

The 8th China-LAC Business Summit

“From Quantity to Quality, Greater Cooperative Potential, Greater Interest Convergence”

September 12-13, 2014

Changsha City, Hunan Province

China

Day 1: Friday, September 12th

9:00 - 10:00 **Opening Ceremony**

10:00 - 11:15 **Plenary Session 1: Upgrading China-LAC Trade and Investment Flows**

In the last decade, China has positioned itself as the largest trading and investment partner of many Latin American and the Caribbean countries. However, the China-LAC economic relationship has largely been driven by China’s need to fuel its expanding economy. As the world economy is showing signs of bouncing back, it is time to redefine a more value-added economic relationship. In this session, a panel of experts will analyze and discuss, from a public and private perspective, successful cases and lessons learned on how China and LAC can work together to upgrade their economic relationship to boost trade and investment.

11:15 - 12:30 **Plenary Session 2: New Opportunities in Strategic Sectors**

As the global economic landscape map is being reshaped, emerging markets are striving to grow out of continued reform and transformation. Today’s global economy demands the adoption of new regional economic policies to promote specialization based on knowledge, innovation, increased added value and improved value chains. This panel will discuss the latest trends and innovations on sectors such as infrastructure, telecommunications, and manufacturing to explore further partnership and business opportunities between China and LAC.

12:30 - 13:45 **Luncheon**

13:45 - 15:00 **Plenary Session 3: China-LAC City Economic Cooperation Forum: Quality-Oriented Urbanization Development**

Urban development will drive China’s economic growth in the future, as well as in many Latin American and Caribbean countries. Meanwhile, various emerging “urban diseases” urgently call for a new type of quality-oriented urbanization. Only through the application of sustainable policies in a city transformed by innovation can people live a better life and be accountable for their next generation. During this session, panelists will share experiences and lessons in both Chinese and Latin American cities to learn and identify greater potentials for economic and technical cooperation in this regard.

15:00 - 15:15 **Premier Social Network for Business in the Americas: CONNECTAMERICAS**

- 15:15 - 16:30** **Plenary Session 4: Strategic Partnerships in the Era of Information Technology**
New developments in information and communication technologies have allowed SMEs to become relevant players in the international marketplace. Powered by greater marketing and business tools and breakthrough technologies, we have seen a myriad of SMEs which were born local and have transformed themselves into genuine global success stories. Innovation is reshaping expectations about the SMEs' development. What fresh opportunities can the new generation of IT technologies, such as social media, data analytics and cloud computing, bring to China-LAC trade, especially for SMEs?
- 16:30 - 17:30** **Plenary Session 5: Leveraging the Power of Innovation for Sustainable Agricultural Cooperation and Food Safety**
Over the next 10 years, scientific and technological advances will provide new opportunities for the development of agriculture in China and LAC. The LAC region still has achieved only a small fraction of its potential to expand agricultural production to feed the world. China, on the other hand, is expected to continue driving the demand for agriculture products. In this sense, it is mutually beneficial to strengthen agricultural science and technical cooperation between China and LAC. In this session, panelists will discuss how China and LAC can establish a long and sustainable agricultural cooperation by leveraging the power of innovation to overcome the challenges that the world agricultural and food safety scenario will bring in future years.
- 16:30 - 17:30** **Parallel Session: Mayors' Dialogue (by invitation only)**
- 17:30 - 18:30** **Cocktail and Networking Reception**
- 18:30 - 20:00** **Welcome Banquet**

Day 2: Saturday, September 13th

- 8:00 - 9:00** **Business Breakfast Meeting: Opportunities with Hunan Province (by invitation only)**
- 9:00 - 13:00** **Business Matchmaking Session (mandatory registration)**
- 9:00 - 13:00** **China-LAC TPO Roundtable Meeting (by invitation only)**
- 10:00 - 13:00** **China-LAC Finance Meeting (by invitation only)**
- 13:00 - 14:00** **Luncheon**
- 14:30 - 16:00** **Business Meeting with China Companies: Environmental and Social Responsibility Best Practices to Successfully Invest in LAC (by invitation only)**

14:30 - 17:30

Doing Business with Hunan Province Series

-Business Meeting on Hunan-LAC Mining & Infrastructure Cooperation

-Creating Intelligent Hunan: Hunan Industrial Equipment Show

-Business Meeting on Hunan-LAC Agricultural Cooperation

Day 3: Sunday, September 14th

Morning

Courtesy Visits to Local Companies and Industrial Development Zone

Afternoon

City Tour of Changsha