baby Laundry Wash

*A vegetable and plant-based formulation that is tough on stains, gentle on fabrics and baby's delicate skin.*



Concentrated formulation that's gentle on baby's delicate skin and tough on dirt.



Made with natural cleansing agents such as organic soapwort extracts and lemon.



Do not contain optical brightener, synthetic fragrance and other harsh chemicals.



# Plant-based Laundry Wash USP

“**Eucalyptus Globulus** essential oil has a fragrant scent with purifying benefits.”



“**Natural coconut** derived surfactant combined with bio-based non-sulfate anionic surfactant, gives a perfect foam to clean and wash laundry effectively.”

## Features

- ✓ Concentrated green bio-based formula
- ✓ Made with natural coconut derived surfactant and non-sulfate anionic surfactant
- ✓ Made with pure eucalyptus globulus essential oil
- ✓ Made without: synthetic fragrance, ammonia, bleach, SLS, SLES, phenols, parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Effective cleansing agent to clean and wash laundry
- ✓ Non-irritated, safe to skin
- ✓ Removes dirt and stain effectively
- ✓ Protect clothes from bacteria, mold growth and fungi

## Key Ingredients

- ✓ Made with plant-based ingredients
- ✓ Natural coconut derived surfactant combined with bio-based non-sulfate anionic surfactant, gives a perfect foam to clean and wash laundry effectively
- ✓ Eucalyptus globulus essential oil has a fragrant scent with purifying benefit

# Baby Laundry Wash FAQs



Question	Answer
What is Offspring Plant-based Baby Laundry Wash?	Formulated only with biodegradable biobased surfactants and plant extracts, Offspring Plant-based Laundry Wash removes dirt and stains from little laundry lovingly. We use coconut-derived surfactants to replace harmful SLS and SLES, and Eucalyptus Globulus Oil as a natural source of antiviral and antibacterial properties to protect against bacteria and fungi, to clean effectively while being completely gentle on skin. It also does not contain any SLS/SLES, parabens, fragrances, dyes, phosphates, formaldehyde or methylisothiazolinone.
Where is Offspring Plant-based Baby Laundry Wash made?	It's made in Australia with Australian materials.
Does this baby laundry wash contain optical brighteners?	Absolutely not – nor does it contain SLS/SLES, ammonia, chlorine, bleach, phosphates or fragrance.
Is this baby laundry was biodegradable and safe for greywater systems?	Yes and yes! We designed it to be as environmentally safe and responsible as possible, based on current available technologies.
Does this baby wash contain any fragrance?	Offspring products do not contain artificial or chemical fragrances; the same goes for our Plant-based Baby Laundry Wash. All scents and aromas used in this product are derived from naturally-extracted Eucalyptus Globulus essential oils.
How many loads of Offspring Plant-based Baby Laundry Wash good for?	Our current size contains enough for a total up to 25 loads of washing. For top load machines, fill machine with water, add laundry wash (1 cap, 40ml) then add clothing. For front load machines, add laundry wash (2 caps, 80ml).

# Baby Dish Wash



## Baby Dish Wash

Concentrated, plant-based formula with organic Soapwort, a biodegradable cleansing agent.

- ✓ Concentrated plant-based formula with soapwort cleansing agent to remove grease and grime from utensils. Non-toxic and safe to be used on baby's bottles, toys, and utensils
- ✓ Infused with orange sweet oil, organic lemon extract as natural antibacterial agent
- ✓ Remove oil grease effectively with soapwort and witch hazel extracts
- ✓ Gentle to skin, easy to rinse-off formula



# Baby Dish Wash USP

“Pure lemongrass oil has fragrant scent with anti-bacterial and purifying properties.”




“Natural coconut derived surfactant combined with bio-based non-sulfate anionic surfactant clean and wash dishes squeaky clean.”

## Features

- ✓ High performance bio-based formula
- ✓ Made with non-ionic bio-based surfactant provides effective cleaning
- ✓ Infused pure lemongrass oil with anti-bacteria properties
- ✓ Made without: synthetic fragrance, ammonia, bleach, SLS, SLES, phenols, parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Effective cleansing agent to clean and wash away
- ✓ Non-irritated, safe to skin
- ✓ Removes milk residues, grease and stain effectively
- ✓ Natural lemon grass oil that keeps away germs and bacteria from dishes

## Key Ingredients

- ✓ Made with non-ionic bio-based surfactant
- ✓ **Natural coconut** derived surfactant combined with bio-surfactant clean and wash dishes squeaky clean
- ✓ **Pure lemongrass oil** has fragrant scent with anti-bacteria and purifying properties

# Baby Dish Wash FAQs

Question	Answer
<p>What is in Offspring Plant-based Baby Dish Wash</p>	<p>Formulated only with organic herbs and plants extracts, Offspring All-Natural Plant-based Baby Dish Wash removes grease, milk residue and food stains on baby utensils and bottles naturally and effectively. We use Organic Soapwort extract as a surfactant to replace harmful SLS and SLES; Organic Aloe Vera juice to nourish the skin while you wash; and Orange (Sweet) essential oil that acts as a natural source of anti-viral and anti-bacterial properties to protect against bacteria and fungi, to clean effectively while being completely gentle on skin. It also does not contain any SLS/SLES, parabens, fragrances, dyes, phosphates, formaldehyde or methylisothiazolinone.</p>
<p>Where is Offspring Plant-based Baby Dish Wash made?</p>	<p>It's made in Australia with Australian materials</p>
<p>Is this baby dish wash biodegradable and safe for greywater systems?</p>	<p>Yes and yes! We designed it to be as environmentally safe and responsible as possible, based on current available technologies.</p>
<p>Is your baby dish wash concentrated?</p>	<p>Yes our baby dish wash is concentrated formula, you may mix with water and use it to wash the dishes.</p>
<p>How long can a liter of dish wash last?</p>	<p>Definitely a longer period of time, depends on how frequent you use it, it should be an average of 1.5 months – 2 months</p>
<p>Is your baby dish wash suitable to wash greasy items</p>	<p>Our dish wash is suitable to wash breast pumps, milk grease, oil stain effectively with concentrate formula.</p>

# Baby Dish Wash FAQs

Question	Answer
How about normal kitchen use like oily pots?	Yes definitely. Made with natural cleansing agents such as organic soapwort extracts with sea salt, it is effective to remove oil.
Does this baby wash contain any fragrance?	Offspring products do not contain artificial or chemical fragrances; the same goes for our Plant-Based Baby Dish Wash. All scents and aromas used in this product are derived from naturally-extracted Orange (Sweet) essential oils.
What is the shelf-life of an unopened bottle of Offspring Plant-based Baby Dish Wash?	To ensure complete safety for our products, we don't use harsh artificial or chemical preservatives in to extend product life. An unopened product stored at temperatures below 30c should be good for at least two (2) years. Extreme temperature may change the colour of the product, but it is still safe to use.

# Baby Stain Remover



## Baby Stain Remover

Baby-safe, eco-conscious, toxic-free, plant-based household essentials.

- ✓ Natural plant-based formula to remove stubborn stain
- ✓ Made ingredients: sodium bicarbonate, an active stain removing agent, sugar cane derived alcohol to disinfect, and eucalyptus blue mallee oil to deodorize
- ✓ Gentle to fabric
- ✓ Able to remove food stains, blood stains and poo stains
- ✓ Best to use with Offspring Laundry Wash



# Baby Stain Remover USP



Sodium Bicarbonate (baking soda), a gentle yet effective natural cleaner that removes stains



“Sugar-cane derived denatured alcohol to eliminate germs effectively with the combination of thyme and eucalyptus oil.”



“Eucalyptus Globulus essential oil has a fragrant scent with purifying benefits.”

## Features

- ✓ High performance bio-based formula
- ✓ Made with non-ionic bio-based surfactant provides effective cleaning
- ✓ Infused pure lemongrass oil with anti-bacteria properties
- ✓ Made without: synthetic fragrance, ammonia, bleach, SLS, SLES, phenols, parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Effective cleansing agent to clean and wash away
- ✓ Non-irritated, safe to skin
- ✓ Removes milk residues, grease and stain effectively
- ✓ Natural lemon grass oil that keeps away germs and bacteria from dishes

## Key Ingredients

- ✓ Made with non-ionic bio-based surfactant
- ✓ Natural coconut derived surfactant combined with bio-surfactant clean and wash dishes squeaky clean
- ✓ Pure lemongrass oil has fragrant scent with anti-bacteria and purifying properties

# Baby Stain Remover FAQ



Question	Answer
<p>What types of stains does the stain remover work best on?</p>	<p>Formulated with naturally-derived ingredients, our stain remover is designed to remove stains such as food, formula, poo, urine and any other dirty stains that are related to babies. It is not meant to remove marker pen stains, paint or ink.</p>
<p>Why should I use a stain remover when I already have laundry wash?</p>	<p>It's a fact – babies often have all sorts of stains on their clothes, whether it's food, poo, urine, spit-up, juice or milk. Over time, the accumulation of stubborn stains becomes more visible on clothes, resulting in an unclean and worn-off appearance. Our natural Baby Stain Remover comes to the rescue with targeted action to remove all types of baby stains from clothes.</p>
<p>Does this stain remover contain optical brighteners?</p>	<p>Absolutely not – nor does it contain SLS/SLES, ammonia, chlorine, bleach, phosphates or fragrance.</p>

# Fruit & Veggie Spray



## Fruit & Veggie Spray

Baby-safe, eco-conscious, toxic-free, plant-based household essentials.

- ✓ Removes dirt, soil that carry germs
- ✓ Removes pesticides, wax, chemicals safely & effectively
- ✓ Keeps fresh produce clean and fresh
- ✓ Plant-based surfactant for effective cleaning and safe cleaning on food
- ✓ No taste & odour – Aftertaste-free



# Fruit & Veggie Spray USP



“Natural derived **guar-gum** to keep fresh product last longer.”



“Natural **coconut** derived surfactant to cleanse.”



## Features

- ✓ Cleans fruits, veggies with just a spritz
- ✓ Spritz and easy rinse off formula
- ✓ Leaves no odour and taste after rinsing
- ✓ Made without: synthetic fragrance, ammonia, bleach, SLS, SLES, phenols, parabens, mineral oils, propylene glycol, and any harsh chemicals
- ✓ Australian-allergy certified, 100% Non Toxic, Cruelty-Free, Australian-Made

## Advantages

- ✓ Removes unwanted contamination, pesticides and wax with all-natural ingredients
- ✓ Keep fresh produce last longer
- ✓ Effective and safe

## Key Ingredients

- ✓ Made with plant-based ingredients
- ✓ **Coconut** derived surfactants to cleanse
- ✓ Natural derived **guar-gum** to keep fresh product last longer

# Fruit & Veggie Spray FAQs



Question	Answer
Is the Fruit & Veggie Spray safe to be ingested	Yes! As it is made with natural plant extract and no harsh chemical, our Fruit & Veggie Spray is edible, odourless and tasteless
How often should I use the Fruit & Veggie Spray?	Use it as many times as needed before you consume your fruits or vegetables
Does your Fruit & Veggie Wash contain fragrance, flavouring or colouring	Absolutely not – nor does it contain any harmful chemical or toxins



Join us in enriching the lives of parents all over the world  
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 [offspring.inc](https://www.facebook.com/offspring.inc)  
 [offspring.inc](https://www.instagram.com/offspring.inc)



# OUR CUSTOMER TESTIMONIALS



"Absolutely love these diapers! Zero sensitivity or leaks and one happy little boy makes for one happy mama!"

- Shannon Kennedy



"I've fallen in love with this brand. Real satisfaction when you know all their products and eco-friendly"

- Shubashini.r



"No rashes no sweating bud, super comfy and absorbency at its best! Safe for sensitive skin. Thank you for the best Offspring!"

- Izahi



"Highly recommended! Been using their diapers since my son was born. Love its superb absorbency, quality, soft material that's so gentle on baby's skin"

- Hananne Fadzil



"Cleared my son's diaper rash in 24 hours! So happy to have found this brand!"

- Olivia Kuhns



"Love this stuff! Helps make messy diaper changes a lot easier to clean up with fewer wipes!"

- Meredith Coward



"My baby is allergic to so many brands of diapers, until i have no idea what should i try. But Offspring is so soft and my baby's allergy recovered after using their nappy balm and diapers."

- Joey



"I used nappy balm since her newborn and she never has any rashes or itchiness on her nappy area til now! Thanks Offspring for producing good quality products"

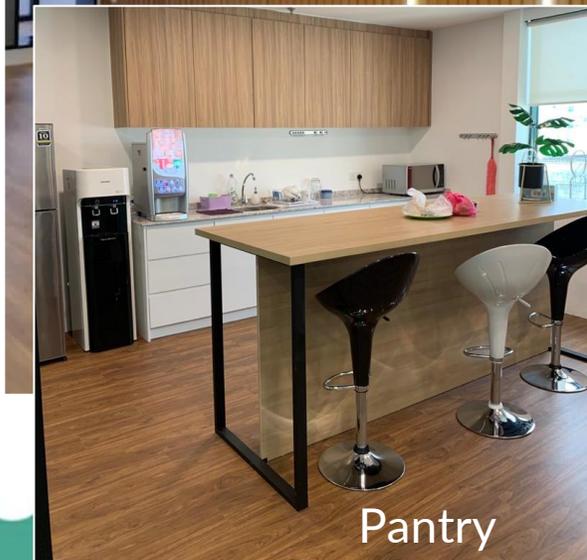
- Syida Melvin



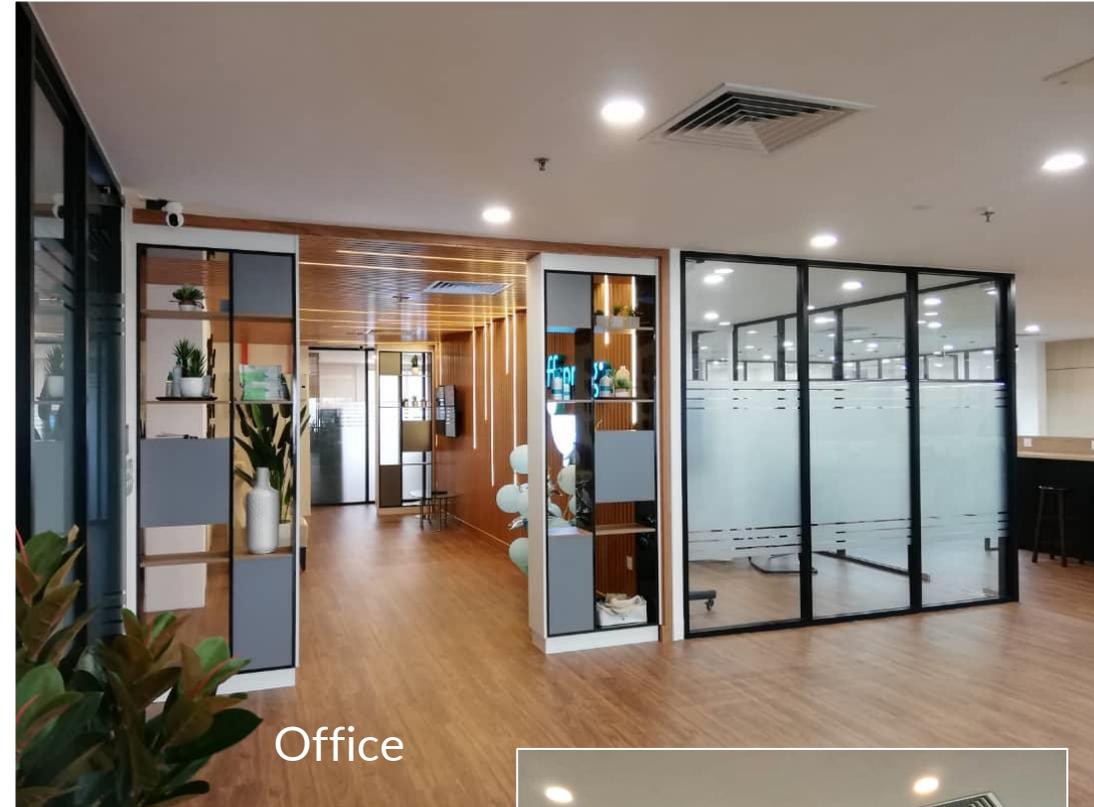
# Offspring Inc Regional Office, Malaysia



Entrance



Pantry



Office



Boardroom



Relaxing Area